



City of Nome Economic Development Strategic Plan

Building our Future Together

The City of Nome is developing an **Economic Development Strategic Plan**, to guide municipal resources and programs in ways that help shape the community's future and drive economic growth. This process will bring together community members, tribal and civic leaders, business owners, regional organizations and partners, and municipal, state, and tribal governments to develop a set of clear and attainable goals and objectives, with specific policy recommendations the City can implement which aim to:

- **Shape economic growth in line with the community's vision, culture, and values;**
- **Sustain and enhance infrastructure and public spaces** to support economic vitality;
- **Foster a business-friendly environment** where entrepreneurs and employers can thrive;
- **Retain and attract a skilled workforce** to strengthen our economy; and
- **Encourage investment** to fuel long-term prosperity.

The project will include a robust 6-month public engagement effort, as summarized in the table below.

1. Organizing and Pre-Planning	2. Community Assessment	3. Establish a Shared Vision	4. Formulate Goals + Objectives	5. Develop Implementation 'Action Plan'	6. Public Review and Finalize Plan
March	March – April	April	May – June	June - July	August
Identify stakeholders, create project management plan, draft schedule and processes.	Review existing data, analyses, and plans. Identify strengths, weaknesses, opportunities, and threats (SWOT).	Develop and build consensus around a shared vision of where the community wants to be in the future.	Develop a set of strategic goals and objectives, based on needs assessment, SWOT, and Vision.	Identify and prioritize projects and programs to achieve Goals and Objectives. Identify available resources and implementation responsibility.	Invite the public to provide feedback on the draft plan. Incorporate final edits and present to Common Council for adoption.

*Save the Date for upcoming opportunities to get involved:

- **City of Nome Investment Summit, Friday, April 18, 2025.** Keynote speakers and presenters will highlight investment opportunities in the region, focusing on: science; tourism; workforce development; infrastructure; fisheries; critical minerals; hospitality development; and military support.
- **Public Open House, Saturday, April 19, 2025.** Community members are invited to join our project team to learn about the strategic planning process, share your vision for the future, and start building consensus around Nome's unique strengths and opportunities.

Additional details will follow. Please email or call with any questions or comments!

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