

A PROCLAMATION OF THE MAYOR OF THE CITY OF NORMAN, OKLAHOMA, PROCLAIMING THE PERIOD OF NOVEMBER THROUGH DECEMBER, 2025, AS "SMALL BUSINESS SEASON," WITH EMPHASIS ON SATURDAY, NOVEMBER 29, 2025, AS SMALL BUSINESS SATURDAY IN THE CITY OF NORMAN.

- § 1. WHEREAS, Norman's small businesses are essential to our unique culture and local economy, driving job creation and community investment; and
- § 2. WHEREAS, national data confirms the power of small businesses, with over 35 million small businesses creating most of the nation's new jobs and keeping an estimated 68 cents of every dollar spent within the local community; and
- § 3. WHEREAS, while the highly effective Small Business Saturday celebrates its 16th year on the Saturday after Thanksgiving, the City of Norman recognizes the need for sustained support; and
- § 4. WHEREAS, to maximize the impact for our local entrepreneurs, we are branding the period from November through December as "Small Business Season," encouraging residents to continually shop, dine, and utilize local services; and
- § 5. WHEREAS, Norman is dedicated to supporting these businesses which preserve our city's character and vitality; and

NOW, THEREFORE, I, STEPHEN TYLER HOLMAN, MAYOR OF THE CITY OF NORMAN, OKLAHOMA:

- § 6. Do hereby proclaim the period of November through December 2025 as "SMALL BUSINESS SEASON," with emphasis on: SATURDAY, NOVEMBER 29, 2025 as SMALL BUSINESS SATURDAY in the City of Norman; and I urge all residents to enthusiastically Shop Small throughout Small Business Season and continue this vital support all year long.

PASSED AND APPROVED this 25th day of November, 2025.

Mayor, Stephen T. Holman

ATTEST:

City Clerk

