



# City of Needles, California Request for City Council Action

CITY COUNCIL  NPUA

Regular  Special

**Meeting Date:** January 23, 2024

**Title:** Authorize the City cosponsor the Run for the Wall with an approximate amount of \$2,000 for services

**Background:** The Run for the Wall (RFTW) is an annual procession of motorcyclists to honor Vietnam Veterans that starts in LA and crosses the country gaining motorcyclists along the way, eventually gathering hundreds of thousands of participants as they enter Washington, D.C. and they rally at the Vietnam Memorial Wall. The event for 2024 is scheduled for May 15, 2024.

The group arrives in Needles about noon, in time for lunch. In the past nearly 10 years the business community, community members and veteran groups have donated a lunch for the 50-60 participants that have joined the procession by that time. This year participation may be in excess of 350.

The Chamber of Commerce organizes the Needles stop in collaboration with the overall national organizers. In the past, the City Council has been a co-sponsor of the event which means that the City donates the Santa Fe Park rental fee (approximately \$300), traffic control, and the final park clean up in exchange for sponsorship credit on all promotional information.

The City has been approached again this year to be a sponsor. City Council must authorize the donation of services.

Staff is working the Chamber of Commerce on some issues such as parking, street closures timing, restroom and sink locations, and making sure that veterans from Needles and the general region are invited to join in the festivities.

**Fiscal Impact:** The 2023 Run for the Wall services provided were \$2,000.

**Environmental Impact:** None

**Recommended Action:** Authorize the City cosponsor the Run for the Wall with an approximate amount of \$2,500 for services

**Submitted By:** Rainie Torrance, Utility Manager

**City Manager Approval:** *Pete J. Mainz* Date: 1-18-24

**Other Department Approval (when required):** \_\_\_\_\_ Date: \_\_\_\_\_

Approved:  Not Approved:  Tabled:  Other:

Agenda Item: 12