



The Norman Firehouse Art Center, Inc.'s

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# 2022 Organization Annual Report

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Fiscal Year: September 1, 2020 - August 31, 2021  
**City of Norman | Parks and Recreation Board**

## **ANNUAL REPORT**

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# 01. Narrative of Annual Activities

## Overview of Activities for FY 2020 - 2021

In March 2020, when the pandemic shut down most businesses, the Firehouse Art Center was hit very hard with the loss of all staff except the Executive Director. The Firehouse lost over thirty years of historical knowledge. In April 2020, we hired Lacy Jo Burgess-Cady as Operations Coordinator, who has been instrumental in keeping our business open. Over the past two years, we have tried to fill the positions and hired eight new staff members, but during the “great Resignation,” workers are not staying in their jobs, and the new staff did not stay for more than a few weeks. In 2022 we hired two new full-time staff for the Gift Shop and Executive Assistant. We hope to move forward this year with a full team and a bright outlook for the future.

The Firehouse Art Center is a non-profit 501(c)(3) corporation located at 444 South Flood Avenue, Norman, Oklahoma 73069. The Firehouse was founded in 1970 as a community arts center, operating out of a vacated, city-owned building, which previously served as a fire station. The facility has since transformed to house highly professional visual arts studios, accommodating adult and youth art education programming, a permanent gift shop, and a dedicated exhibition gallery space. The Firehouse has become the foremost provider of art education programming in Norman’s public elementary schools. We have invested over \$325,000 in elementary school outreach programs, which have reached over 17,100 students in the past twelve years. In a typical year, the Firehouse serves as a partner to many community events and reaches approximately 8,000 individuals every year through the organization’s extensive breadth of programming.

The Firehouse Art Center, along with granting partners the Oklahoma Arts Council, the Norman Arts Council, the National Endowment for the Arts, and Allied Arts, continues to build a cultural infrastructure to strengthen the arts in Norman and its surrounding communities. By offering equal access to educational, high-quality visual art opportunities for everyone, regardless of their socioeconomic background, the Firehouse is laying the groundwork for generations of individuals with the knowledge, appreciation, and personal investment in the arts to become advocates for the future of the arts in the state of Oklahoma. The Firehouse implemented two new open house events in 2021. Our “Veterans Family Day” and “Back to the Arts Family Day” were designed for all ages to come together for a day of hands-on creating. **Support from the City of Norman is imperative in assisting us to achieve our mission, including providing accessible visual arts programming for underserved groups such as adults with disabilities, U.S. Armed Forces Veterans, and youth from disadvantaged socioeconomic circumstances. As such, the Firehouse Art Center requests \$60,000 for operational expenses for the fiscal year ending 2022.**



## Arts Learning in Communities: Children

In the past year, the Firehouse Art Center's Art After School and Children's Summer Art Program served a total of 234 students through the Firehouse award-winning approach to primary art education. Classes educate and encourage children to express themselves through visual art with original ideas and concepts. Firehouse classes help children build fundamental and advanced cognitive skills and promote diverse critical thinking and learning methods. The Firehouse Creating with Masters curriculum introduces children to the works of master and modern artists and teaches them about the history of art, museums, and art techniques while meeting the Oklahoma Academic Standards for Fine Arts: Visual Arts guidelines. This year we added three Art and Wellness for Children classes to our summer class offerings. These classes were designed to help students address and learn coping skills for anxiety associated with COVID disruptions. These classes also encouraged students to express their emotions through art.

Classes are structured by age groups (five to six, seven to ten, and eleven to fourteen) and include a variety of mediums, including painting, drawing, ceramics, collage, and mixed media. In past years, the Firehouse has augmented this programming through a field trip partnership with the Fred Jones Jr. Museum of Art, which provides students with the opportunity to explore art in a

formal museum setting and experience the work of master artists firsthand while discovering the rich art resources available in their community. While we were unable to take our students to the museum this year due to the COVID-19 lockdown, we are excitedly anticipating returning to the museum with our students in the coming year.

During the past fiscal year, the Firehouse's Art After School (A.A.S.) program, offered September through May, taught 113 children ages five to fourteen in four semesters.

The Firehouse implemented an alternate schedule of six class meetings over two weeks to accommodate social distancing. This schedule allowed us to limit the number of students in the building and eliminate cross-contamination because the class was the only one using the studio during that period. We could sanitize the facilities between courses.

The Firehouse is also continuing to develop new visual arts curriculum for ages 5-14, which is now available for free on our website to keep children in quarantine connected to the arts at home.

Art After School classes is offered at \$105 per course, which equals a cost of \$10.50 per hour for ten hours of high-quality art education.



*Art After School Program*



*Children's Summer Art Program*



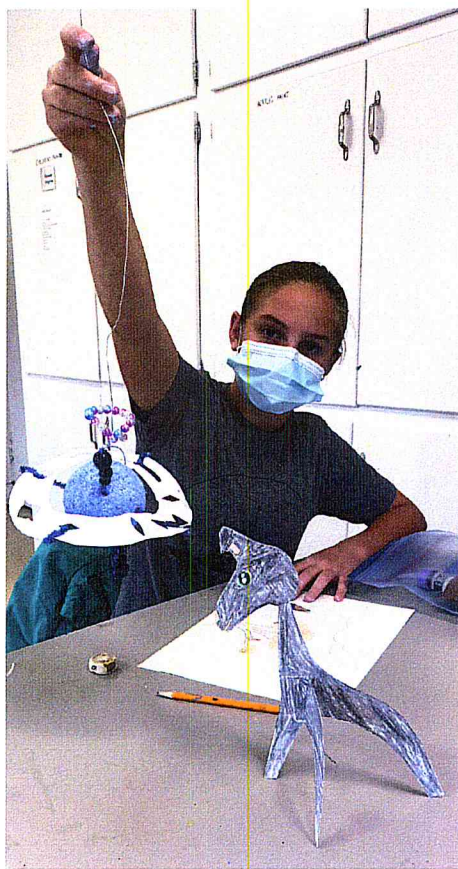
## Arts Learning in Communities: Youth & Teen Program

The Firehouse Art Center's Youth & Teen programming provides intensive visual arts experiences for adolescents ages ten to seventeen. The Youth & Teen program at the Firehouse Art Center includes advanced drawing and painting and multimedia courses offered during four eight-week semesters each year and unique workshop opportunities. These classes are tuition-based, but significant scholarships are provided for teens in need. FY 2020-2021, 60 youth and teens participated in visual arts education at the Firehouse.

Students attend their art class once or twice a week, for two hours, totaling 16 classroom hours each semester. All of the Firehouse's Youth & Teen classes, in keeping

with the Firehouse's overarching curriculum guidelines, follow intensive, multidisciplinary curricula that foster alternative methods of learning and multiple intelligences in conjunction with visual arts education. Advanced youth courses are aligned with the Firehouse's adult class offerings at \$158 per course, with an average of \$9.88 per hour for 16 hours of art education.

In addition to regularly offered in-house programs, the Firehouse provided opportunities for local teens to develop visual arts skills further, exhibit their work to a public audience, and engage with the local art community in the last year.



*Art After School - 10 to 14 year olds*



*Children's Summer - Youth & Teen, 11 to 16 years old*



## Arts Learning in Communities: Adults

This year, adult classes at the Firehouse were offered in various mediums, including painting, drawing, jewelry, printmaking, fiber, and fused glass. Classes were offered six days a week from September through August, taking place throughout the day, beginning as early as 9 AM and ending as late as 9 PM.

Adult courses are designed for individuals ages 17 and up and focus on developing self-expression, building technical skills, and studying art history and master artists, with particular attention given to the students' individual needs. Students in the Firehouse's adult classes come from diverse backgrounds and careers, with skill levels varying from beginner to professional artist that enhances each class dynamic while stimulating creativity and the production of unique works of art. This year, the Firehouse introduced new beginners' classes that are four weeks in duration. These courses are designed to allow adults with other time constraints to pursue their creativity. In FY 2020-2021, 142 adult students received visual arts instruction at the Firehouse.

The Firehouse also provides art learning opportunities to adults with varying degrees of cognitive, physical, and learning disabilities through the Healing Studio program. This visual arts program is intended to nurture and provide an outlet for the creative expressions of these individuals at no cost. The intent of the program is that participants who may feel marginalized or isolated by society will instead feel acceptance and experience an improved quality of life through their art. Every year, the FAC Gallery hosts an exhibition featuring work by Healing Studio participants. This experience has become crucial for the validation of the students, both as artists and as valued members of society. This is the program's most significant source of community support, providing encouragement and recognition to the artists while experiencing art as a fundamental expression of health and diversity. The Healing Studio did not meet FY 2020-2021 but did restart in January of 2022. We have shared our new online curriculum with our Healing Studio students to continue creating art at home.



Adult Jewelry Making Class



Adult Drawing Class



## Community Arts Program: Outreach Partnerships

In response to COVID-19 health concerns, the Firehouse adjusted its community outreach activities to include no-contact drawing and sculpting demonstrations rather than hands-on activities. The Firehouse also took part in the modified Tinkering in the Park with the Science Museum of Oklahoma and the Outdoor Movie Series. We are excited to resume our outreach in the community as these events begin to be held in person.

In a typical year, the Firehouse, in partnership with Norman and Oklahoma City metro-area organizations, facilitates free art activities that encourage creative thinking and visual arts learning at events across the community. In recent years, the Firehouse has strengthened recurring partnerships with the City of Norman's Outdoor Movie Series and Earth Day, the Downtown Norman Fall Festival, the National Weather Center's National Weather Festival, Norman P.T.A.'s Chocolate Festival and Reflections competition, Norman Pride, the Norman Music Festival, and more. As a member agency with Allied Arts, we participate in the Plaza District Festival and the Science Museum Oklahoma's Tinkerfest. Through these many partnerships, the Firehouse provided visual art experiences to 1,173 individuals in the past year.

All programming provided by the Firehouse at these events

is offered at no cost to participants and incorporates visual arts education, including hands-on, creative components. The projects at each event are rooted in high-level visual arts education that encourages creativity and self-expression. They can be modified to provide customized arts experiences while maintaining a solid foundation curriculum rooted in the Firehouse's Creating with the Masters guidelines and the Oklahoma Academic Standards for Fine Arts: Visual Arts. The technical skills required for each activity are designed to accommodate individuals of various ages, abilities, and learning capacities.

As we come out of COVID restrictions, the Firehouse designed and implemented two events held at our site this year. These were the Veteran's Family Day and the Back to the Arts Day. These events were designed to encourage underserved populations unfamiliar with the Firehouse and its programs and mission. We hope to make Back to the Arts Day a reoccurring yearly event. By developing and refining flexible educational visual arts projects that can serve various partnering organizations' needs, the Firehouse will sustain and grow its community outreach activities in the coming year, enhancing current partnerships and seeking opportunities with other like-minded organizations in the area.



*Back to the Arts - Fused Glass Studio*



*Back to the Arts - Drawing and Painting Studio*



## FAC Gallery and Gift Shop

The FAC Gallery and Gift Shop promote awareness and community involvement with the visual arts and provide visual arts programming that supports local artists. Both are free and open to the public and are typically open six days a week during the Firehouse's operating hours. During COVID, our hours have been Wednesday – Saturday, 10-4:00 PM, but we are set to return to regular hours starting February 2022. Built in 1983, the 690 square foot gallery offers quality art exhibitions. It presents artwork from emerging, established, local, and out-of-state artists, as well as shows highlighting the Firehouse's educational programs.

The FAC Gallery exhibits professional artists working in all media, including painting, collage, sculpture, mixed-media, fiber, photography, and more. In 2020 - 2021, over 2,000 people visited. We have expanded the annual Holiday Gift Gallery to include the gallery during the restriction. This has allowed us to provide a more consistent income stream to our gallery artists, the vast majority of whom live in Oklahoma.

The gift shop is unique to Norman because it represents high-quality fine art pieces at multiple price points, connects the Firehouse's mission of promoting the visual arts to members of the local community, and creates arts patrons. The gift shop only displays original art pieces, primarily from artists who make their living from artwork sales. These artists, 90% of whom are based in Oklahoma, appreciate the ability to be represented in the thriving art community of Norman, with their work accessible to local shoppers. Through artist and community feedback, the Firehouse has determined that its hours of operation (open 46 hours a week), ideal location for reaching individuals through the surrounding city park, and high-quality artwork standards have led to additional sales and wages for the artists. The gift shop supports the Firehouse's commitment to promoting local professional artists.



FAC Gallery



Holiday Gift Gallery 2021

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# 02. Organization Mission Statement & Goals

## Mission

The Norman Firehouse Art Center enriches our community by offering the highest quality visual arts education, experiences and exhibitions.

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## Goals for 2020 - 2021

### Long-term

- Become a leading community arts education facility in the state
- Maintain and refine mission-focused program implementation and administration
- Maintain and enhance partnerships with other non-profits and arts organizations, and build new relationships with non-arts organizations
- Initiate efforts for building improvements that will better serve the community, support the Firehouse's in-house programs, and enhance the overall desirability to live, work, and play in Norman.
- Advocate for the visual arts in Norman and the Oklahoma City metro area
- Promote and expand visual arts education in Norman's public elementary schools (grades K-5)
- To make Back to the Arts an Annual Events

### Operations & Organization Development

- Hire and train new staff members; facilitate team transitions
- Recruit additional art educators
- Restructure classes and outreach activities to meet the needs of the Norman community after COVID-19
- Continue open house to foster an environment of inclusiveness
- Produce art education videos to highlight Firehouse programs
- Continue developing and expanding online learning curriculum

### Financial

- Financial Independence
- Achieve continued financial stability by utilizing a for-profit perspective to approach the Firehouse's non-profit fiscal management
- Increase in-house revenues through memberships, sponsorships, class tuition, and artwork sales
- Ensure all programming shows a positive cash flow, which will provide a surplus for reinvestment in the organization
- Expand support from members, sponsors, partnerships, and grants
- Obtain additional support for the Firehouse's programs for underserved populations, which include community outreach, art education in schools, veterans, and Healing Studio

### Education

- Uphold visual arts education standards in all programming by following the Oklahoma Academic Standards for Fine Arts: Visual Arts guidelines and the Firehouse's own Creating with the Masters guidelines for curriculum development
- Develop partnerships with groups and organizations specializing in Science, Technology, Engineering, and Mathematics (STEM) to create STEAM programs
- Build upon the Firehouse's outstanding reputation in schools (PreK - 5) by continuing art education programs and partnerships with Norman Public Schools
- Introduce new short-form classes and workshops that are 2-3 hours in duration



## 2020 - 2021 Awards & Accomplished Goals

### Awards & Recognition

- Received the AT&T Foundation Grant for expansion of the Firehouse's Veterans Program
- Norman Transcript Reader's Choice Awards finalist for Best Museum and Best Art Exhibit Venue
- Consistently voted as one of the best organizations in the visual arts by Norman Transcript readers over the past eleven years

### Accomplished Goals

- Transitioned to an online enrollment system to improve and streamline the process of signing up for classes for Firehouse students
- Adapted classroom space to meet challenges presented by COVID
- Returned to a regular schedule (Fall 2021)
- Added beginning adult classes to attract and meet the needs of our audience
- Developed and launched a new online art learning curriculum for ages 5-14, available for free on the Firehouse's website
- Recruited new faculty and developed visual arts faculty instructors
- Expanded and enhanced partnerships with a multitude of community organizations to provide over 5,000 individuals with visual arts activities and engagements at community events
- Participated in and presented at A.V.A. Fest - Austin TX to strengthen alliances for veterans between states



Back to the Arts Poster with Supporters



Holiday Gift Gallery 2021

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# 03. Class Fee Structures

## Children's Classes

- **Art After School:**  
\$105.00 for 8 weeks/10 hours of visual arts education
- **Children's Summer Art Program:**  
\$105.00 for 1 week/10 hours of visual arts education  
OR  
\$210.00 for 2 weeks/20 hours of visual arts education
- **(Advanced) Youth & Teen Program:**  
\$176.00 for 8 weeks/16 hours of visual arts education

## Adult Classes

- **Drawing:** \$176.00 for 8 weeks/16 hours of lessons
  - **Painting:** \$176.00 for 8 weeks/16 hours of lessons
  - **Jewelry:** \$232.00 for 8 weeks/24 hours of lessons
  - **Glass:** \$232.00 for 8 weeks/24 hours of lessons
- Classes may have additional material and/or technical fees.*

## Workshops

The Firehouse offers seasonal workshops on a quarterly basis; these afford new and returning students a taste of the mediums and techniques offered in the longer semesters. These workshops are priced at \$15 an hour.

Professional level workshops are offered on an occasional basis, featuring both local and national instructors. These workshops are priced at \$150 - \$375, depending on the number of hours.

## Older Adults + Adults with Disabilities

Healing Studio is free to participants through scholarships valued at \$30 per weekly, two-hour session. The FAC provides up to 12 scholarships a week to older adults and individuals with varying degrees of cognitive, physical, and learning disabilities through the *Healing Studio* program. The weekly sessions provide a supportive, risk-free environment for the students to experiment with the creative process through self-expression.

## Scholarships

- 33 scholarships awarded to adults, teens, and children
- Children & Teen Classes:  
Award range \$75 - \$190 / Average \$94.42
- Adult Classes:  
Award range \$30 - \$158 / Average \$60.38
- *Healing Studio* (adult) has a 12 student capacity per week for 42 weeks each year. The Firehouse offers 470 total scholarships worth an annual value of \$15,120.00. The Healing Studio restarted in January 2022.
- Executive Director Douglas Shaw Elder determines eligibility for each applicant.
- Child Scholarship: parents need to provide their child's current free and reduced lunch qualification.
- Students who qualify for state assistance (food stamps/ assisted housing) need to provide a letter from the state or provide a copy of their income tax statement. Priority for adult student financial assistance is given to participants of the *Healing Studio* program.



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# 04. Number of Participants

## Art Education

- During the Fall 2020, Winter 2021, and Spring 2021 semesters, the Firehouse offered classes with approximately 106 adults, 10 teens, and 73 youth enrollments.
- Due to COVID-19, the Firehouse used an alternative schedule. Classes were held in our three largest studio classrooms. These classes meet over 6 sessions over two weeks. This allowed us to 'bubble' our staff and student and keep everyone as safe as possible.
- The Firehouse was able to restart our CSAP program this summer with 121 students.

## Age of Participants

- Children's Classes: 5 - 14
- Teen Classes: 13 - 18
- Adult Classes: 17 and up

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## Summary of Participants

During the most recent fiscal year, September 1, to August 31, 2021, Firehouse Art Center programming included:

PROGRAMS	ATTENDANCE
<i>Kids Art is Smart</i> (Lincoln Elementary)	0
<b>Art Education in Schools</b>	<b>0 total students</b>
Gallery Exhibitions	495
Community Events	705 (including 443 youth participants)
<b>Community Arts Programming</b>	<b>1,200 total attendees</b>
FAC Children's Art Classes	234
FAC Teen Classes	10
FAC Adult Classes	142
Adult Workshops	25
<i>Healing Studio</i>	24
<i>FAC Veterans Program</i>	0
<b>Arts Learning in the Community</b>	<b>410 total students</b>
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<b>1,635 TOTAL PARTICIPANTS</b>	

## 12 | NORMAN FIREHOUSE ART CENTER



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## 06. Revenue Beginning and Ending Fund Balance

Documentation Attached: End of Year Fund Balance 2021

- Financial Position / Balance Sheet
- Financial Statement of Activity / Profit and Loss

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## 07. Annual Budget

Documentation Attached: FY 2020 - 2021 Budget

- FY 2020-2021 Budget

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## 08. Current Record of Officers

**FRED SCHMIDT**

Chair, Board of Directors

**KENDALL HURLEY**

Secretary, Board of Directors

**DOUGLAS SHAW ELDER**

Executive Director

**ANTHONY CRICCHIO**

Treasurer, Board of Directors

FAC Board Officers and the Executive Director are authorized to individually sign checks up to \$750.00. Checks over \$750.00 must have two signatures.

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## 09. Individuals Responsible for Maintaining Books & Records

**DOUGLAS SHAW ELDER**

Executive Director, Firehouse Art Center

**SULIA CPA SERVICES**

Contracted accounting services



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## 10. Affirmation of Yearly Tax Returns

Documentation Attached:  
IRS Form 990 (Fiscal Year 2020 - 2021)

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## 11. Current Board of Directors

**CHAIR - FRED SCHMIDT**

2304 Regis Court, Norman, OK 73071 | 405-990-5922

**SECRETARY - KENDALL HURLEY**

4039 Carrington Lane, Norman, OK 73072 | 405-401-9987

**TREASURER - ANTHONY CRICCHIO**

3840 Ives Way, Norman, OK 73072 | 817-881-6398

**TINA IKPA**

3013 Summit Crossing Parkway, Norman, OK 73071 | 405-642-4270







## Firehouse Art Center Activities

September 1, 2020 – August 31, 2021

### QUARTERLY

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#### **Fall 2020 Class Session** | September 14 – November 20, 2020

Total Attendees: 92

Adults: 51 | Children: 41

Healing Studio – On hold through COVID-19 pandemic

Children – 35

Youth & Teens - 6

Adults – 51

#### **Winter 2021 Class Session** | January 11 – March 5, 2021

Total Attendees: 79

Adults: 35 | Children: 44

Healing Studio - On hold through COVID-19 pandemic

Children - 38

Youth & Teens - 6

Adults - 35

#### **Spring 2021 Class Session** | March 29 – May 21, 2021

Total Attendees: 83

Adults: 45 | Children: 28

Healing Studio - On hold through COVID-19 pandemic

Children - 28

Youth & Teens - 10

Adults - 45

#### **Summer 2021 Class Session** | June 7– August 13, 2021

Total Attendees: 157

Adults: 36 | Children: 121

Healing Studio - On hold through COVID-19 pandemic

Children – 98 (see below)

Youth & Teens - 23

Adults - 36

#### **Children's Summer Art Program 2021** | Sess. I – VI, June 7 – July 30, 2021

Total Attendees: 121

Adults: N/A | Children: 121

Location: Firehouse Art Center

*Session I, June 7 – June 18 (2 week)*

48 students, ages 6 – 14, 2 on scholarship

*Session II, June 21 – July 2 (2 week)*

18 students, ages 6 – 14, 2 on scholarship

*Session III, July 12 – July 16 (1 week)*

31 students, ages 6 – 14, 2 on scholarship



## **Firehouse Art Center Activities**

September 1, 2020 – August 31, 2021

*Session IV, July 19 – July 30 (2 week)*

24 students, ages 6 – 14, 2 on scholarship





## Firehouse Art Center Activities

September 1, 2020 – August 31, 2021

### MONTHLY

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#### **Public Arts Board Meeting | 2<sup>nd</sup> Monday of the month**

Total Attendees: 10

Location: Norman City Hall Building, Study Session Room, Norman, OK

FAC Executive Director Douglas Shaw Elder attends the monthly meeting for the Norman Public Arts Board, which “work(s) to enhance Norman’s image locally, regionally and nationally by insuring the creation of the highest quality art for display in our community’s public places. The NPAB believes that public art has the possibility of defining a community, enriching cultural diversity, stimulating economic activity, and encouraging all forms of artistic endeavors.”

#### **Norman Arts Council Monthly Arts & Humanities Roundtable | 2<sup>nd</sup> Wednesday of the month**

Total Attendees: 20

Location: Varies, Norman, OK

FAC Executive Director Douglas Shaw Elder attends the monthly Executive Director’s lunch followed by the Roundtable meeting of all non-profit arts groups in Norman. The meeting affords the organizations an opportunity to network, create partnership, promote their events, and discuss issues pertaining to non-profits and community organizations.

#### **Norman Arts Council Monthly Arts & Humanities Roundtable Equity and Justice Committee | 2<sup>nd</sup> Wednesday of the month**

Total Attendees: 20

Location: Varies, Norman, OK

FAC Executive Director Douglas Shaw Elder attends the monthly Executive Director’s lunch followed by the Roundtable meeting of all non-profit arts groups in Norman. The meeting affords the organizations an opportunity to network, create partnership, promote their events, and discuss issues pertaining to non-profits and community organizations.

#### **Firehouse Art Center Board of Directors Meeting | 3<sup>rd</sup> Tuesday of the month**

Total Attendees: 7 – 12

Location: Firehouse Art Center, Norman, OK

FAC Executive Director Douglas Shaw Elder attends the monthly meeting of the FAC Board of Trustees to share the monthly financial, activities, and other reports on behalf of the FAC staff.

#### **Norman Downtowners Meeting | 3<sup>rd</sup> Wednesday of the month**

FAC Executive Director Douglas Shaw Elder attends the monthly meeting of the Norman Downtowners to network, create partnerships, promote events, and discuss issues pertaining to the businesses and organizations located in downtown Norman.

#### **Community Arts Programming | 1<sup>st</sup> and 4<sup>th</sup> Friday of the month**

Total Attendees: 15 – 30 for each class

Location: Norman Veterans Center, Norman, OK



## Firehouse Art Center Activities

September 1, 2020 – August 31, 2021

Pre-COVID, FAC Executive Director Douglas Shaw Elder and FAC instructor Jane Lawson provided high-level arts instruction to residents in photography, sculpting, and mixed media art. This program is a continuation of the 2015 – 2016 pilot program with the Oklahoma Arts Council for their *Arts & the Military Initiative*. Due to COVID-19 lockdowns, the FAC cannot currently access the facility, but we are in contact and are planning to resume as soon as we get clearance.





## Firehouse Art Center Activities

September 1, 2020 – August 31, 2021

### NON-RECURRING EVENTS

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#### **Allied Arts Presentation Photo** | August 11, 2020

Location: Oklahoma Contemporary, Oklahoma City, OK

FAC Executive Director Douglas Shaw Elder attended the annual Allied Arts Allocation Presentation event.

#### **[INTERNAL]**

#### **Instructor Partnership meeting** | August 20, 2020

Location: Firehouse Art Center, Norman, OK

FAC Executive Director Douglas Shaw Elder met with potential new instructor Andrea Duran-Cason to discuss her participation in the Firehouse's in house teen classes.

#### **Community Partnership Meeting** | September 24, 2020

Location: Lincoln Elementary School, Norman, OK

FAC Executive Director Douglas Shaw Elder met with Olivia Dean, principal at Lincoln Elementary, to discuss the future of the FAC's arts education partnership with Lincoln Elementary School and the FAC's Kids Art is Smart initiative.

#### **Science Museum Oklahoma – Tinkering in the Parks** | September 26, 2020

Total Attendees: 27

FAC Executive Director Douglas Shaw Elder, Abigail Jones, Jalyn Yeakly, Fred Schmidt, and Anthony Cricchio, and Lacy Jo Burges-Cady attended Tinkering in the Parks. They instructed 16 children and 11 adults in foil sculpting.

#### **Community Partnership Meeting** | October 1, 2020

Location: Dimensions Elementary School, Norman, OK

FAC Executive Director Douglas Shaw Elder met with Loretta Coker, principal at Dimensions, to discuss the future of the FAC's arts education partnership with Dimensions and the FAC's Kids Art is Smart initiative, as well as the FAC's online curriculum.

#### **[INTERNAL]**

#### **Oklahoma Arts Counsel** | October 22, 2020

Location: Zoom meeting

FAC Executive Director Douglas Shaw Elder met with Amber Sharples addressing pandemic concerns and impacts.

#### **[INTERNAL]**

#### **Allied Arts Listening Session** | October 26, 2020

Location: Zoom meeting

FAC Executive Director Douglas Shaw Elder attended the listening session addressing concerns of Allied Arts member agencies.



## Firehouse Art Center Activities

September 1, 2020 – August 31, 2021

### **[INTERNAL]**

#### **Instructor Partnership meeting | October 26, 2020**

Location: Firehouse Art Center, Norman, OK

FAC Executive Director Douglas Shaw Elder met with instructor Jane Lawson Leticia Galizzi, and Amy Rook, licensed art therapist, to discuss curriculum development for Children's Art and Wellness classes in response to the pandemic. Bonnie Peruttzi, Executive Director of Transition House, was also consulted in regards to impacts to children's physical and mental well-being due to COVID-19 lockdown.

#### **FAC's 2020 Holiday Gift Gallery Patron Preview | November 30, 2020**

Location: Firehouse Art Center, Norman, OK

Total Attendees: 25

The Firehouse Art Center hosted its first Holiday Gift Gallery preview for members of the Firehouse, patron level and above. The event provided an opportunity for members of the Firehouse to shop prior to the official opening of the annual Holiday Gift Gallery. The event was attended by FAC Executive Director Douglas Shaw Elder, Lacy Jo Burges-Cady, board members, and Visitor Service Associate, Nyaree Patten.

#### **FAC Gallery: *Holiday Gift Gallery 2020* | November 30 – December 23, 2020**

Total Attendees: 750

Artists: approximately 115

Location: FAC Gallery

The annual Holiday Gift Gallery is an opportunity for the FAC to highlight and support regional artists, 90% of whom reside in Oklahoma, by showcasing their unique, original artwork and high-quality work for sale to the public. For shoppers, the gift gallery is a great opportunity to own a one-of-a-kind piece while investing in local artists, and subsequently investing in Norman and its surrounding communities.

#### **Community Partnership Meeting | April 1, 2021**

FAC Executive Director Douglas Shaw Elder and Board Chair Fred Schmidt presented to Norman Parks Board via Zoom.

#### **Outdoor Movie Series – Wonder Woman | May 14, 2021**

Location: Lions Park

Total Attendees: 200

Adults: 18 | Children: 45

FAC Executive Director Douglas Shaw Elder and Lacy Jo Burges-Cady provided outreach activities at Outdoor Movie Series.

#### **Allied Arts Allocation Presentation | May 19, 2021**

Location: Zoom Meeting

FAC Executive Director Douglas Shaw Elder and Board Chair Fred Schmidt gave the annual presentation to Allied Arts for Allocation grant.





## Firehouse Art Center Activities

September 1, 2020 – August 31, 2021

### **FAC Veterans Family Art Day | July 10, 2021**

Location: Firehouse Art Center and Lions Park

Total Attendees: 125

Adults: 90 | Children: 35

FAC Executive Director Douglas Shaw Elder, Lacy Jo Burges-Cady, Nikki Krumwiede, board members, 6 FAC faculty, and 13 student volunteers provided outreach activities to veterans and their families. Event was made possible by AT&T Foundation contributions and Norman Arts Council.



# Norman Firehouse Art Center, Inc.

## Statement of Financial Position

### Balance Sheet

As of August 31, 2021

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
1000 Armstrong Bank	363,293.15
1001 Arvest Bank Money Market Acct.	20,474.21
1003 PayPal	5,959.19
1005 First United Acct	21,117.30
1010 Valliance Money Market Acct	20,213.28
1170 Prosperity Bank	34,966.25
1250 Petty Cash Fund	150.00
<b>Total Bank Accounts</b>	<b>\$466,173.38</b>
Accounts Receivable	
1200 Accounts Receivable	225.00
<b>Total Accounts Receivable</b>	<b>\$225.00</b>
Other Current Assets	
1201 Other Receivables	43,895.36
1225 Prepaid Insurance & Other Items	1,882.53
<b>Total Other Current Assets</b>	<b>\$45,777.89</b>
<b>Total Current Assets</b>	<b>\$512,176.27</b>
Fixed Assets	
1305 Other Property and Equipment	26,930.74
1310 Leasehold Improvements	14,201.63
1315 Memorial Gardens	19,150.21
1350 Accumulated Depreciation	-40,187.30
<b>Total Fixed Assets</b>	<b>\$20,095.28</b>
Other Assets	
1400 Investments	154,102.23
<b>Total Other Assets</b>	<b>\$154,102.23</b>
<b>TOTAL ASSETS</b>	<b>\$686,373.78</b>





# Norman Firehouse Art Center, Inc.

## Statement of Financial Position

As of August 31, 2021

	TOTAL
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 Accounts Payable	2,493.71
<b>Total Accounts Payable</b>	<b>\$2,493.71</b>
Credit Cards	
2005 VISA Corporate Card	1,554.74
<b>Total Credit Cards</b>	<b>\$1,554.74</b>
Other Current Liabilities	
2110 Accrued Artists Commissions	549.42
2113 Loan Payable-PPP Funds	37,365.00
2120 Deferred Tuition & Other	14,691.00
2195 Certificates-Gift	100.00
2200 Sales Tax Payable	75.77
<b>Total Other Current Liabilities</b>	<b>\$52,781.19</b>
<b>Total Current Liabilities</b>	<b>\$56,829.64</b>
<b>Total Liabilities</b>	<b>\$56,829.64</b>
Equity	
3900 Net Assets Without Donor Restriction	550,870.33
3901 Net Assets with Donor Restriction	25,000.00
Net Revenue	53,673.81
<b>Total Equity</b>	<b>\$629,544.14</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$686,373.78</b>



# Norman Firehouse Art Center, Inc.

## Statement of Activity

### Profit and Loss

September 2020 - August 2021

	TOTAL
Revenue	
4000 Contributions	
4002 Business/Corp./Fdns/Sponsors	8,056.39
4003 Individuals	4,343.80
4004 Other Contributions	8.97
<b>Total 4000 Contributions</b>	<b>12,409.16</b>
4100 Investment Income	
4110 Endowment Income	10,025.52
<b>Total 4100 Investment Income</b>	<b>10,025.52</b>
4200 Support	
4201 City	60,000.00
4202 State Oklahoma Arts Council	37,954.90
4203 National	3,585.00
4204 Norman Arts Council	26,733.00
4206 Allied Arts-Allocation	17,190.00
4208 Allied Arts-Grants	8,000.00
4209 Other Support	12,500.00
4210 CARES Support	95,553.70
<b>Total 4200 Support</b>	<b>261,516.60</b>
4300 Memberships	
4302 General Public Members	11,550.00
<b>Total 4300 Memberships</b>	<b>11,550.00</b>
4400 Classes	
4401 Materials Income	5,247.50
4403 Tuition	57,901.04
4404 Cancellation Refunds	-6,255.00
<b>Total 4400 Classes</b>	<b>56,893.54</b>
4500 Sales	
4503 Gift Shop Sales	16,024.91
<b>Total 4500 Sales</b>	<b>16,024.91</b>
4800 Other Revenues	
4801 Interest Income	2,046.88
4804 Loss or Gain on Sale of Assets	-30,593.00
4809 Unrealized Gain/Loss on Invest	21,695.68
<b>Total 4800 Other Revenues</b>	<b>-6,850.44</b>
4850 In-Kind Revenues	77,300.00
<b>Total Revenue</b>	<b>\$438,869.29</b>
<b>GROSS PROFIT</b>	<b>\$438,869.29</b>



# Norman Firehouse Art Center, Inc.

## Statement of Activity

September 2020 - August 2021

	TOTAL
Expenditures	
5000 Salary Wages	141,506.79
5100 Payroll Expenses	
5101 Benefits and Vacation	6,339.24
5102 Taxes	11,047.14
<b>Total 5100 Payroll Expenses</b>	<b>17,386.38</b>
5300 Professional Services	
5301 Accounting	22,181.00
5303 Design	4,720.00
5305 Artist Commission	10,145.38
5306 Instructor Fees	20,180.00
5308 Other Professional Fees	4,540.76
5309 Programming Assistants	6,075.07
5310 Misc. Services	834.50
<b>Total 5300 Professional Services</b>	<b>68,676.71</b>
5400 Supplies	
5401 Art Materials	5,498.35
5404 Office Supplies	1,418.66
5416 Health & Safety	411.89
<b>Total 5400 Supplies</b>	<b>7,328.90</b>
5450 Postage	346.29
5500 Occupancy Expenses	
5501 Janitorial	5,612.39
5502 Copier	438.97
5503 Repairs and Maintenance	7,413.19
5505 Telephone	3,759.00
5506 Security System	802.60
5507 Rent	1,655.18
5508 OG&E	1,365.15
5509 ONG	601.43
5510 Utilities	411.14
<b>Total 5500 Occupancy Expenses</b>	<b>22,059.05</b>
5600 Membership Discounts-Tuition	1,088.00
5601 Member Discount-Gift/Gallery	572.72
5630 Other Discounts	1.05
5900 Printing	2,778.95
6000 Advertising	7,313.79
6001 Marketing	3,394.84
6010 Awards and Gifts	86.04
6015 Entertainment/Recruiting	583.85





# Norman Firehouse Art Center, Inc.

Statement of Activity  
September 2020 - August 2021

	TOTAL
6017 Entertainment/Food	3,202.24
6021 Credit Card Fees	2,873.05
6030 Insurance	
6032 Liability	10,973.76
6033 Workers' Compensation	1,689.73
<b>Total 6030 Insurance</b>	<b>12,663.49</b>
6150 City/Chamber Events	150.00
6200 Special Events Expense	280.00
6210 Dues and Subscriptions	352.60
6230 Technology	
6231 Computer Equipment	368.33
6232 Website & Software Expenses	5,921.26
6233 Digital Cameras & Misc Equip	545.58
<b>Total 6230 Technology</b>	<b>6,835.17</b>
6500 Depreciation	8,370.73
6660 In-Kind Expenses	77,300.00
6700 Miscellaneous Expense	44.84
<b>Total Expenditures</b>	<b>\$385,195.48</b>
NET OPERATING REVENUE	<b>\$53,673.81</b>
NET REVENUE	<b>\$53,673.81</b>

Norman Firehouse Art Center, Inc.						
2021-2022 Budget						
			BUDGET			
			FY21-22			
Revenue						
4000 Contributions						
4002 Business/Corp./Fdns/Sponsors			\$ 10,000.00			
4003 Individuals			\$ 5,000.00			
4004 Other Contributions			\$ 23,000.00			
Total 4000 Contributions			\$ 38,000.00			
4100 Investment Income						
4110 Endowment Income			\$ 10,300.00			
Total 4100 Investment Income			\$ 10,300.00			
4200 Support						
4201 City			\$ 60,000.00			
4202 State Oklahoma Arts Council			\$ 25,000.00			
4203 National			\$ -			
4204 Norman Arts Council			\$ 16,000.00			
4206 Allied Arts-Allocation			\$ 17,000.00			
4208 Allied Arts-Grants			\$ 6,000.00			
4209 Other Support			\$ 3,000.00			
4210 CARES Support			\$ 67,365.00			
Total 4200 Support			\$ 194,365.00			
4300 Memberships						
4302 General Public Members			\$ 11,000.00			
4303 Board Members			\$ 1,200.00			
Total 4300 Memberships			\$ 12,200.00			
4400 Classes						
4401 Materials Income			\$ 5,500.00			
4403 Tuition			\$ 85,000.00			
4406 Other Fees			\$ 1,000.00			
4404 Cancellation Refunds						
Total 4400 Classes			\$ 91,500.00			
4500 Sales						
4501 Gallery Sales			\$ 1,000.00			
4503 Gift Shop Sales			\$ 16,000.00			
Total 4500 Sales			\$ 17,000.00			
4600 Special Events Income						
4625 Creativity Private Event			\$ 500.00			
4800 Other Revenues						
4801 Interest Income			\$ 3,000.00			
Total 4800 Other Revenues			\$ 3,000.00			
Discounts given						
In-Kind Revenues			\$ 77,300.00			
Total Revenue			\$ 444,165.00			
Expenditures						
5000 Salary Wages						
5100 Payroll Expenses			\$ 170,000.00			
5101 Benefits and Vacation			\$ 12,500.00			
5102 Taxes			\$ 11,250.00			
Total 5100 Payroll Expenses			\$ 23,750.00			
5300 Professional Services						
5301 Accounting			\$ 31,000.00			
5303 Design			\$ 6,250.00			
5305 Artist Commission			\$ 12,500.00			
5306 Instructor Fees			\$ 35,000.00			
5308 Other Professional Fees			\$ 4,000.00			
5309 Programming Assistants			\$ 3,700.00			
5310 Misc. Services			\$ 3,000.00			
Total 5300 Professional Services			\$ 95,450.00			
5350 Travel						
5353 Transportation			\$ -			
5400 Supplies						

Norman Firehouse Art Center, Inc.						
Budget Comparison						
			BUDGET			
			FY21-22			
5401 Art Materials			\$ 4,000.00			
5404 Office Supplies			\$ 1,750.00			
5412 Gallery			\$ 150.00			
5416 Health & Safety			\$ 400.00			
Total 5400 Supplies			\$ 6,300.00			
5450 Postage			\$ 1,350.00			
5500 Occupancy Expenses						
5501 Janitorial			\$ 6,000.00			
5502 Copier			\$ 425.00			
5503 Repairs and Maintenance			\$ 4,000.00			
5505 Telephone			\$ 3,900.00			
5506 Security System			\$ 800.00			
5507 Rent			\$ 1,460.00			
5508 OG&E			\$ 1,480.00			
5509 ONG			\$ 700.00			
5510 Utilities			\$ 450.00			
Total 5500 Occupancy Expenses			\$ 19,215.00			
5600 Membership Discounts-Tuition			\$ 2,000.00			
5601 Member Discount-Gift/Gallery			\$ 250.00			
5630 Other Discounts			\$ 1,000.00			
5900 Printing			\$ 2,800.00			
6000 Advertising			\$ 3,000.00			
6001 Marketing			\$ 2,000.00			
6010 Awards and Gifts			\$ 500.00			
6015 Entertainment/Recruiting			\$ 1,700.00			
6017 Entertainment/Food			\$ 1,500.00			
6021 Credit Card Fees			\$ 3,000.00			
6030 Insurance						
6032 Liability			\$ 11,000.00			
6033 Workers' Compensation			\$ 1,900.00			
Total 6030 Insurance			\$ 12,900.00			
6150 City/Chamber Events			\$ 200.00			
6200 Special Events Expense			\$ 1,000.00			
6210 Dues and Subscriptions			\$ 1,000.00			
6220 Equipment Acquisition			\$ 3,000.00			
6230 Technology						
6231 Computer Equipment			\$ 500.00			
6232 Website & Software Expenses			\$ 5,500.00			
6233 Digital Cameras & Misc Equip			\$ 250.00			
Total 6230 Technology			\$ 6,250.00			
6400 Fundraising			\$ 600.00			
6500 Depreciation			\$ 8,000.00			
6700 Miscellaneous Expense			\$ 100.00			
In-Kind Expense			\$ 77,300.00			
Total Expenditures			\$ 444,165.00			
Net Operating Revenue			\$ -			



Form **990**Department of the Treasury  
Internal Revenue Service**Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.  
▶ Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for instructions and the latest information.

OMB No. 1545-0047

**2020**Open to Public  
Inspection**A** For the 2020 calendar year, or tax year beginning **09/01/20**, and ending **08/31/21****B** Check if applicable:

- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Final return/terminated
- ☐ Amended return
- ☐ Application pending

**C** Name of organization**NORMAN FIREHOUSE ART CENTER, INC.****D** Employer identification number**23-7112097**

Doing business as

Number and street (or P.O. box if mail is not delivered to street address)

**444 SOUTH FLOOD**

Room/suite

**E** Telephone number**405-329-4523**

City or town, state or province, country, and ZIP or foreign postal code

**NORMAN****OK 73069****G** Gross receipts**370,468****F** Name and address of principal officer:**DOUGLAS SHAW ELDER****444 SOUTH FLOOD****NORMAN****OK 73069****H(a)** Is this a group return for subordinates ☐ Yes ☒ No**H(b)** Are all subordinates included? ☐ Yes ☐ No

If "No," attach a list. See instructions

**I** Tax-exempt status: ☒ 501(c)(3) ☐ 501(c) ( ) (insert no.) ☐ 4947(a)(1) or ☐ 527**J** Website: **WWW.NORMANFIREHOUSE.COM****H(c)** Group exemption number ▶**K** Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶**L** Year of formation: **1971****M** State of legal domicile: **OK****Part I Summary**

Activities & Governance		Revenue		Expenses		Net Assets or Fund Balances	
1 Briefly describe the organization's mission or most significant activities: <b>SEE SCHEDULE O</b>							
2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.							
3 Number of voting members of the governing body (Part VI, line 1a)		3	4				
4 Number of independent voting members of the governing body (Part VI, line 1b)		4	4				
5 Total number of individuals employed in calendar year 2020 (Part V, line 2a)		5	15				
6 Total number of volunteers (estimate if necessary)		6	29				
7a Total unrelated business revenue from Part VIII, column (C), line 12		7a	0				
7b Net unrelated business taxable income from Form 990-T, Part I, line 11		7b	0				
		Prior Year	Current Year				
8 Contributions and grants (Part VIII, line 1h)		187,227	273,926				
9 Program service revenue (Part VIII, line 2g)		61,404	84,469				
10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)		12,882	-18,520				
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		-32,815	0				
12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		228,698	339,875				
13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)			0				
14 Benefits paid to or for members (Part IX, column (A), line 4)			0				
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		175,156	158,894				
16a Professional fundraising fees (Part IX, column (A), line 11e)			0				
b Total fundraising expenses (Part IX, column (D), line 25) ▶		0					
17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		116,409	149,004				
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		291,565	307,898				
19 Revenue less expenses. Subtract line 18 from line 12		-62,867	31,977				
		Beginning of Current Year	End of Year				
20 Total assets (Part X, line 16)		627,170	686,373				
21 Total liabilities (Part X, line 26)		86,864	56,830				
22 Net assets or fund balances. Subtract line 21 from line 20		540,306	629,543				

**Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign Here** ▶ Signature of officer **DOUGLAS SHAW ELDER** Date **JAN 31, 2022**

▶ Type or print name and title **EXECUTIVE DIRECTOR**

**Paid Preparer Use Only**

Print/Type preparer's name **C JANESE SHEPARD** Preparer's signature \_\_\_\_\_ Date \_\_\_\_\_ Check ☐ if self-employed PTIN **P00162034**

Firm's name ▶ **GRAY, BLODGETT & COMPANY, PLLC** Firm's EIN ▶ **73-1352810**

Firm's address ▶ **629 24TH AVE SW** Phone no. **405-360-5533**

Firm's address ▶ **NORMAN, OK 73069-3912**

May the IRS discuss this return with the preparer shown above? See instructions ☐ Yes ☐ No

For Paperwork Reduction Act Notice, see the separate instructions.

Form **990** (2020)

DAA



Form 990 (2020) **NORMAN FIREHOUSE ART CENTER, INC. 23-7112097**Page **2****Part III Statement of Program Service Accomplishments**Check if Schedule O contains a response or note to any line in this Part III ☒**1** Briefly describe the organization's mission:**SEE SCHEDULE O****2** Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O.

**3** Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O.

**4** Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

**4a** (Code: ) (Expenses \$ **92,320** including grants of\$ ) (Revenue \$ **38,677** )  
 THE FAC PROVIDES VISUAL ARTS EDUCATION TO 316 CHILDREN IN-HOUSE THROUGH ITS ART AFTER SCHOOL AND CHILDREN'S SUMMER ART PROGRAMS. THESE CLASSES OPERATE UNDER THE FAC'S "CREATING WITH THE MASTERS" CURRICULUM, WHICH INTRODUCES CHILDREN TO THE WORKS OF MASTER AND MODERN ARTISTS AND TEACHES STUDENTS ABOUT THE HISTORY OF ART, MUSEUMS, AND ART TECHNIQUES WHILE FULFILLING THE OKLAHOMA STANDARDS FOR FINE ARTS: VISUAL ARTS GUIDELINES. THE FAC IS ALSO THE NUMBER ONE PROVIDER OF VISUAL ARTS EDUCATION IN NORMAN'S PUBLIC ELEMENTARY SCHOOLS. LAST YEAR, THE FAC PROVIDED VISUAL ART EDUCATION TO 302 CHILDREN IN NORMAN'S PUBLIC ELEMENTARY SCHOOLS.

**4b** (Code: ) (Expenses \$ **82,332** including grants of\$ ) (Revenue \$ **29,767** )  
 THE FAC PROVIDES ADULT VISUAL ARTS CLASSES IN A FULL RANGE OF ARTISTIC MEDIUMS TO APPROXIMATELY 1,477 INDIVIDUALS EACH YEAR. THIS INCLUDES PROGRAMMING FOR US ARMED FORCES VETERANS AT THE NORMAN VETERANS CENTER AND ADULTS WITH VARYING DEGREES OF COGNITIVE AND PHYSICAL DISABILITIES IN THE FAC'S HEALING STUDIO. HEALING STUDIO IS OFFERED FREE OF CHARGE TO ITS PARTICIPANTS THROUGH 12 SCHOLARSHIPS AVAILABLE WEEKLY, FOR APPROXIMATELY 46 WEEKS EACH YEAR. THE FAC IS ALSO PARTNER TO MANY COMMUNITY EVENTS, PROVIDING APPROXIMATELY 4,000 INDIVIDUALS WITH FREE ARTS EXPERIENCES DURING THE PAST YEAR. THE FIREHOUSE IS HOME TO DEDICATED GIFT SHOP AND GALLERY SPACES, EXHIBITING PRIMARILY OKLAHOMA-BASED ARTISTS TO OVER 3,000 COMMUNITY MEMBERS ANNUALLY.

**4c** (Code: ) (Expenses \$ **40,506** including grants of\$ ) (Revenue \$ **16,025** )  
**GALLERY / GIFT SHOP -**

**4d** Other program services (Describe on Schedule O.)

(Expenses \$ including grants of\$ ) (Revenue \$ )

**4e** Total program service expenses **215,158**



**Part IV Checklist of Required Schedules**

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	<b>X</b>	
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	<b>X</b>	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		<b>X</b>
4 <b>Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II		<b>X</b>
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III		<b>X</b>
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I		<b>X</b>
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II		<b>X</b>
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III		<b>X</b>
9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		<b>X</b>
10 Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi endowments? If "Yes," complete Schedule D, Part V	<b>X</b>	
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	<b>X</b>	
b Did the organization report an amount for investments—other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII		<b>X</b>
c Did the organization report an amount for investments—program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		<b>X</b>
d Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	<b>X</b>	
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	<b>X</b>	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X		<b>X</b>
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII		<b>X</b>
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional		<b>X</b>
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		<b>X</b>
14a Did the organization maintain an office, employees, or agents outside of the United States?		<b>X</b>
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV		<b>X</b>
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV		<b>X</b>
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV		<b>X</b>
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I See instructions		<b>X</b>
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II		<b>X</b>
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III		<b>X</b>
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H		<b>X</b>
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II		<b>X</b>



Form 990 (2020) **NORMAN FIREHOUSE ART CENTER, INC. 23-7112097**  
**Part IV Checklist of Required Schedules (continued)**

Page 4

	Yes	No
22 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III		<input checked="" type="checkbox"/>
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J		<input checked="" type="checkbox"/>
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a		<input checked="" type="checkbox"/>
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I		<input checked="" type="checkbox"/>
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I		<input checked="" type="checkbox"/>
26 Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II		<input checked="" type="checkbox"/>
27 Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III		<input checked="" type="checkbox"/>
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions, for applicable filing thresholds, conditions, and exceptions):		
a A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If "Yes," complete Schedule L, Part IV		<input checked="" type="checkbox"/>
b A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV		<input checked="" type="checkbox"/>
c A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? If "Yes," complete Schedule L, Part IV		<input checked="" type="checkbox"/>
29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M		<input checked="" type="checkbox"/>
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M		<input checked="" type="checkbox"/>
31 Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I		<input checked="" type="checkbox"/>
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II		<input checked="" type="checkbox"/>
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I		<input checked="" type="checkbox"/>
34 Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1		<input checked="" type="checkbox"/>
35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?		<input checked="" type="checkbox"/>
b If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2		
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2		<input checked="" type="checkbox"/>
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI		<input checked="" type="checkbox"/>
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note: All Form 990 filers are required to complete Schedule O.	<input checked="" type="checkbox"/>	

**Part V Statements Regarding Other IRS Filings and Tax Compliance**Check if Schedule O contains a response or note to any line in this Part V ☐

	Yes	No
1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	17
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	<input checked="" type="checkbox"/>



**Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)**

	Yes	No
<b>2a</b> Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return <b>2a</b> <b>15</b>		
<b>b</b> If at least one is reported on line 2a, did the organization file all required federal employment tax returns? <b>Note:</b> If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	<b>X</b>	
<b>3a</b> Did the organization have unrelated business gross income of \$1,000 or more during the year?		<b>X</b>
<b>b</b> If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O		
<b>4a</b> At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		<b>X</b>
<b>b</b> If "Yes," enter the name of the foreign country <b>►</b> See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).		
<b>5a</b> Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		<b>X</b>
<b>b</b> Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		<b>X</b>
<b>c</b> If "Yes" to line 5a or 5b, did the organization file Form 8886-T?		
<b>6a</b> Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		<b>X</b>
<b>b</b> If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
<b>7 Organizations that may receive deductible contributions under section 170(c).</b>		
<b>a</b> Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		<b>X</b>
<b>b</b> If "Yes," did the organization notify the donor of the value of the goods or services provided?		
<b>c</b> Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		<b>X</b>
<b>d</b> If "Yes," indicate the number of Forms 8282 filed during the year <b>7d</b>		
<b>e</b> Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		<b>X</b>
<b>f</b> Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		<b>X</b>
<b>g</b> If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		
<b>h</b> If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		
<b>8 Sponsoring organizations maintaining donor advised funds.</b> Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?		
<b>9 Sponsoring organizations maintaining donor advised funds.</b>		
<b>a</b> Did the sponsoring organization make any taxable distributions under section 4966?		
<b>b</b> Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?		
<b>10 Section 501(c)(7) organizations. Enter:</b>		
<b>a</b> Initiation fees and capital contributions included on Part VIII, line 12 <b>10a</b>		
<b>b</b> Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities <b>10b</b>		
<b>11 Section 501(c)(12) organizations. Enter:</b>		
<b>a</b> Gross income from members or shareholders <b>11a</b>		
<b>b</b> Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) <b>11b</b>		
<b>12a Section 4947(a)(1) non-exempt charitable trusts.</b> Is the organization filing Form 990 in lieu of Form 1041?		
<b>b</b> If "Yes," enter the amount of tax-exempt interest received or accrued during the year <b>12b</b>		
<b>13 Section 501(c)(29) qualified nonprofit health insurance issuers.</b>		
<b>a</b> Is the organization licensed to issue qualified health plans in more than one state? <b>Note:</b> See the instructions for additional information the organization must report on Schedule O.		
<b>b</b> Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans <b>13b</b>		
<b>c</b> Enter the amount of reserves on hand <b>13c</b>		
<b>14a</b> Did the organization receive any payments for indoor tanning services during the tax year?		<b>X</b>
<b>b</b> If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O		
<b>15</b> Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year? If "Yes," see instructions and file Form 4720, Schedule N.		<b>X</b>
<b>16</b> Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O.		<b>X</b>