

# Growing an Urban Forestry Program:

## IDEAS for NORMAN, OK

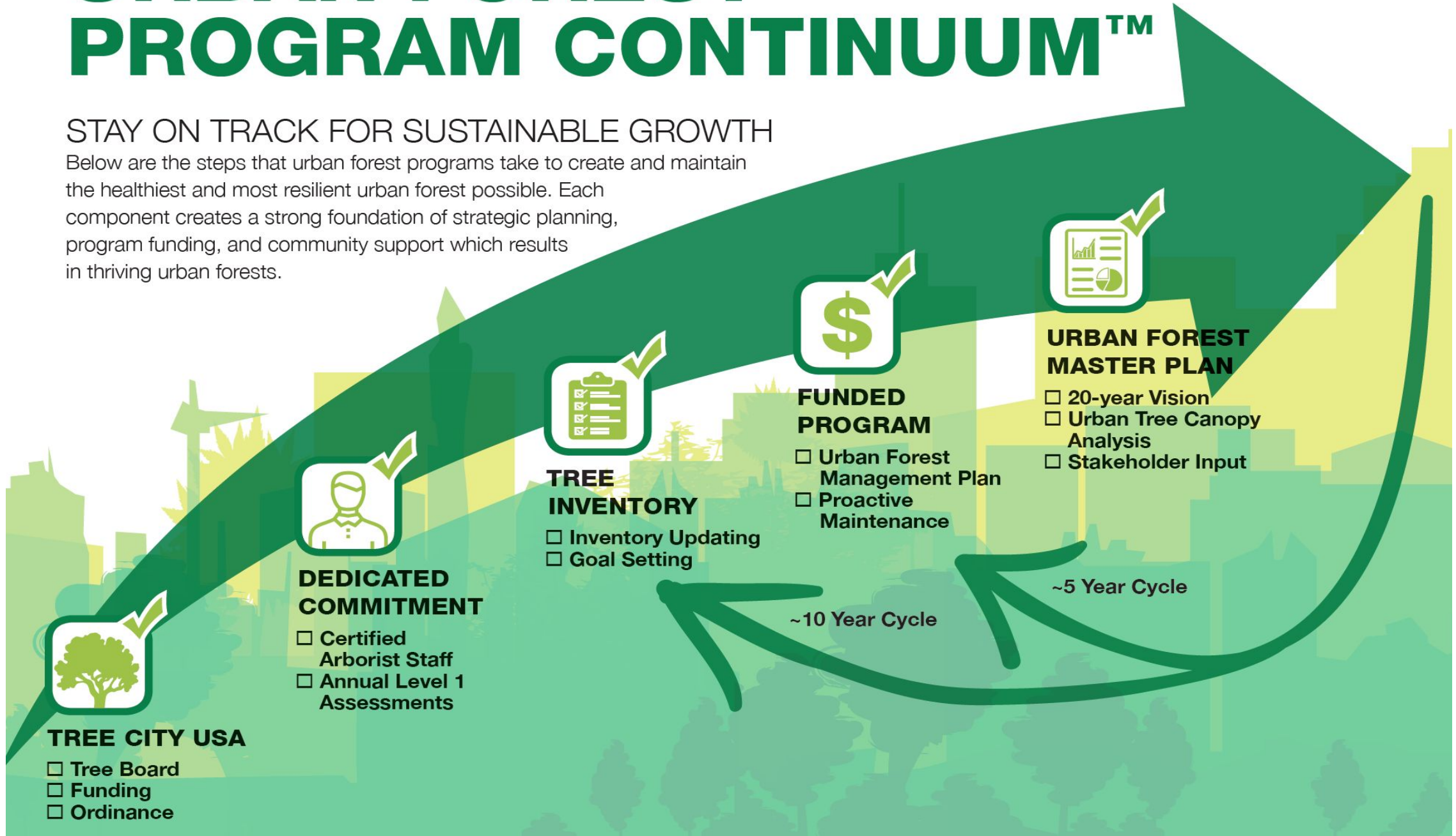


**DAVEY**   
Resource Group

# URBAN FOREST PROGRAM CONTINUUM™

## STAY ON TRACK FOR SUSTAINABLE GROWTH

Below are the steps that urban forest programs take to create and maintain the healthiest and most resilient urban forest possible. Each component creates a strong foundation of strategic planning, program funding, and community support which results in thriving urban forests.



# Tree Ordinance Development

- Already have an ordinance!
- Is it working?
- Stronger?
- Input?

Project Details: Kickoff meeting, internal/external ordinance reviews, draft review, community input, City Council presentation

# Urban Forest Master Plan

- Road Map/Plan
- Community input
- Data - Canopy or iTree Eco (Inventory)
- Goals and the future

# i-Tree Eco

- Tool for determining:
  - Structure
  - Function
  - Value
- Sharing information
- Creating goals

# Canopy Study

- Tool for determining:
  - Growth/Goals
  - Planting locations
- Environmental Justice
- Sharing information

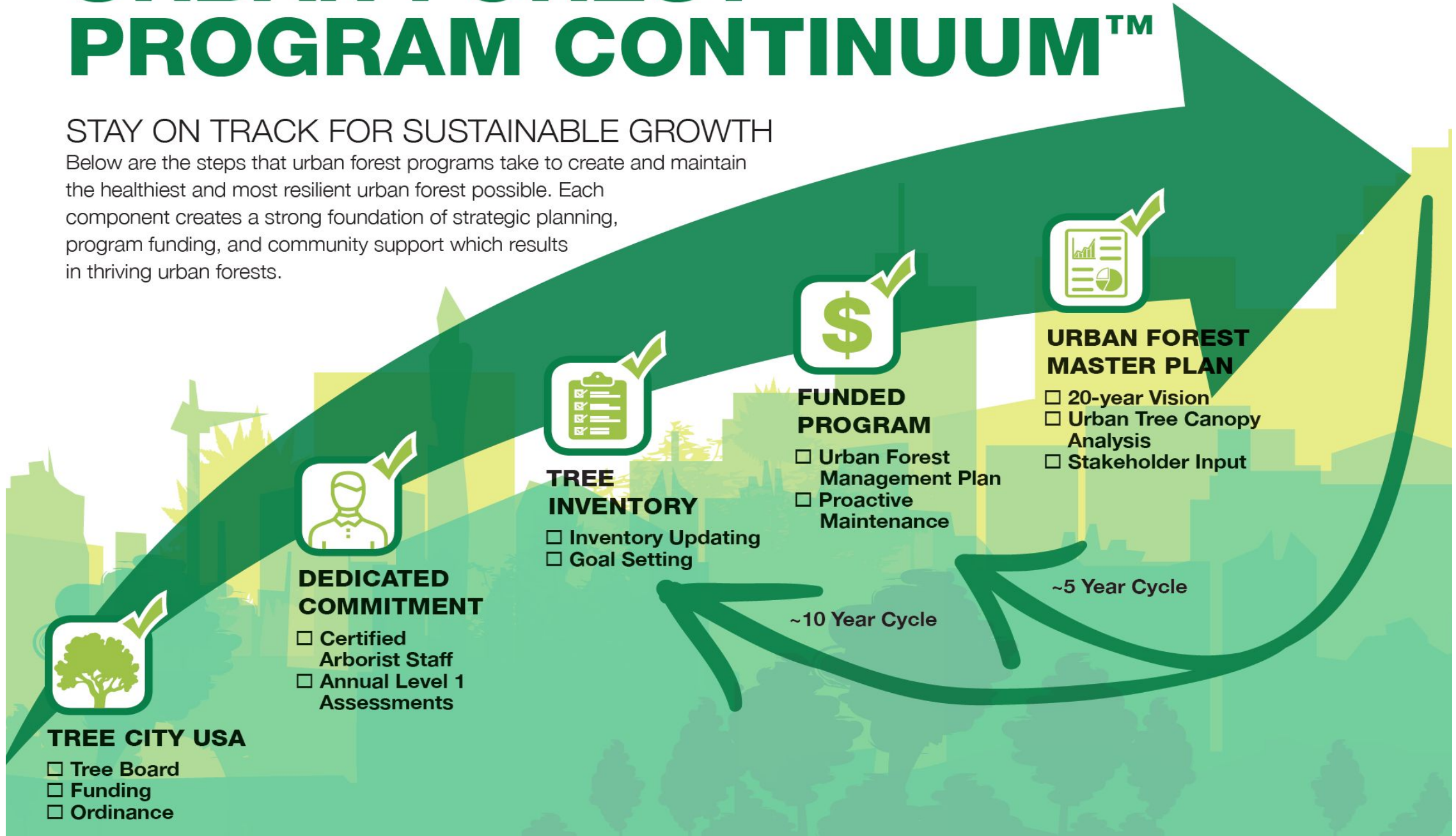
# What's Missing?



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# Thank you!

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