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Memorandum

To: Mayor & Council
From: David Reynolds
Re: Agenda Item: Consider Temporary Liquor License Expansion
Date: 07/15/2025

Purpose:

The purpose of this agenda item is to consider a temporary expansion of the liquor license service area for Drifters / Down Valley Brewing. As part of this year's Rides and Reggae Event, the Friday evening music will be held at Drifters. To more comfortably accommodate the band and event attendees, event organizers and Drifters owner Brad Williams have approached town staff seeking use of Kamm Ave and a portion of the Kamm Lot for use as a temporary expansion of their business and thereby their liquor license service area. Town staff members have discussed this and have shared the following recommendations:

- The expanded liquor service area shall be clearly marked by fencing or some other type of suitable barrier.
- The expanded liquor area cannot extend onto U-Haul's leased area, as doing so creates a the need for a Special Events Liquor License.
- Kamm Ave needs to be closed off in a way that assures safety from Main Street and leaves South Alley open for access to the Wastewater Treatment Plant.
- Consideration should be given to event security.
- Event organizers should consider how to best manage noise concerns.
- Extra Porta Potties may be allowed in the Kamm Lot.
- Organizers shall provide a map / plan detailing the expanded liquor license service area.
- Organizers shall provide the hours of operation in the expanded liquor license service area.