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Memorandum

To: Mayor & Council
From: David Reynolds
Re: Workshop Item: Discussion of Possible Ballot Initiative
Date: 1/20/26

Purpose:

The purpose of this workshop is to explore the potential of a 2026 ballot initiative. As Town Council may recall, during the 2026 budget discussions held in fall 2025, Council and staff reviewed several years of increasing expenses alongside declining revenues in certain General Fund categories. As part of those discussions, Council and staff considered the possibility of pursuing a 2026 ballot initiative to help bolster General Fund revenues. Since that time, Town staff has consulted with our political consultant and will provide an overview of recommended methods for gauging resident interest and identifying areas of potential community support related to this topic. Staff will seek input from Council regarding ways to move forward with the exploration of this initiative.