

RESOLUTION NO. 2025-26

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NEEDLES
ADOPTING THE CITY OF NEEDLES
SOCIAL MEDIA POLICY AND PROCEDURES

WHEREAS, the City of Needles recognizes the importance of effective and timely communication with residents, businesses, and stakeholders; and

WHEREAS, Social Media platforms have emerged as vital tools for public outreach, enabling real-time dissemination of City news, services, events, and emergency information; and

WHEREAS, a consistent and formalized approach to social media use will support transparency, promote economic development, and enhance public trust; and

WHEREAS, the City of Needles acknowledges the necessity to comply with all applicable laws including the California Public Records Act and the Ralph M. Brown Act while managing its online presence; and

WHEREAS, it is in the public interest for the City to establish a Social Media Policy to ensure all content is appropriately managed, archived, and used in a manner consistent with City goals and legal obligations; and

WHEREAS, the City now desires to adopt and approve the attached City of Needles Social Media Policy and Procedures attached hereto as Exhibit "A."

THE CITY COUNCIL OF THE CITY OF NEEDLES CALIFORNIA DOES HEREBY RESOLVE AS FOLLOWS:

Section 1. Recitals. The Recitals set forth above are true and correct and incorporated herein by reference.

Section 2. Adoption of the City of Needles Social Media Policy and Procedures. The City Council of the City of Needles hereby adopts the City of Needles Social Media Policy and Procedures attached hereto as Exhibit "A" and incorporated herein by this reference.

Section 3. Delegation of Authority. The City Manager is hereby delegated all authority necessary to implement the City of Needles Social Media Policy and Procedures.

Section 4. Effective Date of Resolution. This resolution shall become effective on its adoption.

Section 5. Severability. All portions of this resolution are severable. Should any individual provision or portion of a provision of this resolution be adjudged to be invalid and unenforceable, the remaining provisions and portions of provisions shall be and continue to be fully effective, except as to the provision(s) and/or portion(s) of provisions that have been judged to be invalid.

PASSED AND ADOPTED at a regular meeting of the City Council on the 27th day of May, 2025, by the following vote:

AYES:
NOES:
ABSENT:
ABSTAIN:

Janet Jernigan, Mayor

ATTEST:

Candace Clark, City Clerk

APPROVED AS TO FORM:

Lena Wade, Deputy City Attorney

EXHIBIT “A”

TO

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