



# City of Needles, California

## Request for City Council Action

CITY COUNCIL  NPUA

Regular  Special

**Meeting Date:** June 23, 2026

**Title:** November 3, 2026 General Municipal Election – Presentation of Ballot Measure Feasibility Analysis and Survey Results

**Background:** On February 10, 2026, the City Council directed staff to evaluate potential funding measures that could be presented to voters to address long-term community priorities and infrastructure needs. Subsequently, the City Council established an Ad Hoc Committee and authorized Urban Futures, Inc. (UFI) to conduct voter research, financial analysis, and feasibility assessments related to potential ballot measures.

Urban Futures has completed its analysis and community survey efforts and will present its findings to the City Council regarding three potential ballot measures: (1) a General Obligation Bond to accelerate implementation of the City's Pavement Management Program; (2) an increase to the City's Transient Occupancy Tax (TOT); and (3) an increase to the City Council stipend. The presentation will provide voter sentiment data, feasibility analysis, and recommendations for City Council consideration regarding the potential placement of these measures on a future ballot.

**Fiscal Impact:** None. This item is for discussion, presentation, and direction only.

**Recommendation:** Receive and file the presentation from Urban Futures, Inc. regarding potential ballot measures and provide direction to staff regarding potential placement of measures on the November 3, 2026 General Municipal Election ballot.

**Prepared By:** Patrick Martinez, City Manager

**City Manager Approval:** Patrick J. Martinez Date: 6/18/2026

**Other Department Approval (when required):** \_\_\_\_\_ Date: \_\_\_\_\_