

CITY OF NORMAN, OK STAFF REPORT

MEETING DATE: 8-1-2024

REQUESTER: Mitchell Richardson, Recreation Manager

PRESENTER: Mitchell Richardson, Recreation Manager

ITEM TITLE: CONSIDERATION OF ADOPTION, REJECTION, AMENDMENT, AND/OR

POSTPONEMENT OF THE UPDATED YOUNG FAMILY ATHLETIC CENTER

(YFAC) MEMBERSHIP AND RENTAL FEES.

BACKGROUND:

The Young Family Athletic Center (YFAC) has been a cornerstone of the Norman community, providing state-of-the-art facilities for various sports and recreational activities. To ensure continued accessibility and affordability for all residents, a review of the current membership and rental pricing structure has been conducted. The proposed changes aim to better align our prices with community needs and market trends.

DISCUSSION:

Current Pricing Structure:

Annual Passes

Family Non-Resident: \$720

Family Resident: \$660

Individual Non-Resident: \$30

Individual Resident: \$30

Individual Senior (50+): \$25

Individual M/V/FR: \$25

Family M/V/FR: \$550

Individual Non-Resident: \$360 Day Passes

Individual Resident: \$300 General Admission: \$7 Individual Senior (50+): \$250 Children Under 12: \$3 Individual M/V/FR: \$250 Children Under 3: Free

Monthly Passes Rentals

Family Non-Resident: \$65
Family Resident: \$60
Family M/V/FR: \$50

Basketball Court: \$75
Volleyball Court: \$60
Pickleball Court: \$40

Proposed Pricing Structure:

To enhance affordability and encourage greater usage, the following adjustments are recommended to take effect on September 1, 2024.

Individual Annual Pass: \$240 per year Family Annual Pass: \$480 per year Individual Monthly Pass: \$20 per month

Family Monthly Pass: \$40 per month

Individual Day Pass: \$5

Children (ages 12-3) Day Pass: \$3 Children under 3 Day Pass: Free

Rentals

Basketball Court: \$85 Volleyball Court: \$70 Pickleball Court: \$40

RECOMMENDATION:

It is recommended that the Park Board approve the Director of Parks and Recreation to update Young Family Athletic Center (YFAC) Membership and rental Fees.