

Freelance Design Packages Professional Graphic Designer

◆ Individual Services

- Logo Design – \$150
 - ✨ 3 initial concepts, 2 revisions, all file formats
- Brand Guidelines – \$120
 - 🎨 Colors, typography, logo usage, brand voice
- Business Identity – \$200
 - 📄 Logo, business card, letterhead, email signature
- Social Media Templates – \$100
 - 📱 10 editable templates (posts & stories)
- Basic Website – \$450
 - 💻 1-5 pages, responsive design, SEO setup
- Visuals & Layouts – \$80 / layout
 - 📄 Flyers, posters, brochures, presentations
- Print Production Support – \$90
 - 🖨️ Preparing print-ready files (bleeds, CMYK, vinyl cut lines) + coordinating with printers
- Sticker / Merchandise Design – \$100+
 - 🎁 Custom stickers, tote bags, pins, magnets, event merchandise
- Community Campaign Branding – \$250+
 - 🌍 Cohesive design for campaigns: banners, signage, social media graphics, educational materials
- Presentation Templates – \$120
 - 📊 Branded PowerPoint/Google Slides templates
- Ongoing Graphic Support Retainer –
 - 📅 Monthly/quarterly plans for edits, seasonal campaigns, and new assets

◆ Add-ons

- Extra revisions → \$40 each
 - Rush delivery (48h) → +25%
 - Extra social template → \$10 each
- ✉️ Let's build your brand identity together. Contact me to get started!

◆ Combined Packages

1. Starter Branding – \$350
Perfect for new businesses.
 - ✓ Logo Design
 - ✓ Basic Brand Guidelines
 - ✓ 5 Social Media Templates
2. Business Identity – \$600
For a polished professional image.
 - ✓ Logo Design (3–4 variations)
 - ✓ Full Brand Guidelines
 - ✓ Business Card, Letterhead, Email Signature
 - ✓ 10 Social Media Templates
3. Mini Campaign Pack – \$400
For small-scale events or local initiatives.
 - ✓ Badge/Sticker Design (print-ready)
 - ✓ 1 Flyer or Poster Design
 - ✓ 5 Social Media Templates
 - ✓ Print Production Support
4. Community & Campaigns – \$750
Ideal for commissions, nonprofits, or community groups.
 - ✓ Badge/Sticker Design (print-ready)
 - ✓ Campaign Branding (banner, flyer, poster, or signage)
 - ✓ 10 Social Media Templates
 - ✓ Presentation Template (PowerPoint/Google Slides)
 - ✓ Print Production Support
5. Branding + Web – \$950
Best for businesses ready to launch online.
 - ✓ Business Identity Package
 - ✓ 15 Social Media Templates
 - ✓ Basic Website (up to 5 pages)
6. Premium Complete – \$1,400
The ultimate brand experience.
 - ✓ Professional Logo + Guidelines
 - ✓ Full Identity Kit (cards, letterheads)
 - ✓ 20 Social Media Templates
 - ✓ 2 Layout Designs (flyer/brochure)
 - ✓ Basic Website (7 pages)
 - ✓ 1 Month Design Support

 **Print & Merchandise Services**
Professional Graphic Designer | Print-Ready Designs

◆ **Standard Print Items**

Product	Price Range	Description
Flyers	\$50 - \$100/ 100 pcs	Single or double-sided, 4x6" or 8.5x11", ready for print
Brochures	\$120 / 100 pcs	Bi-fold or tri-fold, professional layout & design
Posters	\$20 - \$30 / each	Standard sizes 11x17" up to 24x36", ready for print
Banners	Price subject to size	Vinyl banners, custom size, suitable for indoor/outdoor

◆ **Merchandise & Promotional Items**

Product	Price Range	Description
Tote Bags	\$15-\$25 / each	Full-color design, canvas or cotton, custom prints
T-Shirts	\$20-\$35 / each	Screen printing or digital print, multiple sizes & colors
Cups / Mugs	\$12-\$20 / each	Ceramic or travel mugs, full-color logos or illustrations

◆ **Additional Services**

- Print-ready file preparation (bleeds, CMYK, vector conversion) → \$30 per project
- Coordination with local print shops or vendors → \$40 per project
- Rush delivery (48h turnaround for digital files) → +25%

🎨 **Sticker Pricing (2-inch Round Stickers)**

Quantity	Base Price	Unit Price	Material
25	\$17.50	\$0.70	Standard Paper
50	\$30.00	\$0.60	Standard Paper
100	\$50.00	\$0.50	Standard Paper
200	\$70.00	\$0.35	Standard Paper
300	\$90.00	\$0.30	Standard Paper

Additional Costs by Material/Size:

- Stickers larger than 2 inches → +\$5 per order of 100 or fewer; +\$10 per order of 200 or more
- Upgraded material (gloss, premium vinyl, or specialty finishes) → +\$5 per order of 100 or fewer; +\$10 per order of 200 or more

Notes:

- Subject to changes.
- Prices include print-ready design setup.
- Waterproof vinyl is ideal for outdoor use and product labeling.
- Gloss or matte finishes available upon request.