

A RESOLUTION OF THE COUNCIL OF THE CITY OF NORMAN, OKLAHOMA, DECLARING THE 2023 NORMAN MUSIC FESTIVAL AND LIONS CLUB CARNIVAL TO BE HELD IN THE CITY OF NORMAN FROM APRIL 27, 2023, THROUGH APRIL 29, 2023, AS A QUALITY EVENT FOR THE PURPOSE OF APPLYING FOR TAX INCENTIVES PURSUANT TO THE STATE OF OKLAHOMA'S QUALITY EVENTS INCENTIVES ACT, DESIGNATING THE LIONS CLUB, IN CONJUNCTION WITH THE NORMAN MUSIC ALLIANCE, AS THE CERTIFIED SPONSOR AUTHORIZED TO PROMOTE AND CONDUCT THE QUALITY EVENT, AND IDENTIFYING ELIGIBLE EXPENSES FOR SUCH INCENTIVES.

§ 1. WHEREAS, during the 2010 legislative session, the Oklahoma Legislature enacted, and the governor signed the Oklahoma Quality Events Incentives Act ("Act"), 68 O.S. §4301, et seq., which became effective on July 1, 2012; and

§ 2. WHEREAS, the intent of the program created by the Act is to allow host communities to capture the incremental state sales tax generated by a qualifying quality event and use the incremental revenue collected to promote qualifying events; and

§ 3. WHEREAS, the process established by the Oklahoma Tax Commission ("OTC") pursuant to the Act requires that each participating city or host community designate a quality event for which it seeks funding under the Act by adopting an event-related resolution; and

§ 4. WHEREAS, the event related resolution must contain designation of the following: 1) the dates during which a quality event will be hosted; and 2) the type of expenses eligible for distribution of captured revenues to the host community including, but not limited to, rent, utilities, advertising, facility and equipment rental, promotional materials, street closure and security; and

§ 5. WHEREAS, the City has been asked to designate the 2023 Norman Music Festival and Lions Club Carnival event as a Quality Event under the Act; and

§ 6. WHEREAS, it is the intent of the City to provide any incremental sales tax revenues provided under the Act to the International Association of Lions Clubs, Norman Lions Club to be shared between the Norman Music Alliance and the Lions Club to offset or reimburse eligible expenses.

NOW, THEREFORE, BE IT RESOLVED, BY THE COUNCIL OF THE CITY OF NORMAN, OKLAHOMA:

§ 7. THAT, the 2023 Norman Music Festival and Lions Club Carnival to be held in Norman from April 27, 2023 through April 29, 2023 is hereby declared a Quality Event for the purposes of making application for incremental sales tax revenue available under the State of Oklahoma's Quality Events Incentive Act.

§ 8. THAT, the International Association of Lions Clubs, Norman Lion's Club, in conjunction with the Norman Music Alliance is the certified sponsor for the 2023 Norman Music Festival and Lions Club Carnival.

§ 9. THAT, the type of expenses eligible for distribution of incremental sales tax revenues for the 2023 Norman Music Festival and Lions Club Carnival include rent, utilities, security, street markers and control devices, advertising, marketing, and promotional materials and expenses.

PASSED AND ADOPTED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2023.

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Larry Heikkila  
Mayor

ATTEST:

\_\_\_\_\_  
Brenda Hall, City Clerk