



## Staff Report to the North Ogden City Council

### **SYNOPSIS**

Description: This is a discussion on the viability of moving forward with an independent 501c3 committee for Cherry Days, including the possibility of the city committing to financially support the committee moving forward.

Date: March 21, 2024

### **STAFF INFORMATION**

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### **QUESTION FOR COUNCIL**

Would the Council support the Cherry Days Committee transitioning into a completely independent 501c3 and a continued commitment for financial support to the Committee until they firmly establish their funding sources.

### **DISCUSSION**

The Cherry Days Committee put on an excellent event last year and would like to continue and move towards becoming an independent organization. This group has taken a significant burden off the recreation/events department and staff supports moving this direction to support the volunteers as much as possible.

Historically, the city has committed between \$25,000 and \$50,000 to cherry days with various levels of sponsor support. Staff believes a specific financial commitment should be made each year to support the group and that can be accomplished in several ways, though a written agreement would likely be the best solution, once the group has fully established bylaws and other formalities figured out.

### **STAFF RECOMMENDATION**

Staff recommends the Council move forward with encouraging a 501c3 to be created and have discussions about a formal agreement with the group in the future.