



City of Needles

817 Third Street, Needles, California 92363
(760) 326-2113 • FAX (760) 326-6765
www.cityofneedles.com

Mayor, Janet Jernigan
Vice Mayor Kirsten Merritt
Councilmember Tona Belt
Councilmember Ellen Campbell
Councilmember Jamie McCorkle
Councilmember JoAnne Pogue
Councilmember Henry Longbrake

City Manager Patrick J. Martinez

MEMORANDUM

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: PATRICK J. MARTINEZ, CITY MANAGER

SUBJECT: WEEKLY MEMORANDUM

DATE: September 27, 2024

1. The City of Needles invites the community to a groundbreaking ceremony for the Obernolte Street Improvement Project, a \$971,988.40 initiative funded through the Community Project Funding/Congressionally Directed Spending program, sponsored by Congressman Jay Obernolte, with \$757,803 contributed by the program and the remainder from the City's General Fund. As part of the Citywide Pavement Management Program, this project will repave key streets including 4th St., 5th St., Collins St., L St., Highland St., Park St., Orange St., Erin Dr., and Coronado St. The event will take place on **Tuesday, October 1, 2024, at 9 a.m. at the intersection of North Erin Drive and Bailey Avenue**. These critical upgrades will enhance road safety, reduce maintenance costs, and improve driving conditions for residents, ensuring a safer, more resilient, and well-maintained community for years to come. **Refer to the attached image for more information on the roads being paved.**
2. The City of Needles proudly highlighted its reputation as the "hottest economy in the United States" at the Innovating Commerce Serving Communities (ICSC) Western Conference from September 23-25, 2024. In partnership with our Economic Development Consultant, city officials made valuable connections with retailers, developers, and brokers, focusing on attracting a grocery store and other key retailers to our community. The response was overwhelmingly positive, with many affirming that it's not a question of *if* but *when*, given the current strength of our market. **Refer to the attached image of our dynamic conference booth.**
3. City staff is dedicated to proactively addressing streetlight outages while upgrading our infrastructure with energy-efficient LED lights. As part of this phased initiative, the City focuses on converting all lights in our parks to LEDs. This week, staff continued efforts to replace outdated streetlight bulbs across the City with LED technology. These upgrades will significantly reduce energy consumption, leading

to substantial cost savings for our utility. **Refer to the attached image for a behind-the-scenes look at this critical process.**

4. We're thrilled to share a sneak peek of the Duke Watkins Improvement Project, a **\$3,965,400** investment in our community. This week, the concrete for the Route 66-themed splash pad was poured, marking a significant milestone in the park's transformation. A ribbon-cutting ceremony is planned for mid-October to celebrate the completion of this exciting project. **Refer to the attached image for more details.**
5. The Animal Shelter successfully held its bi-annual spay and neuter clinic this week, serving over 25 dogs and cats. A special thank you goes to Dr. Angelina Beeks of Angel's Touch Mobile Veterinary Unit, a trusted partner since April 2022, for her continued support. This event aligns with our mission to promote animal welfare and responsible pet ownership in our community. Don't miss out on this valuable opportunity! **Refer to the attached image for more details.**
6. The Recreation Center is excited to announce that our fall programs are now in full swing! Next week marks the official start of our full programming schedule, featuring volleyball, football, and soccer. We're thrilled to have over 230 children signed up for these activities. Volleyball will be held on Mondays and Wednesdays, football on Tuesdays and Thursdays, and soccer on Saturday mornings. These programs provide our youth with opportunities to develop leadership skills while honing their athletic abilities. If you have any questions, please contact Jennifer Valenzuela, Recreation Manager, at jvalenzuela@cityofneedles.com or call 760-326-2814.
7. The Chamber of Commerce is excited to invite the community to the groundbreaking ceremony for the Business Directional Sign Renovation Program, taking place on **Monday, September 30, 2024, at 8:30 a.m.** at the Westside Shell and Carl's Jr. located at 2601 Needles Hwy, Needles, CA 92363. Thanks to a generous \$8,700 donation from Supervisor Dawn Rowe, the revitalization of the first of 11 directional signs is now underway, with completion expected by the end of the year. Businesses interested in participating in this program are encouraged to contact the Chamber directly at info@needleschamber.com.
8. Although the golf course is temporarily closed for overseeding **until October 4, 2024**, now is the perfect time to plan and book your tee times for the upcoming season. With cooler weather approaching, it's an excellent opportunity to participate in some of the exciting tournaments on the horizon. The season kicks off with a "Welcome Back" 3-person scramble on **October 19**, followed by the Needles Women's Club inaugural scholarship and operations fundraiser on **November 16** and the return of the Jason Smith Memorial Golf Tournament on **December 7**. These events offer a fun and competitive way to reconnect with the game and support local causes. For those interested in hosting their tournament or booking their tee time, contact Rivers Edge at 760-326-3931. We're excited about the many upcoming activities and remain dedicated to ensuring Rivers Edge remains a

valued asset in the community as it grows into a championship-caliber golf destination.

9. The WIC program operates in San Bernardino County, supporting eligible pregnant and postpartum women, infants, and children under age 5. Services include breastfeeding assistance, access to nutritious food, health and community resources referrals, and nutrition education to help families make healthier choices. For more information, contact the Community Action Partnership of Kern at 760-903-4508. **Refer to the attached flyer for eligibility details.** The City of Needles is committed to connecting residents with valuable resources like WIC to support our community's well-being.
10. The Needles Department of Motor Vehicles (DMV) Field Office, which temporarily closed last May for remodeling to improve customer service, has experienced a delay in its reopening. City staff have been informed that the reopening date remains uncertain. We will update the community and notify everyone once a confirmed reopening date is established.
11. A community-organized trunk-or-treat event will take place on **October 26, 2024, from 5 p.m. to 7 p.m.** on Front Street along Santa Fe Park. This event aims to support local youth and provide a safe environment for trick-or-treating. Sponsorships are available, and vendors interested in participating can register by contacting Mia at 760-881-9021 or Christin at 760-220-8751. **For more details, please refer to the attached flyer.**

12. IMPORTANT UPCOMING DATES:

- **California Clean Air Day on Wednesday, October 2, 2024**, Needles Area Transit will be offering free fares all day long. No reservations are required—just hop on a Needles Area Transit bus and enjoy your complimentary ride!
- **Needles Chamber of Commerce State of the City, October 3, 2024, from 6:00 p.m. to 8:00 p.m.** Businesses are invited to participate in the **Market Night earlier from 4:00 p.m. to 6:00 p.m.** at the historic El Garces located at 950 Front Street. To reserve a table, please contact the Chamber at 760-326-2050 or email info@needleschamber.com.
- **Ventura Circus** will be performing in town from **October 10 through October 21, 2024**, with the opening night set for **7:00 p.m. on October 10 at 100 G Street in Downtown Needles**. Don't miss out on this unforgettable event—tickets can be purchased by clicking this [link](#).
- **Annual Bridge to Bridge First Responders Appreciation Day on Saturday, October 12, 2024, from 11 am-2 pm** at the Mohave Valley Legacy Community Park at 9200 Aquarius, Mohave Valley.
- **Ribbon Cutting Ceremony: The Well No. 11 Water Treatment Facility Project is anticipated for mid-October.** The date, time, and location are TBD.
- **SBCSD/Needles Police 5th Annual Trunk or Treat Event on Wednesday, October 30, 2024, from 4:00 PM to 6:00 PM** at the Recreation Center parking

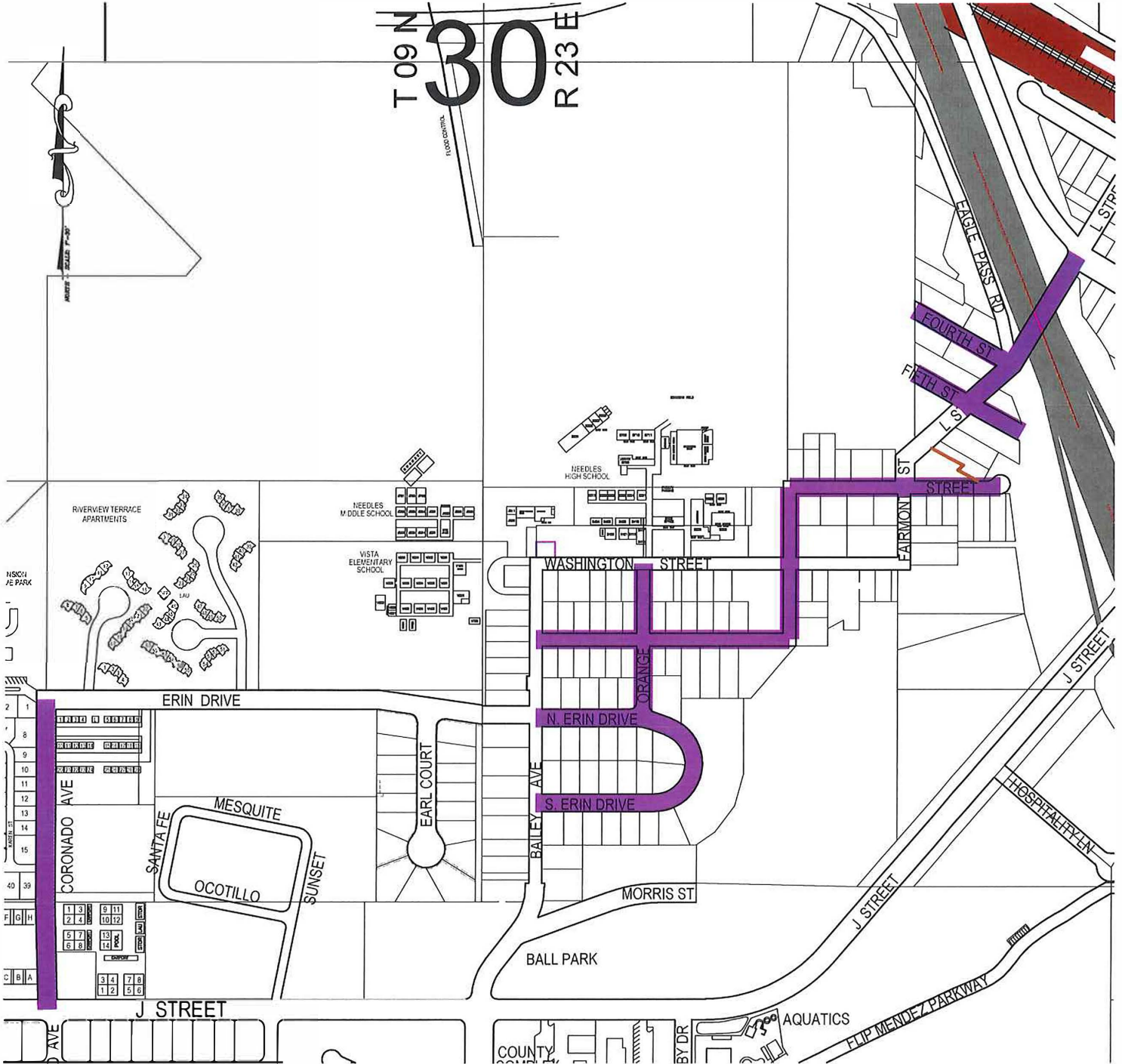
lot at 1705 J Street. If you're interested in participating, please get in touch with Misty Hunt at 760-526-9200 or mhunt@sbcisd.org.

- **Community Fall Festival: November 2, 2024, from 9:00 AM to 2:00 PM** at 950 Front Street. To participate vendors can contact Jennifer Valenzuela, Recreation Manager, via email at jvalenzuela@cityofneedles.com or directly at 760-326-2814.

1. STREET PAVING PROJECT

City of Needles Capital Projects Street Improvements & Water Service Replacement

OBERNOLTE STREET PROJECT



HIGH SCHOOL HILL

- | | |
|-----------------|-------------------------------------|
| L STREET | (5th Street to W. Broadway Ave) |
| 4TH STREET | (L Street to End) |
| 5TH STREET | (L Street to End) |
| HIGHLAND STREET | (Park Ave to End) |
| PARK AVE | (Highland Street to Collins Street) |
| ORANGE AVE | (Washington Ave to Erin Drive) |
| COLLINS STREET | ((Bailey Ave to Park Ave) |
| ERIN DRIVE | (Bailey Ave - The Loop) |
| CORONADO STREET | (Erin Dr to J Street) |

LEGEND



Obernolte Water Service Replacements & Street Improvements Project - Awarded by Rep. OBERNOLTE

2. ICSC WESTERN 2024



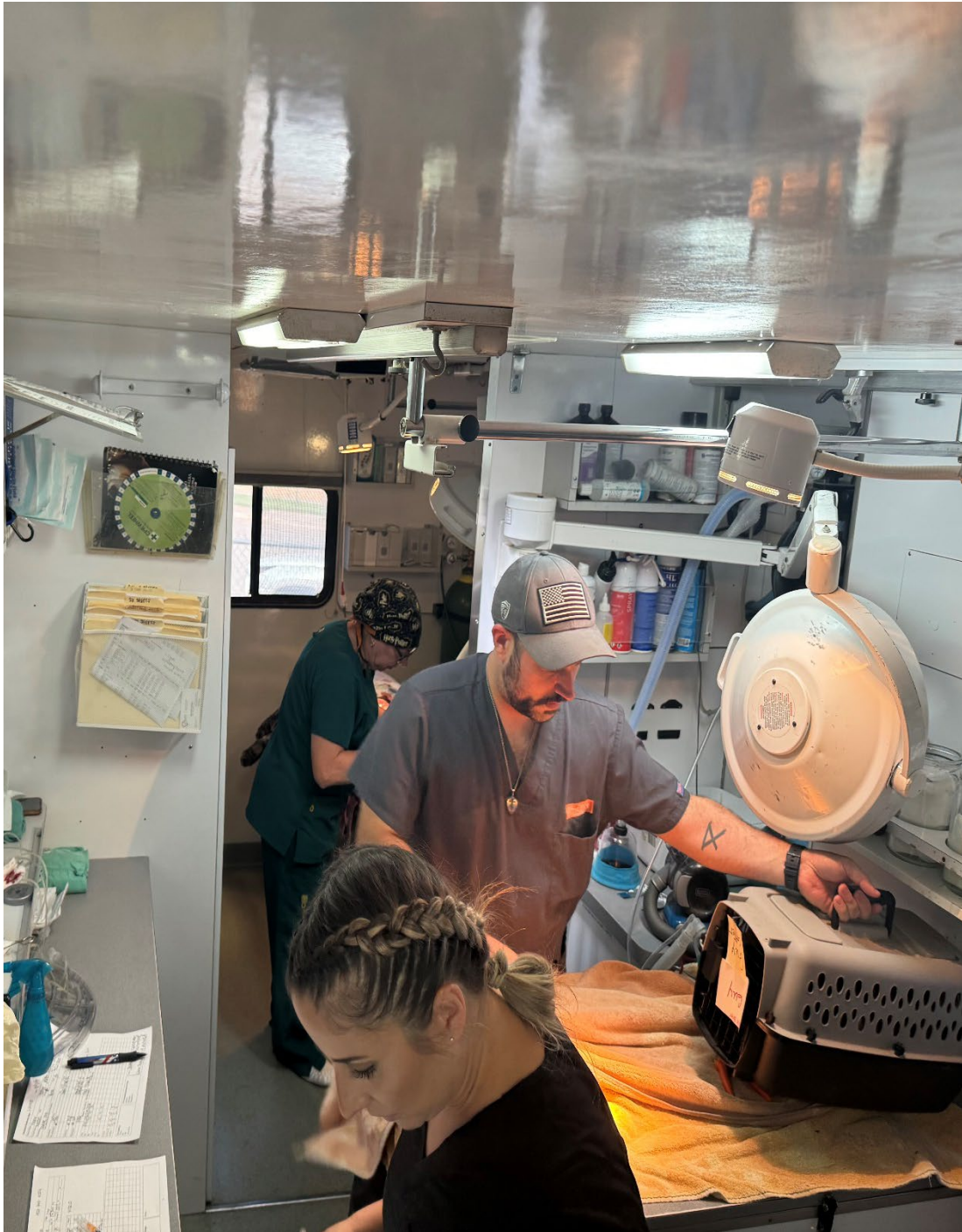
3. LED LIGHT UPGRADE



4. DUKE WATKINS UPDATE



5. ANIMAL SHELTER UPDATE



8. RIVERS EDGE GOLF COURSE



Upcoming Tournaments at The Edge

Don't miss out on all the fun with upcoming Golf Tournaments at Rivers Edge this Fall. With Rivers Edge Golf Course reopening back to fulltime hours on Friday, October 4th 2024, no better time to sign up than today.

Below are flyers with information regarding the upcoming events.

A flyer for a 'WELCOME BACK OUTING' tournament. The top left shows a golf course with a dark banner that says 'GOLF TOURNAMENT'. The top right features the Rivers Edge Golf Course logo. The main text is 'INAUGURAL WELCOME BACK OUTING'. Below this, it specifies 'OCTOBER 19TH 3-PERSON SCRAMBLE' and '\$70 PER PLAYER' with 'PAYOUTS/AWARDS AFTER GOLF - CASH PAYOUTS'. A green box contains the schedule: '7 AM REGISTRATION', '8:00 AM SHOTGUN START', and '1:30 PM AWARDS AT RIVERS EDGE'. Another green box lists 'OPTIONAL TEAM SKINS/BUY-IN' and 'Drawing for a Monthly Membership for all paid participants'. At the bottom, it says 'SIGN UP TODAY BY CALLING (760) 326-3931' and 'RAFFLE & 50/50 AFTER GOLF ON COURSE PRIZES/CONTESTS ALL MONEY GOES BACK TO PLAYERS'. The footer includes 'Email : jjdeleon@golfneedlesca.com' and 'www.golfneedlesca.com'.

A flyer for a 'NEEDLES WOMENS CLUB' fundraiser. The top left says 'NEEDLES, CA'. The main title is 'NEEDLES WOMENS CLUB Scholarship & Operations Fundraiser 2024'. The event is on 'Saturday, November 16th 2024' with an '8:30am Shotgun Start (CA)'. The format is a '3-Person Scramble w/ Handicap' for '\$70PP Includes Golf, Cart, Range, Donation, Prizes & Payouts'. Contact info is '(760) 326-3931'. It also mentions 'Hole Sponsorships Available \$75 per Sign'. The bottom right features the Rivers Edge Golf Course logo. The bottom of the flyer shows a collage of golf course photos and the address '144 Marina Drive, Needles, CA 92363' with phone '760.326.3931' and website 'www.golfneedlesca.com'.



4TH ANNUAL

JASON SMITH MEMORIAL GOLF OUTING

SATURDAY
December
7th 2024



**Limited to First
48 Teams**

3-Person Scramble

\$75 PER PLAYER | \$225 PER TEAM

Sign up Deadline

Thursday, December 5th 2024

**OPTIONAL TEAM
SKINS/BUY-IN**

**On Course Prizes to Include
Closest to Pin - Longest Drive**

Rivers Edge Golf Course
www.golfneedlesca.com

144 Marina Drive Needles, CA 92363



CALL US FOR REGISTRATION
+760 326-3931

Made with PosterMyWall.com

Rivers Edge Golf Course

9. WIC PROGRAM

California Families Grow Healthy with WIC

WIC is a nutrition program for Women,
Infants, and Children.



You may qualify if you:

- Are pregnant, breastfeeding, or just had a baby;
- Have a child under age 5; and
- Have a low to medium income; and/or
- Receive Medi-Cal, CalWORKs (TANF), or CalFresh (Food Stamps) benefits; and
- Live in California



Yes!

Newly pregnant women, migrant workers, and working families are encouraged to apply.

WIC provides:

- Nutrition tips and health information
- Breastfeeding support
- Monthly benefits for healthy foods (like fruits & vegetables)
- Referrals to medical providers and community services



Your family may qualify for WIC*

- A family of 2 can earn up to \$, 1455 per 2-week period
- A family of 3 can earn up to \$, 1838 per 2-week period
- A family of 4 can earn up to \$, 2220 per 2-week period



*Before tax income levels change annually. Contact your local WIC office or visit myfamily.wic.ca.gov for current information.

Enroll early! Call today if you are pregnant or have an infant or child under age 5:



Needles : (760) 903-4508
Phone number: (866) 327-3074
Text or call : 1(888) 826-9867
Website: www.capkwic.org



California Department of Public Health, California WIC Program
This institution is an equal opportunity provider.
1-888-942-9675 (1-888-WIC-WORKS)

11. TRUNK OR TREAT

TRUNK

OR

TREAT

On Front Street

Saturday October 26th

5:00 – 7:00PM

Front Street along Santa Fe Park

**Sponsorships available – Vendors please contact
Mia 760 881 9021 or Christin 760 220 8751
to register**

