



# City of Needles

817 Third Street, Needles, California 92363  
(760) 326-2113 • FAX (760) 326-6765  
[www.cityofneedles.com](http://www.cityofneedles.com)

Mayor, Janet Jernigan  
Vice Mayor Ellen Campbell  
Councilmember Tona Belt  
Councilmember Jamie McCorkle  
Councilmember JoAnne Pogue  
Councilmember Henry Longbrake  
Councilmember Larry Ford

City Manager Patrick J. Martinez

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## MEMORANDUM

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: PATRICK J. MARTINEZ, CITY MANAGER

SUBJECT: WEEKLY MEMORANDUM

DATE: October 24, 2025

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### 1. Colorado River Station Ribbon Cutting

On October 23, the San Bernardino County Sheriff's Department hosted a ribbon cutting for the remodeled Colorado River Station in Needles. Sheriff Shannon Dicus and Board Chair Dawn Rowe joined City officials and partners to celebrate the station's first major upgrade in 35 years. The modernized facility serves as a regional hub for law enforcement across 5,200 square miles—from Big River to Kelbaker Road—improving operational efficiency and response capabilities. Sheriff Dicus called the station “a true home base for our deputies,” underscoring the County's long-term commitment to Needles. The City appreciates this investment in public safety and continued collaboration to keep Needles a safe place to live, work, and visit.

### 2. Supervisor Rowe Stakeholder Visit – October 23, 2025

Supervisor Dawn Rowe convened a stakeholder luncheon in Needles with the Sheriff's Department, NUSD, CHP, Colorado River Medical Center, and community partners. Discussion focused on expanding City–County collaboration in public safety, behavioral health outreach, and homelessness prevention. Key actions include increasing mobile wellness clinics, Naloxone (Narcan) training, and youth engagement with Palo Verde College and NUSD. The City acknowledged the County's \$50,000 homelessness assistance grant, which supports local resource events connecting residents to employment, veterans' services, and health programs. The meeting reaffirmed Council goals to enhance interagency coordination and improve access to essential services.

### 3. Monster Truck Insanity Next Level Tour – Rescheduled Event

The Monster Truck Insanity Next Level Tour is rescheduled to January 30–31, 2026, at the Needles Rodeo Grounds. The family-friendly event will feature freestyle competitions, a free Insanity Fest pre-show meet-and-greet, and rides in a real monster truck. This attraction advances Council priorities to position Needles as a regional recreation and tourism destination while stimulating local spending. The promoter is notifying ticketholders from the original November

date; general ticket sales will open soon. The City will support promotion to encourage strong regional attendance and community participation.

**4. Second Annual Community Fall Festival — November 1, 2025**

The City of Needles will host its Second Annual Community Fall Festival on Saturday, November 1, 2025, at El Garces (950 Front Street). This free, family-friendly event reflects the City Council's commitment to community engagement, support for local schools, and sustainable economic growth. In partnership with Vista Elementary School, the festival will feature games, a cake walk, the annual kiddie parade, bounce houses, food and craft vendors, and live entertainment by DJ Southwest. With strong participation from local vendors, the event remains low-cost to the City while delivering high community impact. See the attached flyer for details and share with your networks. For questions or vendor applications, contact Jennifer Valenzuela at [jvalenzuela@cityofneedles.com](mailto:jvalenzuela@cityofneedles.com) or 760-326-2814.

**5. Third Annual Veterans Day Ceremony & Pancake Breakfast**

Join us Saturday, November 8, 2025, 8:00–11:00 a.m., at El Garces, 950 Front Street, for the Third Annual Needles Honoring Veterans Day Ceremony and Honor Guard Pancake Breakfast. The ceremony honors veterans of the Army, Navy, Marine Corps, Air Force, and Space Force. Breakfast is complimentary for local veterans and \$5 for all others. The City thanks our partners: Fort Mojave Indian Tribe, VFW Post 404, Needles Military Moms, Hampton Inn, and Wagon Wheel Restaurant. This community tradition reflects our shared commitment to service, unity, and civic pride.

**6. City of Needles Social Media Engagement**

Guided by the City's adopted Social Media Policy, communication continues to expand across LinkedIn, Facebook, and the Needles Connect app. Over the past month, LinkedIn generated 1,768 impressions (+552%), 52 reactions, and 5 reposts, driven by content highlighting the 2025 Helen Putnam Award for Excellence. The Parks & Recreation and Needles Recycles Facebook pages remain active channels for events and program updates. Residents are encouraged to follow City platforms and download Needles Connect to receive notifications, report issues, and access services.

**7. Vaccination & Licensing Clinic — Fall 2025**

The Needles Animal Shelter will host its Fall 2025 Vaccination and Licensing Clinic on Saturday, November 15, 2025, from 9:30 a.m. to 12:30 p.m. at 1662 Flip Mendez Parkway. PetSmart Veterinary Services (Dr. Joseph Velasco) will provide rabies, DA2PP (dogs), FVRCP (cats), Bordetella, rattlesnake vaccinations, and microchipping. City pet licenses will be available at special event rates — \$15 (altered) / \$25 (unaltered). Please ensure cats are in carriers and dogs are on leashes. For questions, call 760-326-4952. This clinic supports Council priorities in public health, animal welfare, and responsible pet ownership. See attached flyer for details.

**8. Route 66 Centennial Celebration Kickoff**

The City has launched its Route 66 Centennial campaign with a new commemorative logo now displayed on City vehicles. The design celebrates Needles as California’s Gateway to Route 66 and its historic role on America’s Mother Road. This is the first step toward the 2026 Centennial, which will feature community events, beautification projects, and regional tourism promotions. The initiative aligns with Council goals to elevate heritage tourism, strengthen community identity, and support local businesses ahead of this milestone year.

**9. Needles Animal Shelter – “Adopt a Pet, Don’t Shop”**

The Needles Animal Shelter is at capacity and encouraging adoptions. Through November 26, 2025, fees are \$10, with an additional \$3 City license discount for Needles residents. Several dogs are awaiting permanent homes, offering families the chance to provide care and companionship while supporting local animal welfare. For information or to schedule a visit, contact 760-326-4952, Monday–Friday, 8:00 a.m.–2:00 p.m. The City appreciates residents’ support in reducing shelter crowding.

**10. County Behavioral Health Partnership – Fentanyl Awareness Training**

On October 22, 2025, the San Bernardino County Department of Behavioral Health (DBH) hosted a Naloxone (Narcan) training at Colorado River Medical Center as part of its Fentanyl Awareness Initiative. The Mobile Wellness Outreach team provided hands-on instruction in overdose recognition and response, equipping attendees with lifesaving skills and resources. DBH will partner with the City to host a larger community-wide training in early 2026. For support, contact Jason Phillips, Alcohol and Drug Counselor, 1600 Bailey Avenue, 760-326-9321 x69321, or the Community Crisis Response Team at 800-398-0018.

**11. County Mobile Dental Clinic – Colorado River Medical Center**

From October 20–24, 2025, the San Bernardino County Department of Public Health operated a Mobile Dental Clinic at Colorado River Medical Center. The clinic delivered exams, cleanings, fillings, and limited root canals for Medi-Cal recipients and uninsured residents. Appointments were fully booked with strong daily turnout, underscoring the demand for accessible oral health care. The City appreciates the County’s continued partnership in expanding preventive services and improving wellness for Needles residents.

**12. Needles Pride Program & Infrastructure Improvements**

The Needles Pride Program completed installation of decorative light fixtures along Broadway and at Santa Fe Park, enhancing nighttime visibility and the downtown experience ahead of the holidays. This investment supports Council priorities for infrastructure renewal and public space revitalization. Residents can report concerns by calling **760-326-5700 (press #9)** or using the **Needles Connect app** on [Google Play Store \(Android\)](#) and [Apple Store \(iOS\)](#). Together, we continue to make Needles a brighter and more vibrant place to live.

### 13. **SBCTA Executive Director Visit – City of Needles**

On October 23, 2025, SBCTA Executive Director Carrie Schindler met with Mayor Janet Jernigan, City leadership, and staff to discuss regional transportation priorities. SBCTA administers Measure I, which provides local transportation funding for infrastructure improvements. Ms. Schindler emphasized SBCTA's ongoing commitment to sustainable mobility, project delivery, and continued investment in Needles' transportation network. Her visit reflects strong collaboration between the City and regional transportation agencies.

### 14. **Community Events Calendar Now Live**

The City's new website now features a [Community Events Calendar](#)—a single source for community events, civic meetings, and community programs. Local organizations are invited to submit or update events through the City Clerk's Office to keep the calendar current and inclusive. Contact **Candace Clark at [cclark@cityofneedles.com](mailto:cclark@cityofneedles.com)** to participate. Residents can subscribe and sync the calendar to mobile devices for real-time updates, making it easier to stay informed and engaged.

# 1. COLORADO RIVER STATION RIBBON CUTTING



# 1. COLORADO RIVER STATION RIBBON CUTTING



## 2. SUPERVISOR ROWE STAKEHOLDER LUNCHEON



### 3. MONSTER TRUCK RESCHEDULED



UNLOCK THE  
INSANITY



LEVEL UP  
YOUR 

BUY NOW! BUY NOW!

*Ticketing Page Not Yet Open*



This Event has been **RESCHEDULED** for January 30 & 31, 2026! Current ticket buyers for the November date are being notified via email! Tickets go on sale soon!

*2 days, 8 hours, 6 minutes and 27 seconds*

Be the first to know when it's live

## 4. SECOND ANNUAL FALL FESTIVAL



SAVE THE  
DATE

*The City of Needles  
Community  
Fall Festival*

**SATURDAY - NOVEMBER 1ST**

**COME BE A PART OF THIS  
COMMUNITY EVENT**



PARTNERING THIS YEAR  
WITH VISTA ELEMENTARY  
SCHOOL TO INCLUDE GAMES,  
CAKE WALK, ANNUAL KIDDIE  
PARADE, BOUNCE HOUSE AND  
MORE!! THERE WILL ALSO BE A  
VARIETY OF FOOD, CRAFT  
BOOTHS AND DJ SOUTHWEST

**950 Front Street,  
Needles, CA**

**FOR VENDER APPLICATION OR QUESTIONS EMAIL  
PARKSANDRECREATION@CITYOFNEEDLES.COM**

## 6. CITY OF NEEDLES SOCIAL MEDIA



### City of Needles Parks and Recreation

633 followers • 16 following

[Posts](#) [About](#) [Reels](#) [Photos](#)

#### Intro

The Parks & Recreation Services Department manages all of the recreation, parks and services offered by the City of Needles.

 Page · City Infrastructure

 817 Third Street

 (760) 326-2814

 parksandrecreation@cityofneedles.com



City of Needles Parks and Recreation is ☺ drinking tea.

September 12 · 🌐

If you haven't signed your Little Ladies up for our Tea Party we have 4 spots available



# 6. CITY OF NEEDLES SOCIAL MEDIA



Search



Home



My Network



Jobs



Messaging



Notifications

You are viewing this page as a member



## City Of Needles

Government Administration · Needles, California · 175 followers · 51-200 employees



Ellen & 8 other connections work here

 Message

 Following



**Home**

About

Posts

Jobs

People

### Overview

Welcome to Needles, California. Located on the scenic Colorado River just across the bridge from Arizona, and by the tip of Nevada. Needles is the gateway to California. The fabled Route 66 (the "Mother Road") runs through downtown Needles. Needles is a city with a rich and colorful history, providing a ... see more

Show all details →

# 6. CITY OF NEEDLES SOCIAL MEDIA

facebook

Open app

Log in



## Needles Recycles

454 followers • 44 following

This page is managed by the Mojave Desert & Mountain Recycling Authority (JPA) and helps the community improve recycling rates by providing information that makes it easier and more convenient to recycle.

 **Follow**

Posts About Photos Videos Mentions

### Details

 **Page** · Government organization

 **urecycle.org**

## Download Needles Connect

- Receive Notifications
- Access Information
- View Latest Updates
- And more...



Powered by GOGov



# 6. CITY OF NEEDLES SOCIAL MEDIA

 **City Of Needles**  
175 followers  
3d • 🌐

Thank you to [PublicCEO](#) for recognizing the City of Needles and sharing our story. The Helen Putnam Award for Excellence from the [League of California Cities](#) celebrates the teamwork, innovation, and community spirit that define ...more

 **PublicCEO**  
2,926 followers  
4d • 🌐

The [City Of Needles](#) is proud to announce it has received the Helen Putnam Award for Excellence in Public Works, Infrastructure, and Transportation from the League of California Cities for its Bob Belt Beach Park Project. ...more



 **City Of Needles**  
175 followers  
4d • 🌐

🏆 The City of Needles is honored to be recognized as a 2025 Helen Putnam Award for Excellence winner! ...more

 **League of California Cities**  
15,193 followers  
4d • 🌐

🎉 Congratulations to the 2025 Helen Putnam Award for Excellence Winners!  
🏆 These 11 cities were chosen for their outstanding efforts and innovative programs to improve the quality of life and delivery of services in their ...more



# 6. CITY OF NEEDLES SOCIAL MEDIA

Sep 24, 2025 - Oct 23, 2025 ▾

↓ Export

## Highlights

Data for 9/24/2025 - 10/23/2025

**1,768**  
Impressions  
▲ 552.4%

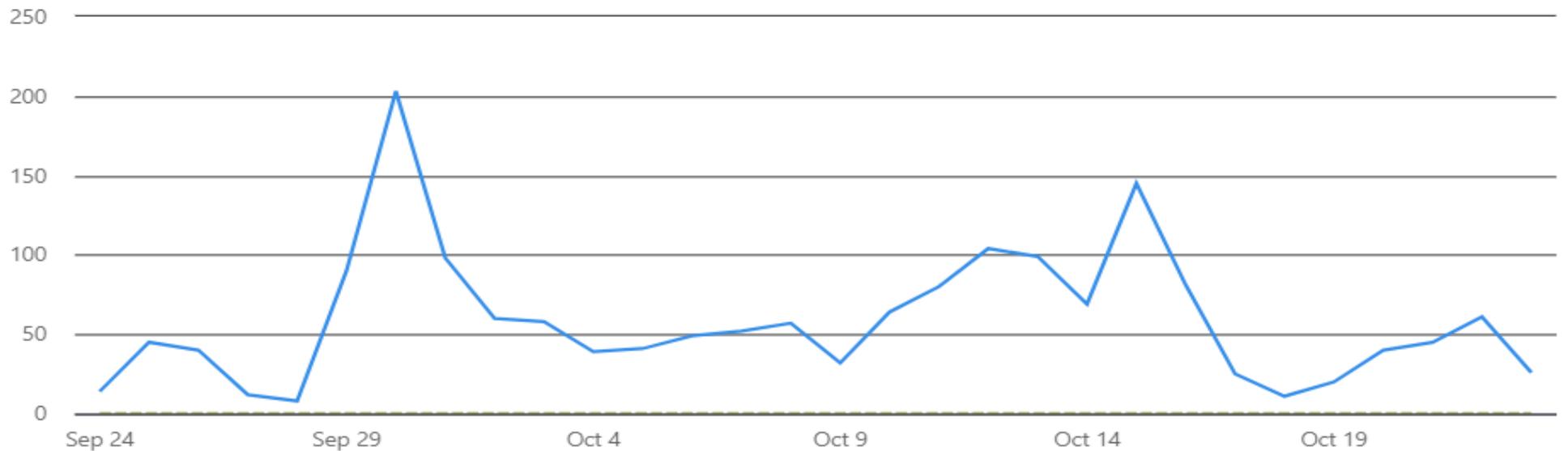
**52**  
Reactions  
▲ 333.3%

**3**  
Comments  
● 0%

**5**  
Reposts  
● 0%

## Metrics

Impressions ▾



## 7. ANIMAL SHELTER FALL EVENT

# Vaccination & Licensing Clinic

**Saturday, Nov 15, 2025**

**9:30-12:30 CA Time**

Petsmart Veterinary Services  
Dr. Joseph Velasco



Rabies DA2PP FVRCP

Bordetella Rattlesnake Microchips

Needles Animal Shelter  
1662 Flip Mendez Pkwy  
Needles, CA 92363  
(760)326-4952

Cats must be in  
carrier and dogs  
on leashes.

Special Price for  
City License  
Altered \$15  
Unaltered \$25



**PETSMART  
VETERINARY  
SERVICES**

## 8. ROUTE 66 CENTENNIAL



## 8. ROUTE 66 CENTENNIAL



## 9. ANIMAL SHELTER ADOPTION

# ADOPT A PET, DON'T SHOP

OUR PALS AT THE SHELTER ARE LOOKING  
FOR FOREVER HOMES



**FROM NOW UNTIL THANKSGIVING**

OCT 22<sup>ND</sup> 2025 ——— NOV 26<sup>TH</sup> 2025

**\$10.00 ADOPTION FEE**

**+\$3.00 OFF CITY LICENSE FOR NEEDLES RESIDENTS**

**FOR ALL DOGS AS WE ARE OVER CAPACITY**

**CALL 760-326-4952**

# 10. COUNTY BEHAVIORAL HEALTH PARTNERSHIP



# 11. COUNTY MOBILE DENTAL CLINIC



## 12. NEEDLES BEAUTIFICATION



# 13. SBCTA VISIT

