



Staff Report to the North Ogden City Council

SYNOPSIS

Description: We have been approached by Broadway on the Side, a local non-profit group, about having them sponsor the community theater program by partnering with the city to allow for free use of the facility and a share back of any profits made on the program.

Date: August 29, 2024

STAFF INFORMATION

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QUESTION FOR COUNCIL

Is the city open to partnering with an organization to take the lead on putting on community plays?

STAFF RECOMMENDATION

Staff recommends the city try this model for one year to reduce the financial risk to the city on putting on these types of community events.

DISCUSSION

Broadway on the side is proposing that they hold one or two programs next year. Their proposal is that the City allow them to use the facility for three weeks at no charge. One week of rehearsals, and two weeks of performances on Thursday, Friday and Saturday each week. At the conclusion of the event they would look at ticket sales and the city and Broadway on the Side would split the profits. We have had several discussions with them, but really need to lean on the council to make a decision about whether this type of a partnership should move forward. Their group needs to select the plays they would like to consider and get the rights tied up for next summer so they will need some clear guidance from the city sooner as opposed to later.