



≡ EightTwenty™

Norman **Solar Initiative** Overview

norman.eighttwenty.com



Traveling 670 million mph,
the sun's light reaches
Earth in **eight** minutes and
twenty seconds.



The federal government has
allocated \$369B to enable residents,
businesses, and nonprofits to be
part of a solar energy transition.
Teach your citizens how to access them.

The **Norman Solar Initiative** is focused on educating and
executing projects for Norman stakeholders to maximize local
opportunities as we invest in our energy future.

Introduction Letter

Malcolm Gladwell says a tipping point is “that magic moment when an idea, trend or social behavior crosses a threshold and spreads like wildfire.” Solar is at a tipping point in America.

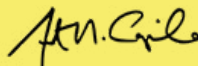
EightTwenty is looking to partner with cities that want to serve their residents - connecting them with this capital to make a game changing shift to a sustainable future. With local roots, our business strategy is simple: deliver on the customer experience and turn each one into a raving fan. No marketing tactic can compete with a trusted brand supported by raving fans.

There are two main opportunities in our solar initiative program. First, our **Solar Tax Strategy Program** understands the complexities of commercial and tax exempt incentives and deliver them to your businesses, churches and city buildings, directly impacting their bottom line.

Second, our **Community Buying Program** allows homeowners to benefit from a tiered buying program - allowing you to accelerate residential solar adoption.

EightTwenty operates with a full-time staff of in-house teammates, taking pride in executing beautiful installations. A quality level we're proud to put our name on.

We are excited to explore a partnership with a coalition of forward-thinking partners in Norman.



Tony Capucille, EightTwenty Founder & CEO



The EightTwenty culture and business practices are built upon three foundational principles.

Respect

Focus

Quality

These principles serve as our litmus test for all of our decisions and actions.

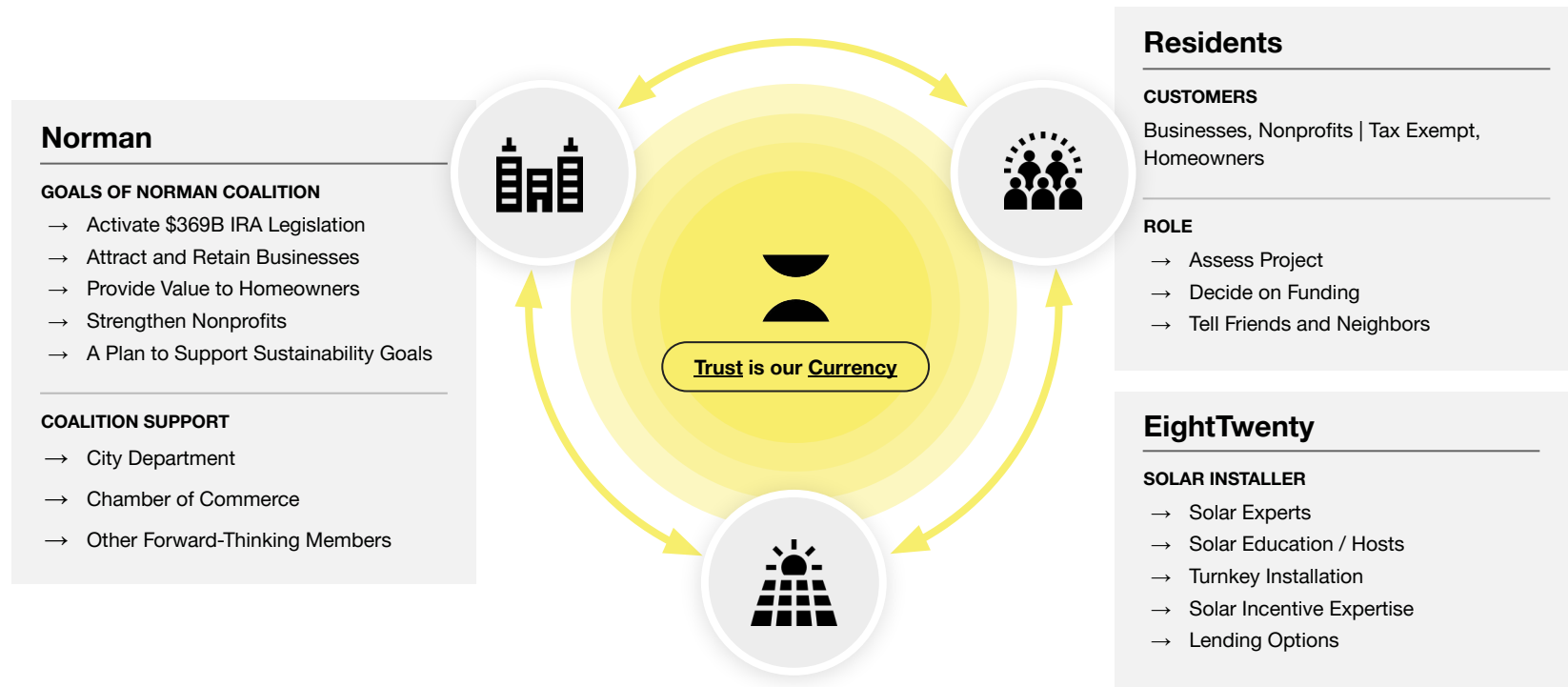
Community Buying Program

Residents win together with a tiered, aggregate buying program

Solar Tax Strategy Program

Help all commercial and tax exempt customers understand their incentives

Program Overview



Commercial: Solar Tax Strategy Program



Financial Picture

- + 5-8 Year Return
- + 30% Federal Investment Tax Credit
- + 80% Bonus Depreciation Year 1
- + Tax Credit Adders (up to 70%)
- + USDA Reap Grants
- + Transferable Credit
- + Solar Capital Expert



Customer Types

- + Industrial (warehouse / distribution)
- + Agricultural / Farms
- + Office / Retail (landlord / tenant)
- + Hospitality / Distillery
- + Automotive
- + Medical & Veterinary
- + Service Companies



Sustainability

- + Stakeholders Value Solar
- + Large Carbon Footprint Offset
- + 86% of Millennials willing to pay more for sustainability-focused products
- + 61% of Baby Boomers willing to pay more for sustainability-focused products

Nonprofit: Solar Tax Strategy Program



Financial Picture

- + 3X Your Investment
- + 30% Federal Investment Tax Credit
- + Eliminate Operating Costs
- + Hedge Electric Costs for 30+ Years
- + Nonprofit Funding Expertise



Customer Types

- + Churches / Places of Worship
- + Charities
- + Municipal Buildings
- + K-12 (public and private)
- + Higher Education



Community

- + Stakeholders Value Solar
- + Large Carbon Footprint Offset
- + Creative Impact Investor Funding

Community Buying Program

Stacked Rebate

Rebate checks will be hand delivered to customers at the conclusion of the Norman Solar Initiative. All customers participating will be eligible for the rebate earned at conclusion of the program.

STACKED REBATE STRUCTURE

Tier 1 | 10 Homeowners Enrolled

Tier 2 | 20 Homeowners Enrolled

Tier 3 | 30 Homeowners Enrolled

TIER 1

\$250
Rebate

TIER 2

\$500
Rebate

TIER 3

\$1,000
Rebate



Solving your Energy Needs

We prioritize North American, tier-1, sustainably made products with industry leading warranties. In addition, we focus on systems that are expandable to meet your future needs

CORE SERVICES

Rooftop Solar (Pitched & Flat)

Ground Mount Solar

Battery Storage & Generators

EV Charging

Solar Pergolas & Carports

Solar Area Lighting





Residential Success



Residential Success

Traditional Style Homes



New Construction Integration



Outbuildings Providing Power



Commercial Projects

CARSTAR Collision Center



Vanessa House



Simple Modern



Commercial Projects

Advanced ENT & Allergy



Rooftop Patio Solar



Gymnasium / Sports Arena



Commercial Projects

Advanced ENT & Allergy



Pella Windows and Doors



Atwoods



Commercial Projects

Advanced ENT & Allergy



Pasture at Marksbury Farm



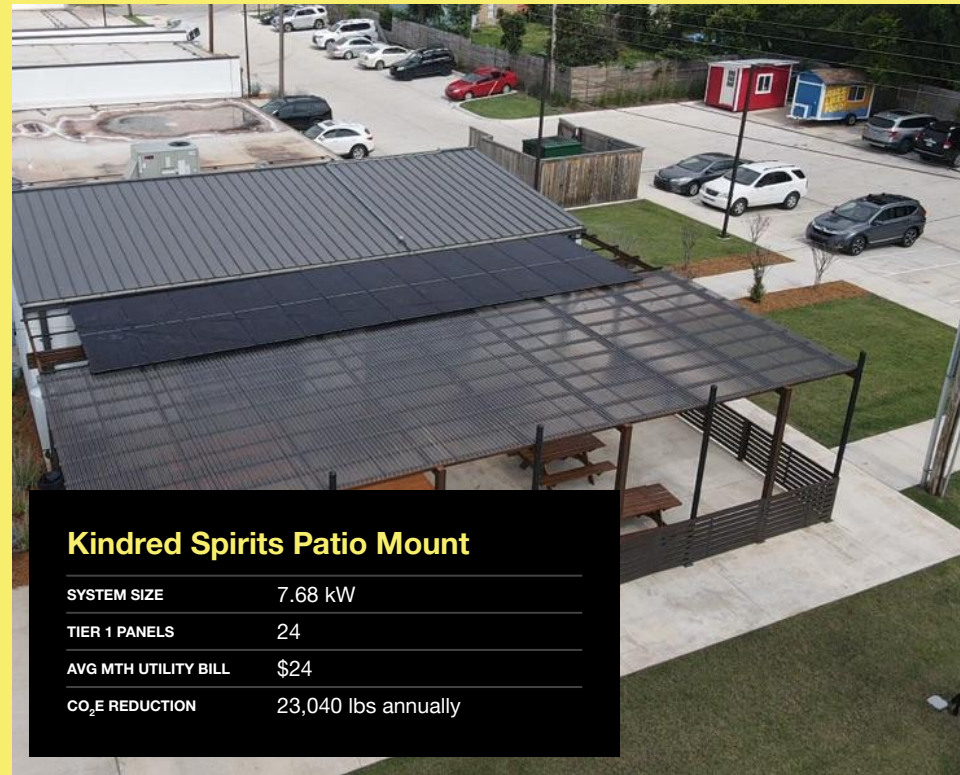
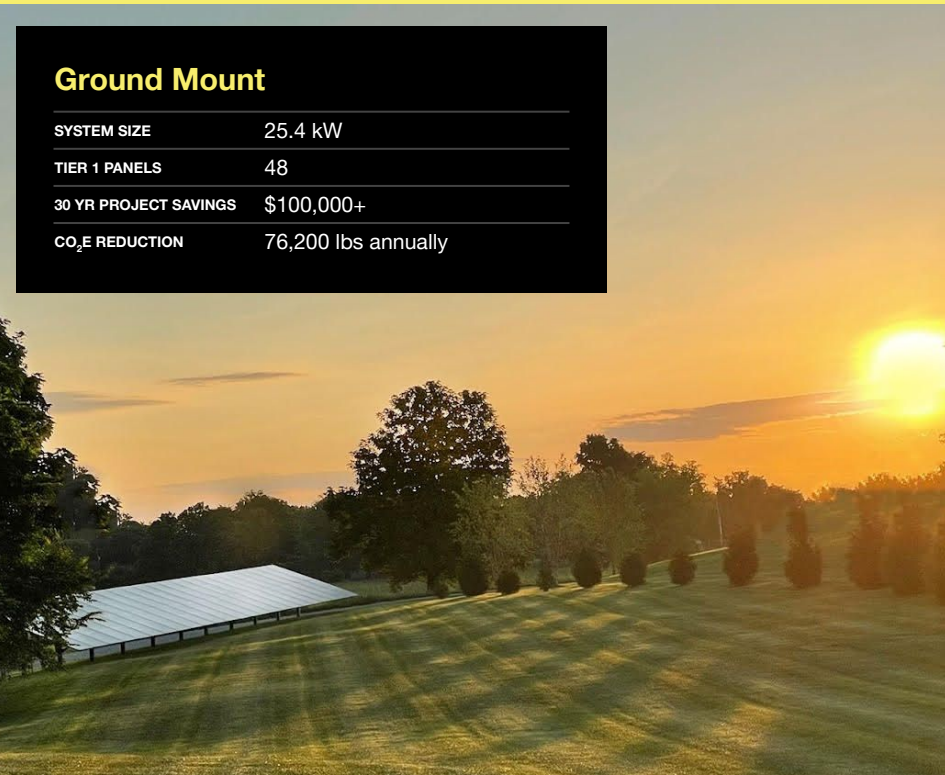
Short Term Rental / AirBnB



Alternative Installations

Ground Mount

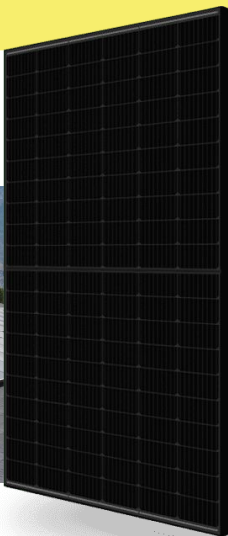
SYSTEM SIZE	25.4 kW
TIER 1 PANELS	48
30 YR PROJECT SAVINGS	\$100,000+
CO ₂ E REDUCTION	76,200 lbs annually



Kindred Spirits Patio Mount

SYSTEM SIZE	7.68 kW
TIER 1 PANELS	24
AVG MTH UTILITY BILL	\$24
CO ₂ E REDUCTION	23,040 lbs annually

Proven Solar Solutions



Model 370W HC 60 Cell

USE CASE	Residential Rooftop
YEARS IN BUSINESS	35 Years
MANUFACTURED	Bellingham, Washington, Toronto
COLOR	Black on Black
NOTABLE	Highest PTC ratings of any American-manufactured module

30-year

Performance Warranty

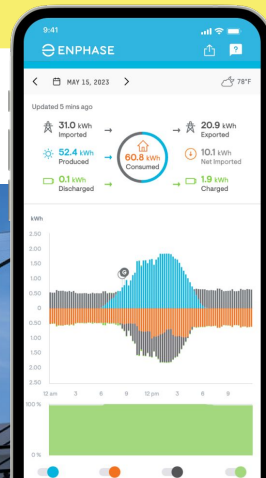
25-year

Product Workmanship



Enphase Microinverter Technology

Reliable Production. Avoids the single point of failure issue caused by string or “central” inverters. With one microinverter per module, solar production keeps working even if a microinverter fails.



Enphase System Mobile App

Easily Monitor Performance. Know exactly how much energy your solar system is producing. Generate reports on production by day, week, month, or year. Complete with clean and easy-to-read graphs and infographics.

EV Charging Residential

LEVEL 2 CHARGER

This best-selling smart home charging station, combines speed, performance and value. Enjoyed by thousands of satisfied EV drivers, it delivers all the safety and smart charging features you need to make home charging easy, reliable and cost-effective.

Charge your EV faster, smarter, cleaner

Up to 9x faster than 120v

Intelligent Wifi Control

Convenient and stylish design

Accessible and tidy

Highly secure and durable



Solar Pergolas

Be it a covered patio, carport, or front entry, our exclusive powder-coated steel pergola creates a beautiful space that will last for decades.

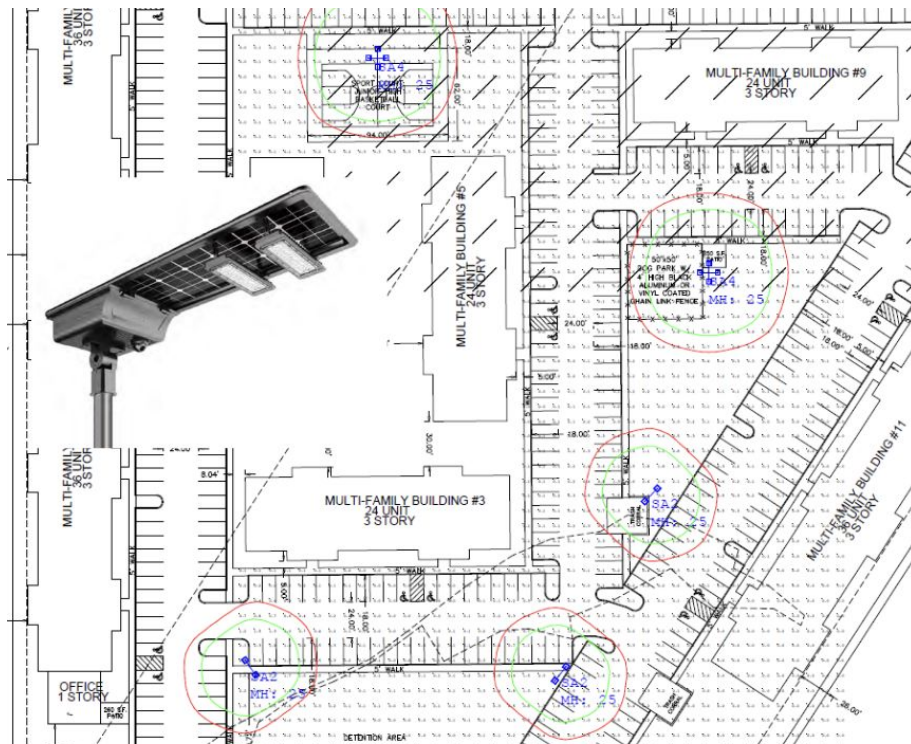
-
- + Powder-coated, water-resistant, steel structure
-
- + Bolt up steel - no onsite welding
-
- + Outfitted for lights, fans, speakers, etc.
-
- + Customer Purlin Options in Steel, Cedar, or Parallam
-
- + Bi-facial panels create shade with ambient light to flow through.



Solar Lighting

Area lighting applications that can meet the need of any city, park, campus, or multi-family application .

- + Street lights, parking, trails, area lighting
- + Eliminate trenching, conduit and wire costs
- + Burn time test certified
- + Eliminate on going utility expense
- + Flexible applications and designs



Norman Solar Initiative Timeline

→ Pre-launch planning takes 30-60 days.

Launch

Launch

NORMAN FOCUS

- + Kick-off Event
- + Solar Initiative Begins



Execute (3 months)

Campaign

NORMAN FOCUS

- + Targeted Events
- + Education
- + Presentations



Celebrate

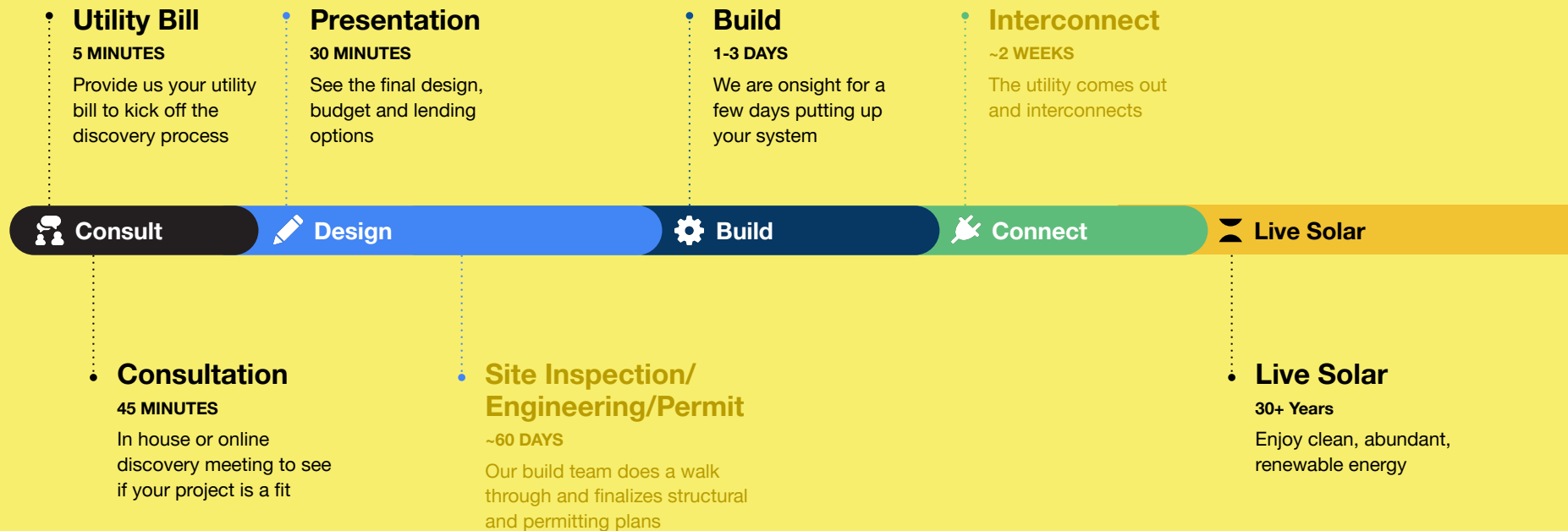
Campaign Ends

NORMAN FOCUS

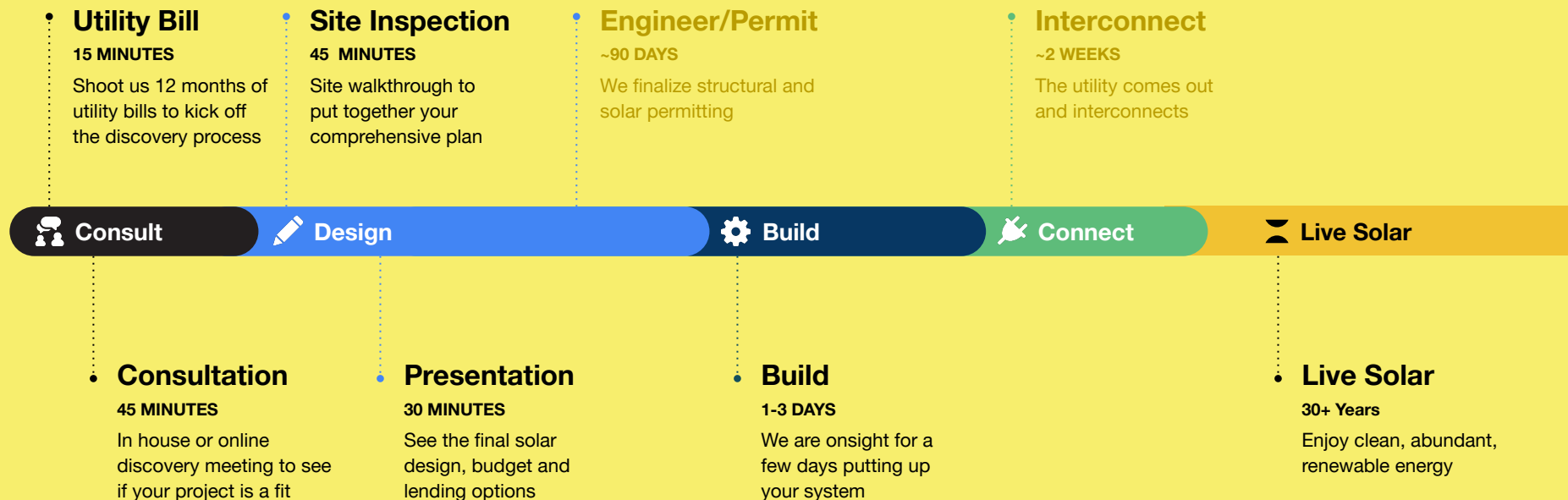
- + Celebrate Success
- + Install Projects



Getting Started: Residential

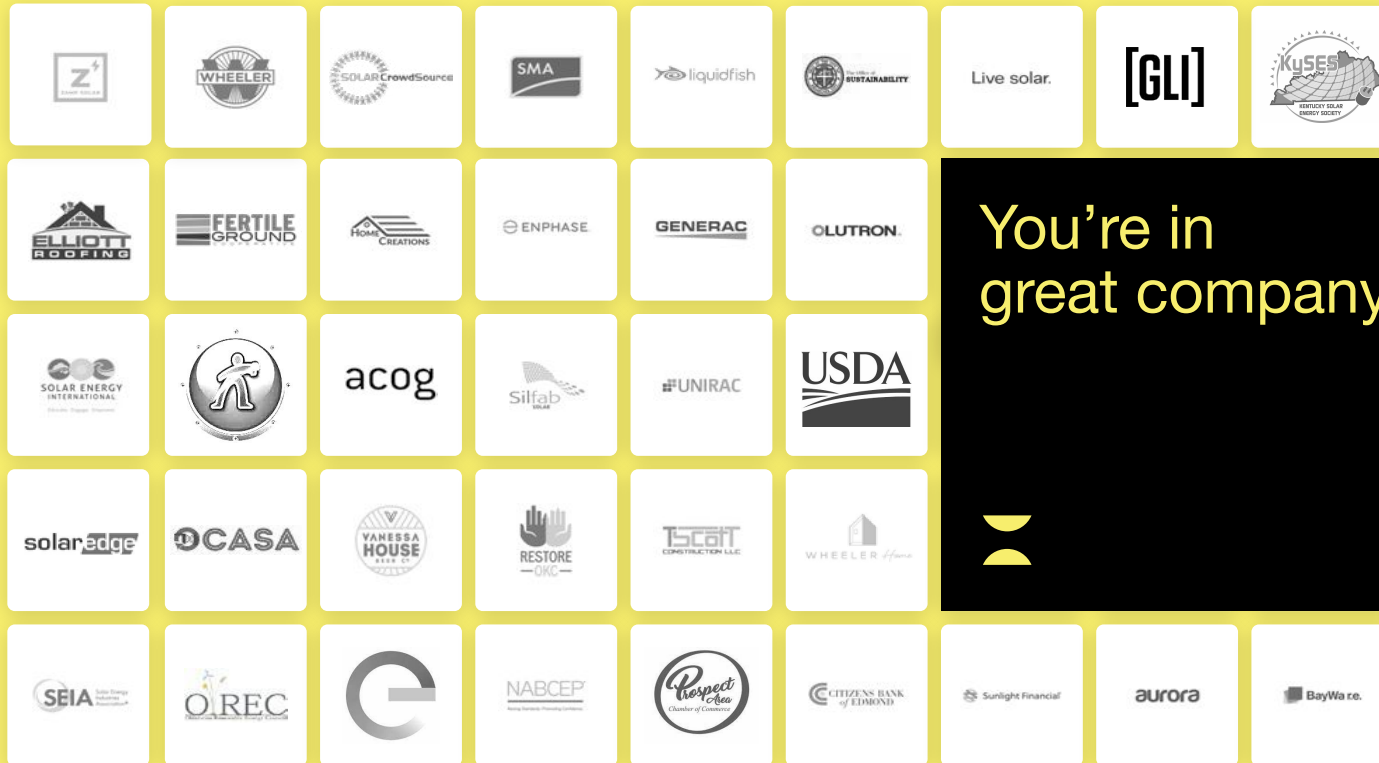


Getting Started: Commercial



Join the Movement

Forward-thinking, quality-centric brands are working together to elevate Norman through solar.



You're in
great company





For more information, please contact

EightTwenty Founder & CEO

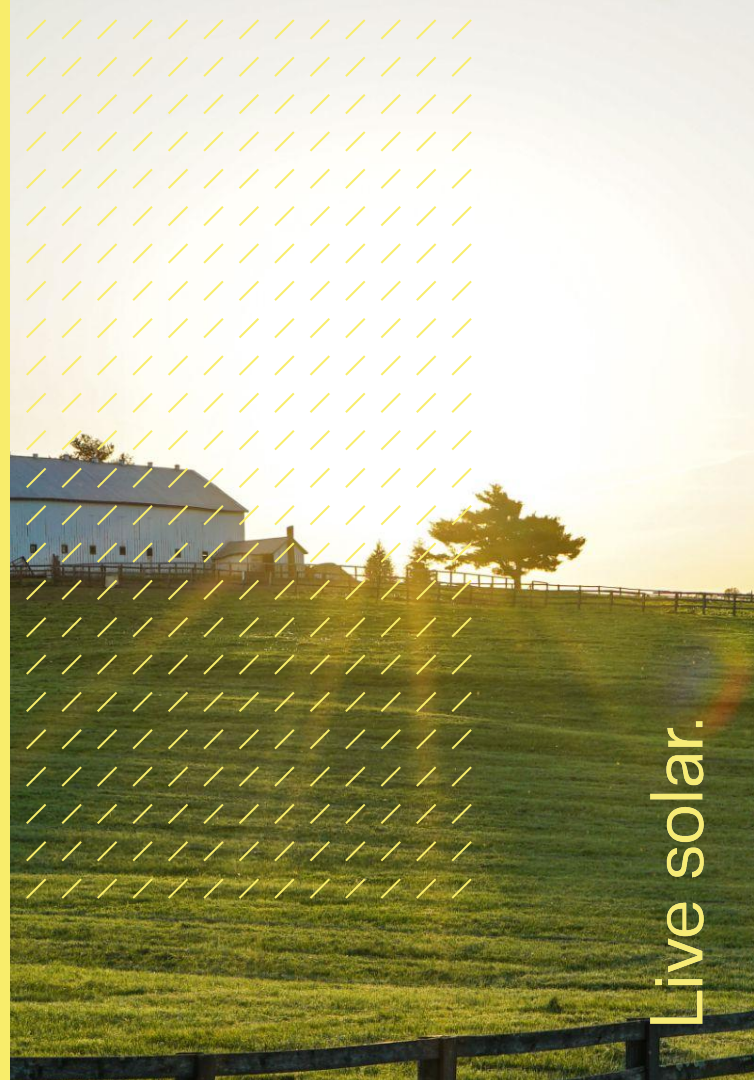
E: tony@EightTwenty.com

C: 405.412.0380

EightTwenty Energy Consultant

E: curt.roggow@EightTwenty.com

C: 580.402.1865



Live solar.



Live Solar.

 EightTwenty™

