



City of Needles, California Request for City Council Action

CITY COUNCIL NPUA

Regular Special

Meeting Date: September 10, 2024

Title: City Council Resolution 2024-37
 A Resolution of the City Council of the City of Needles, California
 Amending Resolution 2023-41 and adopting a new fee structure at
 the Rivers Edge Golf Course

Background: On June 27, 2023, the City Council adopted a rate increase on
 Monthly Memberships as outlined in Exhibit A. Touchstone, in its Competitive Market
 Analysis Study, identified that Rivers Edge Golf Course is currently priced well below
 market rates. A new fee structure has been proposed to stay competitive, address
 rising wages, and further enhance course maintenance. The proposed adjustment
 includes (Exhibit B):

Golf Course Fee Structure 2024-25		
Fee Type	Proposed	2024
Daily Green Fees	Walk/ride	Walk/ride
Daily--18 Holes	\$29/\$42*	\$26/\$39*
Daily--9 Holes	\$21/\$29*	\$18/\$26*
Daily Twilight (12 pm)--18 Holes	\$25/\$35*	\$22/\$32*
Daily Super Twilight (3 pm)--18 Holes	\$21/\$25	\$18/\$22
Green Fee Kids Rate (10-18 yrs old)		
Jr./Student 18 Holes	\$11.00	\$8.00
Cart Rental		
Golf Car Rental -- Per Person -- 18 Holes	\$14	\$13
Golf Car Rental -- Per Person -- 9 Holes	\$8	\$7
Range Fees		
Club Rental	\$35	\$25
City Resident Discount Card		
Needles Resident Rate 18 Holes	\$25/\$35 w/cart	\$22/\$32 w/cart
Fee Increase from 2024 Adopted Golf Course Fee Structure in Yellow		

In addition, the City of Needles has made significant strides in improving the quality of the golf course. On May 7, 2024, we began Phase 1 of the River's Edge Golf Course Irrigation Efficiency Project, funded by a \$715,538 grant from the California Department of Water Resources under the 2021 Urban and Multi-benefit Drought Relief Grant Program. This project, which includes replacing 660 manual sprinkler heads with water-

efficient models and installing a fully automated irrigation system, is critical to our long-term commitment to water conservation and sustainability.

These improvements, along with the proposed fee adjustments, will enable us to continue elevating the golf course experience for all players while ensuring we have the resources to maintain the course at a high standard. The fee increase will help offset rising operational costs, such as wages and the upkeep of new, more efficient infrastructure, while allowing us to invest in the course's future.

Fiscal Impact: Increase in Rivers Edge Golf Course Revenues by approximately \$40,000 annually.

Recommended Action: Adopt City Council Resolution No. 2024-37 Amending Resolution 2023-41 and adopting a new fee structure at the Rivers Edge Golf Course

Submitted By: JJ Deleon, Rivers Edge Golf Course Golf Pro

City Management Review: *Patrick J. Martinez* **Date:** 09/04/2024
Barbara DiLeo 09/05/2024

Approved: <input type="checkbox"/>	Not Approved: <input type="checkbox"/>	Tabled: <input type="checkbox"/>	Other: <input type="checkbox"/>
			Agenda Item: _____