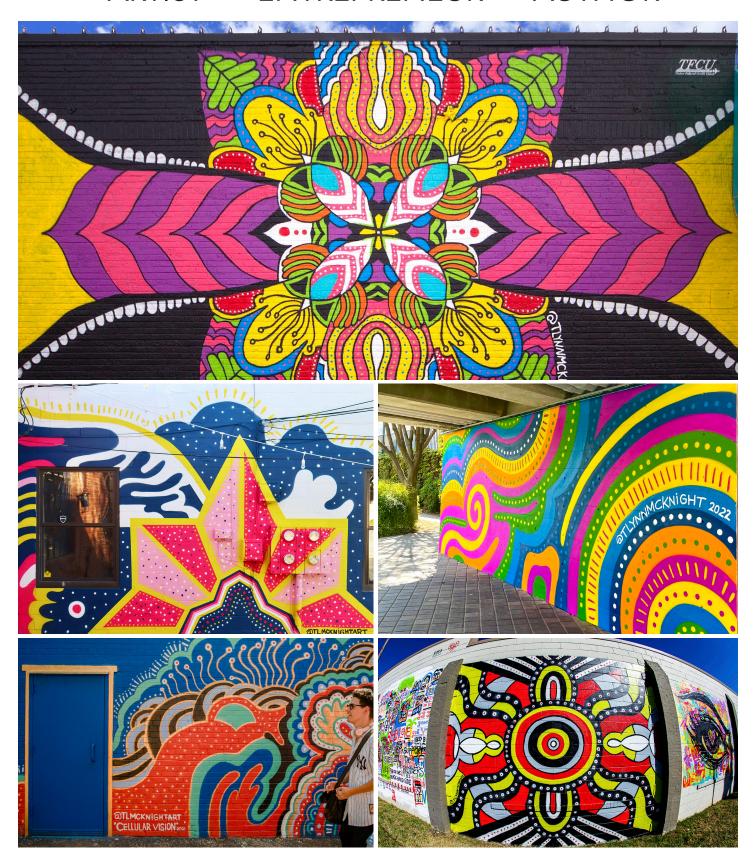
# TIFFANY MCKNIGHT

ARTIST • ENTREPRENEUR • AUTHOR



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**Date:** October 12, 2023

#### **CLIENT**

# City of Norman & Norman Arts Council

erinn@normanarts.org Contact: Erinn Gavaghan

#### **PROJECT DESCRIPTION**

#### QTY AMOUNT

McKnight & Braggs will paint and seal new murals inside the Norman Adult Wellness & Education Center located at 602 N. Findlay Ave in Norman, OK.

Client agrees to provide \$500 design honorarium to artists for new design mockup. The project rate includes labor and intellectual property of unique design:

Rate: cost and value of painting is W x H x \$35 per sq ft per artist.

McKnight Labor:  $508 \text{ sqft } \times \$35 \text{ per sq ft} = \$17,780$  ( $15 \times 18.3 = 275 \text{ sq ft}$ ) + ( $10.3 \times 11.3 = 116 \text{ sq ft main wall}$ ) + ( $3 \times 26 = 78 \text{ sq ft } \times 3 \text{ walls} = 234 \text{ sq ft } / 2 = 117 \text{ sq ft}$  equals total of 508 sq ft

**Braggs Labor: 234 sqft x \$35 per sqft = \$8,190** 3x26=78 sq ft x 3 walls = 234 sq ft

Total value of painting and labor is = \$25,970

- + Artists estimate a production timeline from October 14 - November 11 to complete paintings.
- + Artists will acquire the following supplies for this project: Paint, brushes, blue tape, tarp, projection mapping for large scale tracing, insurance, Mural Colors paint sealant\* (see page 3) and miscellaneous.

Client agrees to provide lift during production.

+ Artists will provide project documentation and social media promotion for the artists and consistent cross promotion for client (video, photos and website documentation)

Contact me directly at tlmcknightart@gmail.com or 918-361-7959 for any questions or concerns.

Thanks for your business and supporting artists. We look forward to working with you!

(Rate includes labor for Tiffany McKnight & Aunj Braggs)

Indoor Murals	1	\$25,970	
Materials	1	\$2,000	
Travel Stipend	1	\$1,500	
Design Mockup	1	\$500	
Insurance	1	\$300	
Projection Tracing	1	\$150	
Total cost of produ	\$30,420		

If approved, client will pay flat rate in full 3 days prior to the first day of artist painting.

The project budget is a fixed rate and artist labor and associated costs will not exceed the project estimate.

**Date:** October 12, 2023



See below for Client (City of Norman & Norman Arts Council) approved production budget for McKnight x Braggs Mural on October 12, 2023.

## TIFFANY MCKNIGHT (ARTIST)

## **AUNJ BRAGGS (ARTIST)**

Indoor Murals	1	\$17,685*	Indoor Murals	1	\$8,190
* \$95 discount to accommo	date revise	ed client budget cap	Travel Stipend	1	\$1,000
Materials	1	\$2,000	·		•
Travel Stipend	1	\$500	Design Mockup	1	\$250
•		·	Insurance	1	\$150
Design Mockup	1	\$250			
Insurance	1	\$150	Braggs Total:		\$9,590
Projection Tracing	1	\$150			
McKnight Total:		\$20,735			

Total cost of production: \$30,325

The project budget is a fixed rate and artist labor and associated costs will not exceed the project estimate.

Please make payments to individual artist as seperate checks for their business records.

Client will pay flat rate 1-3 days prior to the first day of production.



**Date:** October 11, 2023

#### **CLIENT**

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## \*PAINT SEALANT DETAILS

In an effort to maintain the vibrancy and integrity of the design, the artist will coat your unique mural to ensure longevity using an OverCoat™ paint sealant (product details below).

### OverCoat™ Semi-Sacrificial UV Paint Protector

OverCoat<sup>TM</sup> is a semi-sacrificial "anti-graffiti" coating and UV protector that allows artists and building owners to remove unwanted tagging or buffing from mural surfaces without affecting the paint beneath when used over ColorShield<sup>TM</sup>. OverCoat<sup>TM</sup> can be used on its own to protect painted surfaces from unwanted buff paint, spray paint, permanent markers, and more.

OverCoat<sup>™</sup> dries clear, remains breathable, and is durable in all weather conditions. OverCoat<sup>™</sup> is a biodegradable, no VOC product designed for outdoor and indoor protection. OverCoat<sup>™</sup> contains highly durable UV stabilizers that further protect murals from fading and degradation. Dries to a satin finish.

Details sourced from muralcolors.com

