Growing an Urban Forestry Program:

IDEAS for NORMAN, OK





URBAN FOREST PROGRAM CONTINUUM™

TREE

INVENTORY

☐ Goal Setting

□ Inventory Updating

STAY ON TRACK FOR SUSTAINABLE GROWTH

Below are the steps that urban forest programs take to create and maintain the healthiest and most resilient urban forest possible. Each component creates a strong foundation of strategic planning, program funding, and community support which results in thriving urban forests.



FUNDED PROGRAM

- ☐ Urban Forest
 Management Plan
- ☐ Proactive
 Maintenance



URBAN FOREST MASTER PLAN

- ☐ 20-year Vision
- ☐ Urban Tree Canopy Analysis
- ☐ Stakeholder Input

~5 Year Cycle



DEDICATED COMMITMENT

- ☐ Certified Arborist Staff
- ☐ Annual Level 1
 Assessments





- ☐ Tree Board
- ☐ Funding☐ Ordinance

Tree Ordinance Development

- Already have an ordinance!
- Is it working?
- Stronger?
- Input?

Project Details: Kickoff meeting, internal/external ordinance reviews, draft review, community input, City Council presentation

Urban Forest Master Plan

- Road Map/Plan
- Community input
- Data Canopy or iTree Eco (Inventory)
- Goals and the future

i-Tree Eco

- Tool for determining:
 - Structure
 - Function
 - Value
- Sharing information
- Creating goals

Canopy Study

- Tool for determining:
 - Growth/Goals
 - Planting locations
- Environmental Justice
- Sharing information

What's Missing?

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Thank you!

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