

Staff Report to the North Ogden City Council

SYNOPSIS

Description: This will be a discussion about which activities will be a part of cherry days in

the summer of 2025.

Date: Oct. 16, 2024

STAFF INFORMATION

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QUESTION FOR COUNCIL

Does the council support the list of cherry days activities proposed below.

STAFF RECOMMENDATION

Staff recommends the following activities:

- Sunrise Service
- Parade
- Fireworks
- Vendor Booths
- Ping Pong Ball Drop
- Luau
- Car Show and Kids Marketplace
- Medallion Hunt
- 5k Race
- Skate Event
- Rodeo
- Flick N Float
- Pickleball

DISCUSSION

The city needs to decide which activities we want to focus on for cherry days and the above list is being proposed by staff. The activities listed above fall into several categories. These categories are

- 1. Historically part of the event and take considerable resources.
 - a. Parade huge amounts of volunteers
 - b. Fireworks most significant single expense on the list
 - c. Vendor Booths lost of planning, tracking, and coordinating
- 2. Historically part of the event and take some resources

- a. Sunrise Ceremony Volunteers and coordinators
- b. 5k race staff time and volunteers
- c. Medallion Hunt prize pool party
- d. Kiwanis Breakfast coordination
- e. Skate Event coordination
- f. Rodeo coordination
- g. Flick 'N Float staff resources
- 3. Newer activities which take some resources
 - a. Luau Money and volunteers
 - b. Ping Pong Ball Drop volunteers and sponsors
 - c. Pickleball Volunteers and coordination
- 4. Newer activities which take little resources.
 - a. Car Show and Kids Marketplace coordination

The above activities are recommended based on the expected level of involvement by the staff, council, and community volunteers. There are some activities which are not being recommended because of the required resources or other considerations. These include the carnival, daylong concert, foam party, dance party, comp baseball, movies in the park, and others.

Once the city has a preliminary list of activities then we can start to focus on how to make sure everything happens by assigning tasks to council members, staff, contractors, and community volunteers.