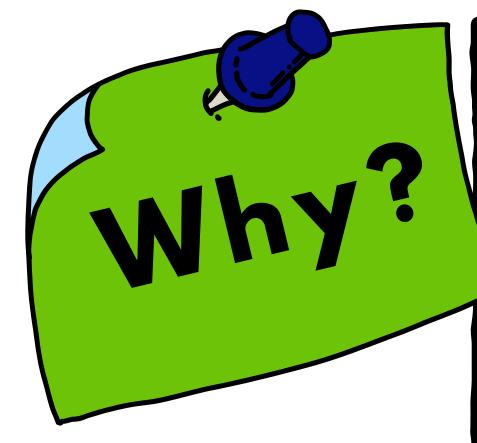


Ballot Initiative

FOR AFFORDABLE, ACCESSIBLE CHILDCARE & PRESCHOOL FROM PARACUTE TO ASPEN



Children who have access to early childhood care & education...



**Parents who have access to reliable and affordable child care are able to return to the workforce, providing for their families and helping our economy.

1. Are better prepared for kindergarten

2. Read earlier

3. Live healthier lives

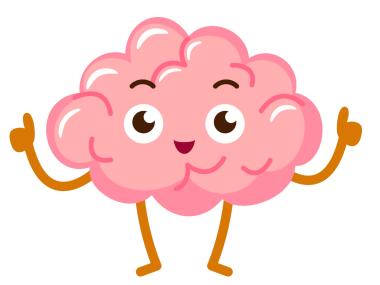
4. Have better developed life skills

5. Are more likely to graduate high school and attend college

6. Earn higher wages

Scientists estimate that 90 percent of brain development

happens before age 5!



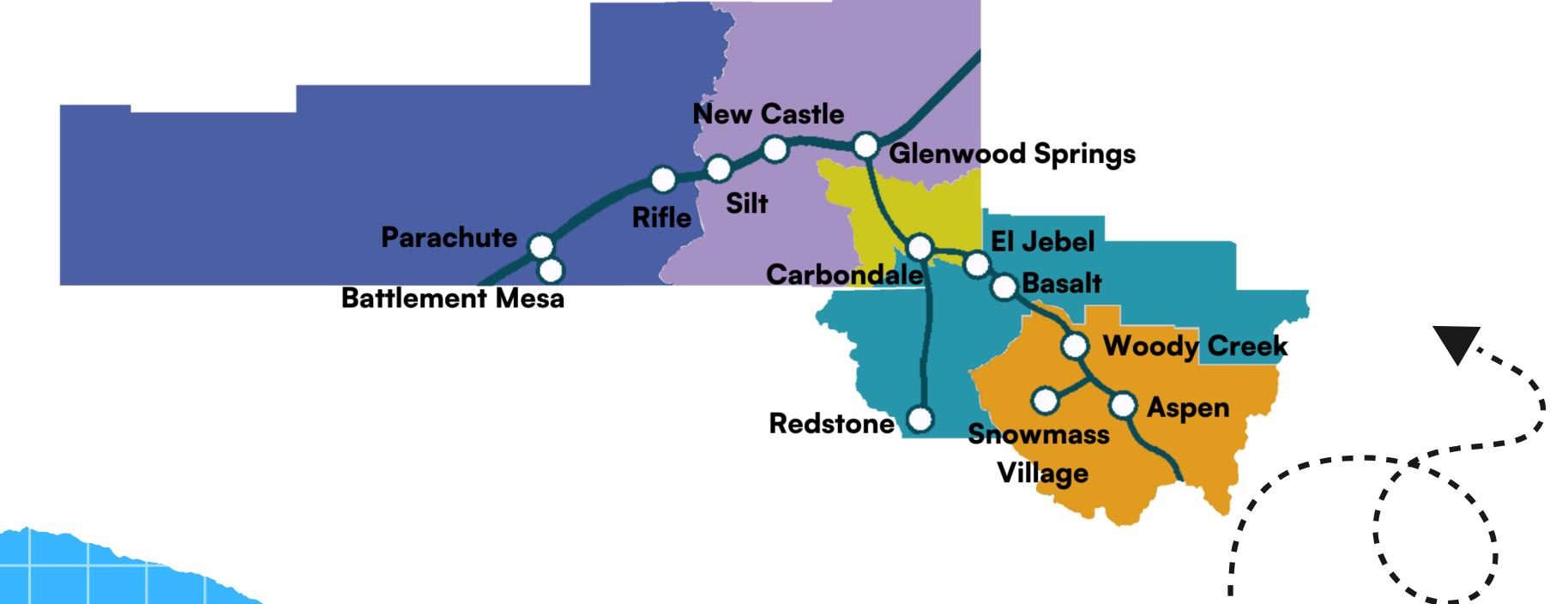


The Problem:

LIMITED CAPACITY:
Our region only has 44% of the slots needed for kids aged 0-5.

TOO EXPENSIVE: An average family with two kids spends ~35% of their monthly income on childcare

Why a regional approach?





A NEW EARLY CHILDHOOD DEVELOPMENT SERVICE DISTRICT

- Authorized by the legislature in 2019
- Would be the first such special district in the state

DISTRICT WOULD ENCOMPASS PARACHUTE TO ASPEN

 Includes all of Garfield County, all of Pitkin County and the Roaring Fork School District area of Southwestern Eagle County

Tuition assistance

 To help families afford early child care



Grants to Providers

- to help increase the number of slots available for families
- to improve the quality of programs, including to assist with staff salaries

Outreach and Navigation of Services

 to help families find the care that meets their needs

Evaluation and Admin

- Administrative costs
- Evaluation of the program

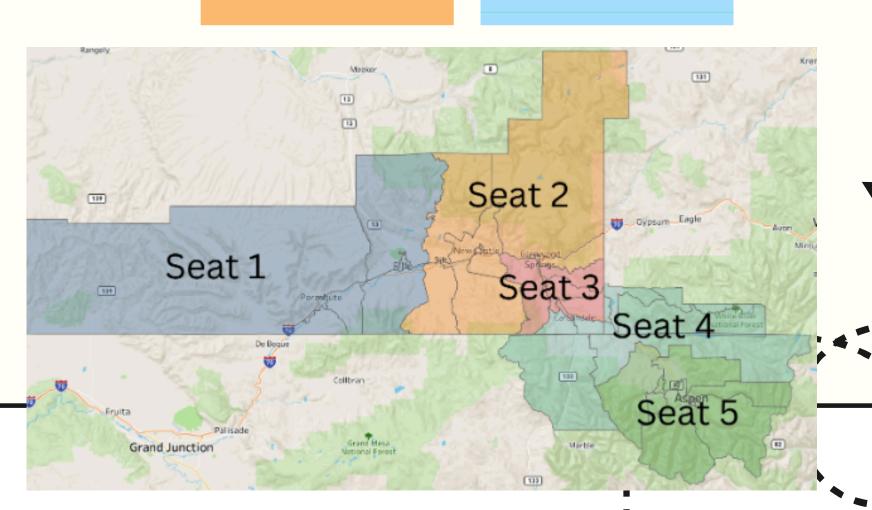
District Operations:

The district would be funded by a 0.25% sales tax, pending voter approval

This tax would raise around \$10 million annually

Items like groceries, gas, medications, and diapers will be exempt

The District would be run by an elected 5-member board with each seat representing part of the district



THANK YOU!

The Strong Start Bright Future campaign is headed to the ballot this November.



QUESTIONS?





JOIN US!

Endorse the proposal, volunteer, tell your networks, get involved!

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