



Staff Report to the North Ogden City Council

SYNOPSIS

Description: This discussion will be about what direction the Council would like to go in for the usage of the amphitheater at Barker Park. The attached business plan is a draft document so the Council can provide feedback and direction on how to approach this facility.

Date: March 27, 2024

STAFF INFORMATION

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QUESTION FOR COUNCIL

What direction would the Council like the city to go related to the use and advertising of the Amphitheater and Barker Park

DISCUSSION

The city has had the amphitheater at Barker Park in various forms for several years. The most recent version of the stage includes a fully enclosed stage and some improvements to make the facility more usable and accessible. The city has not spent a significant amount of energy and effort recently in trying to promote the use of the facility while we waited for the recent addition of the lights and sound equipment to the facility.

With those items being completed we are asking the Council to provide some direction on the path forward for this facility. Specifically, in coordination with the discussion on the partnerships and programs which are provided by the city and others it would be helpful to understand the discounts and other incentives the city should be offering to groups trying to utilize the facility.

ATTACHMENTS

2024 Draft Business Plan
2024 Amphitheater Fee Schedule
Amphitheater Rental Agreement

STAFF RECOMMENDATION

Staff recommends the Council provide guidance on the policies for facility usage it would like to incorporate into the rental of the Amphitheater.