



Town of New Castle
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New Castle, CO 81647
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www.newcastlecolorado.org

ALCOHOL BEVERAGE TASTING PERMIT APPLICATION

Applicant Name: CRS FRENS LLC dbo New Castle Liquors

Address of Licensed Premises (must be Retail Liquor Store or Liquor-Licensed Drugstore): 820 Castle Valley Blvd Ste # 104, New Castle, CO 81647

Mailing Address:

Phone Number: 970 984 3707

Fax Number:

E-Mail Address: crsfrensllc@gmail.com

Web Site Address:

Attach the following items:

- Employees' certificates of completion of a server training program that meets the standards established by the Colorado Department of Revenue Liquor Enforcement Division.
- A written Control Plan to establish how the Licensee will conduct tastings without violating the provisions of the Colorado Revised Statutes and applicable provisions of the New Castle Municipal Code.
- A list of tasting event dates. If unsure of future dates, submit list to Town Clerk's Office at least one week prior to the event.
- \$25 permit fee. This fee is nonrefundable. If Council grants this permit, this fee would pay for a permit for one year running and expiring concurrently with the license of the retail liquor store or liquor-licensed drugstore. First-year tastings permits shall be prorated as to the permit fee based on an average of two (2) tastings events per week.

I acknowledge that if the Town grants this permit, the alcohol beverage tastings conducted under this permit shall be subject to the following limitations:

- Tastings shall be conducted only by a person who has completed a server training program that meets the standards established by the Colorado Department of Revenue Liquor Enforcement Division, and who is either a retail liquor store licensee or a liquor-licensed drugstore licensee, or an employee of a licensee, and only on a licensee's licensed premises.
- The alcohol used in tastings shall be purchased through a licensed wholesaler, licensed brew pub, or winery licensed pursuant to Colorado Revised Statute 12-47-403 at a cost that is not less than the laid-in cost of such alcohol.
- The size of an individual alcohol sample shall not exceed one ounce of malt or vinous liquor or one-half of one ounce of spirituous liquor.
- Tastings shall not exceed a total of five hours in duration per day, which need not be consecutive.

- Tastings shall be conducted only during the operating hours in which the licensee on whose premises the tastings occur is permitted to sell alcohol beverages, and in no case earlier than 11 a.m. or later than 7 p.m.
- The licensee shall prohibit patrons from leaving the licensed premises with an unconsumed sample.
- The licensee shall promptly remove all open and unconsumed alcohol beverage samples from the licensed premises or shall destroy the samples immediately following the completion of the tasting.
- The licensee shall not serve a person who is under twenty-one years of age or who is visibly intoxicated.
- The licensee shall not serve more than four individual samples to a patron during a tasting.
- Alcohol samples shall be in open containers and shall be provided to a patron free of charge.
- Tastings may occur on no more than four of the six days from a Monday to the following Saturday, not to exceed one hundred four days per year.
- No manufacturer of spirituous or vinous liquors shall induce a licensee through free goods or financial or in-kind assistance to favor the manufacturer's products being sampled at a tasting. The licensee shall bear the financial and all other responsibility for a tasting.
- The licensee shall notify the Town Clerk and the New Castle Police Department at least seven days prior to any alcohol beverage tasting event.



07/31/25

Applicant Signature

Date

Local Licensing Authority for:
Signature:
Signature (attest)

Date:
Title:
Title: