



Employee: Stepheny Becker

Department: Community Outreach and Events Coordinator

Month: July 2026

Tasks Completed

Successfully planned and hosted Stars, Stripes & Summer Nights, featuring live music in the park, a free community barbecue, vendors, family activities, and a silent auction. This was a great learning experience and a successful event overall, with plenty of ideas to improve for next year.

Continued publishing the weekly Monday community newsletter, working to keep residents informed while making local news engaging and enjoyable.

Completed and reviewed the Youth Sports Survey and began developing a long-term recreation plan based on community feedback.

Expanded the City's social media presence by creating event pages and increasing promotion of City events through Facebook and other online outreach.

Continued coordinating vendors, sponsors, and event logistics for upcoming Parks & Recreation programs.

Continued researching low-cost and grant-funded opportunities to expand community events, including exploring the feasibility of a future Bluegrass Festival.

Projects in Progress

Battle of the Bands

National Night Out

Summer Skateboard Camp

Development of future youth sports programming, with golf and soccer currently showing the strongest community interest.

Continued planning for future park improvements through grant opportunities.

Assisted with grant efforts, including the recently awarded Fosdick grant, which will help fund new safety signage at the Youth Center.

Challenges / Issues

Like many departments, staffing continues to be one of our biggest challenges. Wearing multiple hats has become the norm, which requires flexibility and constant prioritization.

Budget limitations also continue to challenge event planning. While funding is limited, I enjoy finding creative ways to build quality community events through sponsorships, donations, grants, and partnerships.

Weather has also presented scheduling challenges, including the need to reschedule the Skateboard Camp.

On a personal note, I've continued working to ensure my communication remains professional while still being approachable. Building positive relationships with our community is important to me, and I'm always mindful that there is an appropriate time and place for humor.

Community Input & Comments

Community response has been overwhelmingly positive throughout the month. I've continued gaining new newsletter subscribers each week and have seen increased engagement through the City's social media platforms.

Residents have been enthusiastic about community events and have provided valuable feedback regarding future programming, particularly additional youth sports, live music, and family-oriented activities.

When concerns or complaints are received, I make every effort to respond promptly and work toward a solution whenever possible. I appreciate the community's willingness to share ideas and feedback, as it helps shape future programs and events.