

# THE SOONER THEATRE OF NORMAN, INC.

ANNUAL REPORT FY 2024-25





## LOOKING BACK, PLANNING AHEAD

This report highlights our most recent completed Fiscal Year, beginning July 1, 2024 and ending June 30, 2025, based on the date it is due to the City of Norman (February 2026).

## THE NUMBERS TELL THE STORY

Last year, the City of Norman invested \$88,381 in funding for salaries at The Sooner Theatre. This amount represented 6.8% of our total budget in FY '25, which was \$1,290,966 and 26.4% of our contributed income, which for FY 2025 was \$333,911.

We are incredibly grateful to the City of Norman for the municipal funding, and we want you to know how proud we are to be stewards of The Sooner Theatre building.

More than 13,800 audience members attended Sooner Theatre events in person during FY '25.

They spent, on average, \$49.36 per person in our community, with an economic impact of \$681,000. That number does not include audiences who viewed Sooner Theatre messaging online or through our social media channels, which was estimated at 166,800. In addition, parents of the hundreds of students enrolled at The Studio of The Sooner Theatre contribute to the economic impact created by The Sooner Theatre by purchasing dance clothes, dance shoes, makeup, hair and wig products and anything else needed. They also frequent restaurants and coffee shops in downtown Norman each week while they wait for students. And, the theatre purchases lumber, fabric and supplies locally to build every set and costume for every show. **Last year, we saw 1298 enrolled in more than 70 camps and classes at The Studio of The Sooner Theatre and gave \$68,715 back in scholarships for tuition to 334 students** who could otherwise not afford to participate.

According to the Norman Economic Development Coalition, the input from our salary base and contracted instructors, shows **an economic impact of nearly \$3,000,000.00** in the community annually. We are so proud of the impact we make on the Norman community and on communities surrounding Norman. And, we are extremely grateful for community leaders who understand the impact the arts have on our community!

## THE SOONER THEATRE OF NORMAN

The Sooner Theatre is listed on the National Registry of Historic Places and is truly a Norman landmark. The theater building is owned by the City of Norman. The Board and Staff of The Sooner Theatre of Norman Inc., are proud "stewards" of the management and activities of the facility, and have made significant investments of time, effort and resources to assure the survival of The Sooner - Norman's Premier Performing Arts Venue and Academy.

## OUR MISSION

The mission of The Sooner Theatre is to change lives, offer diverse perspectives and create a cultural connection to the community through the performing arts and arts education.

## OUR VISION STATEMENT

Our vision is to create a space for instilling creativity and passion for the arts, while providing a place for students to find their voices. We promote inclusion and healing through the arts and elevate the quality of life by providing diverse performing arts opportunities for all ages in our community.

## OUR FUNCTION STATEMENTS

**PRESENT** quality theatrical productions

**PROVIDE** quality performing arts instruction for students ages 3-18

**PROVIDE** a quality venue for the presentation of cultural, artistic, educational and community development activities that improve the quality of life for our citizens and to **SERVE** as an historic anchor for the development of partnerships with other arts and business entities to create a revitalized, downtown arts district for Norman.

## ACCESSIBILITY MATTERS

We are continuously working with the city on ensuring arts are accessible to all, and realize that many of our issues around mobile accessibility in the theater are challenges the city is working with us to address. We have spoken to the City of Norman about getting hearing assisted devices and we can print or email large-print programs on request for those with vision impairment. We also work with groups whose clients may be from under-served populations, including the United Way, Transition House, Norman Public Schools and others. We send information on programming and scholarships to all public elementary schools for distribution to all families in the Norman Public Schools. Theatre doesn't work if we cannot tell stories with ALL types of people and characters to and for ALL people.





**THE SOONER THEATRE BOARD OF DIRECTORS**

President, Dorion Billups, University of Oklahoma  
 Vice President, Anne Cape, McAfee & Taft  
 Treasurer, Stephanie Keller, Eide Bailly  
 Secretary, Kristi Pate, Retired educator  
 Jen Berge, Chicago Title  
 Tiffany Bodenhamer, American Fidelity  
 Kerri Brackin, Oil & Gas  
 Ta’Nia Gaines,, Eide Bailly

Debbie Kelleher, Retired Educator  
 Jerry Lessley, University of Oklahoma  
 Savannah Simpson, First United Bank  
 Susan Vassilakos, Community Volunteer  
 Sarah Williams, Non-Profit Data Consultant  
 Vicki Worster, Total Compliance

**Advisory Members**

Jason Olsen, City of Norman  
 Mark Ledbetter, Armstrong Bank  
 Tom Cooper, Vision Bank  
 Chuck Thompson, Armstrong Bank



**SOONER THEATRE STAFF**

Jennifer Heavner Baker, Executive Director  
 Erin Stevens, Business Manager  
 Nicki Kraisky, Business Manager (part-time)  
 Nancy Coggins, PR & Development Director

Meghan Martens, House Manager and Social Media Coordinator  
 Tish Willis, Studio Manager  
 Brandon Adams, Artistic Director  
 Production Manager position - open

**STAFFING**

Our mission, function and program direction have, each year, been approved by the City administration, and Municipal money has been provided for The Sooner to have a firm “base” for staffing the facility, and on which to build its activities. According to Theatre

Facts, A Report on Practices and Performances in the American Nonprofit Theatre, a typical theatre our size, with a similar County population, and the same amount of programming will have 10 full time employees. Our current staff manages both The Sooner Theatre and The Studio of The Sooner Theatre with 6 full-time and 1 part-time employees. We also utilize the Federal Work Study program at OU, when the opportunity arises. The Sooner Theatre utilizes contract labor for teachers, directors, choreographers, music directors, musicians and accompanists.

### **USE OF PAST CITY OF NORMAN FUNDING**

Salaries 2003/2004	<b>\$86,847.27</b>	Salaries 2014-2015	<b>\$197,425.55</b>
Salaries 2004/2005	<b>\$94,534.36</b>	Salaries 2015-2016	<b>\$195,934.77</b>
Salaries 2005/2006	<b>\$108,541.76</b>	Salaries 2016-2017	<b>\$205,467.27</b>
Salaries 2006/2007	<b>\$141,000.00</b>	Salaries 2017-2018	<b>\$235,314.47</b>
Salaries 2007-2008	<b>\$146,473.00</b>	Salaries 2018-2019	<b>\$243,693.22</b>
Salaries 2008-2009	<b>\$187,202.00</b>	Salaries 2019-2020	<b>\$254,486.07</b>
Salaries 2009-2010	<b>\$184,516.00</b>	Salaries 2020-2021	<b>\$243,408</b>
Salaries 2010-2011	<b>\$190,950.00</b>	Salaries 2021-2022	<b>\$253,017</b>
Salaries 2011-2012	<b>\$194,600.00</b>	Salaries 2022-2023	<b>\$275,071</b>
Salaries 2012-2013	<b>\$168,832.83</b>	Salaries 2023-2024	<b>\$310,990</b>
Salaries 2013-2014	<b>\$197,617.35</b>	Salaries 2024-2025	<b>\$367,021</b>

The Municipal money we received in the amount of **\$88,318** in FY 2025 was approximately **24%** of our payroll expenses (FY 2025).

Because we receive this money from the City of Norman, we are able to allocate other funding in our budget to programming that supports under-served populations in our community, including scholarships provided to students who otherwise would be unable to participate in performing arts programs due to cost, training instructors to provide specialized instruction for special needs students, and to participate in partnerships with community groups including CCFI and Assistance League to identify and give access to underserved populations.

The Sooner Theatre's **earned revenue includes tickets to productions, tuition for classes** at our Studio, as well as rentals and concession sales. **Percentage of total budget** (\$1,290,966) from **ticketing was 23.2%, tuition revenue was 43.7%, rentals and concessions is 3.5%, and contributed revenue donations/fundraisers was 35%** of our total budget.

### **THEATRE ACTIVITY**

Our programs serve **quality of life** needs in the areas of culture, education, theatre and music for an increasing number of citizens. Our product tells what we stand for, what we want to offer the community and how well we know our business. At The Sooner Theatre, we host professional artists to first-timers and foster performers from 3 years old on up. Our presentations reflect our mission, our image and ultimately, they determine our survival. We embrace the fact that we are not just "Community Theatre" but "Theatre for the

Community". **More than 13,800** people walked through our doors last year and we were able to track ticket sales to **116 Oklahoma zip codes and 35 out-of-state!** We hope you agree that The Sooner Theatre grants a major return for the City's investment.

In 2002, our Board of Directors approved a programming portfolio consisting of **seven initiatives**.



**1. THE MAIN EVENT SERIES** is The Sooner Theatre's concert series.  
**Currently not available due to limited booking dates at theatre**

**2. SOONER STAGE PRESENTS** is The Sooner Theatre's self-produced theatrical series.

**2024-2025 Season:** Into The Woods, A Christmas Story  
Tickets to Sooner Stage Presents Theatrical productions range from \$12.50-\$35 dependent on discounts.



**3. THE STUDIO OF THE SOONER THEATRE** is The Sooner Theatre's performing arts academy. The Sooner Theatre's Theatre Arts Education program impacts hundreds of children ages 3-18 each year by providing outstanding performing arts education in a warm and welcoming environment. Year-round classes follow the Norman Public Schools schedule. Fall classes begin in September and offer cumulative learning concluding in April. Summer camps are held in June and July.

The Sooner Theatre's education program began in 2003 with one summer camp production that served 31 children. **Our total enrollment in 2024-2025 was 1298 (up 62% in the last four years) from across the metro area.** The program has evolved into a year-round performing arts school with training in the areas of musical theatre, acting, voice, and dance, as well as troupes that perform at various events throughout the community. We also make it a point to bring in experts in our industry to present Master Classes to our students, and have hosted Broadway performers, National Tour performers, TV personalities, Broadway casting directors, and many others.



Studio students have been seen in many regional productions, including the OKC Philharmonic's *The Christmas Show*, OU productions, singing for the Thunder and Texas Motor Speedway, in many commercials and films and on hit Nickelodeon and Netflix series! Sooner Theatre students were also chosen as the munchkins in the National Tour of *The Wizard of Oz*, Winthrop in *The*



Music Man in Concert with Shirley Jones, and Studio students were featured as walk-on roles in the Broadway tours of both Camelot and Waitress.

In January of FY'25, **Studio of The Sooner Theatre students attended the Junior Theatre Festival** in Atlanta for the tenth year, where our students were adjudicated and attended workshops with 7000 theatre students from across the country. **They were awarded Outstanding Performance at the Festival and performed a song from their adjudication with all 7000 attendees from the United States, United Kingdom, China, New Zealand and Australia!** One of their adjudicators stated, "There must be some 'secret sauce' at that theater in Norman, Oklahoma, we hope you share it with everyone!" They were impressed with all aspects of our students' performance, from skill level, to acting abilities to choreography and so much more!





## BEYOND THE STAGE

There is no question that the productions of The Sooner Theatre are magical. The lights, the sound, the costumes, the sets and the talent we are lucky enough to work with - both community theatre and our youth educational productions. But, you might not be aware of all the things that happen ***Beyond The Stage***.

### Scholarships

Last fiscal year, The Studio of The Sooner Theatre **gave \$68,715 in scholarships** to 334 students who could otherwise not afford to participate in performing arts classes and camps. That is a 157% increase in scholarship awards over the previous fiscal year. This includes awardees of the Laurie McReynolds Memorial Scholarship, which we award by working with local non-profits, counselors and principals at Norman Public Schools elementary schools. This scholarship is awarded to a student from a diverse or under served background chosen because of either their need for assistance, potential talent or passion for the arts, or because the student could use some help finding his or her voice.

### Special Needs Classes



We are excited to offer classes for special needs students. Our **Sooner Spotlights** class pairs middle and high school-age students with special needs with a student from The Studio's ambassador performance troupes to learn songs and dances. We also have a class whose name says it all - **Sooner Legends!** This group of teens and adults with Down syndrome will change your outlook on life. They are the most joyful, excited group of people you will ever meet. And, they can DANCE! **We serve many other**

**differently-abled students in our regular classes including those on the spectrum, hearing disabled, vision disabled and mobility limited students.**

Tuition for Studio camps and classes ranges from \$150 for a one-week summer camp to \$680 for a school year production class. **We normally give back approx. 20% of our annual tuition** revenue in scholarships. For fiscal year 2025, total tuition revenue was \$561,289, and **scholarships given totaled \$68,715, which funded 334 instances of tuition and/or fees** over the last year, which is actually 12% of our tuition revenue returned as scholarships.

#### 4. SPECIAL EVENTS

We held our highly anticipated Murder Mystery fundraiser in 2024-25, and were so excited to have audiences and performers back to help support the theatre! Murder Mystery is our annual fundraising dinner and show written, directed by and starring volunteers in our community. Murder Mystery 2025 raised \$71,196 for The theatre's operations and programs. The Voice of The Heartland, our other fundraising event is a bi-annual vocal competition featuring talented singers from around the region. In FY 2025, that event raised \$47,420 for the Studio's programs.



#### 5. RENTAL ACTIVITIES

Community organizations and individuals have the opportunity to rent the theatre for their activities, meetings or performances on the rare occurrences we have available dates on our calendar.. Our rental revenue for 2024-25 was \$9,100 mainly due to a lack of available dates for rentals on our calendar in both the theatre and Studio spaces.



Rental rates are approximately \$800-\$1000 per day for use of the theatre. We also rent the Studio event space for \$300-\$1200 per day.

##### Example of community rentals

- Various Community Churches
- Hispanic Flamenco Ballet
- Julia's Academy of International Dance
- Norman Chamber of Commerce
- Various Weddings & Engagements
- Pageants
- Norman Music Festival
- Various Dance Recitals
- Transition House's June Bug Jam
- Norman Police Academy
- OU School of Musical Theatre

offerings.

We do not offer a film series at this time, we but normally host several events each year that do show films, including Norman Music Festival, Norman Film Festival, Moore-Norman Technology Center's Red Carpet Film Festival and Earth Rebirth Film Festival (as our production schedule allows).

**7. OUTREACH AND DEVELOPMENT** is our program designed to "give back". In addition to our programming, The Sooner is deeply rooted in the community.

**6. SOONER CINEMA** is The Sooner Theatre's film and video

### **Our Outreach and Development includes:**

Partnering with United Way's Celebrity Sing, Citizen's Advisory Council, Norman Convention and Visitors Bureau, The Norman Public School's Gifted Council and the Norman Arts Council. We are represented at the Norman Downtowner's Association, Norman Arts Council's Roundtable, Norman Rotary, the United Way Cabinet, Assistance League, Norman Public Schools PTA, Norman Chamber of Commerce Board and several other organizations.

Our Studio Ambassador Performance Troupes, made up of 3rd-12th grade students, also perform regularly in the community. These troupes and soloists have performed for thousands of audience members at various events including: The Norman Music Festival, The Rodeo Opry, The OKC Thunder, OKC Arts Council's Opening Night, OKC Festival of the Arts, The State Fair of Oklahoma, Holiday Open Houses for the Norman Assistance League, Public School assemblies, Devon Arts Day, the 2009 Mayor's Convention, NAC Arts Explosion, The OKC Philharmonic, Allied Arts, The 100th Anniversary of the Depot, Norman Music Festival, Kids for Kids Sake, Earth Day, Texas Motor Speedway, the Andy Roddick Tennis Exposition, Norman's Centennial Follies, Lyric Theatre, Jewel Box Theatre, University of Central Oklahoma, OMEA All State Chorus, Oklahoma City's Centennial Parade, Norman Christmas Parade, Norman Public Schools, Oklahoma Summer Arts Institute, Norman Chamber of Commerce, May Fair, June Bug Jam, The Chocolate Festival, OEC's Annual Meeting and many more!

### **We also participate as in-kind donors for community events to include:**

- Assistance League
- Community After School Program
- Norman Arts Council
- Toby Keith Foundation
- Le Tour de Vin
- United Way of Norman
- Meals on Wheels
- Among Friends ...an Activity Center for Adults with Special Needs
- Norman Regional Hospital
- Blanchard, Purcell, Lexington, Washington and other Public School Systems
- Oklahoma Statewide Independent Living Council
- Cleveland County Family YMCA
- Travelers Aid and Homeless Assistance Center
- Norman Public Schools
- Norman Chamber of Commerce
- Meals on Wheels
- United Ministries
- University of Oklahoma
- Oklahoma Youth Orchestra
- Big Brothers Big Sisters
- Cleveland County CASA

You can see the growth our educational programming has had over especially the last few years. Because of such rapid and expansive growth, we have had to focus both staff and physical resources toward that program, but all initiatives are very important to our organization.

## AWARDS AND HONORS

- Jennifer Baker was awarded the Governor's Arts Award in Education for her impact on this community and state in January 2026
- The Sooner Theatre is **one of three** Norman arts organizations who are current Allied Arts member agencies.
- The Sooner Theatre was the **first (and only, so far) arts organization** to have been awarded the Norman Rotary Clubs' Le Tour De Vin grant and the Impact Oklahoma grant funding capital projects.
- In August 2020, The Sooner Theatre was named as the Oklahoma Center for Non-profits' **ONE Award winner for Arts and Humanities.**

## OTHER SOURCES OF INCOME

In addition to the Municipal money, our other sources of income are from our annual Murder Mystery and Voice Of The Heartland Fundraisers, Corporate Sponsorships, Business and personal donations, program advertising, grants from foundations and other granting organizations, ticket revenues from performances, tuition revenue from our camps and classes and rental fees, both at the theatre and Studio.

**Total earned revenue for FY 2025 was \$938,699, which accounted for 73% of our budget. Contributed (donated) income made up the remaining 27% of the budget.**

*"What we put on the stage is not only what the public sees – it is*



**Thank you for all you do to support the programs, productions, concerts and events of The Sooner Theatre!**

**We are very fortunate to live in a community who understands the value and the impact of the arts on its citizens.**

**We could not do what we do without you!**

# Balance Sheet

oldSooner Theatre of Norman, Inc  
As of June 30, 2025

Distribution account	Total
<b>Assets</b>	
Current Assets	
Bank Accounts	
1000 Armstrong Bank-Operations	179,260.53
1001 Armstrong Bank Payroll	2,964.49
1002 Sooner Theatre STARS	31,061.55
1003 Studio Capital Campaign	51,716.86
102 Petty Cash (deleted)	650.00
<b>Total for Bank Accounts</b>	<b>\$265,653.43</b>
Accounts Receivable	
1100 Accounts Receivable	\$0.00
1100.1 Allowance for Bad Debt	0.00
1200 Pledges Receivable	\$0.00
1100.3 Discount on Contributions	0.00
<b>Total for 1200 Pledges Receivable</b>	<b>\$0.00</b>
<b>Total for 1100 Accounts Receivable</b>	<b>\$0.00</b>
<b>Total for Accounts Receivable</b>	<b>\$0.00</b>
Other Current Assets	
101 Undeposited Funds	0.00
1102 Other Accounts Receivable	\$0.00
1102.2 Dep.Insurance-Coggins& Willis	0.00
1102.3 Tish Willis-Insurance	0.00
<b>Total for 1102 Other Accounts Receivable</b>	<b>\$0.00</b>
125 Returned Check	0.00
1300.1 Prepaid Expenses FY25	0.00
1300.2 Prepaid Expenses FY26	36,806.71
1300.3 Prepaid Expenses FYE27	6,127.61
1300 Prepaid Expenses	\$0.00

# Balance Sheet

oldSooner Theatre of Norman, Inc  
As of June 30, 2025

Distribution account	Total
Summer Series Payments END 2001	0.00
<b>Total for 1300 Prepaid Expenses</b>	<b>\$0.00</b>
1400 Inventory	0.00
1903 Prior Period Adjustment PPA	0.00
<b>Total for Other Current Assets</b>	<b>\$42,934.32</b>
<b>Total for Current Assets</b>	<b>\$308,587.75</b>
Fixed Assets	
1500 Building Improvements	171,841.90
1501 Furniture & Fixtures	6,837.02
1502 Equipment	60,059.79
1503 Sound Equipment	161,360.79
1504 Light Equipment	138,168.27
1505 Computer Equipment	35,521.88
1515 The Studio at the Sooner	
1515.1 Furniture & Fixtures	9,681.43
1515.2 Equipment	34,648.87
1515.3 Leasehold Improvements	0.00
<b>Total for 1515 The Studio at the Sooner</b>	<b>\$44,330.30</b>
1520 110 East Main St.	\$0.00
1520.1 Building	1,723,753.49
1520.2 Furniture & Fixtures	24,428.16
1520.3 Equipment	7,686.11
1520.4 Leasehold Improvements	0.00
<b>Total for 1520 110 East Main St.</b>	<b>\$1,755,867.76</b>
1599 Accumulated Depreciation	-557,614.21
<b>Total for Fixed Assets</b>	<b>\$1,816,373.50</b>
Other Assets	
1900 Community Foundation Deposit	1,573.88

# Balance Sheet

oldSooner Theatre of Norman, Inc  
As of June 30, 2025

	Total
Distribution account	
1902.1 PPA-With Donor Restrictions	0.00
831.01 In-Kind With Time Restrictions	0.00
<b>Total for Other Assets</b>	<b>\$1,573.88</b>
<b>Total for Assets</b>	<b>\$2,126,535.13</b>
<b>Liabilities and Equity</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 Accounts Payable	\$0.00
2000.1 Payroll Payable	0.00
<b>Total for 2000 Accounts Payable</b>	<b>\$0.00</b>
201 Studio Hail Storm Payable (deleted)	526.63
<b>Total for Accounts Payable</b>	<b>\$526.63</b>
Other Current Liabilities	
201.01 Pageant 05 (deleted)	0.00
2050 Accrued Wages Payable	0.00
2052 Accrued Interest Payable	0.00
2100 Payroll Liabilities	\$0.04
221 Federal W/H Tax Payable	0.00
222 State W/H Tax Payable	0.00
223 FICA-Employee	0.00
224 FICA-Employer	0.00
226 State Unemployment Tax Payable	0.00
<b>Total for 2100 Payroll Liabilities</b>	<b>\$0.04</b>
2500 Sales Tax Payable	0.00
2804 Discount Reno Loan #0410	0.00
2805 Discount Loan 0416	0.00
299 Current Portion of LT Debt	0.00

# Balance Sheet

oldSooner Theatre of Norman, Inc  
As of June 30, 2025

	Total
Distribution account	
991 Release of Donor Restrictions	0.00
Gift Certificates Payable	0.00
<b>Total for Other Current Liabilities</b>	<b>\$0.04</b>
<b>Total for Current Liabilities</b>	<b>\$526.67</b>
Long-term Liabilities	
250 First American - Consolidation (deleted)	0.00
2801 Republic Bank-Loan # 75020415	959,601.53
2802 Republic Bank- Loan-75020416	0.00
2803 Republic - Reno Loan #0410	0.00
Deferred Income LAST 2023	0.00
<b>Total for Long-term Liabilities</b>	<b>\$959,601.53</b>
<b>Total for Liabilities</b>	<b>\$960,128.20</b>
Equity	
3000 Opening Bal Equity	0.00
369 Net Assets - Unrestricted	31,529.71
3999 Retained Earnings	1,053,435.82
Net Income	81,441.40
<b>Total for Equity</b>	<b>\$1,166,406.93</b>
<b>Total for Liabilities and Equity</b>	<b>\$2,126,535.13</b>

# Profit and Loss

oldSooner Theatre of Norman, Inc  
July, 2024-June, 2025

Distribution account	Total
<b>Income</b>	
4000 Ticket Sales	\$275,147.43
4000.1 music man income	24,422.00
<b>Total for 4000 Ticket Sales</b>	<b>\$299,569.43</b>
4050 The Studio Revenue	\$2,504.53
4050.1 Studio Tuition	561,289.31
4050.9 Misc Studio Income	508.00
<b>Total for 4050 The Studio Revenue</b>	<b>\$564,301.84</b>
4100 Advertising and Sponsorships	7,967.22
4200 Sweet Shoppe	30,293.06
4250 Rental Income1	\$7,600.00
4250.1 Rental Income	1,500.00
<b>Total for 4250 Rental Income1</b>	<b>\$9,100.00</b>
4350 STARS	29,936.21
4600 Fundraiser Income	
4600.1 Murder Mystery Fundraiser	71,196.30
4600.2 VOTH Fundraiser	47,420.30
<b>Total for 4600 Fundraiser Income</b>	<b>\$118,616.60</b>
4900 Misc Income	\$2,032.00
4900.1 Services	-4,500.00
<b>Total for 4900 Misc Income</b>	<b>-\$2,468.00</b>
<b>Total for Income</b>	<b>\$1,057,316.36</b>
<b>Cost of Goods Sold</b>	
5010 Sweet Shoppe-COGS	18,819.94
<b>Total for Cost of Goods Sold</b>	<b>\$18,819.94</b>
<b>Gross Profit</b>	<b>\$1,038,496.42</b>
<b>Expenses</b>	
6000 Marketing1	80,763.71

# Profit and Loss

oldSooner Theatre of Norman, Inc  
July, 2024-June, 2025

Distribution account	Total
6010 Hospitality	11,638.98
6020 Accounting Fees1	640.00
6030 Bank and Credit Card Fees	\$201.30
6030.1 Loan 75020415 Interest Expense	65,825.74
6030.4 SafeSave Processing Fees	19,981.62
<b>Total for 6030 Bank and Credit Card Fees</b>	<b>\$86,008.66</b>
6040 Contract Labor1	7,430.00
6050 Studio Expenses	\$29,376.27
6050.1 Studio Instructors / contract labor	102,087.03
6050.2 Supplies studio	3,430.43
6050.5 Studio CC processing and bank fees	4,713.15
6050.6 Miscellaneous studio	1,334.42
6050.7 Repairs & Maintenance studio	17,845.13
6050.8 Rent studio	2,070.00
6050.9 Show Hospitality	1,028.57
<b>Total for 6050 Studio Expenses</b>	<b>\$161,885.00</b>
6051 Dues and Licenses1	8,969.89
6060 Insurance1	40,441.51
6070 Custodial Expenses	
6070.1 Custodial Services Contract Labor	5,650.00
6070.3 Cleaning & Paper Supplies	3,822.79
<b>Total for 6070 Custodial Expenses</b>	<b>\$9,472.79</b>
6080 Salaries	367,020.63
6110 Office Supplies1	\$10,584.11
6111 Mailing and Postage	255.49
<b>Total for 6110 Office Supplies1</b>	<b>\$10,839.60</b>
6120 Technical Supplies1	9,938.63
6130 Professional Fees1	8,250.00

# Profit and Loss

oldSooner Theatre of Norman, Inc  
July, 2024-June, 2025

Distribution account	Total
6135 Education Trip Costs1	
6135.1 NYC trip expenses	1,059.50
6135.2 JTF expenses	76,209.03
<b>Total for 6135 Education Trip Costs1</b>	<b>\$77,268.53</b>
6141 Equipment Rental1	8,908.08
6150 Repairs & Maintenance	\$6,291.97
6150.1 Security Services	760.00
<b>Total for 6150 Repairs &amp; Maintenance</b>	<b>\$7,051.97</b>
6160 Telephone & Internet	12,893.92
6170 Utilities	
6170.1 Utilities	7,625.37
6170.2 Utilities for Studio	13,003.00
<b>Total for 6170 Utilities</b>	<b>\$20,628.37</b>
6200 Show Costs	\$194,844.61
6200.1 Show Purchases Props, Sets & Materials	1,459.53
6200.2 Show Costume Purchases	1,275.94
6200.3 Show & Music Licensing Fees	3,543.20
6200.lb show costs for legally blonde for fy 26	300.00
6200.mm music man expenses	26,563.78
<b>Total for 6200 Show Costs</b>	<b>\$227,987.06</b>
6300 Community Outreach1	275.00
6350 STARS Expenses	35,038.70
648 Dues and Licenses	
6051.2 Software Website	170.00
<b>Total for 648 Dues and Licenses</b>	<b>\$170.00</b>
6600 Fundraiser Expenses	
6600.1 Murder Mystery Expenses	26,916.73
6600.2 VOTH Expenses	16,545.29

# Profit and Loss

oldSooner Theatre of Norman, Inc  
July, 2024-June, 2025

Distribution account	Total
<b>Total for 6600 Fundraiser Expenses</b>	<b>\$43,462.02</b>
6700 Non-Profit Training & Expenses, Professional Development	3,203.02
6900 Miscellaneous Expenses1	24,140.41
Tax-Other	425.42
Unapplied Cash Bill Payment Expense	0.00
<b>Total for Expenses</b>	<b>\$1,264,751.90</b>
<b>Net Operating Income</b>	<b>-\$226,255.48</b>
Other Income	
6400 Donations	
6400.1 Individual Giving Donations	52,148.90
<b>Total for 6400 Donations</b>	<b>\$52,148.90</b>
6420 Interest Income1	1,512.36
6450 Grant Income1	\$170,804.12
6450.4 Other Foundations Grants	29,360.00
<b>Total for 6450 Grant Income1</b>	<b>\$200,164.12</b>
859.66 Voice of the Heartland Fundrais	-\$1,000.00
859.6 Voice of the Heartland-Finals	0.00
<b>Total for 859.66 Voice of the Heartland Fundrais</b>	<b>-\$1,000.00</b>
863 Tax Refund	81,086.04
<b>Total for Other Income</b>	<b>\$333,911.42</b>
Other Expenses	
6520 Sales Tax1	26,214.54
<b>Total for Other Expenses</b>	<b>\$26,214.54</b>
<b>Net Other Income</b>	<b>\$307,696.88</b>
<b>Net Income</b>	<b>\$81,441.40</b>





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