City of Needles, California
Request for City Council Action

☒ CITY COUNCIL ☐ NPUA   ☒ Regular ☐ Special

Meeting Date: January 14, 2025

Title: Authorize the City to co-sponsor the Run for the Wall with an approximate amount of $2,500 for services

Background: The **Run for the Wall (RFTW)** is an annual cross-country motorcycle procession honoring Vietnam Veterans. Beginning in Los Angeles, the journey gains participants as it traverses the country, culminating in Washington, D.C., where hundreds of thousands of riders rally at the Vietnam Memorial Wall. The 2025 event is scheduled for **May 15, 2025**.

The group traditionally arrives in Needles around noon, just in time for lunch. For nearly a decade, the local business community, residents, and veteran organizations have donated a meal to support the 50–60 riders participating at this point in the procession. However, this year's participation is expected to exceed **350 riders**.

Historically, the **City Council** has co-sponsored the event by donating the **Santa Fe Park rental fee** (approximately $300), providing traffic control, and ensuring final park cleanup. In return, the City receives sponsorship credit on all promotional materials.

This year, the City has once again been approached to sponsor the event. **City Council approval is required to authorize the donation of services.**

City staff is working closely with event organizers to address logistics, including **parking, street closures, restroom and sink placement**, and ensuring that **local veterans from Needles and the surrounding region** are invited to participate in and enjoy the festivities.

Fiscal Impact: $2,500 includes Santa Fe Park rental fee and staff time for traffic control and clean up.

Recommendation: Authorize the City cosponsor the Run for the Wall with an approximate amount of $2,500 for services

Submitted By: Patrick Martinez, City Manager

City Manager Approval: *Patrick J Martinez*   **Date:** 1/10/2025

Other Department Approval (when required): _____   **Date:** _____

| Approved:☐ | Not Approved:☐ | Tabled:☐ | Other:☐ |