



CITY OF NORMAN, OK STAFF REPORT

MEETING DATE: 03/24/2026

REQUESTER: Katherine Coffin

PRESENTER: Dennis Davis, Traffic Control Supervisor

ITEM TITLE: CONSIDERATION OF AWARDING, ACCEPTANCE, REJECTION, AMENDMENT, AND/OR POSTPONEMENT OF BID-2526-31: SUBMITTED BY RCC TRAFFIC, L.L.C, FOR INSTALLED PAVEMENT MARKINGS FOR THE TRAFFIC CONTROL DIVISION AS OUTLINED IN THE STAFF REPORT.

BACKGROUND:

The Traffic Control Division is responsible for the installation and maintenance of pavement markings on more than 200 miles of public roadways within the corporate limits of the City of Norman. Four primary types of materials are utilized for this purpose; waterborne paint, thermoplastic, multi-polymer, and raised pavement markers. City forces concentrate most of their efforts on the application of waterborne paint while private contractors do the majority of the thermoplastic and multi-polymer markings, and all the raised pavement markers.

City staff and equipment are used each year to provide pavement markings on approximately 100 miles of rural roadways as well as numerous crosswalks and stop bars in the urban area, including painted curbs at many of the intersections in the vicinity of the University of Oklahoma Campus. This work is accomplished with an annual budget of \$50,920 for materials (e.g., paint and glass beads), the salary and benefits of a four-person crew and the equipment cost associated with the use of one striping truck and one support vehicle.

The City has also been successful in securing federal funds through the Association of Central Oklahoma Governments that pay 100% of the cost to stripe urban roadways over the past seven years. The typical project cost has been approximately \$200,000, and has included the application of center lines, edge lines, crosswalks, stop bars, arrows, bicycle lanes and other markings on two to three miles of urban arterial roadways.

In addition, the City uses private striping contractors for the application of markings on most of the urban roadways and the higher volume rural streets. For instance, during the last twelve months, private contractors applied approximately 60,000 feet of four-inch-wide stripe, 4,000 feet of 6-inch-wide stripes, 1,600 feet of 24-inch-wide stripes, nearly 100 left turn arrows and the removal of 25,000 feet of 4-inch-wide stripes, for a total cost of approximately \$65,000.

The total estimated value of the pavement markings that have been applied throughout the City exceeds \$ 2.5 million. Depending on the material, applications can last anywhere between one and six years. The attached maps depict the roadways that are currently striped in the City.

In order to expedite and streamline the process involved in the application of markings by private contractors, staff developed specifications for an annual contract that gives the Public Works Department a dependable source for the installation of markings at guaranteed unit prices. This item asks Council to consider awarding a bid for the accomplishment of this work for the remainder of the fiscal year and the first half of next fiscal year.

DISCUSSION:

The specifications have two distinct sections: Section I for the installation of thermoplastic and multi-polymer markings, and for the removal of existing pavement markings, and Section II for the installation of raised pavement markers. Bidders were asked to submit unit prices on individual items within each section based upon the estimated quantities that were provided.

Bid No. 2526-31 was opened on Thursday, February 26, 2026, and will provide contractors that can be available to install thermoplastic and multi-polymer striping and raised pavement markers to the City on an as needed basis. Bids were received from two of the six companies who were sent bid packages. RCC Traffic, LLC provided the most favorable bid for the provided specifications.

As in past accepted bids, Staff will closely monitor expenditure on these items and will adjust quantities as necessary to remain within the budgeted amount. Most of these contracted pavement markings will be installed at locations where markings no longer have night-time retro-reflectivity. Specific locations will be chosen based on the level of wear, wintertime damage due to snow plowing operations, and the amount of supplemental funding secured through the Association of Central Oklahoma Governments (ACOG). The majority of the work will be completed during the months of May through October of 2026.

The following funds are currently available in FYE 2026 and anticipated in FYE 2027:

FYE 2026:

\$90,686 - General Fund, Pavement Marking (10550223-44235)

\$139,000 - Capital Fund, Street Striping (50594406-46101; project TC0270)

Proposed for FYE 2027:

\$90,686 - General Fund, Pavement Marking (10550223-44235)

\$100,000 in Capital Fund, Street Striping (50594406-46101; project TC0270)

Other Departments and Divisions in the City use the services of the selected contractor to apply markings after a street overlay or a water line installation.

RECOMMENDATION:

Staff recommend that Bid 2526-31 (Sections I and II) be awarded to RCC Traffic, LLC, (Oklahoma City, Oklahoma) as the lowest bidder meeting specifications.