

# Public Parking in Downtown Norman

Council Study Session

November 8, 2022



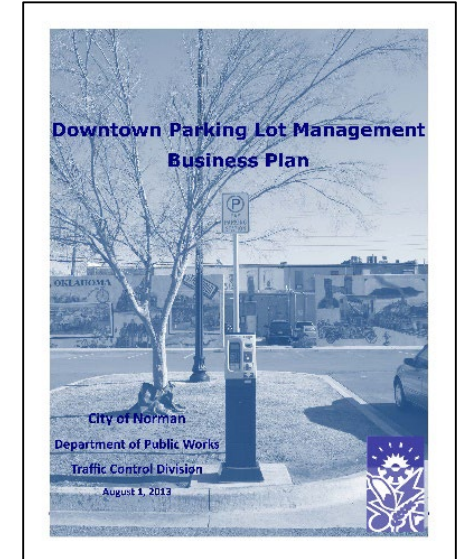
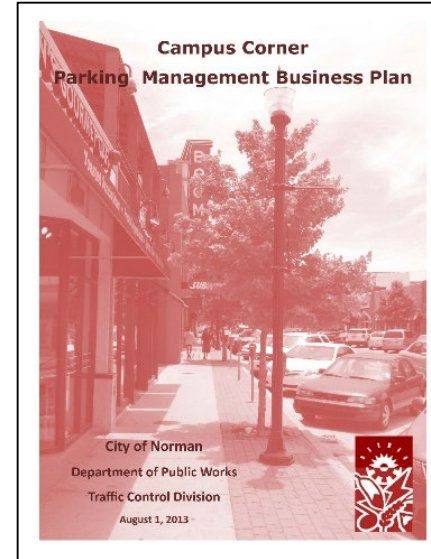
# Agenda

- Parking Business Plans
- Parking Studies and Planning
- Parking Supply & Demand
- Private Use of Public Right of Way



# Parking Business Plans

- 2013 Campus Corner Parking Management Business Plan (revised in 2015 and 2019)
  - Approved by Council on August 1, 2013
- 2013 Downtown Parking Lot Management Business Plan (revised in 2016 and 2019)
  - Approved by Council on August 1, 2013

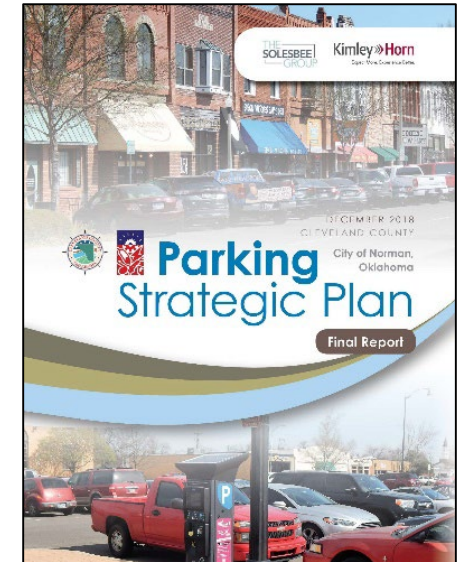
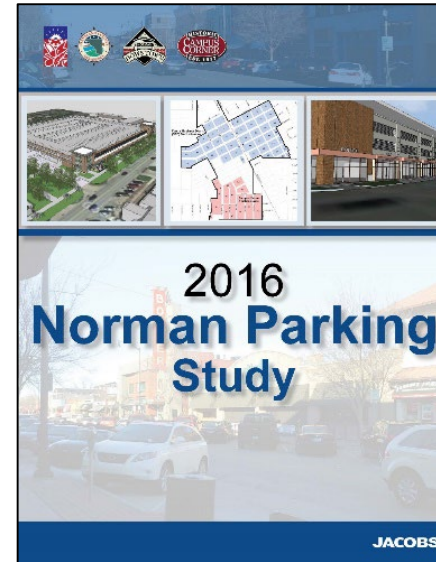


- These business plans detail the strategies and payment options available to customers and visitors who park in the metered areas of campus corner (154 non-disabled on-street spaces and the 61 non-disabled spaces in the Asp Avenue Parking Lot) and the metered downtown Gray Street Parking Lot which has 144 spaces . These plans are designed to maximize both the level of convenience experienced by all users as well as the efficient use of public parking spaces.



# Parking Studies and Planning

- 2014 City of Norman Comprehensive Transportation Plan
  - Adopted by Council on May 13, 2014
- 2016 Norman Parking Study
  - Adopted by Council on August 9, 2016
- 2018 Parking Strategic Plan
  - Adopted by Council on December 11, 2018

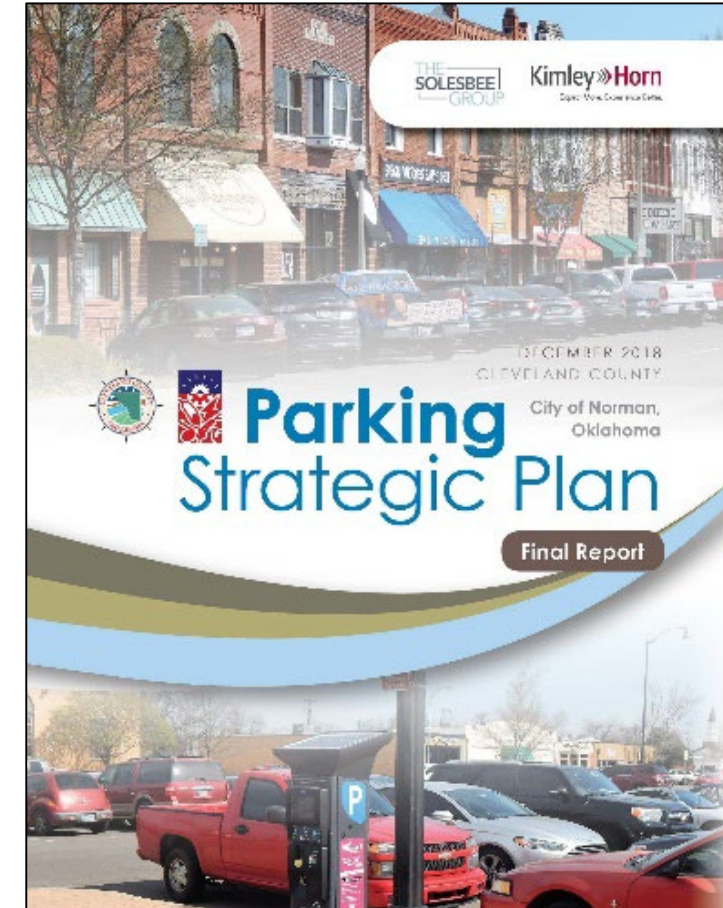


- 2016 Norman Parking Study was commissioned to provide a blueprint for future parking improvements and expenditures.
- 2018 Parking Strategic Plan's primary goal was to be a guide for decision makers on topics such as governance, technology, enforcement, as well as planning and parking asset development and management.



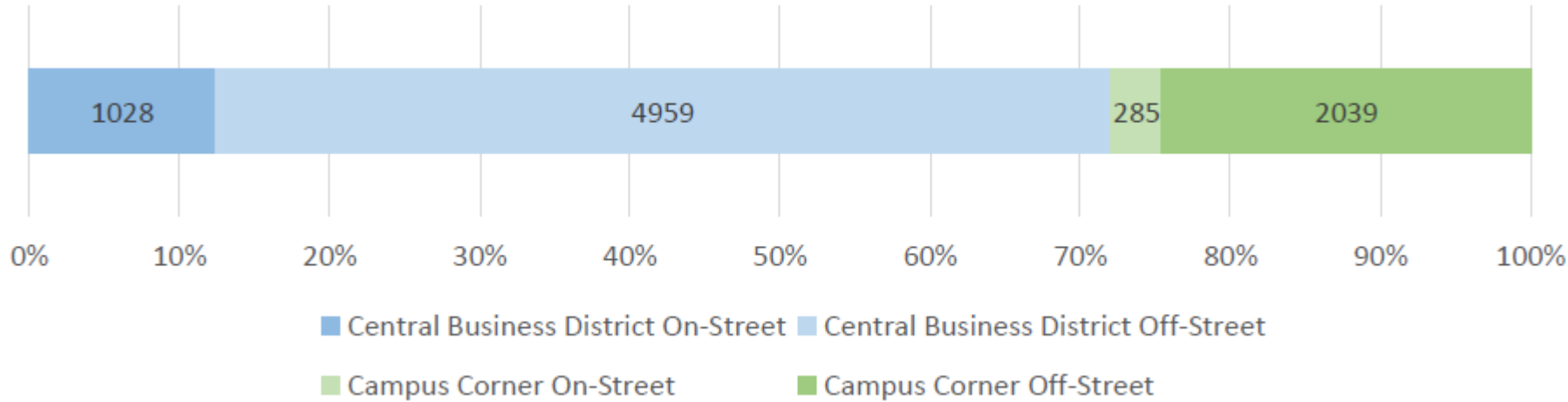
# Highlights from the 2018 Parking Strategic Plan

- Acknowledged the need for additional parking in the Downtown and Campus Corner areas. Proposed sites for new parking structures.
- Proposed creating a separate parking fund, governance structure, and hiring additional parking staff. Currently working with partner agencies on possible parking authority.
- Provide consistent management (meter times, meter costs, meter pay methods, enforcement) for customers and update technology.
- Integration with and consideration for a multimodal future. Increasing the walkability and bikeability in these areas as well as investment in additional mass transit.

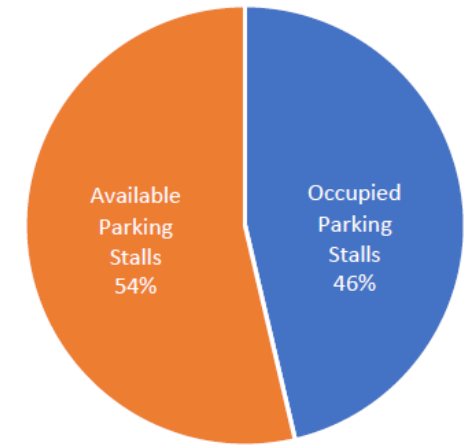


# 2018 Parking Strategic Plan: Supply

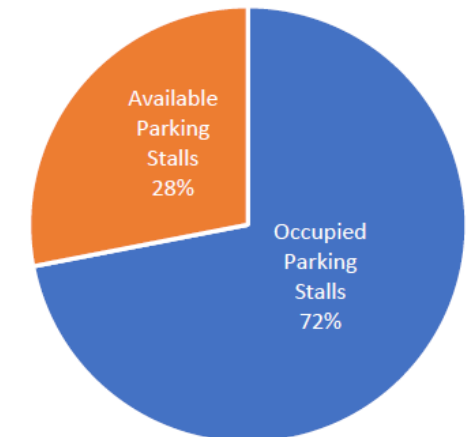
## Parking Supply By Location



## Downtown Parking Utilization (Weekday)



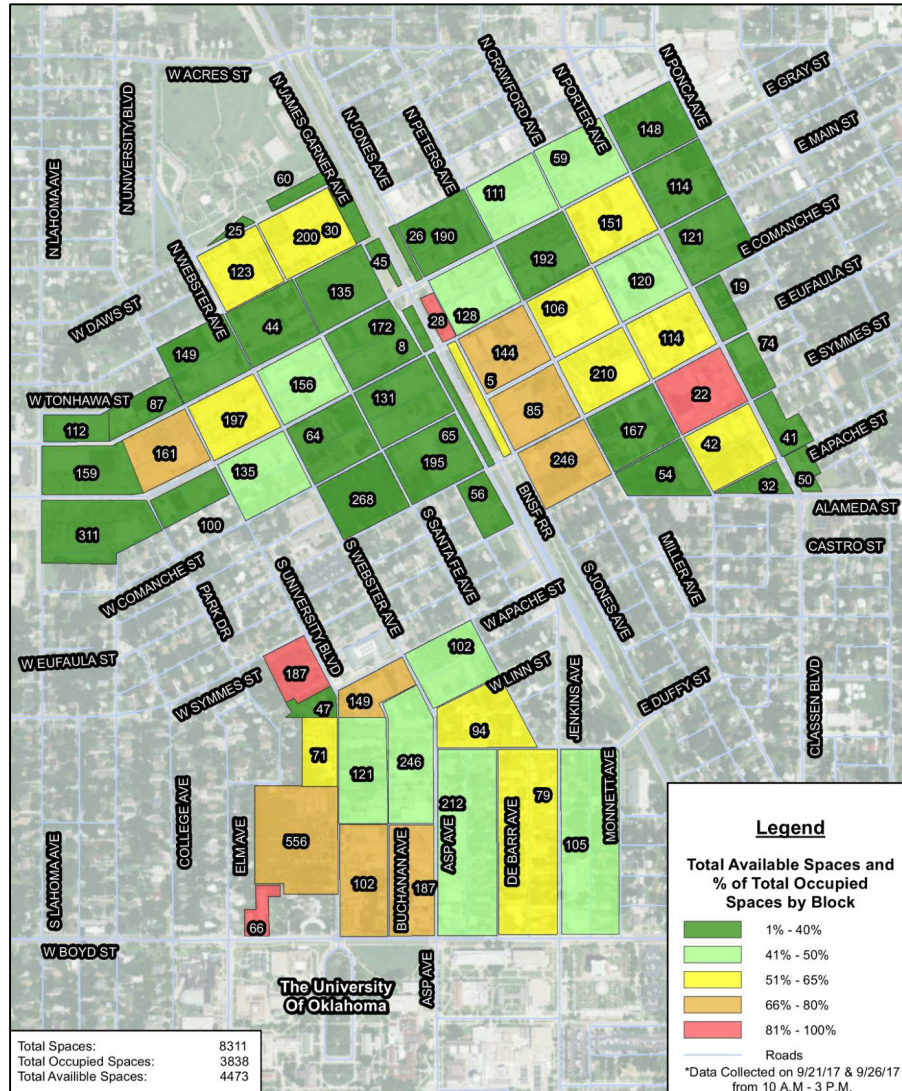
## Campus Corner Parking Utilization (Weekday)



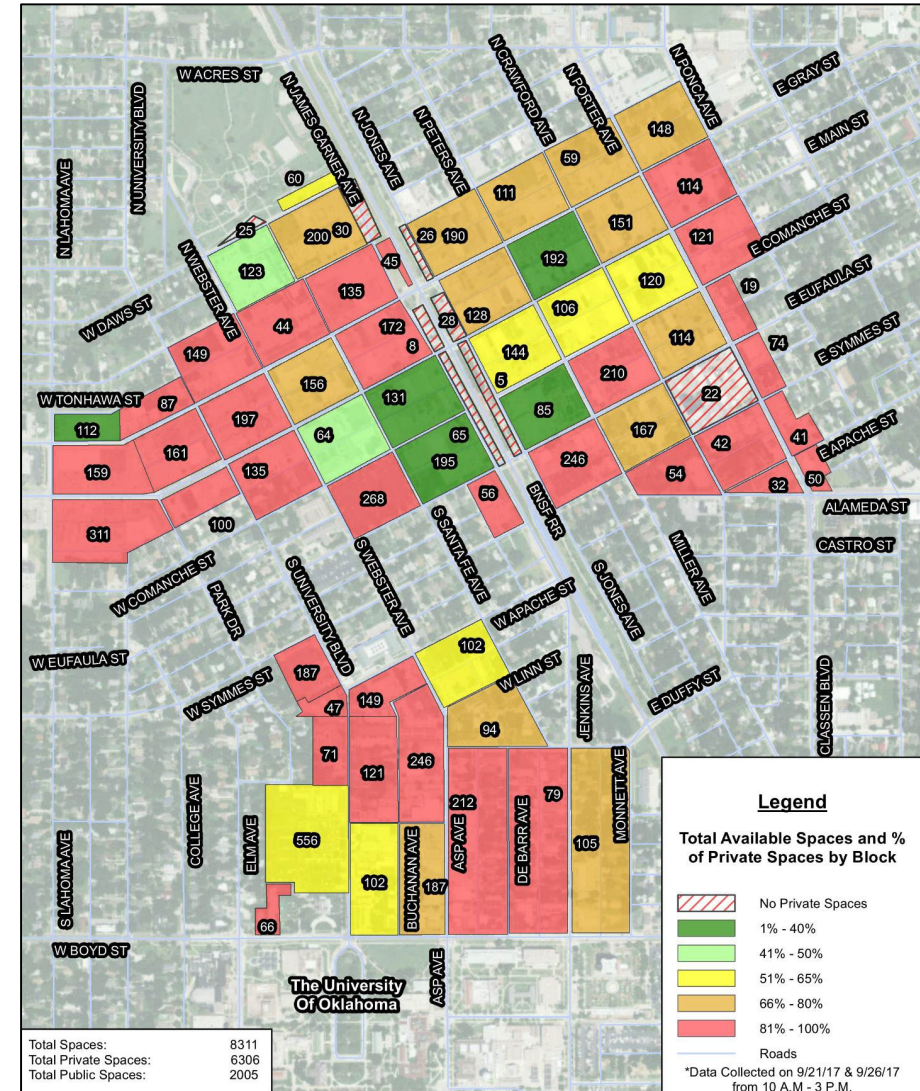
- There are 8,311 total parking spaces in the Downtown and Campus Corner areas.
  - Approximately 1,313 (15.8%) are on-street.
    - Approximately 266 on-street parking spaces on Main St between University Ave and Porter Ave
  - Approximately 6,998 (84.2%) parking spaces are located in off-street parking facilities such as lots.



# 2018 Parking Strategic Plan: Demand



**Parking Demand Heat Map  
 Weekday Peak Hour - All Facilities**



**Parking Demand Heat Map  
 Weekday Peak Hour - Private Facilities**



# Private Use of Public Right of Way

- Gray Street Parking Lot, owned by city, has 41 spaces available for lease annually.
- Due to COVID, informal policy to allow 'to go order pick up' parking
- Streateries allowed by Council action and approval of license agreement
- Private use of public parking could:
  - Diminish available parking for the public
  - Cause inequity issues for the businesses
  - Create enforcement issues





**Transit and Parking Division  
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City of Norman**

[www.normanok.gov/residents-visitors/transit-parking](http://www.normanok.gov/residents-visitors/transit-parking)

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