



AGENDA REPORT

New Haven, Michigan

Meeting Type

MEETING DATE:	12 August 2025
DEPARTMENT:	Office of the President
DATE SUBMITTED:	30 July 2025
PREPARED BY:	Brian Meissen
ITEM TITLE:	Village of New Haven Social Media Moderation Policy

EXECUTIVE SUMMARY:

Over the years, we have rarely had any issues with the Village of New Haven’s Facebook page, but recently many of our event pages are being spammed by people impersonating the Village saying they’re selling tickets for our events and to contact them. Additionally, we have had instances where businesses are spamming our Facebook page with advertisements.

The attached social media policy is meant to set clear guidelines for what type of content the Village holds the right to moderate – spam, obscenities, hate speech, personally identifiable information, etc.

This policy would only apply to the Village of New Haven’s Facebook page, not any elected official’s page.

With Council approval, the policy would be posted on the Village website and then linked in the “About Us” section to clearly designate what content, at our discretion, could be moderated.

RECOMMENDED ACTION:

Asking for approval of the attached social media moderation policy.