

A PROCLAMATION OF THE MAYOR OF THE CITY OF
NORMAN, OKLAHOMA, PROCLAIMING SATURDAY,
NOVEMBER 27, 2021, AS SMALL BUSINESS SATURDAY IN
THE CITY OF NORMAN.

- § 1. WHEREAS, the City of Norman, Oklahoma, celebrates our local small businesses and the contribution they make to our local economy and community; and
- § 2. WHEREAS, according to the United States Small Business Administration, there are currently 31.7 million small businesses in the United States, they represent 99.7 % of all firms with paid employees, they are responsible for 65.1% of the net new jobs created over from 2000-2019; and
- § 3. WHEREAS, small businesses employ 47.1% of the employees in the private sector in the United States, 88% of U.S. consumers feel a personal commitment to support small businesses in the wake of the pandemic, and 92% of small business owners have pivoted the way they do business to stay open during the pandemic; and
- § 4. WHEREAS, 97% of Small Business Saturday® shoppers recognize the impact they can make by shopping small, 85% of them also encouraged friends and family to do so too; and
- § 5. WHEREAS, the City of Norman supports our local businesses that create jobs, boost our local economy, and preserve our communities; and
- § 6. WHEREAS, the City of Norman has celebrated Small Business Saturday in collaboration with the Norman Chamber of Commerce, VisitNorman, and dozens of our local small businesses each year since 2015; and
- § 7. WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, BREEA CLARK, MAYOR OF THE CITY OF NORMAN, OKLAHOMA:

- § 8. Do hereby proclaim Saturday, November 27, 2021, as Small Business Saturday in the City of Norman, Oklahoma, and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

PASSED AND APPROVED this 9th day of November, 2021.

Mayor

ATTEST:

City Clerk

