

# **Review and Continued Discussion of Service Options to the Adult Wellness and Education Center**

**City Council Community Planning and  
Transportation Meeting**

**Wednesday, November 19, 2024**



# Service Options to the Adult Wellness and Education Center

- 3 options were discussed at the September 26, 2025 Community Planning and Transportation Committee
  - Adjust route 121 - Westheimer Airport
    - Would remove service from Porter Avenue (1-way, southbound) and provide it on Findlay Avenue (1-way, southbound)
    - When tested, route 121 doesn't have room in its schedule to accommodate the added distance.
  - Adjust route 122 - 12<sup>th</sup> NE/Rock Creek Rd
    - Would remove service from 12<sup>th</sup> Ave NE (between Robinson St and Main St) and Main St (between Porter Ave and Cockrel Ave).
    - When tested, route seemed to be able to handle the change but multiple bus stops would be affected.
  - Provide EMBARK Well service in Norman

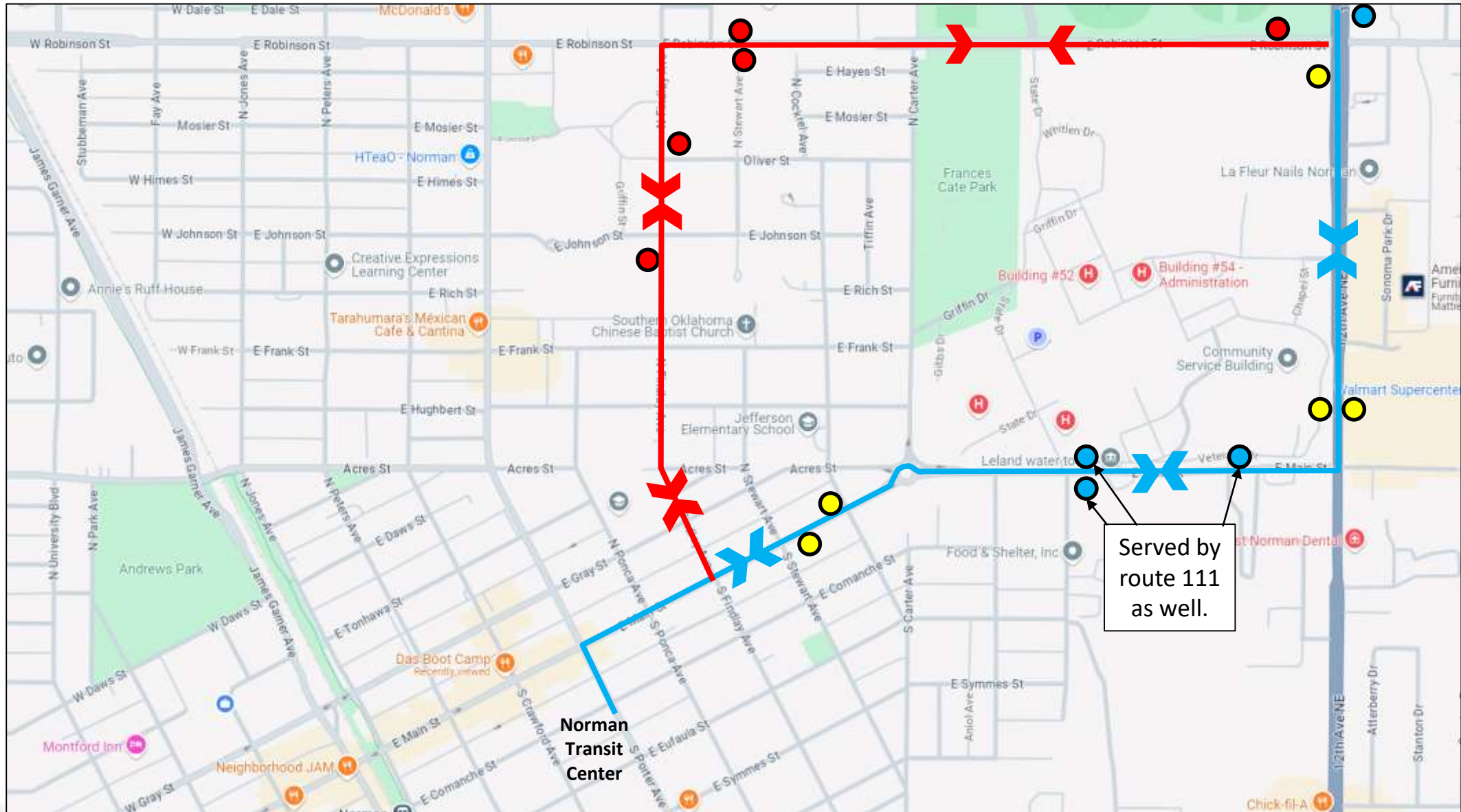






# Adjust 122-12 Ave NE/Rock Creek Rd

- Current Route 122
- Current Stop Affected
- Adjusted Route 122
- Proposed Stop if Implemented



# EMBARC Well Norman Pilot

- EMBARK Well Pilot Options Discussed at the August 28, 2025 Community Planning and Transportation Committee

## Assumptions

- Weekdays 7am to 7pm
- Age 60 and over
- Application required
- Next day trip reservations
- Within existing paratransit Zone 1

## Pilot Destinations

- Adult Wellness & Education
- Norman YMCA
- The Well
- Norman Regional Health Club



# EMBARC Well Norman Pilot

- Max trips per week
  - Recommended to start with 3 per individual
- Cap on participants
  - Recommended to be 100
- Type of Operator
  - Transportation Network Company (TNC) with wheelchair accessible vehicles supplemented by the City/EMBARC
  - Contracted operator with wheelchair accessible vehicles (WAVs)

3 trips per week

100 max  
participants

~\$75,000-  
\$100,000



# Next Steps

- Pursuing grant funding through the Tobacco Settlement Endowment Trust (TSET)
  - On October 28, 2025 City Council approved Resolution R-2526-71 to submit grant application
  - 3 year EMBARK Well Pilot Program
  - Requested \$100,000 per year or \$300,000 total
  - No local match
  - Application due November 18, 2025

## Questions?

