



**FIREHOUSE
ART CENTER**

The Norman Firehouse Art Center's

2025 Organization Annual Report

Fiscal Year: September 1, 2023 – August 31, 2024
City of Norman and Parks and Recreation Board

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1. Organization Mission Statement and Strategic Plan

Mission Statement

The Norman Firehouse Art Center enriches our community by offering the highest quality visual arts education, experiences, and exhibitions.

Strategic Plan

Please refer to the attachment “Strategic Plan outline-priorities 2022” to view our strategic plan.

2. Current Board of Directors, Staff, and Faculty

BOARD MEMBERS

President: Kendall Hurley

Secretary: Allison Palmer

Treasurer: Tanya Ingels

Jordan Stringer

Dr. Jeff Buyten

Kaimee Kellis

Richard McKown

Ricci McManaman

LATINO CULTURAL COMMITTEE

Narciso Argüelles

Sam Wargin Grimaldo

Mariana Llanos

FACULTY

Jewelry: Elyse Bogart

Glass: Chris Burnett

Ceramics: Katherine Gaff

Ceramics: Tim Sullivan

Drawing: Cody Wilson

Painting: Karis Chambers

Painting: Thomas Stotts

Embroidery: Darci Lenker

Printmaking: Eric Piper

STAFF

Executive Director/Curator: Andy Couch

Programs Coordinator: Dr. Nikki Krumwiede

Artist Coordinator: Casey Gilman

Communications Coordinator: Sammy Babb

Programs Assistant: Savannah Tallbear

Contract Accountant: Susan Barnes

ADVISORY BOARD

Fred Schmidt

Glenda Hufnagel

Nancy McClellan

John Downs

Printmaking: Jenna Bryan

Sculpture: CJ Carter

Art Forces Instructor: Brendon “B” Williams

Children’s Instructor: Deanna Wong

Children’s Instructor: Jane Lawson

Children’s Instructor: Lumen Miramontes

Children’s Instructor: Anna McQuown

Children’s Instructor: Kori Caparelli

3. Narrative of Annual Activities

Overview of Activities for FY 2023 – 2024

The Firehouse Art Center (Firehouse) is a community arts center in Norman, OK established in 1970 operating out of a city-owned building which previously served as a fire station. It houses professional visual arts studios and classrooms that provide children, teen, and adult education and enrichment programs, as well as a gallery and gift shop which are free to the public. We promote visual arts awareness and accessibility, provide art exhibitions, and offer opportunities that support local artists.

In a typical year, the Firehouse serves thousands of individuals through our visual arts programming. This includes offering in-house visual arts classes to children, teens, and adults through quarterly semesters. Classes are offered in a variety of mediums, including painting, drawing, printmaking, fiber, jewelry making, glass, sculpture, and ceramics.

The Firehouse's outreach programming strives to make arts education available to all individuals, regardless of age, ability, or socioeconomic status. We pursue this goal through accessibility programming for underserved communities, including the **Healing Studio** for adults with disabilities, **Firehouse Equality Club** in partnership with Norman Pride, and **Art Forces** for U.S. Military Veterans and active service members. The Firehouse also provides drawing instruction at the OKC Zoo through **ZOO Sketch**, as well as visual arts experiences at Norman festivals and school events to encourage visual arts learning, creative thinking, and self-expression. Finally, the Firehouse provides free art experiences and programming through the Firehouse Gallery, which presents three in-house exhibitions and three culturally relevant exhibitions each year. All accessibility and outreach programming is offered at no cost to the participants.

The Firehouse, along with granting partners the Oklahoma Arts Council, the Norman Arts Council, and Allied Arts, continues to build a cultural infrastructure to strengthen the arts in Norman and its surrounding communities. By offering equal access to educational, high-quality visual art opportunities for everyone, regardless of their socioeconomic background, the Firehouse is laying the groundwork for generations of individuals with the knowledge, appreciation, and personal investment in the arts to become advocates for the future of the arts in the state of Oklahoma.

Arts Education

The Firehouse offers in-house visual arts classes and workshops to hundreds of individuals each year. These classes are offered in a variety of mediums and developed for a wide range of artistic aptitudes and skill levels. The Firehouse's children's programming follows *Oklahoma Academic Standards for Fine Arts* guidelines. Children's classes are offered for ages 5-14



through our Art After School Program during the Winter, Spring, and Fall semesters and our Children's Summer Art Program during the Summer semester. This year, we also piloted our new **Fire Tots** program, where students ages 2-4 and their parents to learn the foundations of art together.

The Teen Program is designed to supplement the visual arts education available in Norman and area middle and high schools. These advanced classes and workshops focus on increasing technical study for ages 13 to 17 and encourage creativity and self-expression while setting high expectations for the development of technical visual arts skills.

Accessibility Programming

Healing Studio, an open studio environment for adults with varying degrees of cognitive, physical, and learning disabilities, is held at the Firehouse in 32 weekly sessions. Participants are introduced to visual arts principles and materials, art history, and methods of expression in a supportive environment.

Art Forces is a creative new Firehouse program which was begun in April 2023. This program, taught by a veteran instructor, offers veterans and active service members a welcoming environment to explore their creativity. These classes meet once per month and are offered at no cost to the participants.

A collaboration between Firehouse Art Center and Norman Pride, **Firehouse Equality Club** is a dynamic and inclusive community dedicated to promoting equality through the creative expression of visual arts. Meeting once a month, our club provides a welcoming space for all individuals, their families, and allies to come together, share experiences, and create art with a rotating roster of instructional artists.



Community Outreach Programming

In an effort to reach more underserved populations and engage more people with the visual arts, the Firehouse developed partnerships with Norman and metro area community organizations to facilitate free art activities at events and festivals. These events include the City of Norman Parks and Recreation's Outdoor Movie Series, International Festival, Juneteenth, and Earth Day, the University of Oklahoma's National Weather Festival, The



May Fair
At Campus Corner

Science Museum's Tinkerfest, Assistance League of Norman's May Fair, the Pioneer Library's Celebration! Culture, Community, and more. These events attract children and adults from a wide geographic base, encompassing an even broader area than that of participants in our in-house classes. The scope and range of programming implemented by the Firehouse is designed to ensure all individuals, regardless of age or socioeconomic status, are able to participate and engage with visual art.

ZOO Sketch, which meets monthly at the Oklahoma City Zoo & Botanical Gardens, is designed for individuals interested in drawing animals and nature from life. This

program includes sessions on drawing techniques through live observations; participants can sketch their observations of animal behaviors, movements, and personalities with instruction from a Firehouse faculty member.

The **Firehouse Gallery and Gift Shop** are free to the public, promote visual arts awareness and community involvement, and provide visual arts exhibitions and opportunities that support local artists. The Firehouse's gift shop is unique to Norman, as all artists represented are Oklahoma-based and all items in the gift shop are original works of art.

The Firehouse Gallery offers an exciting exhibition calendar each year, presenting three in-house exhibitions and three culturally relevant exhibitions annually and providing free art experiences and programming to our community.



Exhibition Opening Reception
At the Firehouse Art Center

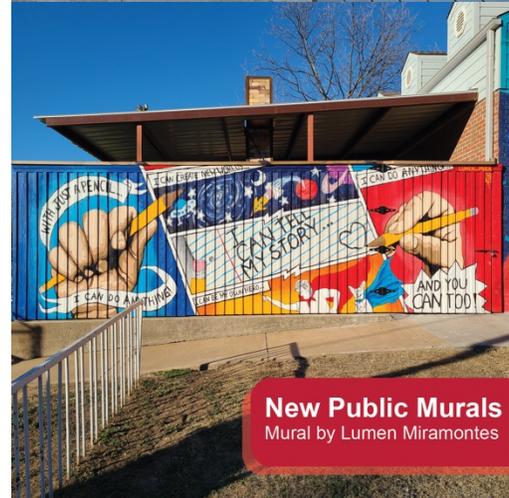
Building Improvements

In an effort to create a more functional, inviting space, the Firehouse has invested over \$150,000 into improving our building. This included the creation of our new Pottery Patio. During the course of the project, the Firehouse’s kiln yard, which previously functioned as a storage area, was renovated into a small outdoor event space with a functional gas kiln and space for our clay mixer. This area provides additional space to host guests during events and creates a welcoming atmosphere for students. Improvements also include the addition of a security and surveillance system that has already proven valuable in assisting the Norman Police Department.

The Firehouse is also working to make our building a local attraction through the creation of public art. During the past year, the Firehouse commissioned nine new public murals on our building and in the surrounding Lions Park, totaling \$60,135 paid to mural artists. Our goal is to make our space colorful and inviting while showcasing the talent of Oklahoma artists.

Please refer to the attachments “Donation Acceptance 1” and “Donation Acceptance 2” to view the Firehouse’s donations toward building improvements.

Pottery Patio Project
At the Firehouse Art Center



4. Financial Information and Budget

Please refer to the attachment “FY 23-24 Statement of Financial Position” to view our financial information.

Please refer to the attachment “FY 24-25 Budget” to view our budget.

5. Other Sources of Income

Please refer to the attachment “Breakdown of Revenues by Category 23-24” to view our other sources of income.

6. How Past Funding was Used

Please refer to the attachment “Three-year Profit and Loss” to view how past funding was used. Please request additional reports if more information is needed on how past funding was used.

7. Financial Statements and Tax Statements for the Past Year

Please refer to the attachment “FY 23-24 Statement of Activity” to view our financial statements for the past year.

Please refer to the attachment “Norman Firehouse Arts Center - Form 8868 2023” to view our tax statements for the past year.

8. New requests for Fiscal Year Ending 2026

Support from the City of Norman is essential to helping us fulfill our mission, especially in providing accessible visual arts programming for underserved groups, including adults with disabilities, veterans and active military, the elderly, and youth from disadvantaged socioeconomic backgrounds. The City has consistently provided operational support, which has been critical in sustaining our services to the Norman community.

For the fiscal year ending in 2026, the Firehouse Art Center is requesting \$150,000 in operational funding. Last year, we made an investment of over \$150,000 into our building. In partnership with the Parks and Rec Department, we led a series of renovations to create a more functional and welcoming space for our community. These improvements included the installation of nine public artworks, the addition of new equipment for our programs, and the implementation of a security and surveillance system that has already proven valuable in assisting the Norman Police Department. Despite our limited space, we’ve focused on making the Firehouse a more inviting place for our students and visitors. These upgrades were made possible through private donations, grants, and strong community partnerships.

Additionally, we’ve invested over \$35,000 in supporting the Norman Public Schools (NPS) system. One of our highlights this year has been the launch of *Art Sparks*, a new program for 5th-grade students who don’t have access to visual arts education. Through a partnership with the University of Oklahoma, we also became a host site for the U.S. State Department’s Professional Fellows Exchange Program. This two-way global exchange promotes mutual understanding, enhances leadership skills, and builds sustainable partnerships between emerging leaders from the U.S. and abroad.

These initiatives reflect our ongoing commitment to enriching our community through arts and cultural exchange, and we are grateful for the City of Norman's continued support in helping us achieve our goals.

9. Charges and Fees for Services Provided

Children's Classes

- **Art After School:**
\$114.00 for 8 weeks/10 hours of visual arts education
- **Children's Summer Art Program:**
\$114.00 for 1 week/10 hours of visual arts education
OR
\$228.00 for 2 weeks/20 hours of visual arts education
- **Youth and Teen Program:**
\$192.00-\$219.00 for 8 weeks/16 hours of arts education

Adult Classes

- **Drawing:** \$192.00 for 8 weeks/16 hours of lessons
 - **Painting:** \$192.00 for 8 weeks/16 hours of lessons
 - **Printmaking:** \$192.00 for 8 weeks/16 hours of lessons
 - **Jewelry:** \$258.00 for 8 week/24 hours of lessons
 - **Glass:** \$192.00 for 8 week/16 hours of lessons
 - **Ceramics:** \$219.00 for 8 week/16 hours of lessons
- Classes may have additional material and/or technical fees.*

Workshops

The Firehouse sometimes offers seasonal workshops on a quarterly basis; these workshops give new and returning students a taste of the mediums and techniques offered in the longer semesters. Prices for these workshops vary depending on their length and medium.

Adults with Disabilities

Healing Studio is free to participants through scholarships valued at \$30 per weekly, two-hour session. The Firehouse provides up to 12 scholarships a week to individuals with varying degrees of cognitive, physical, and learning disabilities through the Healing Studio program. The weekly sessions provide a supportive, low stress environment for students to experiment with their own creative process.

Scholarships

- **18** scholarships were awarded to children and teens for 10 hours of visual arts classes.
 - Executive Director determines eligibility of each applicant.
 - **Art Stars scholarships** are awarded based on artistic aptitude.
 - **Needs-based scholarships** are offered upon request to students with free and reduced lunch qualification.
- **275** weekly Healing Studio scholarships were awarded to adults for 2-hour sessions.

10. Number of Participants

Age of Participants

- Children’s Classes: 5-14
- Teen Classes: 13-17
- Adult Classes: 17 and up

Summary of Participants for FY 23-24

PROGRAMS	ATTENDANCE 22-23	ATTENDANCE 23-24
Gallery and Giftshop	947	2,072
Community Events	2,276	3,823
Community Arts Programming	3,223 total attendees	5,895 total attendees
Children’s Art Classes	314	427
Teen Classes	21	37
Adult Classes	381	518
Workshops	21	79
Accessibility Programming	338	390
Arts Learning in the Community	1,075 total students	1,451 total students
TOTAL PARTICIPANTS	4,298	7,346

11. Board of Directors' Actions to Generate Income

The Board of Directors at the Firehouse Art Center review financial needs annually with the Executive Director with information provided by our accountant. This information leads to the development of a plan for the upcoming fiscal year. Each year, the Board and Executive Director identify the gap between income and expenses during the preparation of the fiscal year budget. The approach to closing that gap becomes part of the organizational plan for the coming fiscal year, and the Board of Directors takes full responsibility for those areas of funding that are within their ability. These have typically included sponsor/donor solicitation, enrollment promotion, and membership recruitment. For more information on our action plans, please refer to the attachment "Strategic Plan outline-priorities 2022."

Breakdown of Revenues by Category

	FY 24/25	% of Revenue
Grants & Contributions		
Indiv/Corp Donations	199,579.05	23.40%
Investment Income	12,580.58	1.50%
Other Revenues	11,234.06	1%
Grants/Government Support	306,248.06	36.00%
In-Kind Donations	77,300.00	9%
Special Events Income	5,871.19	0.60%
Total Grants & Contributions	612,812.94	71.80%
Charged Services Funding		
Membership Dues	21,822.00	2.70%
Class Tuition & Material Fees	191,811.57	22.50%
Gallery & Gift Shop Sales	25,859.42	3%
Total Charged Services Funding	239,492.99	28.20%
<hr/>		
Total Income End of Fiscal Year	\$852,305.93	100%

YTD Profit & Loss Comparison

September 2024 - August 2025

	Sep 2024 - Aug 2025	Sep 2023 - Aug 2024 (PY)	Total Change
REVENUE			
4000 Contributions			
4002 Business/Corp./Fdns/Sponsors	172,120.00	67,609.82	104,510.18
4003 Individuals	16,459.05	3,623.96	12,835.09
4008 Donor Restricted Contributions	11,000.00	3,217.75	7,782.25
Total 4000 Contributions	199,579.05	74,451.53	125,127.52
4100 Investment Income			
4110 Endowment Income	12,580.58	12,617.83	-37.25
Total 4100 Investment Income	12,580.58	12,617.83	-37.25
4200 Support			
4201 City	120,000.00	120,000.00	0.00
4202 State Oklahoma Arts Council	36,958.00	36,958.00	0.00
4203 National		10,000.00	-10,000.00
4204 Norman Arts Council	26,700.00	22,119.00	4,581.00
4206 Allied Arts-Allocation	28,010.00	25,600.00	2,410.00
4208 Allied Arts-Grants	15,000.00	20,000.00	-5,000.00
4209 Other Support	79,580.06	-1,645.00	81,225.06
Total 4200 Support	306,248.06	233,032.00	73,216.06
4300 Memberships			
4302 General Public Members	18,322.00	6,550.00	11,772.00
4303 Board Members	3,500.00	600.00	2,900.00
Total 4300 Memberships	21,822.00	7,150.00	14,672.00
4400 Classes			
4401 Materials Income	19,274.26	14,205.51	5,068.75
4403 Tuition	183,389.83	156,907.70	26,482.13
4404 Cancellation Refunds	-10,852.52	-15,851.43	4,998.91
Total 4400 Classes	191,811.57	155,261.78	36,549.79
4500 Sales			
4501 Exhibition Events	1,095.00		1,095.00
4503 Gift Shop Sales	24,764.42	25,600.79	-836.37
Total 4500 Sales	25,859.42	25,600.79	258.63
4600 Special Events Income	5,871.19	5,288.00	583.19
4800 Other Revenues			
4801 Interest Income	4,044.64	2,613.59	1,431.05
4809 Unrealized Gain/Loss on Invest		13,725.98	-13,725.98
Total 4800 Other Revenues	4,044.64	16,339.57	-12,294.93
4850 In-Kind Revenues	77,300.00	108,300.00	-31,000.00
Total Revenue	845,116.51	638,041.50	207,075.01

COST OF GOODS SOLD

	Sep 2024 - Aug 2025	Sep 2023 - Aug 2024 (PY)	Total Change
5001 Cost of Goods Sold	1,653.91	1,397.20	256.71
Total Cost of Goods Sold	1,653.91	1,397.20	256.71
GROSS PROFIT	843,462.60	636,644.30	206,818.30
EXPENDITURES			
5100 Payroll Expenses			
5000 Salary Wages	277,413.02	207,314.16	70,098.86
5101 Benefits and Vacation	20,041.95	25,983.29	-5,941.34
5102 Taxes	22,957.23	17,133.16	5,824.07
Total 5100 Payroll Expenses	320,412.20	250,430.61	69,981.59
5300 Professional Services			
5301 Accounting	48,740.00	24,527.00	24,213.00
5303 Design		1,538.50	-1,538.50
5305 Artist Commission	19,416.50	17,257.03	2,159.47
5306 Instructor Fees	78,373.02	63,395.81	14,977.21
5308 Other Professional Fees	4,794.03	1,449.49	3,344.54
5310 Misc. Services	1,871.80	3,721.99	-1,850.19
Total 5300 Professional Services	153,195.35	111,889.82	41,305.53
5350 Travel			
5351 Business Meals	2,529.03	1,954.53	574.50
5352 Room & Board	1,608.97	769.49	839.48
5353 Transportation	3,690.91	1,531.61	2,159.30
5354 Conferences/Staff Retreat	9,645.38	7,653.44	1,991.94
Total 5350 Travel	17,474.29	11,909.07	5,565.22
5400 Supplies			
5401 Art Materials	20,788.07	14,630.68	6,157.39
5404 Office Supplies	5,999.36	5,208.78	790.58
5416 Health & Safety	292.17	616.46	-324.29
Total 5400 Supplies	27,079.60	20,455.92	6,623.68
5412 Exhibit Programming Expense	17,948.74	24,410.45	-6,461.71
5413 Exhibition Expense	6,477.20	4,354.21	2,122.99
5450 Postage	2,695.49	1,370.65	1,324.84
5500 Occupancy Expenses			
5501 Janitorial	8,314.10	7,187.64	1,126.46
5502 Copier	2,715.04	605.57	2,109.47
5503 Repairs and Maintenance	3,417.08	10,923.23	-7,506.15
5505 Telephone/Internet	2,343.32	1,775.80	567.52
5506 Security System	138.72	772.96	-634.24
5507 Rent	85.00	384.36	-299.36
5508 OG&E	4,134.57	3,555.46	579.11
5509 ONG	979.36	879.19	100.17
5510 Utilities	410.07	416.96	-6.89
Total 5500 Occupancy Expenses	22,537.26	26,501.17	-3,963.91

			Total
	Sep 2024 - Aug 2025	Sep 2023 - Aug 2024 (PY)	Change
5600 Membership Discounts-Tuition	2,072.41	1,496.17	576.24
5601 Member Discount-Gift/Gallery	3,305.16	1,436.96	1,868.20
5630 Other Discounts	47.73	212.06	-164.33
5900 Printing	3,599.99	2,159.43	1,440.56
6000 Advertising	1,321.24	2,259.59	-938.35
6001 Marketing	2,818.12	3,572.89	-754.77
6004 Staff Appreciation	1,898.44	941.22	957.22
6010 Awards and Gifts	483.75	400.00	83.75
6015 Entertainment/Recruiting	807.69	819.99	-12.30
6017 Entertainment/Food	2,663.52	1,360.97	1,302.55
6020 Bank Service Charges	102.64		102.64
6021 Credit Card Fees	1,407.25	3,328.42	-1,921.17
6030 Insurance			
6032 Liability	9,607.59	8,264.50	1,343.09
6033 Workers' Compensation	1,437.42	811.64	625.78
Total 6030 Insurance	11,045.01	9,076.14	1,968.87
6150 City/Chamber Events	36.55	40.46	-3.91
6200 Special Events Expense	4,716.62	5,598.20	-881.58
6210 Dues and Subscriptions	2,324.17	2,101.55	222.62
6220 Equipment Acquisition	492.83		492.83
6230 Technology			
6231 Computer Equipment	250.12	499.10	-248.98
6232 Website & Software Expenses	4,064.94	6,416.74	-2,351.80
6233 Digital Cameras & Misc Equip		929.79	-929.79
Total 6230 Technology	4,315.06	7,845.63	-3,530.57
6400 Fundraising	6,606.16		6,606.16
6500 Depreciation	25,474.41	9,872.50	15,601.91
6660 In-Kind Expenses	77,300.00	78,300.00	-1,000.00
Total Expenditures	720,658.88	582,144.08	138,514.80
NET OPERATING REVENUE	122,803.72	54,500.22	68,303.50
NET REVENUE	\$122,803.72	\$54,500.22	\$68,303.50

Balance Sheet Comparison

As of October 31, 2025

	As of Oct 31, 2025	As of Oct 31, 2024 (PY)	Total Change
ASSETS			
Current Assets			
Bank Accounts			
1000 Armstrong Bank	74,221.36	80,145.36	-5,924.00
1003 PayPal	48.51	0.00	48.51
1004 BancFirst Commercial Treasury	69,063.44	97,664.55	-28,601.11
1005 First United Acct	227,812.88	119,711.48	108,101.40
1250 Petty Cash Fund	330.63	242.04	88.59
Total Bank Accounts	371,476.82	297,763.43	73,713.39
Accounts Receivable			
1200 Accounts Receivable	26,482.93	100,130.97	-73,648.04
Total Accounts Receivable	26,482.93	100,130.97	-73,648.04
Other Current Assets			
1121 Inventory	1,015.06	5,714.10	-4,699.04
1225 Prepaid Insurance & Other Items	960.43	3,136.40	-2,175.97
Total Other Current Assets	1,975.49	8,850.50	-6,875.01
Total Current Assets	399,935.24	406,744.90	-6,809.66
Fixed Assets			
1305 Other Property and Equipment	137,166.77	115,147.80	22,018.97
1310 Leasehold Improvements	186,715.63	161,715.63	25,000.00
1315 Memorial Gardens	19,150.21	19,150.21	0.00
1350 Accumulated Depreciation	-92,503.04	-65,766.78	-26,736.26
Total Fixed Assets	250,529.57	230,246.86	20,282.71
Other Assets			
1400 Investments	185,579.10	178,389.68	7,189.42
Total Other Assets	185,579.10	178,389.68	7,189.42
TOTAL ASSETS	\$836,043.91	\$815,381.44	\$20,662.47

LIABILITIES AND EQUITY

Liabilities

Current Liabilities

Accounts Payable

2000 Accounts Payable	2,717.24	8,694.01	-5,976.77
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Total Accounts Payable	2,717.24	8,694.01	-5,976.77
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Credit Cards

2005 VISA Corporate Card	2,562.22	4,003.46	-1,441.24
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Total Credit Cards	2,562.22	4,003.46	-1,441.24
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Other Current Liabilities

2100 Payroll Liabilities	531.98	3,259.91	-2,727.93
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2110 Accrued Artists Commissions	571.68	423.80	147.88
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	As of Oct 31, 2025	As of Oct 31, 2024 (PY)	Total Change
2112 Accrued Other Liabilities	7,890.52	6,957.95	932.57
2195 Certificates-Gift	0.00	40.00	-40.00
2200 Sales Tax Payable	62.68	81.89	-19.21
Direct Deposit Payable	0.00	85.88	-85.88
Total Other Current Liabilities	9,056.86	10,849.43	-1,792.57
Total Current Liabilities	14,336.32	23,546.90	-9,210.58
Total Liabilities	14,336.32	23,546.90	-9,210.58
Equity			
3900 Net Assets Without Donor Restriction	855,109.91	731,285.58	123,824.33
3901 Net Assets with Donor Restriction	3,217.75	3,217.75	0.00
Net Revenue	-36,620.07	57,331.21	-93,951.28
Total Equity	821,707.59	791,834.54	29,873.05
TOTAL LIABILITIES AND EQUITY	\$836,043.91	\$815,381.44	\$20,662.47



Norman Firehouse Art Center

Revised Budget FY 25-26

September 2025 - August 2026

	TOTAL
Revenue	
4000 Contributions	
4002 Business/Corp./Fdns/Sponsors	192,500.00
4003 Individuals	5,000.00
Total 4000 Contributions	197,500.00
4100 Investment Income	
4110 Endowment Income	12,500.00
Total 4100 Investment Income	12,500.00
4200 Support	
4201 City	120,000.00
4202 State Oklahoma Arts Council	37,000.00
4204 Norman Arts Council	26,700.00
4206 Allied Arts-Allocation	27,000.00
4208 Allied Arts-Grants	15,000.00
4209 Other Support	107,840.00
Total 4200 Support	333,540.00
4300 Memberships	
4302 General Public Members	15,000.00
Total 4300 Memberships	15,000.00
4400 Classes	
4401 Materials Income	15,000.00
4403 Tuition	180,000.00
4404 Cancellation Refunds	-15,000.00
Total 4400 Classes	180,000.00
4500 Sales	
4501 Exhibition Events	500.00
4503 Gift Shop Sales	25,000.00
Total 4500 Sales	25,500.00
4800 Other Revenues	
4801 Interest Income	4,500.00
Total 4800 Other Revenues	4,500.00
4850 In-Kind Revenues	77,300.00
Total Revenue	\$845,840.00
Cost of Goods Sold	
5001 Cost of Goods Sold	1,000.00
Total Cost of Goods Sold	\$1,000.00
GROSS PROFIT	\$844,840.00
Expenditures	
5100 Payroll Expenses	
5000 Salary Wages	326,264.00



Norman Firehouse Art Center

Revised Budget FY 25-26

September 2025 - August 2026

	TOTAL
5101 Benefits and Vacation	17,600.00
5102 Taxes	27,154.00
Total 5100 Payroll Expenses	371,018.00
5300 Professional Services	
5301 Accounting	55,600.00
5303 Design	43,200.00
5305 Artist Commission	20,000.00
5306 Instructor Fees	80,000.00
5308 Other Professional Fees	4,500.00
5310 Misc. Services	1,500.00
Total 5300 Professional Services	204,800.00
5350 Travel	
5351 Business Meals	3,000.00
5352 Room & Board	1,500.00
5353 Transportation	5,500.00
5354 Conferences/Staff Retreat	10,000.00
Total 5350 Travel	20,000.00
5400 Supplies	
5401 Art Materials	19,000.00
5402 Art Sparks Materials	15,000.00
5404 Office Supplies	4,000.00
5416 Health & Safety	500.00
Total 5400 Supplies	38,500.00
5412 Exhibit Programming Expense	20,000.00
5413 Exhibition Expense	6,000.00
5450 Postage	2,200.00
5500 Occupancy Expenses	
5501 Janitorial	7,000.00
5502 Copier	1,000.00
5503 Repairs and Maintenance	3,300.00
5505 Telephone/Internet	2,000.00
5508 OG&E	3,500.00
5509 ONG	1,000.00
5510 Utilities	400.00
Total 5500 Occupancy Expenses	18,200.00
5600 Membership Discounts-Tuition	1,800.00
5601 Member Discount-Gift/Gallery	1,500.00
5630 Other Discounts	100.00
5900 Printing	3,500.00
5901 Printing-Art Sparks	2,500.00
6000 Advertising	3,300.00



Norman Firehouse Art Center

Revised Budget FY 25-26

September 2025 - August 2026

	TOTAL
6001 Marketing	5,000.00
6004 Staff Appreciation	1,500.00
6010 Awards and Gifts	500.00
6015 Entertainment/Recruiting	1,000.00
6017 Entertainment/Food	2,000.00
6021 Credit Card Fees	1,750.00
6030 Insurance	
6032 Liability	8,250.00
6033 Workers' Compensation	1,000.00
Total 6030 Insurance	9,250.00
6150 City/Chamber Events	200.00
6200 Special Events Expense	10,000.00
6210 Dues and Subscriptions	2,500.00
6230 Technology	
6231 Computer Equipment	500.00
6232 Website & Software Expenses	7,000.00
6233 Digital Cameras & Misc Equip	500.00
Total 6230 Technology	8,000.00
6400 Fundraising	6,600.00
6500 Depreciation	25,000.00
6660 In-Kind Expenses	77,300.00
6700 Miscellaneous Expense	822.00
Total Expenditures	\$844,840.00
NET OPERATING REVENUE	\$0.00
NET REVENUE	\$0.00

Form **990**

Return of Organization Exempt From Income Tax
 Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)
 Do not enter social security numbers on this form as it may be made public.
 Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2024
Open to Public Inspection

Department of the Treasury
 Internal Revenue Service

A For the 2024 calendar year, or tax year beginning **09/01/24**, and ending **08/31/25**

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Final return/terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization: NORMAN FIREHOUSE ART CENTER, INC		D Employer identification number: 23-7112097
	Doing business as: 444 S FLOOD AVE		E Telephone number: 405-329-4523
	Number and street (or P.O. box if mail is not delivered to street address): 444 S FLOOD AVE	Room/suite:	G Gross receipts: 711,283
	City or town, state or province, country, and ZIP or foreign postal code: NORMAN OK 73069		
F Name and address of principal officer: ANDY TAYLOR COUCH 444 S FLOOD AVE NORMAN OK 73069			H(a) Is this a group return for subsidiaries? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all subpart notes included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. See instructions.
I Tax-exempt status: <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527	J Website: WWW.NORMANFIREHOUSE.COM		L Year of formation: 1971 M State of legal domicile: OK
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other		N EIN (Group operation number)	

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: THE NORMAN FIREHOUSE ART CENTER ENRICHES OUR COMMUNITY BY OFFERING CREATIVE VISUAL ARTS EDUCATION, EXPERIENCES, AND EXHIBITIONS.		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VII, line 1a)	3	11
	4 Number of independent voting members of the governing body (Part VII, line 1b)	4	11
	5 Total number of individuals employed in calendar year 2024 (Part V, line 2a)	5	9
	6 Total number of volunteers (estimate if necessary)	6	17
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0
b Net unrelated business taxable income from Form 990-T, Part I, line 11	7b	0	
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year 343,013	Current Year 483,697
	9 Program service revenue (Part VIII, line 2g)	186,616	198,777
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	15,232	4,045
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 6e, 9c, 10c, and 11a)	5,288	3,775
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	550,149	690,294
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)		5,000
	14 Benefits paid to or for members (Part IX, column (A), line 4)		0
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	250,431	320,411
	16a Professional fundraising fees (Part IX, column (A), line 11e)		0
	b Total fundraising expenses (Part IX, column (D), line 25)	0	
17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24a)	253,414	317,080	
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	503,845	642,491	
19 Revenue less expenses. Subtract line 18 from line 12	46,304	47,803	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year 821,307	End of Year 1,722,387
	21 Total liabilities (Part X, line 26)	81,276	46,312
	22 Net assets or fund balances. Subtract line 21 from line 20	740,031	1,676,075

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer: <i>Andy Couch</i>	Date: 12/16/24			
	ANDY TAYLOR COUCH Type or print name and title	EXECUTIVE DIRECTOR			
Preparer Use Only	Preparer's name: REBECCA WOLLMAN	Preparer's signature: <i>Rebecca Wollman</i>	Date: 01/07/25	Check <input type="checkbox"/> if PTIN self-employed	PTIN: P01842383
	Firm's name: PETERS & CHANDLER, P.C.	Firm's EIN: 73-1078673			
	Firm's address: 6801 BROADWAY EXT STE 105 OKLAHOMA CITY, OK 73116-9068	Phone no: 405-843-9371			

May the IRS discuss this return with the preparer shown above? See instructions Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

1 Briefly describe the organization's mission:

THE NORMAN FIREHOUSE ART CENTER ENRICHES OUR COMMUNITY BY OFFERING CREATIVE VISUAL ARTS EDUCATION, EXPERIENCES, AND EXHIBITIONS.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

Yes No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?

Yes No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ **58,746** including grants of \$) (Revenue \$ **33,759**)

IN A TYPICAL YEAR, THE FIREHOUSE OFFERS IN-HOUSE VISUAL ARTS CLASSES TO 560 CHILDREN THROUGH QUARTERLY CLASS SEMESTERS. CHILDREN'S CLASSES ARE OFFERED FOR AGES 2-14 THROUGH OUR ART AFTER SCHOOL PROGRAM DURING THE WINTER, SPRING, AND FALL SEMESTERS, AND OUR CHILDREN'S SUMMER ART PROGRAM DURING THE SUMMER SEMESTER. THE FIREHOUSE ALSO OFFERS OUR 5TH GRADE ART PROGRAM, ART SPARKS, IN PARTNERSHIP WITH NORMAN PUBLIC SCHOOLS. THIS PROGRAM PROVIDES 5TH GRADE STUDENTS WITH IN-CLASS PRE AND POST VISITS WITH AN ART EDUCATOR AND A FIELD TRIP TO THE FIREHOUSE. THESE PROGRAMS PLAY A VITAL ROLE IN THE NORMAN COMMUNITY, AS NORMAN'S PRIMARY SCHOOLS HAVE NO DEDICATED ART INSTRUCTORS.

4b (Code:) (Expenses \$ **178,898** including grants of \$) (Revenue \$ **158,052**)

SEE SCHEDULE O

4c (Code:) (Expenses \$ **69,536** including grants of \$) (Revenue \$ **3,775**)

THE FIREHOUSE PROVIDES FREE ART EXPERIENCES AND PROGRAMMING THROUGH THE FIREHOUSE GALLERY, WHICH PRESENTS THREE IN-HOUSE EXHIBITIONS AND THREE CULTURALLY RELEVANT EXHIBITIONS EACH YEAR. THE FIREHOUSE ALSO PROVIDES OPPORTUNITIES FOR ARTISTS THROUGH ART SALES IN OUR PERMANENT GIFT SHOP, WHICH FEATURES WORK BY A ROTATING LIST OF OVER 50 LOCAL ARTISTS. THE GALLERY AND GIFT SHOP ARE FREE TO THE PUBLIC AND SERVE OVER 2,000 VISITORS EACH YEAR.

4d Other program services (Describe on Schedule O.)

(Expenses \$ **18,976** including grants of \$ **5,000**) (Revenue \$ **6,966**)

4e Total program service expenses **326,156**

Part IV Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		X
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi-endowments? If "Yes," complete Schedule D, Part V	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X, as applicable.		
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	X	
b	Did the organization report an amount for investments—other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII		X
c	Did the organization report an amount for investments—program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		X
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	X	
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II		X

Part IV Checklist of Required Schedules *(continued)*

		Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		X
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part II</i>		X
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>		X
28	Was the organization a party to a business transaction with one of the following parties? (See the Schedule L, Part IV, instructions for applicable filing thresholds, conditions, and exceptions).		
a	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If "Yes," complete Schedule L, Part IV</i>		X
b	A family member of any individual described in line 28a? <i>If "Yes," complete Schedule L, Part IV</i>		X
c	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? <i>If "Yes," complete Schedule L, Part IV</i>		X
29	Did the organization receive more than \$25,000 in noncash contributions? <i>If "Yes," complete Schedule M</i>		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>		X
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>		X
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		X
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19? Note: All Form 990 filers are required to complete Schedule O.	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V

		Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable		
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		

1a	29
1b	0

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)		Yes	No		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	9		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b		X	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a			X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b			
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a			X
b	If "Yes," enter the name of the foreign country See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a			X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b			X
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c			
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a			X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b			
7	Organizations that may receive deductible contributions under section 170(c).				
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a			X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b			
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c			X
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e			X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f			X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g			X
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h			X
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?	8			
9	Sponsoring organizations maintaining donor advised funds.				
a	Did the sponsoring organization make any taxable distributions under section 4966?	9a			
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b			
10	Section 501(c)(7) organizations. Enter:				
a	Initiation fees and capital contributions included on Part VIII, line 12	10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b			
11	Section 501(c)(12) organizations. Enter:				
a	Gross income from members or shareholders	11a			
b	Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a			
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.				
a	Is the organization licensed to issue qualified health plans in more than one state? Note: See the instructions for additional information the organization must report on Schedule O.	13a			
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b			
c	Enter the amount of reserves on hand	13c			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a			X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b			
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year? If "Yes," see instructions and file Form 4720, Schedule N.	15			X
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O.	16			X
17	Section 501(c)(21) organizations. Did the trust, any disqualified or other person, engage in any activities that would result in the imposition of an excise tax under section 4951, 4952, or 4953? If "Yes," complete Form 6069.	17			

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O.	11	
1b	Enter the number of voting members included on line 1a, above, who are independent	11	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, trustees, or key employees to a management company or other person?		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		X
6	Did the organization have members or stockholders?		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?		X
7b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
8a	The governing body?	X	
8b	Each committee with authority to act on behalf of the governing body?	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses on Schedule O		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?		X
10b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	X	
11b	Describe on Schedule O the process, if any, used by the organization to review this Form 990.		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	X	
12b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
12c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe on Schedule O how this was done	X	
13	Did the organization have a written whistleblower policy?	X	
14	Did the organization have a written document retention and destruction policy?	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
15a	The organization's CEO, Executive Director, or top management official	X	
15b	Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.		X
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
16b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

- 17** List the states with which a copy of this Form 990 is required to be filed **OK**
- 18** Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
 Own website Another's website Upon request Other (explain on Schedule O)
- 19** Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
- 20** State the name, address, and telephone number of the person who possesses the organization's books and records.

THE ORGANIZATION **444 S FLOOD AVE** **OK 73069** **405-329-4523**
NORMAN

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See the instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) KENDALL HURLEY	2.00									
CHAIR	0.00	X		X			0	0	0	
(2) ALLISON PALMER	6.00									
SECRETARY	0.00	X		X			0	0	0	
(3) TANYA INGELS	2.00									
TREASURER	0.00	X		X			0	0	0	
(4) DR JEFF BUYTEN	2.00									
TRUSTEE	0.00	X					0	0	0	
(5) DOUG CASEBEER	2.00									
TRUSTEE	0.00	X					0	0	0	
(6) JOHN DOWNS	4.00									
TRUSTEE	0.00	X					0	0	0	
(7) GLENDA HUFNAGEL	2.00									
TRUSTEE	0.00	X					0	0	0	
(8) KAIMEE KELLIS	2.00									
TRUSTEE	0.00	X					0	0	0	
(9) RICCI MCMANAMAN	2.00									
TRUSTEE	0.00	X					0	0	0	
(10) RICHARD MCKOWN	2.00									
TRUSTEE	0.00	X					0	0	0	
(11) JORDAN STRINGER	2.00									
TRUSTEE	0.00	X					0	0	0	

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/ 1099-MISC/ 1099-NEC)	(E) Reportable compensation from related organizations (W-2/ 1099-MISC/ 1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(12) ANDY TAYLOR COUCH										
(12) EXECUTIVE DIRECTOR	50.00 0.00			X				91,992	0	6,295
(13)										
(14)										
(15)										
(16)										
(17)										
(18)										
(19)										
1b Subtotal								91,992		6,295
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)								91,992		6,295

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **0**

	Yes	No
3 Did the organization list any former officer, director, trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>		X
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **0**

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns	1a						
	b Membership dues	1b	21,822					
	c Fundraising events	1c						
	d Related organizations	1d						
	e Government grants (contributions)	1e	61,483					
	f All other contributions, gifts, grants, and similar amounts not included above	1f	400,392					
	g Noncash contributions included in lines 1a-1f	1g	\$ 12,300					
	h Total. Add lines 1a-1f			483,697				
	Program Service Revenue	2a CLASSES	Business Code	611600	191,811	191,811		
b SPECIAL EVENTS		Business Code	611600	6,966	6,966			
c								
d								
e								
f All other program service revenue								
g Total. Add lines 2a-2f				198,777				
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)			4,045			4,045	
	4 Income from investment of tax-exempt bond proceeds							
	5 Royalties							
	6a Gross rents	(i) Real						
		(ii) Personal						
		6a						
	b Less: rental expenses	6b						
	c Rental inc. or (loss)	6c						
	d Net rental income or (loss)							
	7a Gross amount from sales of assets other than inventory	(i) Securities						
		(ii) Other						
		7a						
	b Less: cost or other basis and sales exps.	7b						
	c Gain or (loss)	7c						
	d Net gain or (loss)							
8a Gross income from fundraising events (not including \$ of contributions reported on line 1c). See Part IV, line 18								
	8a							
	b Less: direct expenses	8b						
c Net income or (loss) from fundraising events								
9a Gross income from gaming activities. See Part IV, line 19								
	9a							
	b Less: direct expenses	9b						
c Net income or (loss) from gaming activities								
10a Gross sales of inventory, less returns and allowances								
	10a		24,764					
	b Less: cost of goods sold	10b	20,989					
c Net income or (loss) from sales of inventory			3,775	3,775				
Miscellaneous Revenue	11a	Business Code						
	b							
	c							
	d All other revenue							
	e Total. Add lines 11a-11d							
12 Total revenue. See instructions			690,294	202,552	0	4,045		

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	5,000	5,000		
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	91,992	36,797	55,195	
6 Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	185,421	74,168	111,253	
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9 Other employee benefits	20,041	8,016	12,025	
10 Payroll taxes	22,957	9,183	13,774	
11 Fees for services (nonemployees):				
a Management				
b Legal				
c Accounting	48,740	19,496	29,244	
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A), amount, list line 11g expenses on Schedule O.)	6,666	4,382	2,284	
12 Advertising and promotion	4,120	1,648	2,472	
13 Office expenses	12,913	5,165	7,748	
14 Information technology				
15 Royalties				
16 Occupancy	34,347	13,739	20,608	
17 Travel	17,474	1,001	16,473	
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	25,487	3,490	21,997	
23 Insurance	11,046	4,419	6,627	
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule O.)				
a INSTRUCTOR FEES	78,418	78,418		
b SUPPLIES	32,402	25,905	6,497	
c EXHIBIT EXPENSES	24,426	22,869	1,557	
d MISCELLANEOUS	7,830	3,921	3,909	
e All other expenses	13,211	8,539	4,672	
25 Total functional expenses. Add lines 1 through 24e	642,491	326,156	316,335	0
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)				

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X

		(A) Beginning of year		(B) End of year	
Assets	1	Cash—non-interest-bearing	42,089	1	74,996
	2	Savings and temporary cash investments	248,649	2	323,126
	3	Pledges and grants receivable, net	143,119	3	60,989
	4	Accounts receivable, net		4	
	5	Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		6	
	7	Notes and loans receivable, net		7	
	8	Inventories for sale or use	2,587	8	1,017
	9	Prepaid expenses and deferred charges	10,978	9	7,041
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	339,121		
	10b	Less: accumulated depreciation	87,601	10c	251,520
	11	Investments—publicly traded securities	178,390	11	185,579
	12	Investments—other securities. See Part IV, line 11		12	
	13	Investments—program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11		15	818,119
16	Total assets. Add lines 1 through 15 (must equal line 33)	821,307	16	1,722,387	
Liabilities	17	Accounts payable and accrued expenses	53,675	17	11,413
	18	Grants payable		18	
	19	Deferred revenue	27,601	19	34,899
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22	Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D		25	
	26	Total liabilities. Add lines 17 through 25	81,276	26	46,312
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here <input checked="" type="checkbox"/> and complete lines 27, 28, 32, and 33.				
	27	Net assets without donor restrictions	593,694	27	702,865
	28	Net assets with donor restrictions	146,337	28	973,210
	Organizations that do not follow FASB ASC 958, check here <input type="checkbox"/> and complete lines 29 through 33.				
	29	Capital stock or trust principal, or current funds		29	
	30	Paid-in or capital surplus, or land, building, or equipment fund		30	
	31	Retained earnings, endowment, accumulated income, or other funds		31	
	32	Total net assets or fund balances	740,031	32	1,676,075
33	Total liabilities and net assets/fund balances	821,307	33	1,722,387	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	690,294
2	Total expenses (must equal Part IX, column (A), line 25)	2	642,491
3	Revenue less expenses. Subtract line 2 from line 1	3	47,803
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	740,031
5	Net unrealized gains (losses) on investments	5	15,437
6	Donated services and use of facilities	6	-64
7	Investment expenses	7	
8	Prior period adjustments	8	872,868
9	Other changes in net assets or fund balances (explain on Schedule O)	9	
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (B))	10	1,676,075

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule O.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both. <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		X
2b	Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both. <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	X	
2c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.	X	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Uniform Guidance, 2 C.F.R. Part 200, Subpart F?		X
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits		

SCHEDULE A
(Form 990)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2024

Open to Public Inspection

Name of the organization

NORMAN FIREHOUSE ART CENTER, INC

Employer identification number

23-7112097

Part I Reason for Public Charity Status. (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2 A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990).)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state:
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 9 An agricultural research organization described in **section 170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university:
- 10 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)
- 11 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**
- 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
 - a **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
 - b **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**
 - c **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**
 - d **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
 - e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
 - f Enter the number of supported organizations
 - g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
(A)						
(B)						
(C)						
(D)						
(E)						
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	273,926	195,948	241,385	343,013	483,697	1,537,969
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	273,926	195,948	241,385	343,013	483,697	1,537,969
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4						1,537,969

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
7 Amounts from line 4	273,926	195,948	241,385	343,013	483,697	1,537,969
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	12,073	12,641	13,378	15,232	4,045	57,369
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)					3,775	3,775
11 Total support. Add lines 7 through 10						1,599,113

12 Gross receipts from related activities, etc. (see instructions) 12 223,541

13 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

14 Public support percentage for 2024 (line 6, column (f), divided by line 11, column (f))	14	96.18 %
15 Public support percentage from 2023 Schedule A, Part II, line 14	15	94.94 %

16a 33 1/3% support test — 2024. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here**. The organization qualifies as a publicly supported organization

b 33 1/3% support test — 2023. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here**. The organization qualifies as a publicly supported organization

17a 10%-facts-and-circumstances test — 2024. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and **stop here**. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization

b 10%-facts-and-circumstances test — 2023. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and **stop here**. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Table with 7 columns: (a) 2020, (b) 2021, (c) 2022, (d) 2023, (e) 2024, (f) Total. Rows include: 1 Gifts, grants, contributions, and membership fees received; 2 Gross receipts from admissions, merchandise sold or services performed; 3 Gross receipts from activities that are not an unrelated trade or business under section 513; 4 Tax revenues levied for the organization's benefit; 5 The value of services or facilities furnished by a governmental unit; 6 Total; 7a Amounts included on lines 1, 2, and 3 received from disqualified persons; 7b Amounts included on lines 2 and 3 received from other than disqualified persons; 7c Add lines 7a and 7b; 8 Public support.

Section B. Total Support

Table with 7 columns: (a) 2020, (b) 2021, (c) 2022, (d) 2023, (e) 2024, (f) Total. Rows include: 9 Amounts from line 6; 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources; 10b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975; 10c Add lines 10a and 10b; 11 Net income from unrelated business activities not included on line 10b; 12 Other income. Do not include gain or loss from the sale of capital assets; 13 Total support; 14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here.

Section C. Computation of Public Support Percentage

Table with 3 columns: Description, Line Number, Percentage. Row 15: Public support percentage for 2024 (line 8, column (f), divided by line 13, column (f)) - 15 - %; Row 16: Public support percentage from 2023 Schedule A, Part III, line 15 - 16 - %

Section D. Computation of Investment Income Percentage

Table with 3 columns: Description, Line Number, Percentage. Row 17: Investment income percentage for 2024 (line 10c, column (f), divided by line 13, column (f)) - 17 - %; Row 18: Investment income percentage from 2023 Schedule A, Part III, line 17 - 18 - %

- 19a 33 1/3% support tests — 2024. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization.
b 33 1/3% support tests — 2023. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization.
20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions.

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer lines 3b and 3c below.</i>		
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>		
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>		
4a Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.</i>		
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
5a Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
c Substitutions only. Was the substitution the result of an event beyond the organization's control?		
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>		
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>		
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>		
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>		
b Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>		
c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>		
10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer line 10b below.</i>		
b Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>		

Part IV Supporting Organizations *(continued)*

	Yes	No
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below, the governing body of a supported organization?		
b A family member of a person described on line 11a above?		
c A 35% controlled entity of a person described on line 11a or 11b above? <i>If "Yes" to line 11a, 11b, or 11c, provide detail in Part VI.</i>		
11a		
11b		
11c		

Section B. Type I Supporting Organizations

	Yes	No
1 Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? <i>If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.</i>		
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? <i>If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.</i>		
1		
2		

Section C. Type II Supporting Organizations

	Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? <i>If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).</i>		
1		

Section D. All Type III Supporting Organizations

	Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s), or (ii) serving on the governing body of a supported organization? <i>If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).</i>		
3 By reason of the relationship described on line 2, above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? <i>If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.</i>		
1		
2		
3		

Section E. Type III Functionally Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).			
a <input type="checkbox"/> The organization satisfied the Activities Test. Complete line 2 below.			
b <input type="checkbox"/> The organization is the parent of each of its supported organizations. Complete line 3 below.			
c <input type="checkbox"/> The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see instructions).			
2 Activities Test. Answer lines 2a and 2b below.			
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? <i>If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to each of its supported organizations, and how the organization determined that these activities constituted substantially all of its activities.</i>			
b Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? <i>If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.</i>			
3 Parent of Supported Organizations. Answer lines 3a and 3b below.			
a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>If "Yes" or "No," provide details in Part VI.</i>			
b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? <i>If "Yes," describe in Part VI the role played by the organization in this regard.</i>			
2a			
2b			
3a			
3b			

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (*explain in Part VI*). **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A – Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1	
2	Recoveries of prior-year distributions	2	
3	Other gross income (see instructions)	3	
4	Add lines 1 through 3.	4	
5	Depreciation and depletion	5	
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7	Other expenses (see instructions)	7	
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8	

Section B – Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):		
a	Average monthly value of securities	1a	
b	Average monthly cash balances	1b	
c	Fair market value of other non-exempt-use assets	1c	
d	Total (add lines 1a, 1b, and 1c)	1d	
e	Discount claimed for blockage or other factors (<i>explain in detail in Part VI</i>):		
2	Acquisition indebtedness applicable to non-exempt-use assets	2	
3	Subtract line 2 from line 1d.	3	
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4	
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6	Multiply line 5 by 0.035.	6	
7	Recoveries of prior-year distributions	7	
8	Minimum Asset Amount (add line 7 to line 6)	8	

Section C – Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1	
2	Enter 0.85 of line 1.	2	
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3	
4	Enter greater of line 2 or line 3.	4	
5	Income tax imposed in prior year	5	
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6	

7 Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations *(continued)*

Section D – Distributions	Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	1
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	3
4 Amounts paid to acquire exempt-use assets	4
5 Qualified set-aside amounts (prior IRS approval required— <i>provide details in Part VI</i>)	5
6 Other distributions (<i>describe in Part VI</i>). See instructions.	6
7 Total annual distributions. Add lines 1 through 6.	7
8 Distributions to attentive supported organizations to which the organization is responsive (<i>provide details in Part VI</i>). See instructions.	8
9 Distributable amount for 2024 from Section C, line 6	9
10 Line 8 amount divided by line 9 amount	10

Section E – Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2024	(iii) Distributable Amount for 2024
1 Distributable amount for 2024 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2024 (reasonable cause required— <i>explain in Part VI</i>). See instructions.			
3 Excess distributions carryover, if any, to 2024			
a From 2019			
b From 2020			
c From 2021			
d From 2022			
e From 2023			
f Total of lines 3a through 3e			
g Applied to underdistributions of prior years			
h Applied to 2024 distributable amount			
i Carryover from 2019 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2024 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
b Applied to 2024 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
5 Remaining underdistributions for years prior to 2024, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
6 Remaining underdistributions for 2024. Subtract lines 3h and 4b from line 1. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
7 Excess distributions carryover to 2025. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2020			
b Excess from 2021			
c Excess from 2022			
d Excess from 2023			
e Excess from 2024			

Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

PART II, LINE 10 - OTHER INCOME DETAIL

GIFT SHOP **\$ 3,775**

**Schedule B
(Form 990)**
(Rev. December 2024)
Department of the Treasury
Internal Revenue Service

Schedule of Contributors

OMB No. 1545-0047

Attach to Form 990, 990-EZ, or 990-PF.

Go to www.irs.gov/Form990 for the latest information.

Name of the organization

Employer identification number

NORMAN FIREHOUSE ART CENTER, INC

23-7112097

Organization type (check one):

Filers of:

Section:

Form 990 or 990-EZ

501(c)(3) (enter number) organization

4947(a)(1) nonexempt charitable trust **not** treated as a private foundation

527 political organization

Form 990-PF

501(c)(3) exempt private foundation

4947(a)(1) nonexempt charitable trust treated as a private foundation

501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33^{1/3}% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of **(1)** \$5,000; or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year \$

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990).

Name of organization

NORMAN FIREHOUSE ART CENTER, INC

Employer identification number

23-7112097

Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	ALLIED ARTS FOUNDATION 1015 N BROADWAY, STE 200 OKLAHOMA CITY OK 73102	\$ 43,010	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
2	CITY OF NORMAN 201 W GRAY NORMAN OK 73069	\$ 120,000	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
3	COMMUNITY FOUNDATION OF OKLAHOMA PO BOX 21210 OKLAHOMA CITY OK 73156	\$ 120,000	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
4	FIRST UNITED BANK 801 12TH AVE NE NORMAN OK 73071	\$ 11,000	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
5	MCCASLAND FOUNDATION PO BOX 1702 DUNCAN OK 73534	\$ 10,000	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
6	NORMAN ARTS COUNCIL 210 E MAIN STE 223 NORMAN OK 73069	\$ 26,700	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)

Name of organization

NORMAN FIREHOUSE ART CENTER, INC

Employer identification number

23-7112097

Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7	OKLAHOMA ARTS COUNCIL PO BOX 52001-2001 OKLAHOMA CITY OK 73152-2001	\$ 74,523	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
8	THE KIRKPATRICK FAMILY FUND PO BOX 1146 OKLAHOMA CITY OK 73101	\$ 15,000	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)

SCHEDULE D (Form 990) (Rev. December 2024) Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Employer identification number

NORMAN FIREHOUSE ART CENTER, INC

23-7112097

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts

Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

Table with 2 columns: (a) Donor advised funds, (b) Funds and other accounts. Rows include: 1 Total number at end of year, 2 Aggregate value of contributions to (during year), 3 Aggregate value of grants from (during year), 4 Aggregate value at end of year, 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?, 6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?

Part II Conservation Easements

Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

Table with 2 columns: (a) Donor advised funds, (b) Funds and other accounts. Rows include: 1 Purpose(s) of conservation easements held by the organization (check all that apply), 2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year, 3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year, 4 Number of states where property subject to conservation easement is located, 5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?, 6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year, 7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year, 8 Does each conservation easement reported on line 2d above satisfy the requirements of section 170(h)(4)(B) (i) and section 170(h)(4)(B)(ii)?, 9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

Table with 2 columns: (a) Donor advised funds, (b) Funds and other accounts. Rows include: 1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide in Part XIII the text of the footnote to its financial statements that describes these items. 1b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items. 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items.

Part VII Investments – Other Securities

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Column (b) must equal Form 990, Part X, line 12, col. (B))		

Part VIII Investments – Program Related

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, line 13, col. (B))		

Part IX Other Assets

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) IN-KIND LEASE RECEIVABLE	5,638,750
(2) DISCOUNT ON IN-KIND LEASE RECEIVABLE	-4,820,631
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, line 15, col. (B))	818,119

Part X Other Liabilities

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, line 25, col. (B))	

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	803,167
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
a	Net unrealized gains (losses) on investments	2a	15,437	
b	Donated services and use of facilities	2b	97,436	
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	112,873
3	Subtract line 2e from line 1		3	690,294
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)		5	690,294

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	739,991
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
a	Donated services and use of facilities	2a	97,500	
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	97,500
3	Subtract line 2e from line 1		3	642,491
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)		5	642,491

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART V, LINE 4 - INTENDED USES FOR ENDOWMENT FUNDS

THE INTENDED USE OF THE ENDOWMENT FUNDS IS TO PROVIDE ADDITIONAL FUNDING FOR THE ORGANIZATION'S PROGRAMS AND ACTIVITIES AS NEEDED.

PART X - FIN 48 FOOTNOTE

THE CENTER BELIEVES THAT IT HAS APPROPRIATE SUPPORT FOR ANY TAX POSITIONS TAKEN, AND AS SUCH, DOES NOT HAVE ANY UNCERTAIN TAX POSITIONS THAT ARE MATERIAL TO THE FINANCIAL STATEMENTS.

**SCHEDULE O
(Form 990)**

(Rev. December 2024)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

**Open to Public
Inspection**

Name of the organization

NORMAN FIREHOUSE ART CENTER, INC

Employer identification number

23-7112097

FORM 990, PART III, LINE 4B - SECOND ACCOMPLISHMENT

THE FIREHOUSE OFFERS ADULT VISUAL ARTS CLASSES AND WORKSHOPS TO APPROXIMATELY 780 INDIVIDUALS EACH YEAR. CLASSES ARE OFFERED IN A VARIETY OF MEDIUMS, INCLUDING PAINTING, DRAWING, JEWELRY MAKING, GLASS, PRINTMAKING, PHOTOGRAPHY, AND CERAMICS. THE FIREHOUSE'S ACCESSIBILITY PROGRAMMING REACHES AN ADDITIONAL 450 INDIVIDUALS AND INCLUDES THE HEALING STUDIO FOR ADULTS WITH DISABILITIES, HEALING OUTREACH FOR INDIVIDUALS AT ASSISTED LIVING HOMES, FIREHOUSE EQUALITY CLUB FOR 2SLGBTQIA+ INDIVIDUALS AND THEIR FAMILIES, AND ART FORCES FOR U.S. MILITARY VETERANS AND ACTIVE SERVICE MEMBERS. THE FIREHOUSE ALSO PROVIDES VISUAL ARTS EXPERIENCES THROUGH OUTREACH AT OKC METRO EVENTS TO ENCOURAGE VISUAL ARTS LEARNING, CREATIVE THINKING, AND SELF-EXPRESSION, REACHING OVER 22,000 INDIVIDUALS ANNUALLY.

**FORM 990, PART III, LINE 4D - ALL OTHER ACCOMPLISHMENTS
COMMUNITY EVENTS/OTHER**

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990
THE RETURN IS REVIEWED AND APPROVED BY THE ORGANIZATION'S EXECUTIVE DIRECTOR, ACCOUNTANT, AND THE BOARD OFFICERS.

FORM 990, PART VI, LINE 12C - ENFORCEMENT OF CONFLICTS POLICY
OFFICERS, DIRECTORS, AND KEY EMPLOYEES ARE REQUIRED TO DISCLOSE ON AN ONGOING BASIS ANY KNOWN OR POTENTIAL CONFLICTS OF INTEREST. FAILURE TO DISCLOSE WILL RESULT IN DISCIPLINARY OR CORRECTIVE ACTION.

FORM 990, PART VI, LINE 15A - COMPENSATION PROCESS FOR TOP OFFICIAL
THE BOARD OF DIRECTORS FOR THE FIREHOUSE DID A COMPARATIVE STUDY FOR THE EXECUTIVE DIRECTOR'S SALARY, LOOKING AT JOB DESCRIPTIONS, RESPONSIBILITIES AND RELATIVE BUDGET SIZE. THROUGH THIS STUDY, THEY DETERMINED THE CURRENT COMPENSATION.

FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION
THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST.

Federal Statements

Taxable Interest on Investments

<u>Description</u>	<u>Amount</u>	<u>Unrelated Business</u>	<u>Exclusion Code</u>	<u>Postal Code</u>	<u>Acquired after 6/30/75</u>	<u>US Obs (\$ or %)</u>
	\$ 4,045		14			
TOTAL	\$ <u>4,045</u>					

Federal Statements

Form 990, Part IX, Line 11g - Other Fees for Service (Non-employee)

Description	Total Expenses	Program Service	Management & General	Fund Raising
OTHER FEES	\$ 6,666	\$ 4,382	\$ 2,284	\$
TOTAL	\$ 6,666	\$ 4,382	\$ 2,284	\$ 0

Form 990, Part IX, Line 24e - All Other Expenses

Description	Total Expenses	Program Service	Management & General	Fund Raising
DISCOUNTS	\$ 5,425	\$ 5,425	\$	\$
TECHNOLOGY	4,315	1,726	2,589	\$
MEALS AND ENTERTAINMENT	3,471	1,388	2,083	\$
TOTAL	\$ 13,211	\$ 8,539	\$ 4,672	\$ 0

Federal Statements

Schedule A, Part II, Line 1(e)

<u>Description</u>	<u>Amount</u>
MEMBERSHIP DUES AND ASSESSMENTS	\$ 21,822
GOVERNMENT GRANTS OR CONTRIBUTIONS	61,483
IN-KIND CONTRIBUTIONS	12,300
CONTRIBUTIONS	388,092
TOTAL	<u>\$ 483,697</u>

Schedule A, Part II, Line 8(e)

<u>Description</u>	<u>Amount</u>
TOTAL	\$ 4,045
	<u>\$ 4,045</u>

Schedule A, Part II, Line 12 - Current year

<u>Description</u>	<u>Amount</u>
CLASSES	\$ 191,811
SPECIAL EVENTS	6,966
GIFT SHOP	24,764
TOTAL	<u>\$ 223,541</u>

Norman Firehouse Art Center, Inc.

Profit and Loss

September 2022 - August 2025

	SEP 2022 - AUG 2023	SEP 2023 - AUG 2024	SEP 2024 - AUG 2025
Revenue			
4000 Contributions			
4002 Business/Corp./Fdns/Sponsors	13,400.00	67,609.82	172,120.00
4003 Individuals	6,377.22	3,623.96	16,459.05
4008 Donor Restricted Contributions	2,000.00	3,217.75	11,000.00
Total 4000 Contributions	21,777.22	74,451.53	199,579.05
4100 Investment Income			
4110 Endowment Income	10,961.08	12,617.83	12,580.58
Total 4100 Investment Income	10,961.08	12,617.83	12,580.58
4200 Support			
4201 City	120,000.00	120,000.00	120,000.00
4202 State Oklahoma Arts Council	34,219.00	36,958.00	36,958.00
4203 National		10,000.00	
4204 Norman Arts Council	23,625.00	22,119.00	26,700.00
4206 Allied Arts-Allocation	19,391.49	25,600.00	28,010.00
4208 Allied Arts-Grants	15,000.00	20,000.00	15,000.00
4209 Other Support	7,372.00	-1,645.00	79,580.06
Total 4200 Support	219,607.49	233,032.00	306,248.06
4300 Memberships			
4302 General Public Members	15,400.00	6,550.00	18,322.00
4303 Board Members	2,700.00	600.00	3,500.00
Total 4300 Memberships	18,100.00	7,150.00	21,822.00
4400 Classes			
4401 Materials Income	9,512.51	14,205.51	19,274.26
4403 Tuition	110,755.99	156,907.70	183,389.83
4404 Cancellation Refunds	-6,689.25	-15,851.43	-10,852.52
Total 4400 Classes	113,579.25	155,261.78	191,811.57
4500 Sales			
4501 Exhibition Events	2,600.00		1,095.00
4503 Gift Shop Sales	18,053.43	25,600.79	24,764.42
Total 4500 Sales	20,653.43	25,600.79	25,859.42
4600 Special Events Income		5,288.00	5,871.19
4800 Other Revenues			
4801 Interest Income	2,417.17	2,613.59	4,044.64
4807 Other Misc. Revenue	221.72		
4809 Unrealized Gain/Loss on Invest	5,998.66	13,725.98	7,189.42
Total 4800 Other Revenues	8,637.55	16,339.57	11,234.06
4850 In-Kind Revenues	77,300.00	108,300.00	77,300.00
Total Revenue	\$490,616.02	\$638,041.50	\$852,305.93

Norman Firehouse Art Center, Inc.

Profit and Loss

September 2022 - August 2025

	SEP 2022 - AUG 2023	SEP 2023 - AUG 2024	SEP 2024 - AUG 2025
Cost of Goods Sold			
5001 Cost of Goods Sold	274.78	1,397.20	5,631.54
Total Cost of Goods Sold	\$274.78	\$1,397.20	\$5,631.54
GROSS PROFIT	\$490,341.24	\$636,644.30	\$846,674.39
Expenditures			
5100 Payroll Expenses			
5000 Salary Wages	186,558.25	207,314.16	277,413.02
5101 Benefits and Vacation	17,623.74	25,983.29	20,041.95
5102 Taxes	15,643.75	17,133.16	22,957.23
Total 5100 Payroll Expenses	219,825.74	250,430.61	320,412.20
5300 Professional Services			
5301 Accounting	23,721.00	24,527.00	48,740.00
5303 Design	5,935.04	1,538.50	
5305 Artist Commission	8,439.29	17,257.03	19,334.60
5306 Instructor Fees	34,678.80	63,395.81	78,418.02
5308 Other Professional Fees	3,504.80	1,449.49	4,794.03
5309 Programming Assistants	-20.00		
5310 Misc. Services	983.00	3,721.99	1,871.80
Total 5300 Professional Services	77,241.93	111,889.82	153,158.45
5350 Travel			
5351 Business Meals	20.87	1,954.53	2,529.03
5352 Room & Board		769.49	1,608.97
5353 Transportation	550.98	1,531.61	3,690.91
5354 Conferences/Staff Retreat	1,247.41	7,653.44	9,645.38
Total 5350 Travel	1,819.26	11,909.07	17,474.29
5400 Supplies			
5401 Art Materials	9,982.48	14,630.68	20,788.07
5404 Office Supplies	4,706.54	5,208.78	5,999.36
5416 Health & Safety		616.46	292.17
Total 5400 Supplies	14,689.02	20,455.92	27,079.60
5412 Exhibit Programming Expense	20,288.05	24,410.45	17,948.74
5413 Exhibition Expense		4,354.21	6,477.20
5450 Postage	905.77	1,370.65	2,695.49
5500 Occupancy Expenses			
5501 Janitorial	7,124.16	7,187.64	8,314.10
5502 Copier	327.16	605.57	2,715.04
5503 Repairs and Maintenance	867.44	10,923.23	5,642.08
5505 Telephone/Internet	1,671.12	1,775.80	2,343.32
5506 Security System	1,345.63	772.96	138.72
5507 Rent	1,063.33	384.36	85.00
5508 OG&E	2,859.01	3,555.46	4,134.57
5509 ONG	1,030.09	879.19	979.36

Norman Firehouse Art Center, Inc.

Profit and Loss

September 2022 - August 2025

	SEP 2022 - AUG 2023	SEP 2023 - AUG 2024	SEP 2024 - AUG 2025
5510 Utilities	1,465.75	416.96	410.07
Total 5500 Occupancy Expenses	17,753.69	26,501.17	24,762.26
5600 Membership Discounts-Tuition	1,845.20	1,496.17	2,072.41
5601 Member Discount-Gift/Gallery	436.66	1,436.96	3,305.16
5630 Other Discounts	572.64	212.06	47.73
5900 Printing	2,581.77	2,159.43	3,599.99
6000 Advertising	1,680.88	2,259.59	1,321.24
6001 Marketing	2,353.34	3,572.89	2,798.13
6004 Staff Appreciation		941.22	1,898.44
6010 Awards and Gifts	259.07	400.00	483.75
6015 Entertainment/Recruiting	315.00	819.99	807.69
6017 Entertainment/Food	3,599.43	1,360.97	2,663.52
6020 Bank Service Charges	72.92		112.94
6021 Credit Card Fees	4,895.15	3,328.42	1,407.25
6030 Insurance			
6032 Liability	7,740.47	8,264.50	9,607.59
6033 Workers' Compensation	1,748.16	811.64	1,437.42
Total 6030 Insurance	9,488.63	9,076.14	11,045.01
6150 City/Chamber Events		40.46	36.55
6200 Special Events Expense	1,703.04	5,598.20	4,716.62
6210 Dues and Subscriptions	2,614.68	2,101.55	2,324.17
6220 Equipment Acquisition	1,550.76		492.83
6230 Technology			
6231 Computer Equipment	105.86	499.10	250.12
6232 Website & Software Expenses	2,488.16	6,416.74	4,064.94
6233 Digital Cameras & Misc Equip		929.79	
Total 6230 Technology	2,594.02	7,845.63	4,315.06
6400 Fundraising			6,606.16
6500 Depreciation	6,356.22	9,872.50	25,487.18
6660 In-Kind Expenses	77,300.00	78,300.00	77,300.00
Total Expenditures	\$472,742.87	\$582,144.08	\$722,850.06
NET OPERATING REVENUE	\$17,598.37	\$54,500.22	\$123,824.33
NET REVENUE	\$17,598.37	\$54,500.22	\$123,824.33

Breakdown of Revenues by Category

	FY 23/24	% of Revenue
Grants & Contributions		
Indiv/Corp Donations	74,451.53	11.60%
Investment Income	12,617.83	1.90%
Other Revenues	6,256.59	1%
Grants/Government Support	257,587.75	40.40%
In-Kind Donations	77,300.00	12%
Funds Released from Restriction	25,000.00	3.80%
Total Grants & Contributions	453,213.70	70.70%
Charged Services Funding		
Membership Dues	7,150.00	1.10%
Class Tuition & Material Fees	155,261.78	24.20%
Gallery & Gift Shop Sales	25,600.79	4%
Total Charged Services Funding	188,012.57	29.30%
<hr/>		
Total Income End of Fiscal Year	\$641,226.27	100%



CITY OF NORMAN, OK STAFF REPORT

MEETING DATE: 06/25/2024

REQUESTER: Jason Olsen, Director of Parks and Recreation

PRESENTER: Jason Olsen, Director of Parks and Recreation

ITEM TITLE: CONSIDERATION OF THE ACCEPTANCE, REJECTION, AMENDMENT, AND/OR POSTPONEMENT OF A DONATION IN THE AMOUNT OF \$120,652, FOR PATIO RENOVATIONS AND SECURITY UPGRADES AT THE NORMAN FIREHOUSE ARTS CENTER, LOCATED AT 444 SOUTH FLOOD AVENUE.

SH/MP 9/10

BACKGROUND:

The Norman Firehouse Arts Center approached the City of Norman regarding a patio renovation project and an upgrade of the security system at the City-owned facility within Lion's Park at 444 South Flood Avenue. The donation is valued at \$120,652 with grants from the Kirkpatrick Family Fund, ARPA funds from the Oklahoma Arts Council, Firehouse Art Center, Zarrow Family Foundation, and the City of Norman Parks and Recreation Department.

The Norman Board of Park Commissioners recommended on June 6, 2024, that the City Council accept this donation for a patio renovation and upgrades to the security system at the Firehouse Art Center.

DISCUSSION:

Chapter 12, Section 12-110 states that the City Council must first accept any item donated to the City with a value above \$250. Furthermore, Chapter 2, Section 2-311 states that "the City shall accept all donations of public art, as defined herein, that are made in accordance with article I, section 4 of the Charter. . ." Article I, Section 4 of the City Charter allows the City to "receive bequests, gifts, and donations of all kinds of property in fee simple or trust for charitable or public purposes and perform all acts necessary to carry out the purposes of such bequests, gifts, donations or trusts, with power to manage, sell, lease or otherwise dispose of same in accordance with the terms of the bequest, gift, donation, or trust."

Project 1: Kirkpatrick Pottery Patio and Security System

The Kirkpatrick Pottery Patio and Security System funding will consist of a \$10,000 grant from the Kirkpatrick Family Fund, a \$74,152 grant from the American Rescue Plan Act Funds from the Oklahoma Arts Council, a \$11,500 Firehouse Arts Center Cash Contribution from the remaining grant funds from the Zarrow Family Foundation, and in-kind donation of \$25,000 from Parks and Rec for project management and concrete.

The project will entail renovating the Firehouse Art Center kiln yard, which currently functions as a storage area, into a small outdoor event space with a functional gas kiln and space for the newly acquired clay mixer. The renovations will include replacing the outer wall and roof of the kiln yard, adding an outdoor gas kiln and an entry door, and commissioning murals for the outer wall. This new area will provide additional space to host guests during events and create a welcoming atmosphere for students.

The renovation of the kiln yard will also include concrete work to repair the walkway to one of the main entrances. These repairs would make the kiln yard and outdoor walkways around the building safer and more accessible. In addition to the new Pottery Patio, the Firehouse plans to install a new security system with eighteen indoor and outdoor cameras. The update to the security system will increase the safety for faculty and students attending Firehouse classes after hours. The security improvements will also make it safer for the Firehouse to commission public art outside the building and display artwork more securely in the gallery and gift shop.

Project 2: Flood Avenue Patio

The Firehouse Art Center Board of Directors has voted to approve an allocation of \$25,000 to develop a patio on Flood Avenue in front of the original Firehouse entrance. The City has agreed to assist with the concrete for the patio and the construction that needs to take place to add a new garage door.

This is a \$120,652 donation to the Firehouse Art Center building at 444 South Flood Avenue.

RECOMMENDATION:

Staff recommends acceptance of the donation valued at \$120,652 for the renovation of the Patio Areas and an upgraded Security System at the Firehouse Art Center.



CITY OF NORMAN, OK STAFF REPORT

MEETING DATE: 08/13/2024

REQUESTER: Jason Olsen, Director of Parks and Recreation

PRESENTER: Jason Olsen, Director of Parks and Recreation

ITEM TITLE: CONSIDERATION OF THE ACCEPTANCE, REJECTION, AMENDMENT, AND/OR POSTPONEMENT OF A DONATION IN THE AMOUNT OF \$23,855.00 FOR A MURAL TO BE PAINTED ON THE SOUTH EXTERIOR WALL AT THE NORMAN FIREHOUSE ARTS CENTER, LOCATED AT 444 SOUTH FLOOD AVENUE

SH/MP 9/10

BACKGROUND:

The Norman Firehouse Arts Center approached the City of Norman Parks and Recreation Department regarding a mural on the facility's south exterior wall in Lion's Park at 444 South Flood Avenue. The public art donation is valued at \$23,855 and is commissioned by the Firehouse Art Center Board of Directors.

In August of 2023, the City Council approved a separate mural painted on the exterior of the west side of the Firehouse Art Center. The mural is now known as "Huichol Boy" and was completed in October 2023.

The Norman Board of Park Commissioners unanimously recommended on August 6, 2024, that the City Council accept this donation for a mural on the south exterior wall at the Firehouse Art Center.

DISCUSSION:

Chapter 12, Section 12-110 states that the City Council must first accept any item donated to the City with a value above \$250. Furthermore, Chapter 2, Section 2-311 states that "the City shall accept all donations of public art, as defined herein, that are made in accordance with article I, section 4 of the Charter. . ." Article I, Section 4 of the City Charter allows the City to "receive bequests, gifts, and donations of all kinds of property in fee simple or trust for charitable or public purposes and perform all acts necessary to carry out the purposes of such bequests, gifts, donations or trusts, with power to manage, sell, lease or otherwise dispose of same in accordance with the terms of the bequest, gift, donation, or trust."

Project: Mural on the South Wall of Firehouse Art Center

The Firehouse Art Center has commissioned Carlos Barboza to produce a mural on the South Wall of our building at 444 South Flood Avenue, Norman, OK 73069. The mural will pay homage to the building's history as a Firestation and its current use as an art facility for the City of Norman. The installation would take approximately 14 days to complete (weather permitting). He will use the best quality enamel spray paint in the market (Montana Gold) to ensure the art remains vibrant and long-lasting. Also, he will be applying a clear-coat UV/Graffiti application to preserve the mural. The Parks and Recreation Department would assist by loaning their lift to complete the mural. In total, this donation is \$23,855.00.

This is a \$23,855.00 Public Art donation at the Firehouse Art Center building at 444 South Flood Avenue.

RECOMMENDATION:

Staff recommends acceptance of the Public Art donation valued at \$23,855.00 for a Mural to be Painted on the Southside of the Firehouse Art Center.

YTD Profit & Loss Comparison

September 2023 - August 2024

	Sep 2023 - Aug 2024	Sep 2022 - Aug 2023 (PY)	Total Change
REVENUE			
4000 Contributions			
4002 Business/Corp./Fdns/Sponsors	67,609.82	13,400.00	54,209.82
4003 Individuals	3,623.96	6,377.22	-2,753.26
4008 Donor Restricted Contributions	3,217.75	2,000.00	1,217.75
Total 4000 Contributions	74,451.53	21,777.22	52,674.31
4100 Investment Income			
4110 Endowment Income	12,617.83	10,961.08	1,656.75
Total 4100 Investment Income	12,617.83	10,961.08	1,656.75
4200 Support			
4201 City	120,000.00	120,000.00	0.00
4202 State Oklahoma Arts Council	36,958.00	34,219.00	2,739.00
4203 National	10,000.00		10,000.00
4204 Norman Arts Council	45,029.75	23,625.00	21,404.75
4206 Allied Arts-Allocation	25,600.00	19,391.49	6,208.51
4208 Allied Arts-Grants	20,000.00	15,000.00	5,000.00
4209 Other Support	0.00	7,372.00	-7,372.00
Total 4200 Support	257,587.75	219,607.49	37,980.26
4300 Memberships			
4302 General Public Members	6,550.00	15,400.00	-8,850.00
4303 Board Members	600.00	2,700.00	-2,100.00
Total 4300 Memberships	7,150.00	18,100.00	-10,950.00
4400 Classes			
4401 Materials Income	14,205.51	9,512.51	4,693.00
4403 Tuition	156,907.70	110,755.99	46,151.71
4404 Cancellation Refunds	-15,851.43	-6,689.25	-9,162.18
Total 4400 Classes	155,261.78	113,579.25	41,682.53
4500 Sales			
4501 Gallery Sales		2,600.00	-2,600.00
4503 Gift Shop Sales	25,600.79	18,053.43	7,547.36
Total 4500 Sales	25,600.79	20,653.43	4,947.36
4600 Special Events Income	3,643.00		3,643.00
4800 Other Revenues			
4801 Interest Income	2,613.59	2,417.17	196.42
4807 Other Misc. Revenue		221.72	-221.72
4809 Unrealized Gain/Loss on Invest		5,998.66	-5,998.66
Total 4800 Other Revenues	2,613.59	8,637.55	-6,023.96
4850 In-Kind Revenues	77,300.00	77,300.00	0.00
4999 Funds Released from Restriction	25,000.00		25,000.00

	Sep 2023 - Aug 2024	Sep 2022 - Aug 2023 (PY)	Total Change
Total Revenue	641,226.27	490,616.02	150,610.25
COST OF GOODS SOLD			
5001 Cost of Goods Sold	1,397.20	274.78	1,122.42
Total Cost of Goods Sold	1,397.20	274.78	1,122.42
GROSS PROFIT	639,829.07	490,341.24	149,487.83
EXPENDITURES			
5000 Salary Wages	207,314.16	186,558.25	20,755.91
5100 Payroll Expenses			
5101 Benefits and Vacation	19,025.34	17,623.74	1,401.60
5102 Taxes	17,133.16	15,643.75	1,489.41
Total 5100 Payroll Expenses	36,158.50	33,267.49	2,891.01
5300 Professional Services			
5301 Accounting	22,252.00	23,721.00	-1,469.00
5303 Design	1,538.50	5,935.04	-4,396.54
5305 Artist Commission	17,524.83	8,439.29	9,085.54
5306 Instructor Fees	63,910.81	34,678.80	29,232.01
5308 Other Professional Fees	1,449.49	3,504.80	-2,055.31
5309 Programming Assistants		-20.00	20.00
5310 Misc. Services	3,721.99	983.00	2,738.99
Total 5300 Professional Services	110,397.62	77,241.93	33,155.69
5350 Travel			
5351 Business Meals	2,355.74	20.87	2,334.87
5352 Room & Board	769.49		769.49
5353 Transportation	2,282.01	550.98	1,731.03
5354 Conferences/Staff Retreat	7,910.04	1,247.41	6,662.63
Total 5350 Travel	13,317.28	1,819.26	11,498.02
5400 Supplies			
5401 Art Materials	14,941.74	9,982.48	4,959.26
5404 Office Supplies	5,208.78	4,706.54	502.24
5416 Health & Safety	616.46		616.46
Total 5400 Supplies	20,766.98	14,689.02	6,077.96
5412 Exhibit Programming Expense	15,682.32	20,288.05	-4,605.73
5413 Exhibition Expense	6,411.12		6,411.12
5450 Postage	2,461.30	905.77	1,555.53
5500 Occupancy Expenses			
5501 Janitorial	7,187.64	7,124.16	63.48
5502 Copier	605.57	327.16	278.41
5503 Repairs and Maintenance	10,923.23	867.44	10,055.79
5505 Telephone/Internet	1,775.80	1,671.12	104.68
5506 Security System	772.96	1,345.63	-572.67
5507 Rent	384.36	1,063.33	-678.97
5508 OG&E	3,555.46	2,859.01	696.45

	Sep 2023 - Aug 2024	Sep 2022 - Aug 2023 (PY)	Total Change
5509 ONG	879.19	1,030.09	-150.90
5510 Utilities	416.96	1,465.75	-1,048.79
Total 5500 Occupancy Expenses	26,501.17	17,753.69	8,747.48
5600 Membership Discounts-Tuition	1,496.17	1,845.20	-349.03
5601 Member Discount-Gift/Gallery	1,436.96	436.66	1,000.30
5630 Other Discounts	147.29	572.64	-425.35
5900 Printing	2,217.17	2,581.77	-364.60
6000 Advertising	2,681.54	1,680.88	1,000.66
6001 Marketing	3,572.89	2,353.34	1,219.55
6004 Staff Appreciation	941.22		941.22
6010 Awards and Gifts	400.00	259.07	140.93
6015 Entertainment/Recruiting	855.15	315.00	540.15
6017 Entertainment/Food	1,460.10	3,599.43	-2,139.33
6020 Bank Service Charges		72.92	-72.92
6021 Credit Card Fees	3,370.42	4,895.15	-1,524.73
6030 Insurance			
6032 Liability	8,264.50	7,740.47	524.03
6033 Workers' Compensation	811.64	1,748.16	-936.52
Total 6030 Insurance	9,076.14	9,488.63	-412.49
6150 City/Chamber Events	40.46		40.46
6200 Special Events Expense	6,098.20	1,703.04	4,395.16
6210 Dues and Subscriptions	2,101.55	2,614.68	-513.13
6220 Equipment Acquisition		1,550.76	-1,550.76
6230 Technology			
6231 Computer Equipment	499.10	105.86	393.24
6232 Website & Software Expenses	6,416.74	2,488.16	3,928.58
6233 Digital Cameras & Misc Equip	929.79		929.79
Total 6230 Technology	7,845.63	2,594.02	5,251.61
6500 Depreciation	7,185.76	6,356.22	829.54
6660 In-Kind Expenses	77,300.00	77,300.00	0.00
Total Expenditures	567,237.10	472,742.87	94,494.23
NET OPERATING REVENUE	72,591.97	17,598.37	54,993.60
NET REVENUE	\$72,591.97	\$17,598.37	\$54,993.60

Balance Sheet Comparison

As of August 31, 2024

	As of Aug 31, 2024	As of Aug 31, 2023 (PY)	Total Change
ASSETS			
Current Assets			
Bank Accounts			
1000 Armstrong Bank	173,665.49	318,533.01	-144,867.52
1001 Arvest Bank Money Market Acct.	0.00	20,720.33	-20,720.33
1003 PayPal	48.51	252.25	-203.74
1004 BancFirst Business Essentials Acct	41,808.82		41,808.82
1005 First United Acct	70,376.04	107,257.05	-36,881.01
1010 Valliance Money Market Acct	0.00	20,460.42	-20,460.42
1250 Petty Cash Fund	230.85	252.80	-21.95
Total Bank Accounts	286,129.71	467,475.86	-181,346.15
Accounts Receivable			
1200 Accounts Receivable	121,000.00	5,875.00	115,125.00
Total Accounts Receivable	121,000.00	5,875.00	115,125.00
Other Current Assets			
1121 Inventory	2,587.47	2,132.70	454.77
1225 Prepaid Insurance & Other Items	10,980.36	3,690.93	7,289.43
Total Other Current Assets	13,567.83	5,823.63	7,744.20
Total Current Assets	420,697.54	479,174.49	-58,476.95
Fixed Assets			
1301 Art Murals	43,360.00		43,360.00
1305 Other Property and Equipment	90,625.65	38,319.98	52,305.67
1310 Leasehold Improvements	78,855.63	20,928.63	57,927.00
1315 Memorial Gardens	19,150.21	19,150.21	0.00
1350 Accumulated Depreciation	-59,426.46	-52,240.70	-7,185.76
Total Fixed Assets	172,565.03	26,158.12	146,406.91
Other Assets			
1400 Investments	164,663.70	164,663.70	0.00
Total Other Assets	164,663.70	164,663.70	0.00
TOTAL ASSETS	\$757,926.27	\$669,996.31	\$87,929.96

LIABILITIES AND EQUITY

Liabilities

Current Liabilities

Accounts Payable

2000 Accounts Payable	36,842.91	2,971.54	33,871.37
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Total Accounts Payable	36,842.91	2,971.54	33,871.37
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Credit Cards

2005 VISA Corporate Card	4,368.41	1,062.67	3,305.74
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Total Credit Cards	4,368.41	1,062.67	3,305.74
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	As of Aug 31, 2024	As of Aug 31, 2023 (PY)	Total Change
Other Current Liabilities			
2100 Payroll Liabilities	2,786.40	1,649.28	1,137.12
2110 Accrued Artists Commissions	450.45	509.93	-59.48
2112 Accrued Other Liabilities	0.00	400.00	-400.00
2120 Deferred Tuition & Other	27,601.44	24,592.00	3,009.44
2195 Certificates-Gift	0.00	500.00	-500.00
2200 Sales Tax Payable	56.58	82.78	-26.20
Total Other Current Liabilities	30,894.87	27,733.99	3,160.88
Total Current Liabilities	72,106.19	31,768.20	40,337.99
Total Liabilities	72,106.19	31,768.20	40,337.99
Equity			
3900 Net Assets Without Donor Restriction	613,228.11	595,629.74	17,598.37
3901 Net Assets with Donor Restriction	0.00	25,000.00	-25,000.00
Net Revenue	72,591.97	17,598.37	54,993.60
Total Equity	685,820.08	638,228.11	47,591.97
TOTAL LIABILITIES AND EQUITY	\$757,926.27	\$669,996.31	\$87,929.96

**Norman Firehouse Art
Center, Inc.
Approved Budget FY 24-25**

	FY 24-25
	Approved Budget
Revenue	
4000 Contributions	
4002 Business/Corp./Fdns/Sponsors	\$ 102,034.00
4003 Individuals	\$ 20,000.00
Total 4000 Contributions	\$ 122,034.00
4100 Investment Income	
4110 Endowment Income	\$ 12,500.00
Total 4100 Investment Income	\$ 12,500.00
4200 Support	
4201 City	\$ 150,000.00
4202 State Oklahoma Arts Council	\$ 37,000.00
4203 National Endowment of the Arts	\$ -
4204 Norman Arts Council	\$ 22,000.00
4206 Allied Arts-Allocation	\$ 25,600.00
4208 Allied Arts-Grants	\$ 15,000.00
4209 Other Support	\$ 2,500.00
Total 4200 Support	\$ 252,100.00
4300 Memberships	
4302 General Public Members	\$ 5,000.00
4303 Board Members	\$ 2,000.00
Total 4300 Memberships	\$ 7,000.00
4400 Classes	
4401 Materials Income	\$ 15,000.00
4403 Tuition	\$ 175,000.00
4404 Cancellation Refunds	\$ (15,000.00)
Total 4400 Classes	\$ 175,000.00
4500 Sales	
4501 Gallery Sales	
4503 Gift Shop Sales	\$ 30,000.00
Total 4500 Sales	\$ 30,000.00
4800 Other Revenues	
4801 Interest Income	\$ 3,000.00
4807 Other Misc. Revenue	
Total 4800 Other Revenues	\$ 3,000.00
4850 In-Kind Revenues	\$ 77,300.00
4999 Funds Released from Restriction	
Total Revenue	\$ 678,934.00
Cost of Goods Sold	
5001 Cost of Goods Sold	
Total Cost of Goods Sold	\$ -
Gross Profit	\$ 678,934.00

Expenditures	
5000 Salary Wages	\$ 286,050.00
5100 Payroll Expenses	
5101 Benefits and Vacation	\$ 19,000.00
5102 Taxes	\$ 24,784.00
Total 5100 Payroll Expenses	\$ 43,784.00
5300 Professional Services	
5301 Accounting	\$ 31,000.00
5303 Design	\$ 2,000.00
5305 Artist Commission	\$ 21,000.00
5306 Instructor Fees	\$ 65,000.00
5308 Other Professional Fees	\$ 2,500.00
5310 Misc. Services	\$ 19,000.00
Total 5300 Professional Services	\$ 140,500.00
5350 Travel	
5351 Business Meals	\$ 2,500.00
5352 Room & Board	\$ 1,000.00
5353 Transportation	\$ 2,500.00
5354 Conferences/Staff Retreat	\$ 8,000.00
Total 5350 Travel	\$ 14,000.00
5400 Supplies	
5401 Art Materials	\$ 14,500.00
5404 Office Supplies	\$ 2,500.00
5416 Health & Safety	\$ 500.00
Total 5400 Supplies	\$ 17,500.00
5412 Exhibit Programming Expense	\$ 20,000.00
5413 Exhibition Expenses	\$ 4,000.00
5450 Postage	\$ 2,500.00
5500 Occupancy Expenses	
5501 Janitorial	\$ 7,000.00
5502 Copier	\$ 350.00
5503 Repairs and Maintenance	\$ 500.00
5505 Telephone/Internet	\$ 2,000.00
5506 Security System	\$ 2,500.00
5507 Rent	\$ -
5508 OG&E	\$ 3,500.00
5509 ONG	\$ 1,000.00
5510 Utilities	\$ 500.00
Total 5500 Occupancy Expenses	\$ 17,350.00
5600 Membership Discounts-Tuition	\$ 1,500.00
5601 Member Discount-Gift/Gallery	\$ 1,000.00
5630 Other Discounts	\$ 150.00
5900 Printing	\$ 2,000.00
6000 Advertising	\$ 3,500.00
6001 Marketing	\$ 5,000.00
6004 Staff and Faculty Appreciation	\$ 1,000.00
6010 Awards and Gifts	\$ 500.00
6015 Entertainment/Recruiting	\$ 1,000.00

6017 Entertainment/Food	\$ 1,000.00
6021 Credit Card Fees	\$ 3,000.00
6030 Insurance	
6032 Liability	\$ 8,250.00
6033 Workers' Compensation	\$ 850.00
Total 6030 Insurance	\$ 9,100.00
6150 City/Chamber Events	\$ 200.00
6200 Special Events Expense	\$ 3,000.00
6210 Dues and Subscriptions	\$ 2,500.00
6230 Technology	
6231 Computer Equipment	\$ 500.00
6232 Website & Software Expenses	\$ 7,500.00
6233 Digital Cameras & Misc Equip	\$ 500.00
Total 6230 Technology	\$ 8,500.00
6400 Fundraising	\$ 5,400.00
6500 Depreciation	\$ 7,500.00
6660 In-Kind Expenses	\$ 77,300.00
6700 Miscellaneous Expense	\$ 100.00
Total Expenditures	\$ 678,934.00
Net Operating Revenue	\$ -

Form **8868**

Application for Extension of Time To File an Exempt Organization Return or Excise Taxes Related to Employee Benefit Plans

OMB No. 1545-0047

(Rev. January 2024)

Department of the Treasury
Internal Revenue Service

File a separate application for each return.
Go to www.irs.gov/Form8868 for the latest information.

Electronic filing (e-file). You can electronically file Form 8868 to request up to a 6-month extension of time to file any of the forms listed below except for Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts. An extension request for Form 8870 must be sent to the IRS in a paper format (see instructions). For more details on the electronic filing of Form 8868, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.

Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-TE and Form 8879-TE for payment instructions.

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Part I — Identification

Type or Print	Name of exempt organization, employer, or other filer, see instructions. NORMAN FIREHOUSE ART CENTER, INC.	Taxpayer identification number (TIN) 23-7112097
	Number, street, and room or suite no. If a P.O. box, see instructions. 444 SOUTH FLOOD	
File by the due date for filing your return. See instructions.	City, town or post office, state, and ZIP code. For a foreign address, see instructions. NORMAN OK 73069	

Enter the Return Code for the return that this application is for (file a separate application for each return) 01

Application Is For	Return Code	Application Is For	Return Code
Form 990 or Form 990-EZ	01	Form 4720 (other than individual)	09
Form 4720 (individual)	03	Form 5227	10
Form 990-PF	04	Form 6069	11
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 8870	12
Form 990-T (trust other than above)	06	Form 5330 (individual)	13
Form 990-T (corporation)	07	Form 5330 (other than individual)	14
Form 1041-A	08		

• After you enter your Return Code, complete either Part II or Part III. Part III, including signature, is applicable only for an extension of time to file Form 5330.

• If this application is for an extension of time to file Form 5330, you must enter the following information.

Plan Name

Plan Number

Plan Year Ending (MM/DD/YYYY)

Part II — Automatic Extension of Time To File for Exempt Organizations (see instructions)

THE ORGANIZATION
444 SOUTH FLOOD

The books are in the care of **NORMAN** OK 73069

Telephone No. **405-329-4523** Fax No.

- If the organization does not have an office or place of business in the United States, check this box
 - If this is for a Group Return, enter the organization's four-digit Group Exemption Number (GEN)
- If this is for the whole group, check this box . If it is for part of the group, check this box and attach a list with the names and TINs of all members the extension is for.

1 I request an automatic 6-month extension of time un**07/15/25**, to file the exempt organization return for the organization named above. The extension is for the organization's return for:

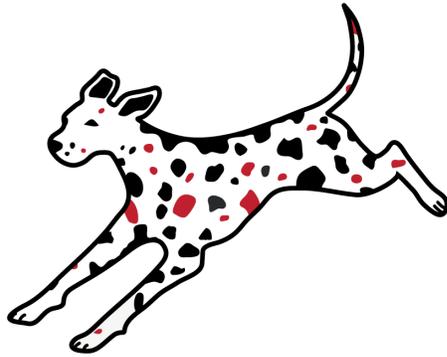
- calendar year _____ or
- tax year beginning **09/01/23**, and ending **08/31/24**

2 If the tax year entered in line 1 is for less than 12 months, check reason: Initial return Final return
 Change in accounting period

3a If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	3a	\$	0
b If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b	\$	0
c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	3c	\$	0

For Privacy Act and Paperwork Reduction Act Notice, see instructions.

Form **8868** (Rev. 1-2024)



FIREHOUSE
ART CENTER

Strategic Plan
Planning Document

Board of Directors Meeting
November 6, 2022



Overview

The following is a **Strategic Plan** for review and discussion. The Strategic Plan when flushed out and adopted becomes a road map for the Firehouse for the next 5 years. It is a dynamic document which means that it is not cast in stone, but instead is reviewed annually to see if there are any course adjustments to make. The annual review is also an opportunity to reflect on our progress and accomplishments.

Our immediate task is to:

- 1. Review, refine, and adopt the Goals identified.**
- 2. Review, refine, and adopt the Objectives identified.**
- 3. Prioritize the Objectives that are most important to be accomplished by year.**
- 4. Break down the top Objectives and identify the Tactics and Action Plan for year 1.**

Reference Documents previously distributed.

Strategic Planning Overview

SWOT Process Analysis



Firehouse Vision

Enhancing our community through the visual arts

Firehouse Mission

The Norman Firehouse Art Center enriches our community by offering the highest quality visual arts education, experiences, and exhibitions.

1. Goal 1: Annual Funding

Develop an approach to annual funding that creates income from every current and potential new funding source to exceed a balanced annual budget for Firehouse programs and operations.

a. Objective 1 Identify all the areas of established and potential income

- i. Strategy 1: Maintain relationships and excellence in grant writing quality with existing granting organization.*
- ii. Strategy 2: Develop relationships with new foundations and explore additional local/regional grant opportunities.*
- iii. Strategy 3: Create lucrative partnerships that serve the museum's mission and grow our audiences.*

b. Objective 2 Increase memberships and upgrade membership levels

- i. Strategy 1: Establish a required membership recruitment goal for each board member to achieve.*
- ii. Strategy 2: Research other non-profit membership levels and offerings to upgrade levels of membership.*
- iii. Strategy 3: Write a dedicated plan with achievable outcomes and incentives to increase membership through marketing opportunities.*

c. Objective 3 Increase the number of Corporate Sponsors/Donors

- i. Strategy 1: Assess our current impact and cost related to programs and offerings that need sponsorship to underwrite the cost.*
- ii. Strategy 2: Identify creative sponsorship opportunities that will entice potential donors.*



- g. Objective 8 Other revenues; Giftshop, City of Norman, Experiences
 - i. Strategy 1: Continue to develop relationship with the City of Norman
 - ii. Strategy 2: Assess the revenue made in the gift shop. Make changes to consignment artists and wholesale offerings to increase revenue and make better use of space.
 - iii. Strategy 3: Develop revenue generating experiences that utilize our unique network of relations. i.e. Travel Programs

2. Goal 2: Firehouse Board of Directors Recruitment

Strengthen and increase board effectiveness through growing the size and diversity, educating members on Firehouse and non-profit operations and developing a culture of involvement.

- a. Objective 1 Board Member Recruitment/Retention; the board needs to grow in size and retain the members it has.
 - i. Strategy 1: Assess current board strengths, diversity and size
 - Tactic 1; have current board members identify their respective strengths and diversity
 - Action 1; utilize current matrix and have board members fill out
 - Collect information for upcoming board meeting (TBD)
 - Action 2; summarize collective board strengths/diversity in a single matrix
 - Summarize information for upcoming board meeting (TBD)
 - Tactic 2; Identify desired board strengths, areas of diversity and size
 - Action 1; have the board collectively discuss and develop a consensus on strengths, diversity and size
 - Have discussions at upcoming board meeting (TBD)
 - ii. Strategy 2: Solicit Candidates; actively seek out candidates, make contact and explore their interest
 - Tactic 1; Create a board member position document for use in soliciting candidates (sim. to position open, taking applications for, emphasize strengths)



Tactic 2; identify sources of where to find candidates; community organizations, leadership programs, personal contact lists and networks

Tactic 3; from sources identified, identify potential candidates that can help achieve the desired list of strengths, diversity and size from a.i.T2.A1.

iii. *Strategy 3: Active Solicitation*

*Tactic 1; Review protocol for new member solicitation
A1; Review at upcoming board meeting (TBD)*

Tactic 2; Pair sponsor/mentors and candidates

Tactic 3; Approach potential candidates in informal setting

Tactic 4; Candidate interviews; Exec, Dir, Board Pres., Sponsor

Tactic 5; Board Approval

iv. *Strategy 4: Board Member Retention*

Tactic 1; Mentoring Program

Tactic 2; Board communication

b. Objective 2 Knowledge Development; work towards an informed and knowledgeable board regarding understanding of non-profits and Firehouse operations

i. Strategy 1: Identify important areas of board knowledge

ii. Strategy 2: Develop a path for learning

iii. Strategy 3: Conduct educational learning lessons

iv. Strategy 4: Develop an understanding of board responsibilities

c. Objective 3 Board Engagement; create a culture of engagement and accountability

i. Strategy 1: Identify those areas of opportunity for engagement

ii. Strategy 2: Define the Firehouse culture

iii. Strategy 3: Expand requirements and commitments

3. Goal 3: Relevancy

Plan a unique series of community programs, and events that will provide an opportunity to reintroduce the Firehouse brand and legacy and set the stage for the future partnerships. By developing new community-based partnerships, the



Firehouse will grow by providing relevant experiences for communities of interest and new audiences.

- a. Objective 1 Define what is relevant and irrelevant in our community
 - i. *Strategy 1: Survey current faculty, staff, students, and community to understand the overall opinion.*
 - ii. *Strategy 2: Assess attendance from current and previous programs, events, and classes.*
 - iii. *Strategy 3: Collect data from other community events and programs to determine what is relevant.*

- b. Objective 2 Identify Communities of Interests
 - i. *Strategy 1: Plan potential partnerships with cultural groups that share our commitment to education, DEI culture, and health and wellness.*
 - ii. *Strategy 2: Observing other arts organizations and their relevant partnerships.*
 - iii. *Strategy 3: Appealing to multiple new or previous audiences. i.e., potters, pet owners, park enthusiasts, etc.*

- c. Objective 3 Establish Firehouse Values
 - i. *Strategy 1: Determine values through focus groups comprised of faculty, staff, board, and community members.*
 - ii. *Strategy 2: Create opportunities to develop shared values with our current and future audiences.*
 - iii. *Strategy 3: Growing our future audiences through our values and new partnerships.*