

A PROCLAMATION OF THE MAYOR OF THE CITY OF
NORMAN, OKLAHOMA, PROCLAIMING THE WEEK OF
MAY 1 THROUGH 7, 2022, AS NATIONAL TRAVEL AND
TOURISM WEEK IN THE CITY OF NORMAN.

- § 1. WHEREAS, travel has a positive effect on the City of Norman, the State of Oklahoma; the nation's economic prosperity and image abroad; business productivity; and to individual travelers' well-being; and
- § 2. WHEREAS, travel to and within the United States provides significant economic benefits for the nation, generating more than \$2.6 trillion in economic input in 2019, with nearly \$1.2 trillion spent directly by travelers; and
- § 2. WHEREAS, travel has been the foundation of a healthy workplace, serving as one of the largest private-sector employees in the United States, supporting 17 million jobs prior to the pandemic in other industries; and
- § 4. WHEREAS, travel and tourism in Norman produces \$253 million in travel spending, \$9.2 million in tax receipts and 3,000 tourism industry employees; and
- § 5. WHEREAS, the travel industry cannot recover without the full return of in-person meetings and events, by both domestic and international visitors; and
- § 6. WHEREAS, the rebound of travel will drive the rebuilding of the U.S. economy and American workforce since, prior to the pandemic, 60 percent of leisure and hospitality employment was small business; and
- § 7. WHEREAS, the Future of Travel will prioritize diversity, equity and inclusion initiatives, powering a future that values all cultures, embraces new perspectives and reflects the faces and ideas of the full American society and will foster a faster recovery, create a more sustainable, seamless and secure traveler experience and rebuild NORMAN's workforce, driving us toward a more prosperous future.

NOW, THEREFORE, I, MAYOR OF THE CITY OF NORMAN, OKLAHOMA:

- § 8. Do hereby proclaim the week of May 1 through 7, 2022, as National Travel and Tourism Week in the City of Norman and urge the citizens of the City of Norman to join City Council in this special observance with appropriate events and commemorations.

PASSED AND APPROVED this 26th day of April, 2022.

Mayor

ATTEST:

City Clerk