



## CITY OF NORMAN, OK STAFF REPORT

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**MEETING DATE:** 12/5/2024

**REQUESTER:** Karla Sitton, Administrative Tech IV

**PRESENTER:** Trent Brown, Director Norman Sports Commission

**ITEM TITLE:** ANNUAL REPORT FROM NORMAN SPORTS COMMISSION

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### **DISCUSSION:**

The citizens of Norman voted to approve the guest tax increase in 2023, which enabled Visit Norman to create the Norman Sports Commission, whose mission is to bring tournaments, meets, events, races, and competitions to Norman. Sports is an economic driver and will bring new visitors and their dollars to Norman.