



## CITY OF NORMAN, OK STAFF REPORT

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**MEETING DATE:** 8-6-2024

**REQUESTER:** Mitchell Richardson, Recreation Manager

**PRESENTER:** Mitchell Richardson, Recreation Manager

**ITEM TITLE:** CONSIDERATION OF ADOPTION, REJECTION, AMENDMENT, AND/OR POSTPONEMENT OF THE UPDATED YOUNG FAMILY ATHLETIC CENTER (YFAC) MEMBERSHIP AND RENTAL FEES.

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### **BACKGROUND:**

The Young Family Athletic Center (YFAC) has been a cornerstone of the Norman community, providing state-of-the-art facilities for various sports and recreational activities. To ensure continued accessibility and affordability for all residents, a review of the current membership and rental pricing structure has been conducted. The proposed changes aim to better align our prices with community needs and market trends.

### **DISCUSSION:**

Current Pricing Structure:

#### Annual Passes

Family Non-Resident: \$720

Family Resident: \$660

Family M/V/FR: \$550

Individual Non-Resident: \$360

Individual Resident: \$300

Individual Senior (50+): \$250

Individual M/V/FR: \$250

Individual Non-Resident: \$35

Individual Resident: \$30

Individual Senior (50+): \$25

Individual M/V/FR: \$25

#### Day Passes

General Admission: \$7

Children Under 12: \$3

Children Under 3: Free

#### Monthly Passes

Family Non-Resident: \$65

Family Resident: \$60

Family M/V/FR: \$50

#### Rentals

Basketball Court: \$75

Volleyball Court: \$60

Pickleball Court: \$40

Proposed Pricing Structure:

To enhance affordability and encourage greater usage, the following adjustments are recommended to take effect on September 1, 2024.

Individual Annual Pass: \$240 per year

Family Annual Pass: \$480 per year

Individual Monthly Pass: \$20 per month

Family Monthly Pass: \$40 per month  
Individual Day Pass: \$5  
Children (ages 12-3) Day Pass: \$3  
Children under 3 Day Pass: Free

Rentals

Basketball Court: \$85  
Volleyball Court: \$70  
Pickleball Court: \$40

**RECOMMENDATION:**

It is recommended that the Park Board approve the Director of Parks and Recreation to update Young Family Athletic Center (YFAC) Membership and rental Fees.