



New Castle Chamber of Commerce Update Fall 2025

2025 has been an exciting year of growth for the Chamber. We now have 101 paid Members and celebrate achieving our 2025 membership goal. Our events-Bingo, Business After Hours and Summer Block Party-are thriving, the Welcome Totes are now being delivered regularly, and we have a strong Ambassador Program in place. None of this would be possible without the support of the Town of New Castle! Our ability to support our members is a direct result of our partnership.

Summer Block Party

This free concert is now going into its 4th year and is successfully gaining recognition and attendance. Members are invited to set up booths at no costs and have reported that they appreciate the opportunity to interact with so many people. Feedback from attendees, including those from the Glenwood Springs Chamber of Commerce, continues to be incredibly positive. The increase in attendance has required additional food trucks and a larger stage!

Successful Ambassador Program

Board member Ed Atkinson heads up this program, which started in April of 2024. We now have 6 Ambassadors. The Ambassador volunteers help the Chamber Board and gain experience/training to become a Board Member. In addition to assisting with Chamber events, they meet monthly and schedule Ribbon Cuttings. Ribbon cuttings are free to Chamber members, and include a brief ceremony, a plaque, photos and a video for promotion. Ambassadors are the "Welcome" committee, along with Board Members, at Business After Hours and deliver New Resident Welcome Tote Bags. The response from new residents is very positive. Ambassadors also help with Bingo, Community Market and the Summer Block Party.

Growing Administrative Position

The Chamber Administrative Position continues to grow as the number of members and events has increased. In addition to managing both, the Administrator supports and works closely with our Marketing Agent and Treasurer by communicating with potential new members, invoicing new member dues, acquiring logos, and scheduling coverage at all monthly chamber events and organizing monthly Business After Hours events. Additionally she is responsible for monthly Bingo deposits, ordering supplies and filing required quarterly reports.

Bingo

This has become increasingly popular with anywhere from 50 – 100 attendees each month. We have used the proceeds to purchase new supplies, new bingo games and to cover the costs associated with the administrative position. In addition to local residents, it is bringing people in from other cities to New Castle and supporting our Main Street businesses.



Business After Hours

These monthly events continue to gain momentum as well with increased attendance of 20-40 attendees. Members are eager to sign up and put a lot of effort into the events. More than half feature a co-host, giving two of our members the chance to showcase their businesses at each one. With the refreshments, giveaways and most having music, they are becoming quite the networking social event each month.

What Does 2026 Look Like?

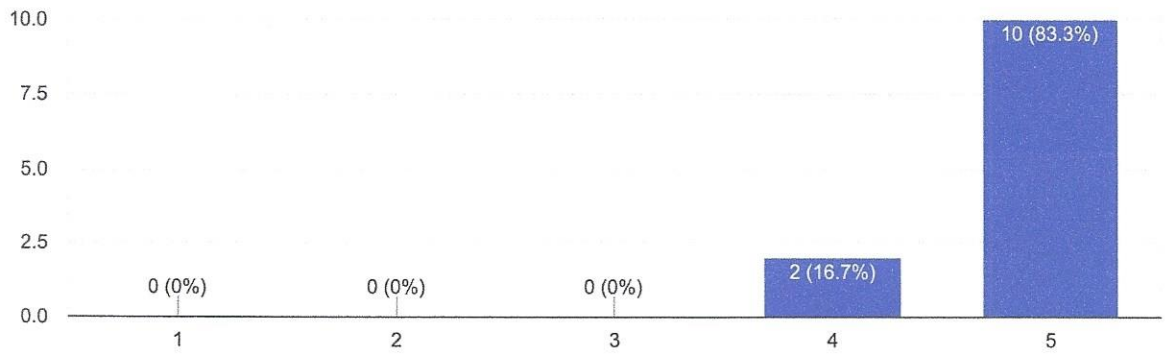
Our event calendar will look the same as 2025 and we are exploring additional new and exciting events that benefit our chamber members. We anticipate continued growth in membership as applications are still coming in for this year. We are seeing more and more Members coming from Silt, Rifle and even Parachute.

NEW CASTLE CHAMBER ASSOCIATION

Income	PROPOSED 2026 BUDGET	through 9/30/25 2025 YTD ACTUAL	FINAL 2024 ACTUAL
General Donations	\$ 0.00	\$ 0.00	\$ 0.00
Member Showcase	\$ 6,000.00	\$ 4,356.13	\$ 3,739.58
Chamber Member Dues	\$ 21,875.00	\$ 16,962.50	\$ 10,312.50
Bingo Nights	\$ 8,000.00	\$ 5,894.60	\$ 7,004.00
Interest Income	\$ 5.00	\$ 3.06	\$ 4.97
Member Showcase Sponsorships	\$ 8,000.00	\$ 8,800.00	\$ 4,450.00
Town of New Castle	\$ 3,500.00	\$ 3,500.00	\$ 3,500.00
Town Grant	\$ 7,000.00	\$ 7,000.00	\$ 7,000.00
TOTAL INCOME	\$ 54,380.00	\$ 46,516.29	\$ 36,011.05
Expense			
Insurance Expense			
General Liability/Work Comp	\$ 1,700.00	\$ 1,343.40	\$ 1,605.84
Accounting	\$ 2,400.00	\$ 175.00	\$ 125.00
Bank Charges/QB Online payment fees	\$ 600.00	\$ 480.37	\$ 263.46
Bingo Equipment Purchase	\$ 0.00	\$ 0.00	\$ 2,800.00
Contract Labor	\$ 22,000.00	\$ 16,000.00	\$ 13,400.00
Dues & Subscriptions	\$ 700.00	\$ 578.99	\$ 723.55
Internet and Telephone	\$ 850.00	\$ 555.54	\$ 811.66
License\Dues			
License: Bingo	\$ 150.00	\$ 75.00	\$ 245.00
Marketing & Advertising	\$ 9,600.00	\$ 6,869.79	\$ 3,145.72
Meetings/Meals	\$ 800.00	\$ 935.96	\$ 356.10
Office Supplies	\$ 400.00	\$ 332.44	\$ 2,265.92
Post Office Box Rental	\$ 80.00	\$ 72.00	\$ 72.00
Postage/Mailing	\$ 0.00	\$ 0.00	\$ 0.00
Storage	\$ 1,000.00	\$ 800.00	\$ 960.00
State Chamber Dues	\$ 0.00	\$ 0.00	\$ 0.00
TOTAL Office Expense	\$ 40,280.00	\$ 28,218.49	\$ 26,774.25
Program Expense			
Block Party Member Showcase Exp	\$ 12,500.00	\$ 10,506.67	\$ 6,574.34
Bingo Supplies	\$ 1,000.00	\$ 846.04	\$ 698.48
Business After Hours	\$ 2,000.00	\$ 1,325.00	\$ 2,005.98
Sponsorships	\$ 0.00	\$ 0.00	\$ 300.00
Welcome Totes Expense	\$ 250.00	\$ 0.00	\$ 0.00
TOTAL Program/Events	\$ 15,750.00	\$ 12,677.71	\$ 9,578.80
TOTAL EXPENSES	\$ 56,030.00	\$ 40,896.20	\$ 36,353.05
NET INCOME	\$ -1,650.00	\$ 5,620.09	\$ -342.00
CHAMBER MEMBERS	125	101	85

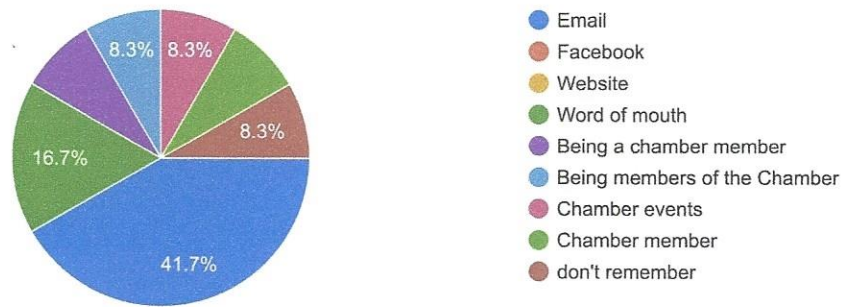
How would you rate the Summer Block Party overall?

12 responses



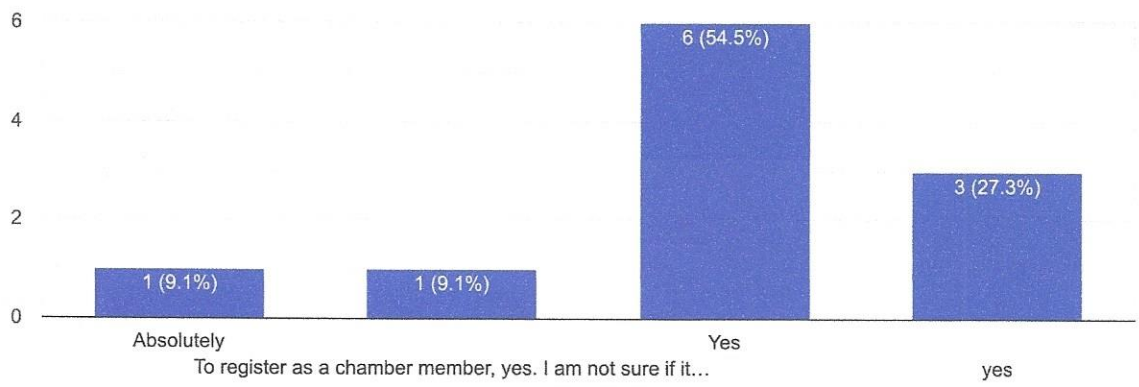
How did you hear about the event?

12 responses



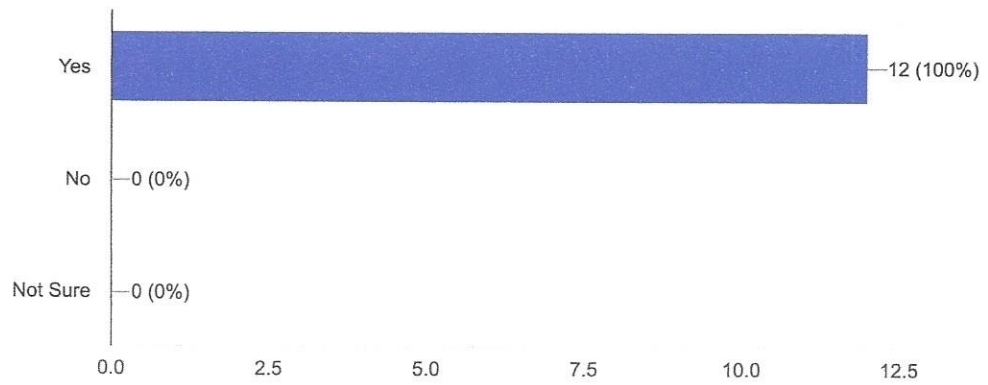
Was the event information communicated clearly before the event?

11 responses



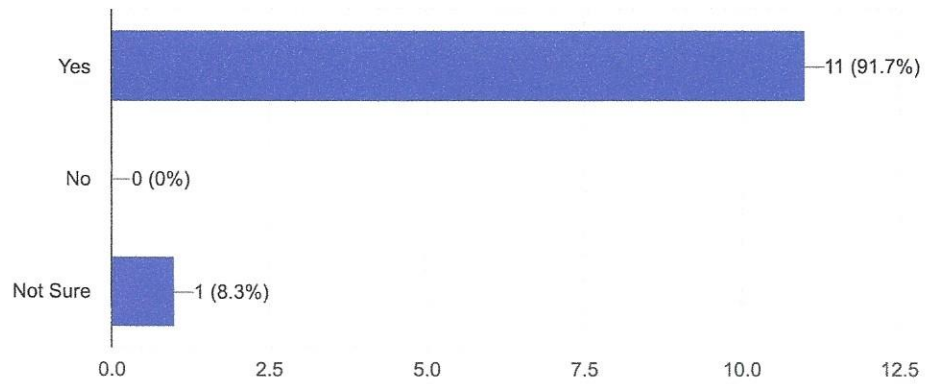
Did you feel this event provided value to you as a Chamber member?

12 responses



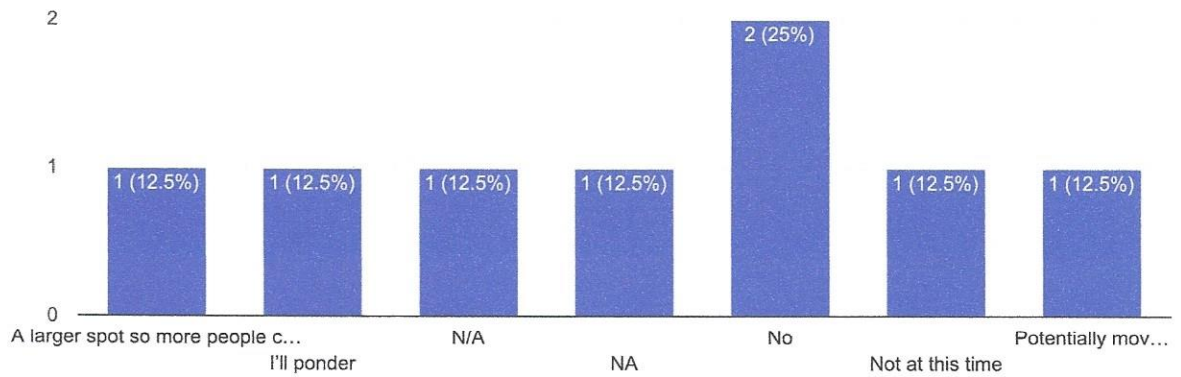
Did you make any meaningful business or personal connections?

12 responses



Do you have any suggestions for improving this event in the future?

8 responses



New Castle Chamber 2025 Block Party Survey Comment Summary

How would you rate the Summer Block Party overall?	How did you feel about the event location and setup?	What were your favorite parts of the event?	Were there any aspects you didn't enjoy or think could be improved?	How did you hear about the event?	Was the event information communicated clearly before the event?
5	Perfect!	The amount of people who came to celebrate and support New Castle Businesses.	No	Email	Yes
5	It was great!	Meeting everyone in the community and the wide variety of vendors!	More food vendors with kid Friendly options, we ended up ordering from a local restaurant for our kids instead of using the two food trucks.	Being members of the Chamber	Yes
5	Great!			Email	
5	I like my location in the park. Seems to be growing and we may need more space.	Meeting locals at my bkktn		Email	Yes
5	It was nice and shady & a great time of year to have it.	The bands were great!	Maybe one more food truck for a variety.	Chamber events	yes
5	We thought the location was great and the Chamber staff was so helpful getting us set up with our spot	Getting to interact so much with our community in new castle	None!	Email	Absolutely
4	It was really good.	The music and the involvement of the community.	No there wasn't anything really that could be improved on.	Being a chamber member	Yes
5	Perfect, I do think it is a lot for such a small space. Which also allows better walk through for all vendors	The band/live music	N/A	Word of mouth	Yes
5	It worked fine			don't remember	yes
5	Perfect location! Great booth arrangement.	I enjoyed the music and biergarten - it drew a LOT of people in to the event.	NO IMPROVEMENTS! DOUBLE DOWN FOR NEXT YEAR!	Chamber member	Yes
4	Good. I think as far as options in New Castle goes this is the best one.	Music, having a lot of vendors. The community shows up.	It did run pretty late for sure. Maybe moving music up or end time a little?	Email	To register as a chamber member, yes. I am not sure if it was in the town newsletter or how much it was blasted out to people in the town.
5	no problems	so many sponsors		Word of mouth	yes

Did you feel this event provided value to you as a Chamber member?	Did you make any meaningful business or personal connections?	Do you have any suggestions for improving this event in the future?	Are there any other events you'd like to see the Chamber host?	Would you be interested in volunteering or helping plan future events?
Yes	Yes	NA		Maybe
Yes	Yes			No
Yes	Yes			
Yes	Yes	I'll ponder	Will think	Maybe
Yes	Yes	A larger spot so more people can attend, but the shady park is so nice too.	One LARGE Business After Hours on Main St. with several businesses!	Yes
Yes	Yes	N/A	N/A	Yes
Yes	Not Sure	No	I would like to something in the Winter.	Maybe
Yes	Yes	Not at this time	Palooza-recommend talking to Meeker Sara Stevenson with the Chamber or Rec district. Monthly event	Maybe
Yes	Yes			
Yes	Yes	Potentially moving to a new, larger venue in order to maximize booths, vendors, and music! Potentially bringing in vendors from other regional or statewide locations!	No	Yes
Yes	Yes	No	For the town wide yard sale, pay \$5 to the chamber and get on a map so you can see all the homes that participate.	Yes
Yes	Yes			Maybe