



Event Template

Property:

RP

Reaves Park

2501 Jenkins Ave, Norman, OK 73072

Jul 4 - Jul 4, 2026

RP

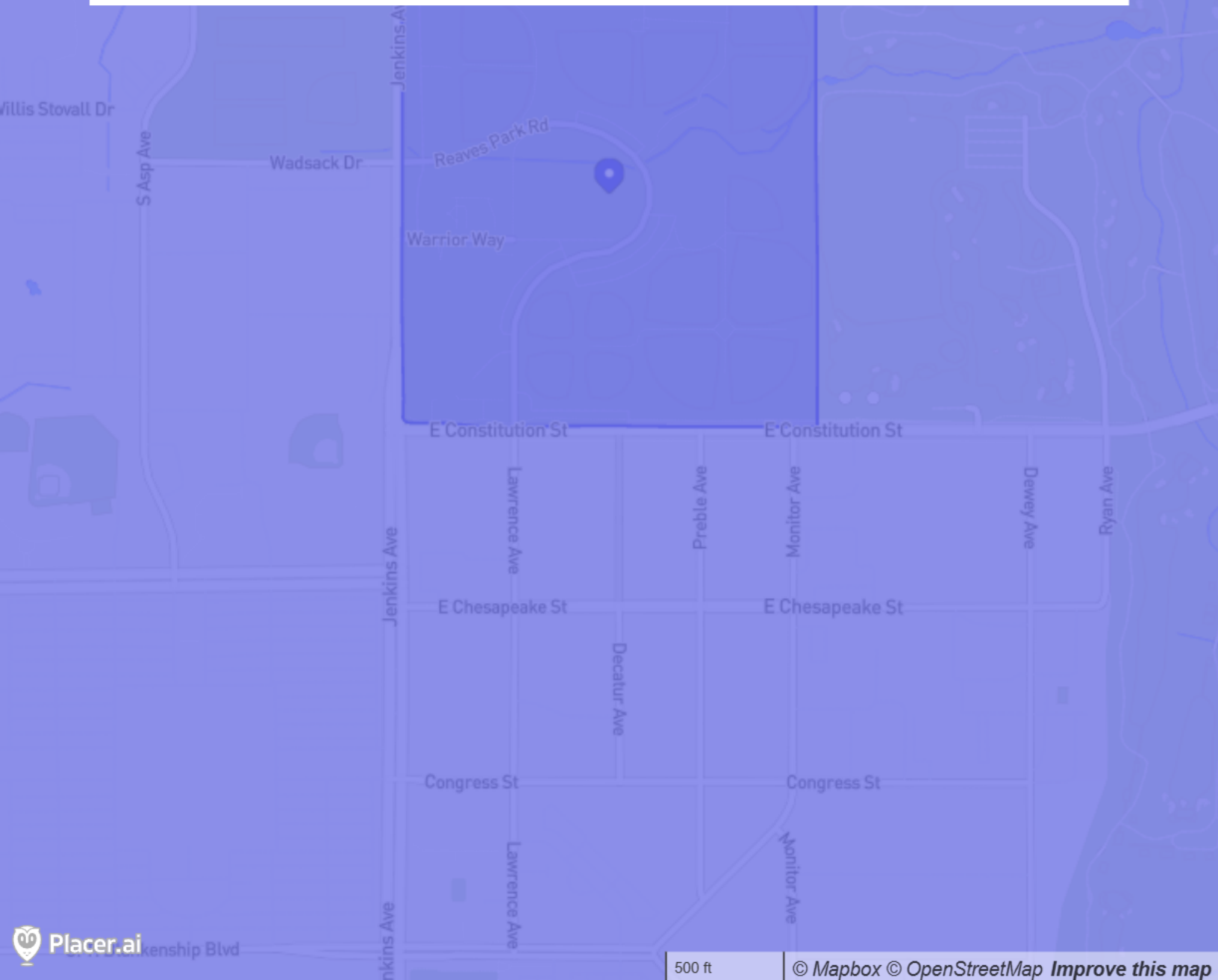
Reaves Park

2501 Jenkins Ave, Norman, OK 73072

Jul 10 - Jul 10, 2026



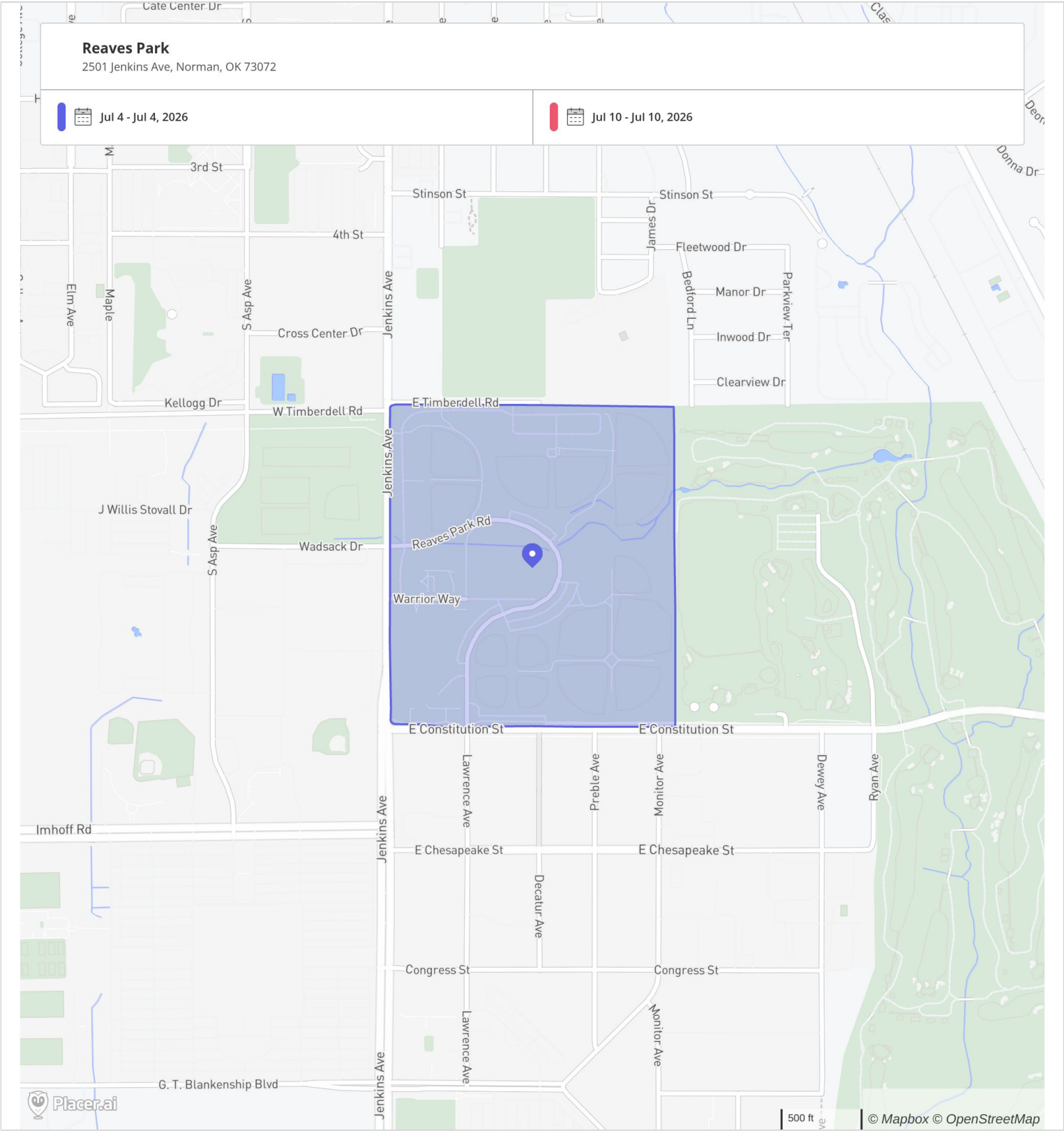
Scan to view on placer.ai platform





Event Template

Time Compare





Metrics

Metric Name	Reaves Park Jenkins Ave, Norman, OK	Reaves Park Jenkins Ave, Norman, OK
Visits	13.1K	9.2K
Visits / sq ft	0	0
Size - sq ft	3.6M	3.6M
Visitors	13.1K	9.2K
Visit Frequency	--	--
Avg. Dwell Time	79 Min	85 Min
Panel Visits	1.1K	814

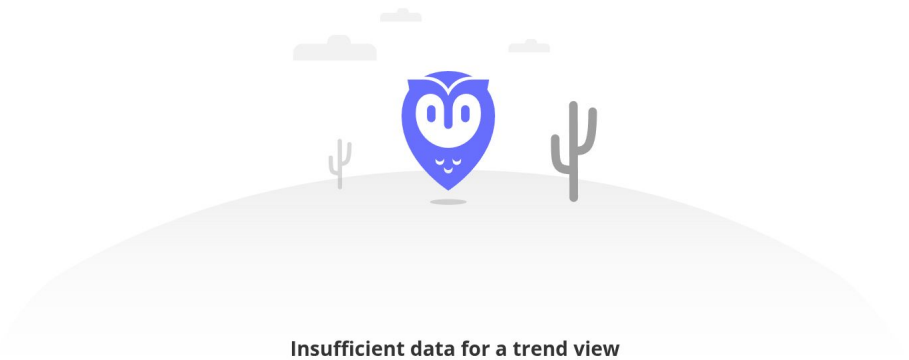
Reaves Park - Jul 4th, 2026
Reaves Park - Jul 10th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Reaves Park
Jenkins Ave, Norman, OK

Reaves Park
Jenkins Ave, Norman, OK



Daily | Visits
Reaves Park - Jul 4th, 2026
Reaves Park - Jul 10th, 2026
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Event Template

Time Compare

Prior / Post Compare

Reaves Park

Jenkins Ave, Norman, OK

Reaves Park / Jenkins Ave, Norman, OK

Prior			Post		
Rank	Property	Foot-Traffic	Rank	Property	Foot-Traffic
1	 7-Eleven Classen Blvd, Norman, OK	1.5%	1	 University Town Center 24th Ave NW, Norman, OK	1.7%
2	 Mr Shortstop E Lindsey St, Norman, OK	1.3%	2	 Braum's Ice Cream & Dairy Stores 24th Ave SW, Norman, OK	1.2%
3	 University Town Center 24th Ave NW, Norman, OK	1.1%	3	 Braum's Ice Cream & Dairy Stores E Lindsey St, Norman, OK	1.1%
4	 Walmart Neighborhood Market Classen Blvd, Norman, OK	1%	4	 Phillips 66 E Lindsey St, Norman, OK	1%
5	 Silver Leaf Shopping Center N Eastern Ave, Moore, OK	0.8%	5	 Legacy Medical Management, LLC N Interstate Dr, Norman, OK	0.8%
6	 Casey's General Store W Main St, Norman, OK	0.7%	6	 Colonial Estates Shopping Center E Lindsey St, Norman, OK	0.8%
7	 Dollar General N Porter Ave, Norman, OK	0.7%	7	 Riverwind Casino OK-9, Norman, OK	0.8%
8	 Phillips 66 E Lindsey St, Norman, OK	0.6%	8	 7-Eleven 12th Ave NE, Norman, OK	0.6%
9	 Academy Sports + Outdoors 24th Ave NW, Norman, OK	0.6%	9	 7-Eleven Alameda Ave, Norman, OK	0.6%
10	 Casey's General Store W Lindsey St, Norman, OK	0.6%	10	 Las Donas Apartments S University Blvd, Norman, OK	0.6%

Jul 4th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





Prior / Post Compare

Reaves Park

Jenkins Ave, Norman, OK

Reaves Park / Jenkins Ave, Norman, OK

Prior			Post		
Rank	Property	Foot-Traffic	Rank	Property	Foot-Traffic
1	 University Town Center 24th Ave NW, Norman, OK	1.8%	1	 Phillips 66 E Lindsey St, Norman, OK	2.5%
2	 7-Eleven Chautauqua Ave, Norman, OK	1.5%	2	 Lloyd Noble Center Jenkins Ave, Norman, OK	2.1%
3	 7-Eleven Classen Blvd, Norman, OK	1.4%	3	 7-Eleven Chautauqua Ave, Norman, OK	1.3%
4	 Braum's Ice Cream & Dairy Stores E Lindsey St, Norman, OK	1.2%	4	 Buffalo Wild Wings South Service Rd, Moore, OK	1.1%
5	 Hartsdell Shopping Center Se 44th St, Del City, OK	0.8%	5	 Colonial Estates Shopping Center E Lindsey St, Norman, OK	0.9%
6	 SONIC Drive In Chautauqua Ave, Norman, OK	0.8%	6	 SONIC Drive In Chautauqua Ave, Norman, OK	0.9%
7	 Dollar General N Berry Rd, Norman, OK	0.8%	7	 Raising Cane's Chicken Fingers E Alameda St, Norman, OK	0.9%
8	 Dutch Bros. Coffee W Main St, Norman, OK	0.8%	8	 Buffalo Wild Wings Classen Blvd, Norman, OK	0.7%
9	 Walmart Classen Blvd, Norman, OK	0.7%	9	 Love's Travel Stop SE 44th St, Norman, OK	0.7%
10	 7-Eleven N Main St, Noble, OK	0.7%	10	 7-Eleven Classen Blvd, Norman, OK	0.7%

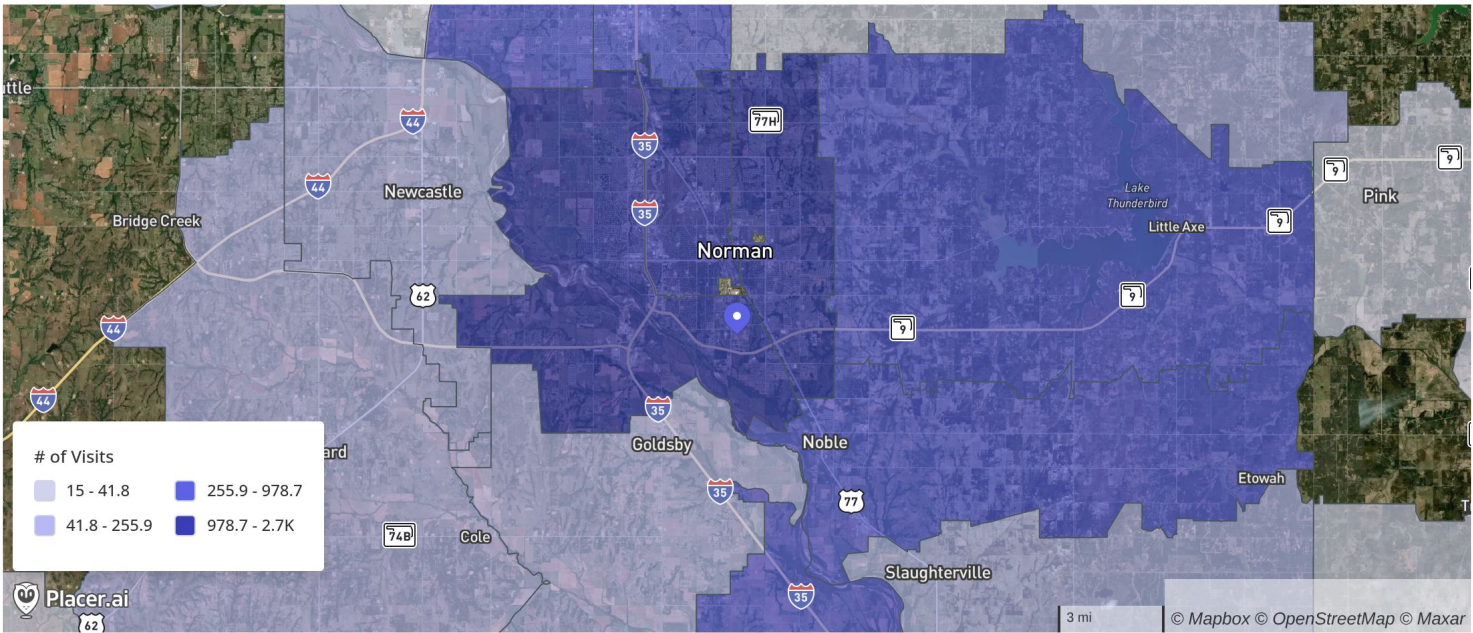
Jul 10th, 2026

Data provided by Placer Labs Inc. (www.placer.ai)





Visitors By Origin



Zip Code	Visits (% of Total)
73071 Norman, OK	2.7K (20.6%)
73072 Norman, OK	2.6K (19.8%)
73069 Norman, OK	1.8K (14.1%)
73170 Oklahoma City, OK	415 (3.2%)
73068 Slaughter, OK	394 (3%)
73160 Moore, OK	387 (3%)
73026 Norman, OK	328 (2.5%)



Zip Code	Visits (% of Total)
73080 Purcell, OK	322 (2.5%)
73051 Slaughterville, OK	202 (1.5%)
73010 Blanchard, OK	168 (1.3%)



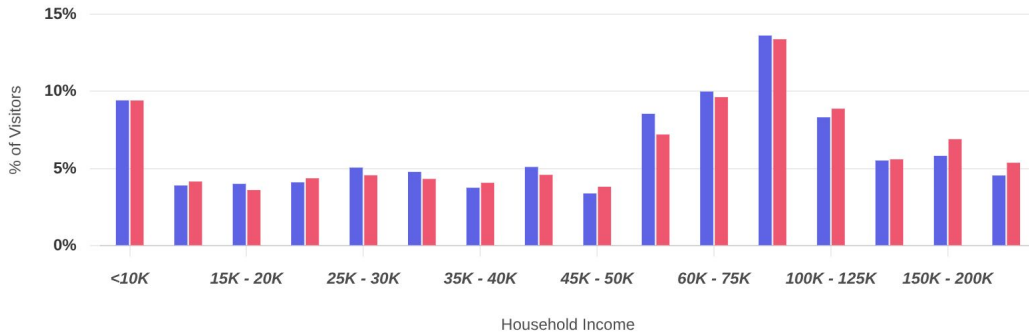
Event Template

Time Compare

Household Income

Reaves Park
Jenkins Ave, Norman, OK

Reaves Park
Jenkins Ave, Norman, OK



	Average	Median
	76K	57K
	80K	60K

*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2024

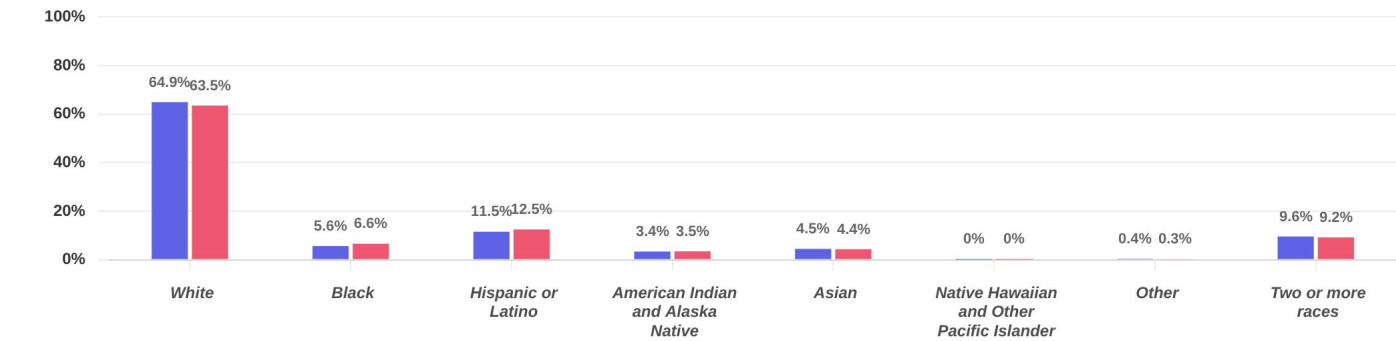
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Reaves Park - Jul 10th, 2026
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Ethnicity

Reaves Park
Jenkins Ave, Norman, OK

Reaves Park
Jenkins Ave, Norman, OK



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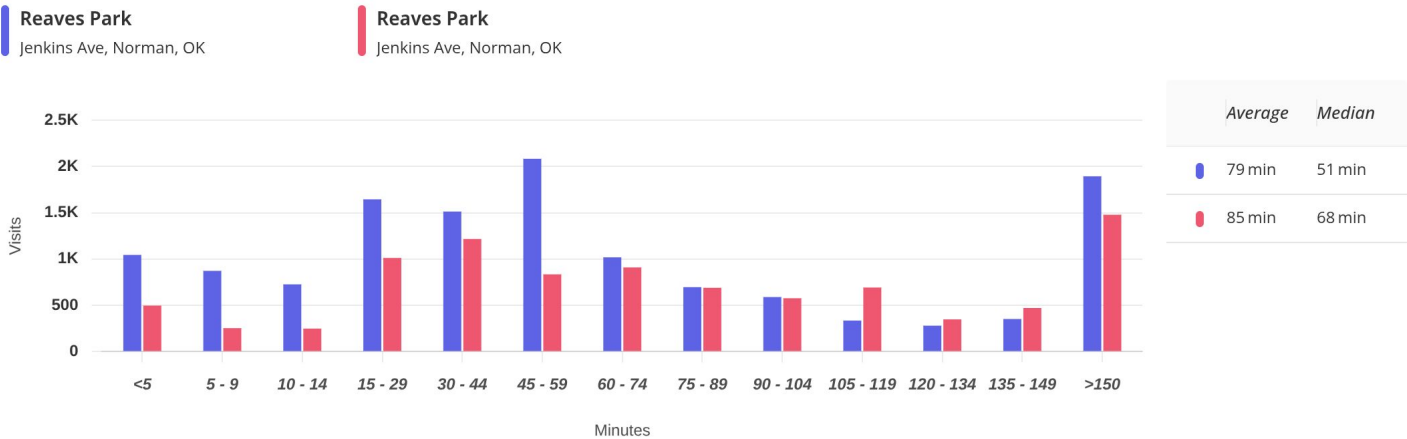




Event Template

Time Compare

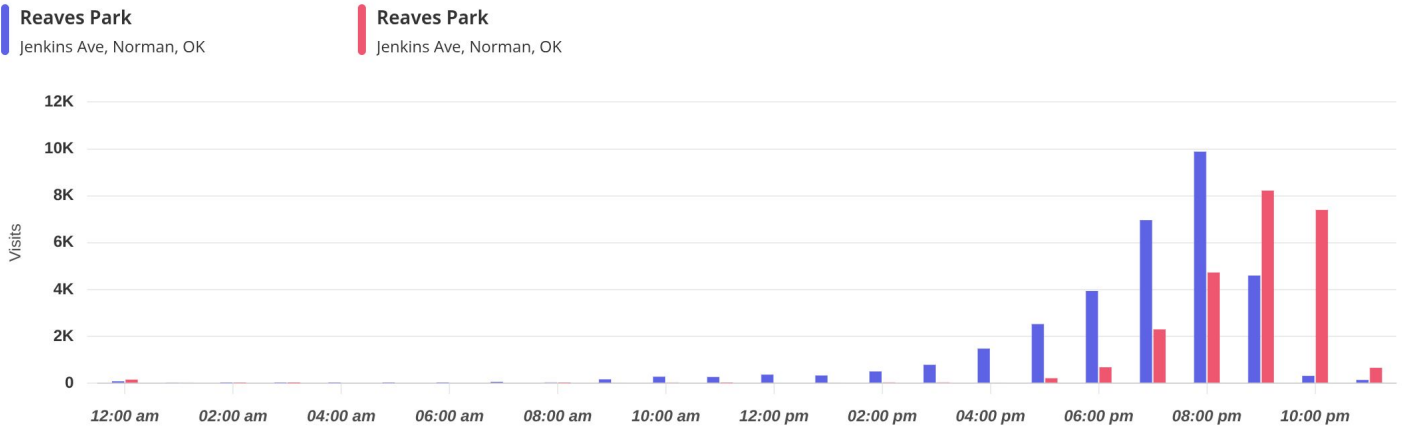
Visit Duration



Visits
Reaves Park - Jul 4th, 2026
Reaves Park - Jul 10th, 2026
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Hourly Visits



Visits
Reaves Park - Jul 4th, 2026
Reaves Park - Jul 10th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)

