



City of Needles

817 Third Street, Needles, California 92363
(760) 326-2113 • FAX (760) 326-6765
www.cityofneedles.com

Mayor, Janet Jernigan
Vice Mayor Ellen Campbell
Councilmember Tona Belt
Councilmember Jamie McCorkle
Councilmember JoAnne Pogue
Councilmember Henry Longbrake
Councilmember Zachery Longacre

City Manager Patrick J. Martinez

MEMORANDUM

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: PATRICK J. MARTINEZ, CITY MANAGER

SUBJECT: WEEKLY MEMORANDUM

DATE: March 21, 2025

1. The **Needles Women's Club** will host its **Annual Spring Spaghetti Dinner** tomorrow, **Saturday, March 22, 2025**, from **3:00 PM to 7:00 PM**. Meals are just **\$10 each**, offering a **delicious and affordable** way to support a group that gives back so much to our community. The **City of Needles** thanks the Women's Club for their ongoing efforts and **valuable contributions** that help strengthen and uplift our city. **Don't miss the chance to enjoy a great meal and support this dedicated local organization.** To reserve your meal, visit the [Spaghetti Dinner RSVP Form](#).
2. The wait is over — the **new splash pad at Duke Watkins Park opens tomorrow, Saturday, March 22, at 6 a.m.** This vibrant, interactive water feature is the centerpiece of the City's **\$3.96 million park improvement project** and a perfect way to kick off spring break. The splash pad is open daily from **5 a.m. to 10 p.m.** and is designed for **kids 12 and under** (children 7 and under must be accompanied by an adult). Per **Ordinance 670-AC**, proper swimwear is required, and swim diapers are mandatory for non-toilet-trained children. No rough play, running, glass, pets, bikes, soap products, or drinking the water is allowed. The splash pad is unsupervised — please enjoy responsibly. Come out, bring the family, and make some memories. **We'll see you at the splash pad!**
3. The **Needles Pride Program** continues to drive actual results as **residents and businesses** step up to improve our community. A big thank you to **Big O Tires** for repainting their **Broadway location**—proof that when local businesses reinvest, they help make Needles more **vibrant and welcoming**. This week, **Public Works crews** repaired **potholes** on **Parkway, N K Street, and Front Street** and cleared **dead vegetation** at **J Street and Broadway** as part of ongoing **fire abatement efforts**. We also thank **Dollar General** for doing their part by cleaning up their **overgrown landscaping**, reinforcing our shared commitment to safety and property upkeep. In response to reports of **buckled sidewalks**, the City has **hired a contractor** to begin repairs and improve

pedestrian safety citywide. We're also proud to share a **code enforcement success** on the **100 block of Walnut Street**, where the **City Attorney's Office** secured a **court-appointed receiver** to take over a long-neglected property. Today, it's under **responsible ownership** and undergoing **full rehabilitation**—bringing new life to the neighborhood while supporting the **City Council's goals** of improving **housing, infrastructure**, and overall **livability**. **Mark your calendars:** Councilmember **Longacre** leads the next **community cleanup** on **Saturday, March 29, at 9:00 a.m.** along **San Clemente**. Join us in keeping Needles **clean and beautiful**. To report issues like **potholes, sidewalk damage, or vegetation overgrowth**, call **760-326-2115 (press #9)** or use the **Needles Connect app**, available on [Google Play Store](#) and the [Apple Store](#). **Scan the QR code** on the new flyer to get started. Together, we're building a **cleaner, safer, and stronger Needles**.

4. On **March 19, 2025**, the **City of Needles** hosted two **high-impact events** that delivered vital services to our community. The **3rd Annual Job & Resource Fair** at the **El Garces Historic Train Depot** connected residents with **job opportunities, vital records, expungement services, veterans' benefits, and healthcare resources**, with support from agencies like the **County Workforce Development Board, EDD, and Palo Verde College**. **Refer to the attached image for a glimpse into the event**. At the same time, **Assemblyman Jeff Gonzalez's Mobile Office** at the **Needles Tourism Office** provided direct assistance on **state services, legislation, and government programs**. These events align with the **City Council's goals** to expand **workforce development, enhance community access to services, and strengthen regional partnerships**. Special thanks to **Supervisor Dawn Rowe** and **Assemblymember Gonzalez** for their ongoing support in building a **stronger, more resilient Needles**.
5. The **City of Needles** and **Chamber of Commerce** officially **restarted the Good Morning Needles** breakfast series, and this week, **Mayor Janet Jernigan and City Manager Patrick Martinez** hosted business owners at the **Chamber and Visitor Center**. The event spotlighted the city's strong financial position and efforts to attract investment, support business growth, and plan for the future. With a **balanced \$13.5 million budget, over \$22 million in secured grants, and significant investments in public safety, street improvements, and parks**, Needles continues to grow into a vibrant city in the region. Since 2018, **city revenues have grown by \$8 million, property values have increased 81%, and tourism-related revenues** such as hotel and sales tax continue to climb—clear signals of a community on the rise. This firm financial footing encourages **businesses to invest locally** and expand their reach to more customers. The **cannabis industry**, which has generated **\$26.5 million in tax revenue** and supports **over 600 jobs**, remains a key economic engine. Importantly, **10% of cannabis tax revenue** is reinvested into **non-cannabis small business development**, helping to diversify the local economy. City leaders also emphasized the **need for new housing** to support the growing workforce and ensure long-term community growth. As Needles looks ahead to opportunities like the **Route 66 Centennial, OHV tourism expansion, and ongoing**

beautification projects, the city continues to build its identity as a **welcoming, pro-business gateway to California. Needles is open for business—financially strong, future-focused, and ready to grow.** For more details, refer to the attached *City of Needles: A Growing Business-Friendly Community* presentation. Don't miss the next *Good Morning Needles*, held on the **third Thursday of each month at 7:30 AM** at the **Needles Chamber and Visitor Center at 950 Front St., Needles, CA.** To attend, **RSVP by calling 760-326-2050** and stay connected with what's happening in **NEEDLES!**

6. In January, the **Needles City Council adopted Resolution No. 2025-08**, urging **Palo Verde Community College (PVCC)** to invest in the Needles campus, which continues to face major challenges — including no in-person counseling, frequent course cancellations, and a lack of long-term vision, despite an \$18 million local bond investment. The **PVCC Board of Trustees will meet in Needles on Tuesday, April 8, 2025, at 5:00 PM** at the **PVCC Needles Center (725 W. Broadway)**. This is a rare opportunity for residents to show up and advocate for better services, stronger workforce programs, and educational equity. A copy of the resolution and meeting agenda is attached. For more info, contact the **City Manager's Office at (760) 326-2113**. Also, don't miss the **PVCC Foundation 5K Color Run & Walk on Saturday, April 12 at 9:00 AM** (check-in at 7:30 AM) at the Needles Center. Entry is **\$25** and includes a T-shirt and meal, with proceeds supporting local students. Register to run, walk, or volunteer (free) [by clicking here](#). Team sponsors welcome. See the flyer for details or contact **Shivam Bhakta** at shivam.bhakta@paloverde.edu or **(760) 326-5056**.
7. Rivers Edge Golf Course continues to excel as a destination for competitive play, youth development, and recreational golf. The course is in excellent condition and preparing for its seasonal transition to Bermuda grass. The Chamber of Commerce recently hosted a successful tournament with 12 teams, highlighted by a hole-in-one by Jason Parnell Coach of NUSD High School Golf and a win by Needles High School golf students. Upcoming events include the **Flip Mendez Youth Fundraiser Tournament on May 3**, and the **2025 Twilight League**, starting **April 1**, featuring 5-person teams, weekly format changes, and handicap scoring. Space is limited to 10 teams; cost is \$25 per player weekly. Youth access remains a priority — students play free (just a \$7 cart fee with valid ID). A **12-week Summer Golf Camp** for ages 5–17 begins in June for \$60. High school students can join the golf team at no cost, with equipment available if needed. **Touchstone Golf has merged with KemperSports**, becoming a wholly owned subsidiary of a nationally recognized golf management company. KemperSports brings strong industry expertise, managing more “Top 100” courses than any other firm. **No immediate changes** are planned for Rivers Edge — staff, systems, and benefits remain unchanged through 2024, with a smooth transition to KemperSports operations expected in 2025. Visit the **Rivers Edge Golf Course [website](#)** or call **(760) 326-3931** for more information.
8. I'm proud to share that San Bernardino County Sheriff's Department members—assigned to the Colorado River Station—were formally recognized at today's

Exceptional Service Awards Ceremony for their outstanding acts of heroism and commitment to public safety. This prestigious recognition, hosted by the Sheriff's Department, celebrates our local deputies' courage and dedication, who go above and beyond the call of duty to protect and serve the Needles community. Among those honored were **Captain Ross Tarangle, Lt. Jacob Gault, Sgt. William Busto, Sgt. Cole Raynolds, Cpl. Brandon Abell, Deputy Bryant Moore, Deputy Jeff Dean, Deputy Edward Olmos, Deputy Brad Whitmer, and Deputy Michelle Bush**. Their actions reflect the highest standards of service and exemplify what it means to be genuinely committed to the safety and well-being of our residents. On behalf of the City of Needles, I want to extend our heartfelt appreciation and sincere congratulations to these deputies. Their bravery and professionalism make our city stronger and safer every day. Please join me in recognizing and celebrating this incredible achievement.

9. **IMPORTANT UPCOMING DATES:**

- City staff has **carefully curated a comprehensive community events calendar** to keep residents informed about **Needles' diverse activities and happenings**. The community events calendar can now **be found on the Needles Connect App!** Organizations are encouraged to **collaborate with the City Clerk's Office** to add or update events, ensuring a vibrant and inclusive calendar for all. For contributions or modifications, please **contact Candace Clark at cclark@cityofneedles.com**. Your **active participation** helps strengthen our community and enrich local experiences. **Check the attached calendar for the remaining 2025 events** and stay engaged with all that Needles has to offer!

3. CITY BEAUTIFICATION



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3. CITY BEAUTIFICATION



3. CITY BEAUTIFICATION



3. CITY BEAUTIFICATION



DOWNLOAD NEEDLES CONNECT



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Access Information



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Receive Notifications



SCAN HERE
TO DOWNLOAD



4. 3RD ANNUAL JOB & RESOURCE FAIR



5. CHAMBER BREAKFAST EVENT



City of Needles; A Growing Business- Friendly Community

Needles Chamber of Commerce
Thursday, March 20, 2025



CityofNeedles.com



COUNCIL GOALS

The City of Needles envisions a **vibrant, secure desert paradise** nestled along the Colorado River that embodies:

- Progressive, clean, and family-oriented
- A vibrant community to live, work, and enjoy recreation along the beautiful Colorado River
- A deep pride in its rich heritage, including Route 66, railroad, and cultural legacy
- A committed to enhancing infrastructure, driving economic growth, and fostering the arts, culture, and athletic tourism
- The welcoming gateway to California where families and businesses thrive.

The City is dedicated to enhancing the quality of life for its residents, as we:

Foster Economic Growth by Creating a Pro-Business Environment



Enhance Infrastructure and Public Spaces Through Reinvestment into our community.



Enhance Community Engagement Through Diverse Cultural Events



Provide Family-friendly Amenities and Athletic Tourism to Boost Needles' Identity as the Gateway to California on Route 66

[Presentation can be found on the City Website www.cityofneedles.com](http://www.cityofneedles.com)

Budget Highlights Fiscal Year 2025

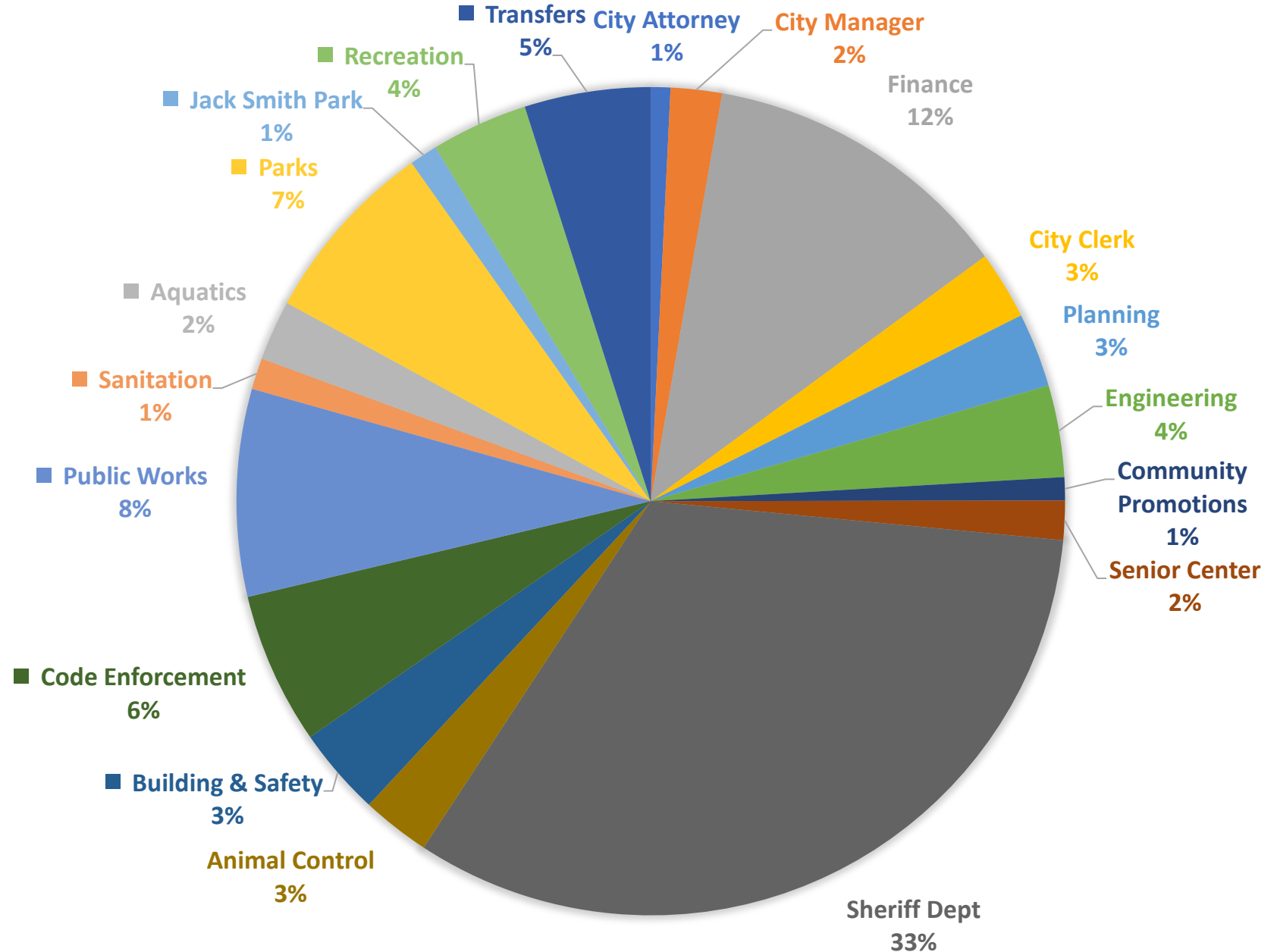
☐ **Revenues:** \$13.5 Mil.

☐ **Expenditures:** \$11.8Mil.

☐ **Emphasis on:**

- Public Safety - \$4.6 Mil.
- Street Projects-\$3.6 Mil.
- Public Works - \$1 Mil.

GENERAL FUND EXPENDITURES





THE CITY'S ECONOMIC HEALTH

(2018 vs. 2025)

Fiscal Year 2018

Revenues: \$5.5 Mil.

Expenditures: \$5.1 Mil.

Proposed FY 2025 Mid-Year

Revenues: \$13.5 Mil.

Expenditures: \$11.8 Mil.

Revenues: \$8 Mil. increase from 2018

Expenditures: \$6.7 Mil. increase from 2018

\$600,000,000

\$562,772,326 

\$500,000,000

\$400,000,000

\$300,000,000

\$200,000,000

\$100,000,000

\$0

2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024



2024 City of Needles Assessment Roll

Chris Wilhite | Assessor-Recorder-County Clerk

arc.sbcounty.gov

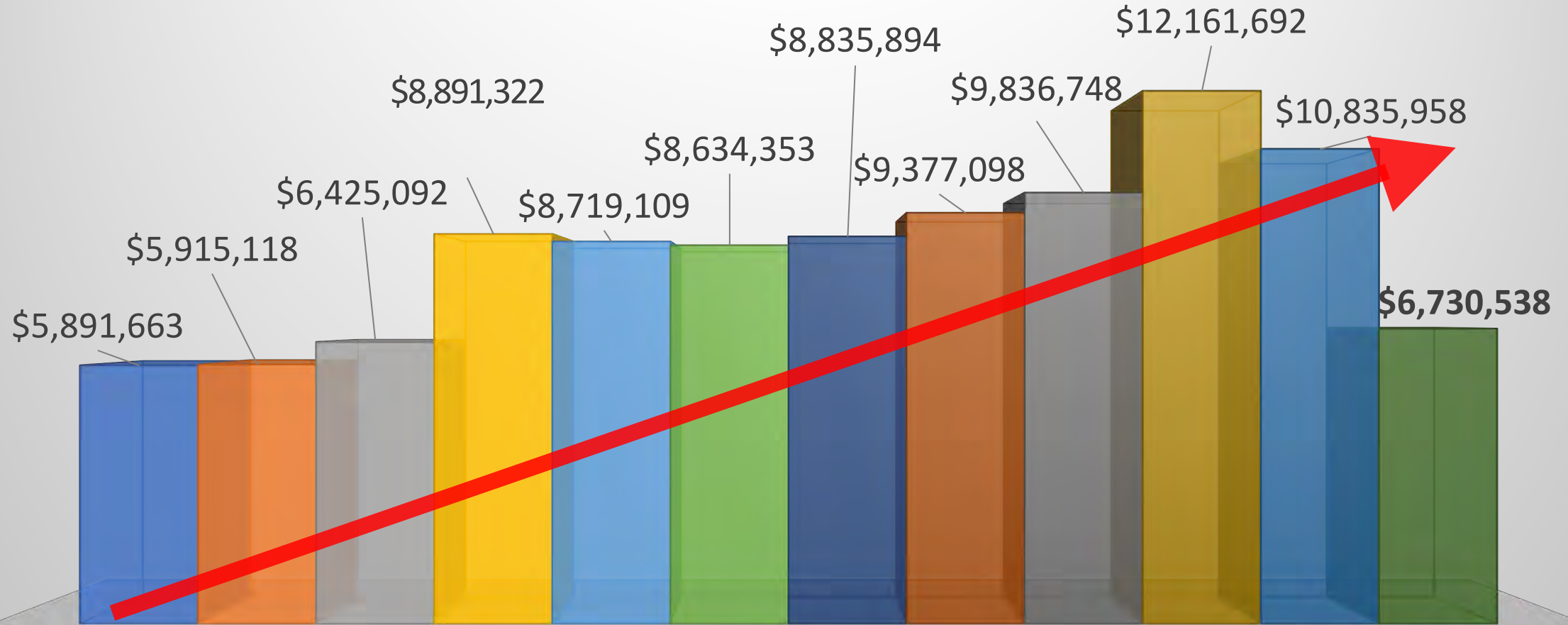
The 2024 City of Needles Total Property to be Valued at \$563 Million Increased by 81% (\$252 mil.) from the 2017 Assessment Roll and 5% from 2023 (\$27 mil.)



Jack Smith Park Boat Launch

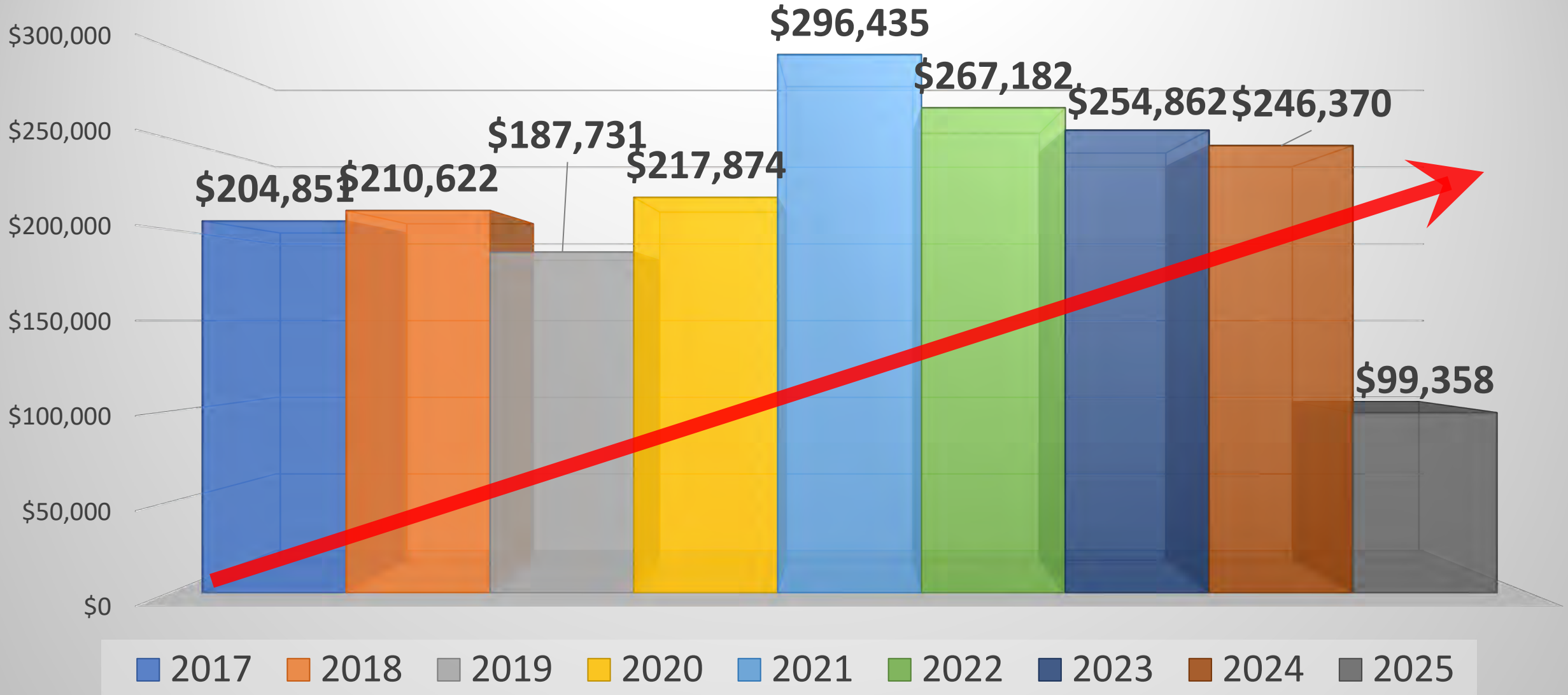
Needles, CA Total Hotel Revenue (Transient Occupancy Tax)

FY 14 FY 15 FY16 FY17 FY 18 FY19 FY20 FY 21 FY 22 FY 23 FY24 FY25



Needles Hotel's Overall Annual Revenues have Grown Over the Last Ten(10) Years, Increasing 86% and 23% since 2017

Jack Smith Boat Launch



Jack Smith Park Revenues have Increased by 20% in the last 7 Years

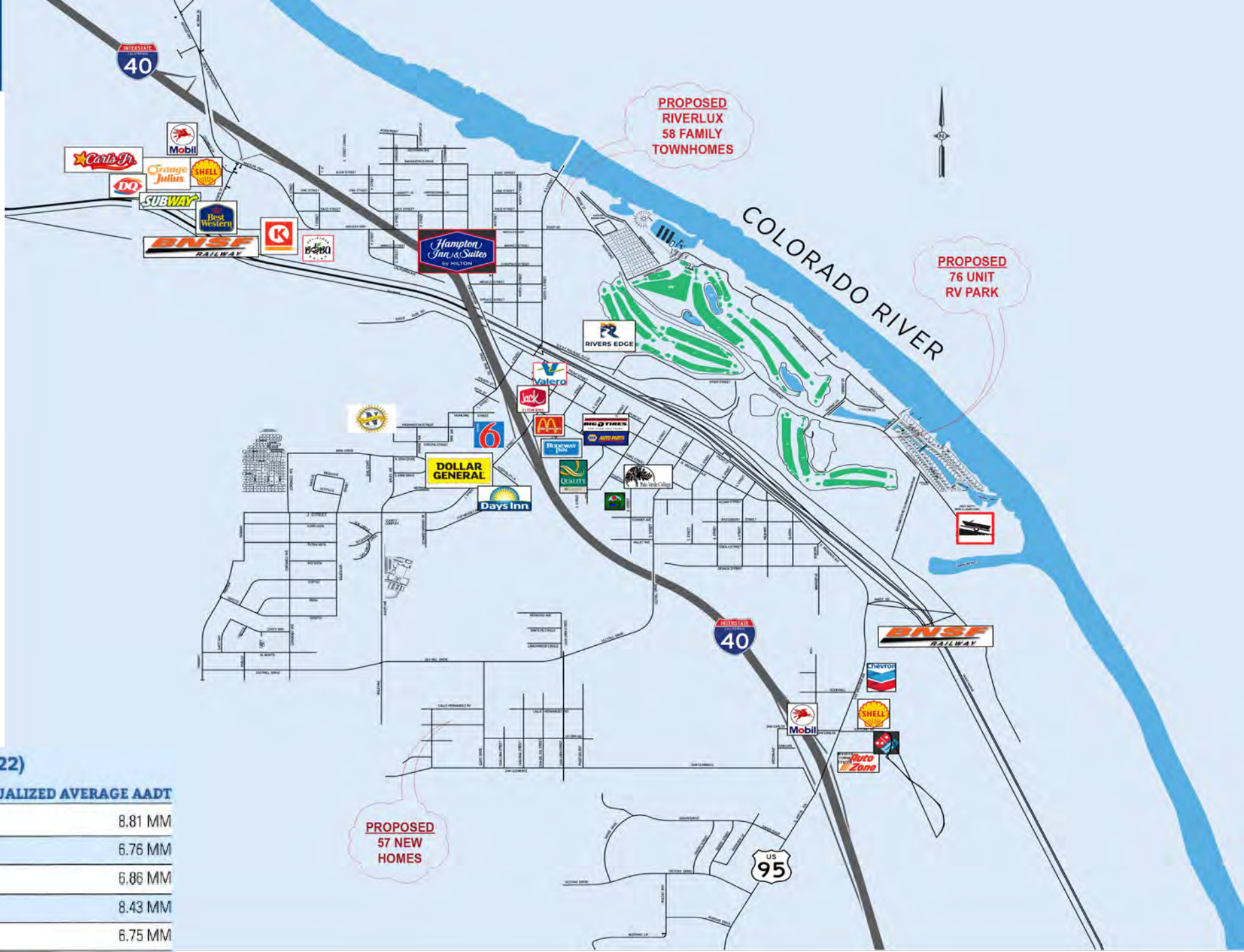
City of Needles, California

Mobility Data (Mobile Phone Tracking to Specific Locations)
7/2/23-7/1/24 Tracking Dates

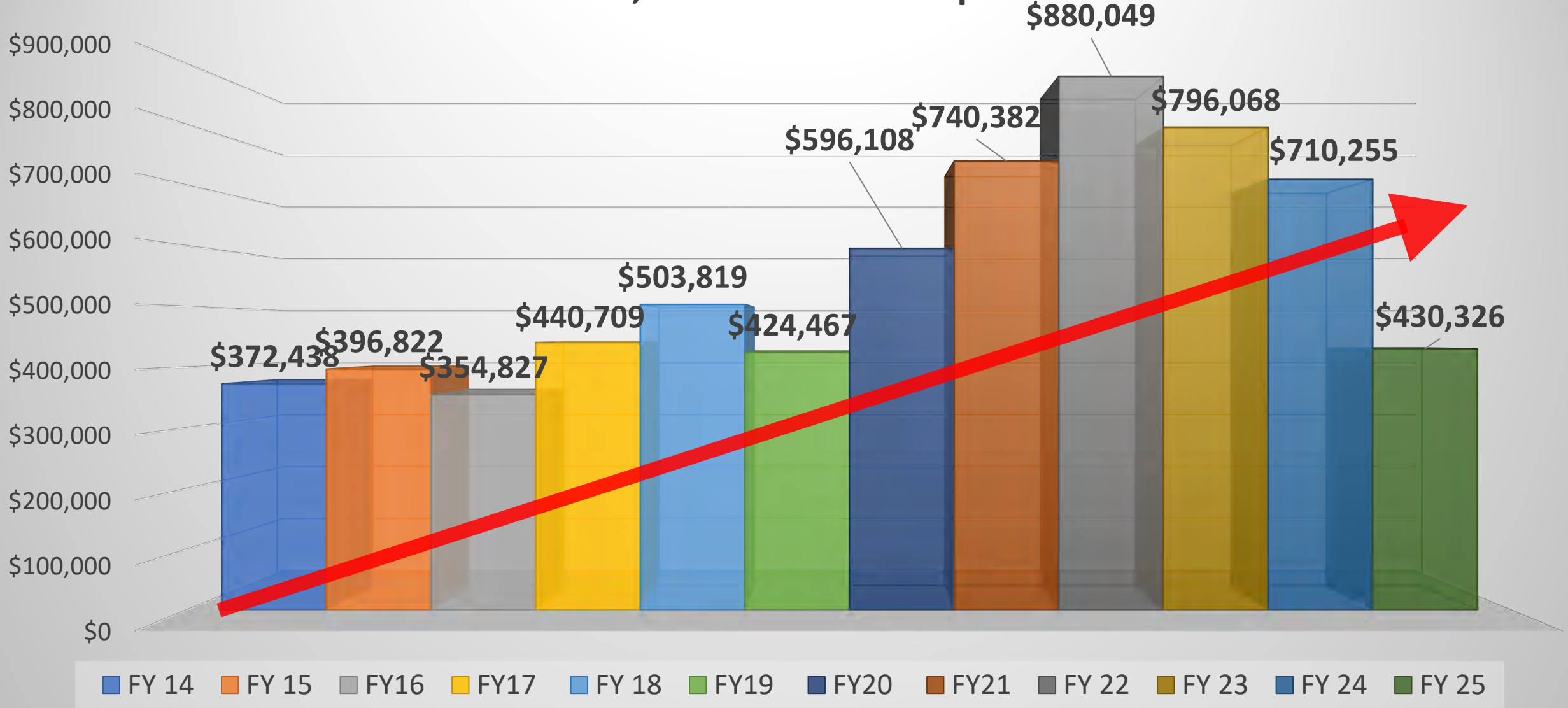
Location	Total Monthly	Total Annual (Trailing 12 Months)
AutoZone	4,245	50,940
Best Western	8,137	97,644
Big O Tires	1,702	20,424
Carl's Jr.	15,782	189,384
Chevron	18,629	223,548
Dollar General	6,809	81,708
Domino's Pizza	15,776	189,312
Jack Smith Park & Launch	43,674	524,088
Hampton Inn & Suites	3,839	46,068
Jack in the Box	22,557	270,684
McDonalds	25,800	309,600
Motel 6	7,719	92,628
Quality Inn	8,294	99,528
River's Edge Golf / 19 th Hole	3,038	36,456
Subway/Shell	26,920	323,040
USPS	2,495	29,940

Traffic Counts from Interstate 40 (Measured) (2022)

LOCATION	AHEAD PEAK MADT	ANNUALIZED AVERAGE AADT
I-40 & I-95 North	22,400	8.81 MM
I-40 & Park Road	18,500	6.76 MM
I-40 & River Road	18,800	6.86 MM
I-40 & J Street	23,100	8.43 MM
I-40 & I-95 South	18,500	6.75 MM



Needles, CA Sales Tax Comparison



Needles Overall Annual Sales Tax has Grown Over the Last Ten (10) Years Increasing by \$531,246 or 90.7%



Cannabis Industry





Cannabis Business Economic Indicators



The City of Needles has a permanent population of about 5,100



93 Land Use Entitlements Issued by the City Council for Cannabis Businesses



- 278,823 Sq. Ft. of Cannabis Industry Operational Today
- 79,758 Sq. Ft. of Cannabis Industry Operational within Next Six Months
- 488,855 Sq. Ft. of Potential New Cannabis Industry to the City

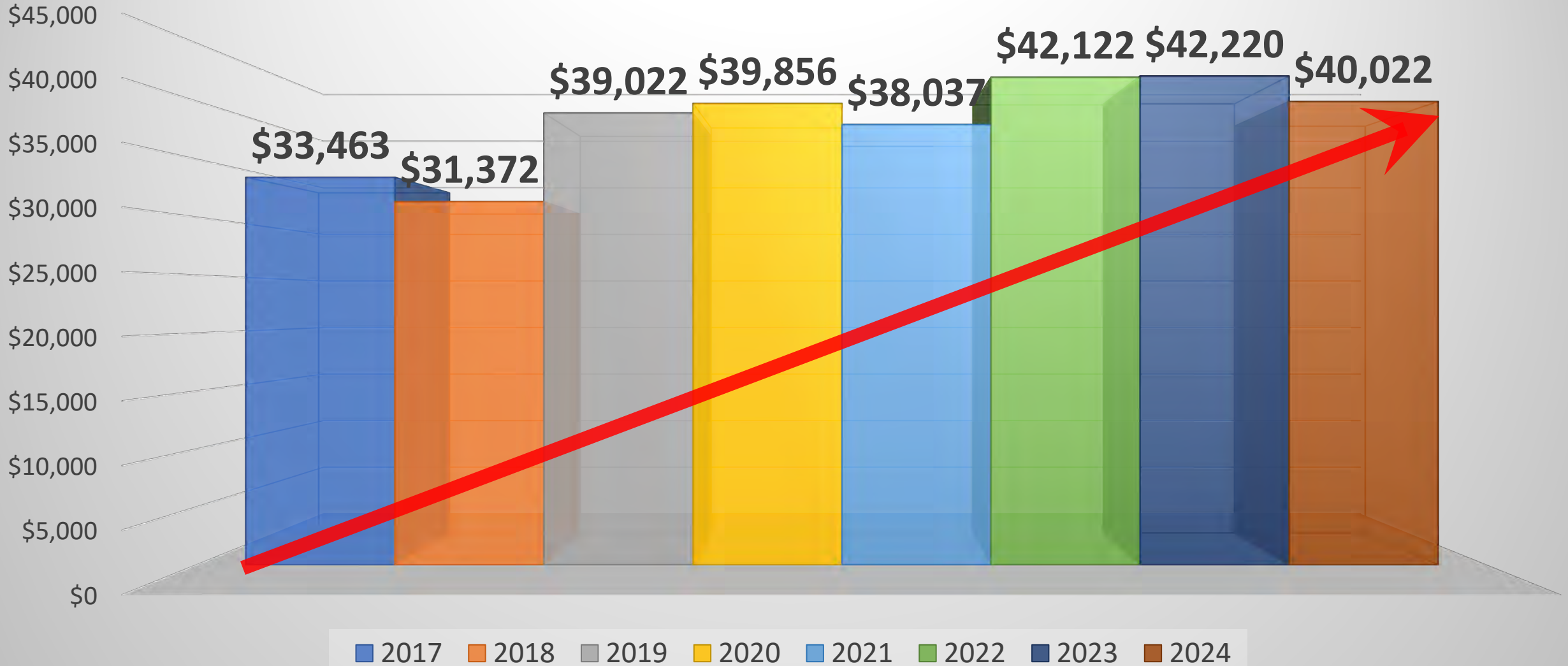
917,721 Sq. Ft. Total Permitted Cannabis Businesses

605 Actively Working Jobs



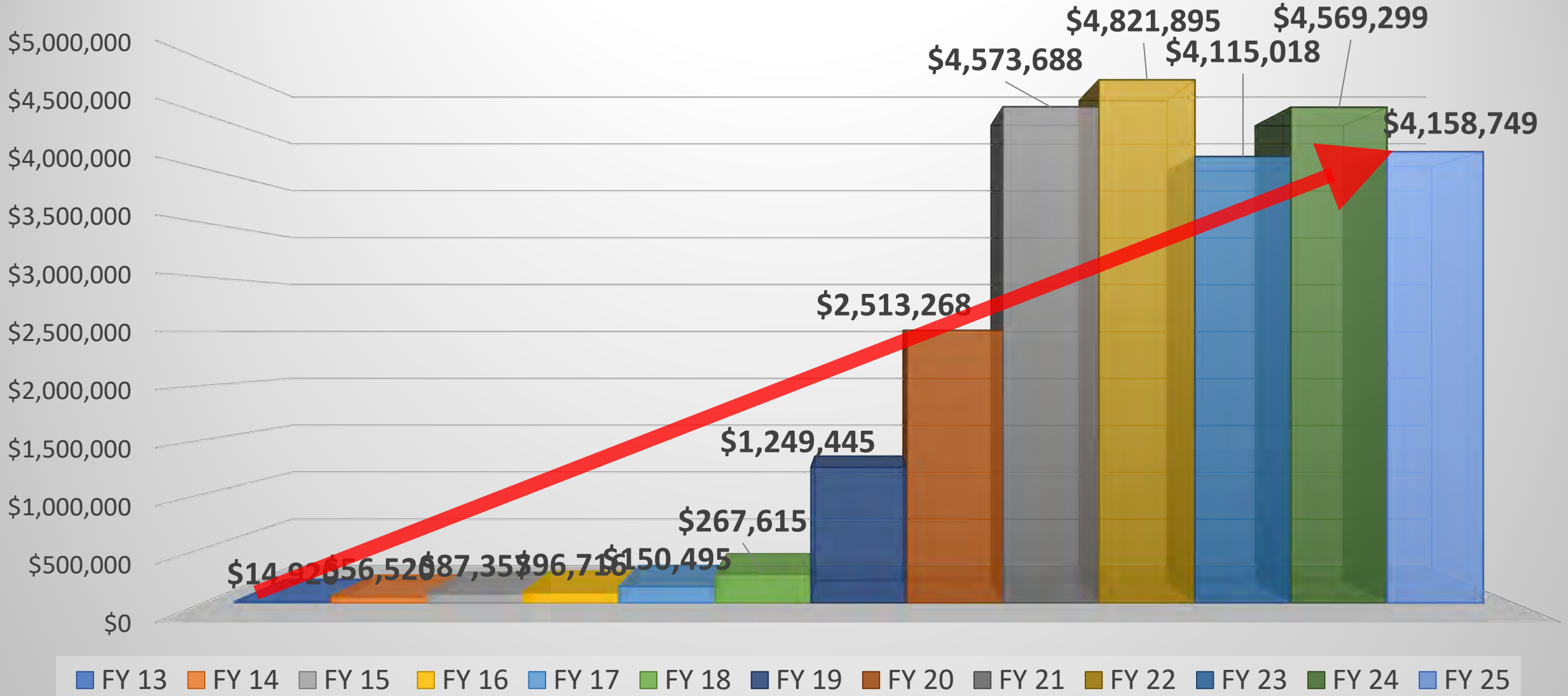
- 124 Needles Residents**
- 328 Arizona Residents**
- 22 Nevada**
- 131 Other**

Needles, CA Median Household Income



Needles Overall Medium Household Income has Grown \$6,559 or 20% from 2017

Needles, CA Cannabis Tax Revenues



Needles has received \$26.7 Million in Tax Revenues since Measure S was approved by the voters.













Infrastructure Grants

Project Title	Funding Amount
Well 11 Treatment Plant	\$ 6,098,077
Advanced Metering Infrastructure (AMI) Project	\$ 212,826
Lilly Hill Booster Station Replacement/Relocation	\$ 2,119,295
Intertie Transmission Main	\$ 930,000
L Street Pump Station Project	\$ 940,000
Well No. 15 Backup Generator	\$ 367,645
Maintenance Yard Manifold/Waterline Project	\$ 1,828,730
New 1.5 MG Storage Tank	\$ 2,380,608
Total	\$ 14,877,181





Parks Grants

Project Title	Funding Amount
Jack Smith Walking Trail	\$ 181,116
Rivers Edge Golf Course Irrigation	\$ 715,000
Bob Belt's Beach Park	\$ 2,179,702
Duke Watkins Park	\$ 3,965,400
Total	\$ 7,041,218



BECOME FIRST TO EARN NEW CLEAN CALIFORNIA DESIGNATION

over **20**
CLEAN CALIFORNIA
COMMUNITIES & GROWING





CAUTION
WATER IS
RECYCLED
DO NOT DRINK















City of Norwalk
OBERNOLTE STREET IMPROVEMENT PROJECT
L. 4TH, 5TH, HIGHLAND, PARK, COLLINS, ORANGE, CORONADO STREETS AND ERIN CIRCLE
CITY COUNCIL:
JIMMY BERRIGAN, Mayor
KATHY WILSON, Vice Mayor
TOM BELL
ELLEN LAMPELL
JIMMY MC CORNELL
JOANNE FOLLE
GERRY LONGBRATE
CITY MANAGER:
PATRICK MATHY PEEZ
The grant and trailer provided by a 2018 trail compliant project planned by the City of Norwalk sponsored program sponsored by ConcreteBar My Orange, CA



City of Needles

**PHASE 4A
WATER SERVICES
and STREET
IMPROVEMENTS**

DESIGN: CIBOLA, E. F. G. DOWNEY, VALLEY
AND FOURTH STREETS

**CANNIBIS TAX and UTILITY
DOLLARS AT WORK**

\$1,942,398

CITY COUNCIL:
JANET JERBIGNAN, Mayor
WALTER M. MURPHY, Vice Mayor
TONY BELL
ELLEN CAMPBELL
JAMES MC CONNOR
JONANNE FODDIE
HENRY LONGBRAKE

CITY MANAGER:
PATRICK GUERRERO



City of Needles

HK7R73

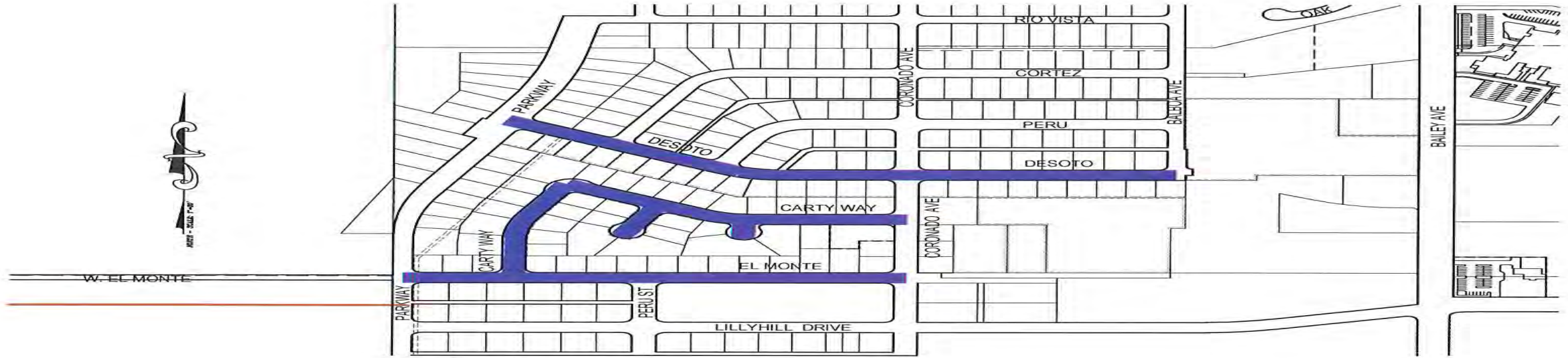
WIRTGEN

Vance
CORPORATION

City of Needles Capital Projects

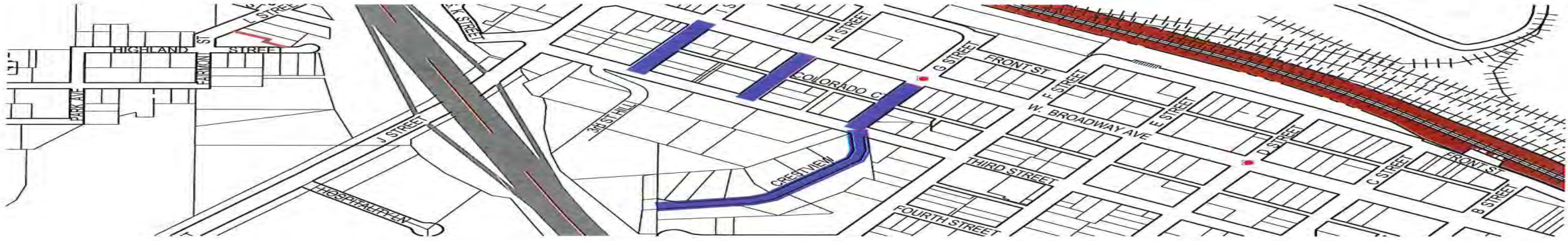
Street Improvements & Water Service Replacement

PHASE 4B



VISTA AREA

- ELMONTE STREET (Parkway to Coronado St)
- CARTY WAY (El Monte to Coronado St),
- CARTY CIRCLE,
- CARTY PLACE
- DESOTO ST (Parkway to Balboa St)



DOWNTOWN AREA

- I STREET (Third Street to Broadway Ave)
- H STREET (Third Street to Broadway Ave)
- G STREET (Third Street to Broadway Ave)
- CRESTVIEW (Third Street to End)

LEGEND

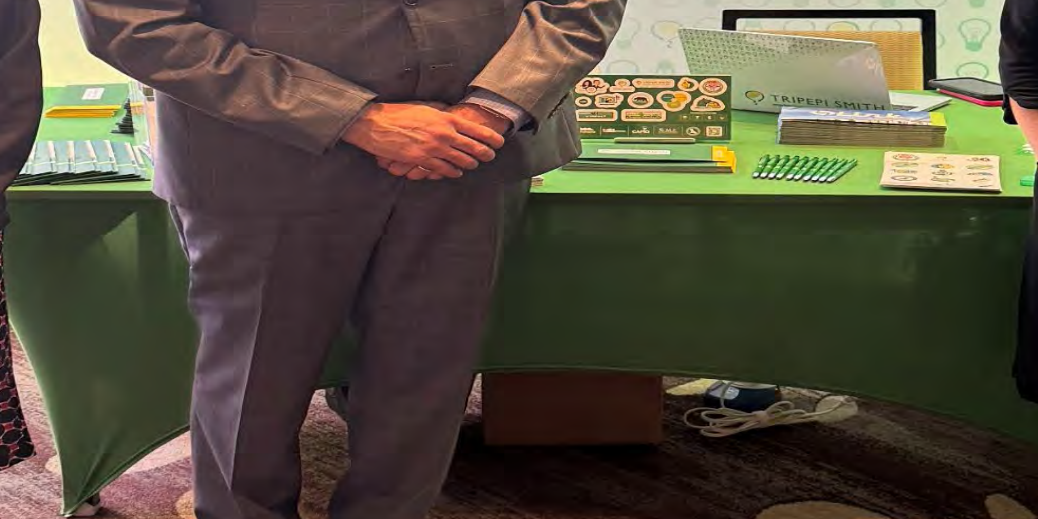
PHASE 4B - PAVING IMPROVEMENTS including Water Services

EXIT



TRIPLEPI SMITH

marketing • technology • public affairs

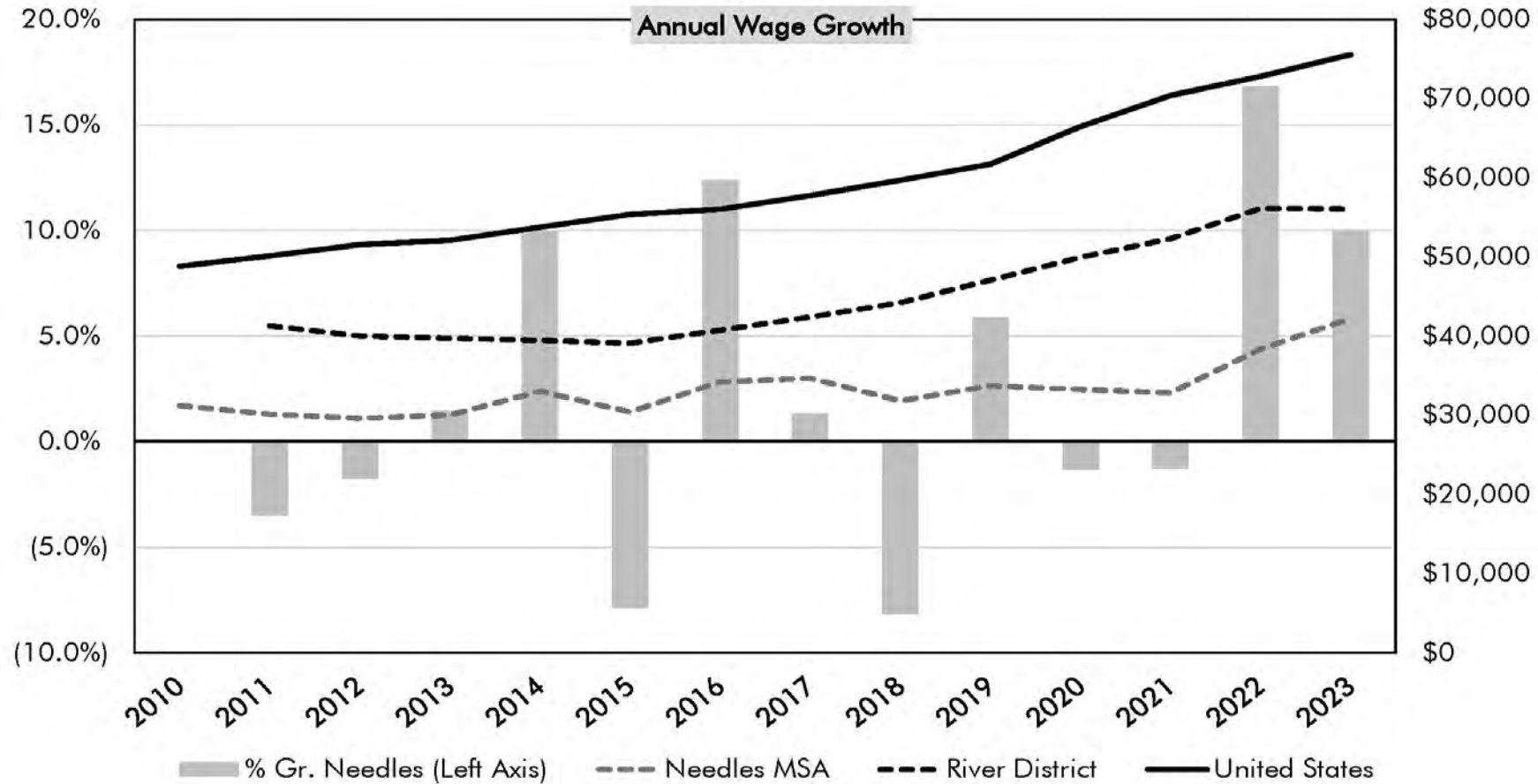


Demand Drivers

- Demand for new housing driven primarily by the following factors:
 - **New households.** Mix of new in-migrants to the region as well as new household formation (i.e. kids leaving home). Households new to the market are being driven by a combination of job growth, cost of living/quality of life considerations, and work-from-anywhere trends. Includes those seeking vacation/second homes.
 - **Demand for newer housing product from current households.** Nearly 60% of the City's housing stock was built before 1980, offering few modern/updated floorplans.
 - **Job and wage growth.** The cannabis industry has developed into the City's dominant industry, and wages have seen strong growth the past three years – leading to a mismatch in the housing stock offered and what some residents can afford.
 - **Continued growth of the River District.** As the tri-state area continues to see job growth, Needles has an opportunity to capture its 'fair share' of regional housing demand.

Wages

- Nearly 6% annual growth in wages in Needles last 5 years



Key Findings

Pricing Range	Likely Resident Types	Avg. Unit Size Range	Potential Housing Types	10-Year Demand Pool (New)
Rental Residential				
		SF		
Under \$1,000	<ul style="list-style-type: none"> • Singles and couples • <\$35K 	300 - 1,200	<ul style="list-style-type: none"> • Affordable housing (LIHTC) • Micro units (studios, small one-beds, converted hotel rooms) 	35
\$1,000 - \$1,500	<ul style="list-style-type: none"> • Singles and couples, empty nesters, young families • \$35K-\$75K 	600 - 1,500	<ul style="list-style-type: none"> • Garden style/walk-up • Mobile home/prefab 	60
\$1,500 - \$2,000	<ul style="list-style-type: none"> • Couples, families • \$50K-\$100K • New in-migrants 	750 - 1,750	<ul style="list-style-type: none"> • Garden style/walk-up • Single-family/townhome rentals 	40
Over \$2,000	<ul style="list-style-type: none"> • Families, empty nesters • \$75K-\$150K+ • New in-migrants 	1,000 - 2,000	<ul style="list-style-type: none"> • Large single family • River-adjacent housing 	25
Subtotal Rental Products:				160
For-Sale Residential				
Under \$200K	<ul style="list-style-type: none"> • Singles and couples, empty nesters, young families • <\$50K 	700 - 1,500	<ul style="list-style-type: none"> • Mobile homes • Low-income ownership programs (if available) • ADU/Micro-units 	20
\$200K-\$250K	<ul style="list-style-type: none"> • Couples and families • \$50K-\$75K 	1,200 - 2,000	<ul style="list-style-type: none"> • Townhomes/duplexes • Small-lot single family 	50
\$250K-\$300K	<ul style="list-style-type: none"> • Couples and families • \$50K-\$100K • New in-migrants 	1,500 - 2,250	<ul style="list-style-type: none"> • Single family 	100
Over \$300K	<ul style="list-style-type: none"> • Couples and families, empty nesters • \$75K-\$150K+ • New in-migrants • Vacation/second home 	2,000 - 3,500	<ul style="list-style-type: none"> • Large-lot single family • River-adjacent housing • SFD with ADU/casitas (that could be rented out) 	200
Subtotal Ownership Products:				370
Total All Products:				530

Prohousing Incentive Pilot program Awards over \$33 Million to Prohousing Jurisdictions!



Cities and counties using exclusive **Prohousing** funds to build more housing faster.

The Prohousing Designation Program provides incentives to cities and counties in the form of additional points or other preference in the scoring of competitive housing, community development, and infrastructure programs.



hcd.ca.gov

June 13, 2023

HCD Awarded \$445,000 to the City of Needles





2ND ANNUAL NEEDLES

CRAFT SHOW

Sponsored By
Friends of El Garces

APRIL 12TH, 2025

9:00AM - 2:00PM

\$20.00 per space

Santa Fe Park
950 Front Street, Needles CA

For Registration Contact: Jan Jernigan 760.221.3211



2ND ANNUAL NEEDLES ART IN THE PARK

Hosted By
Friends of El Garces
& River Valley Artist Guild

APRIL 10TH - 12TH, 2025

El Garces
950 Front Street
Needles CA

Presenting
Best in Show and People's Choice

Thursday: April 10, 2025
10:00am - 6:00pm

Friday: April 11, 2025
Cocktail Party 6:00-8:00 PM

Saturday: April 12, 2025
10:00am - 5:00pm

For Registration Contact: Victoria Valdemar
Vmeyersvaldemar@yahoo.com
951.334.8454

5,000 Eggs
Gift Baskets & prizes

NEEDLES, CA

Easter

EGG HUNT

SATURDAY - APRIL 19

Hunt starts at 9:30

Jack Smith Park

1000 River Rd, Needles, CA

**FACE PAINTING & PHOTOS WITH
THE EASTER BUNNY**

This event is brought to you by:



(844) 444-1424

www.tristateclinics.org





PRESENTS THE

47TH COLORADO RIVER ROUND UP APRIL 4 & 5, 2025

NEEDLES RODEO GROUNDS 1001 SAN CLEMENTE STREET

* RODEO DANCE *

"Littletown"

Presented by the Fort Mojave Indian Tribe



* SPECIAL EVENTS *

- # Junior Barrel Race presented by Campbell Redi-Mix
Call Mike Shott at 760-218-4891 to register.
- # 8th Annual Cornhole Tourney
Call Wade Evans at 760-220-1039
- # Local Contestants -
Call Mike Shott at 760-218-4891 from March 1-26
- # Mutton Bustin' - call Judy Thornton at 760-333-5255



* THE RODEO STORE *

March 31-April 3
920 W. Broadway in Needles
10am-4pm

* TICKETS *

Ages 5 and under - free
Ages 6-17 - \$5
Ages 18 and over - \$10

PRESALE TICKETS

2-Day Adults - \$15
2-Day Kids - \$5
Rodeo Store only

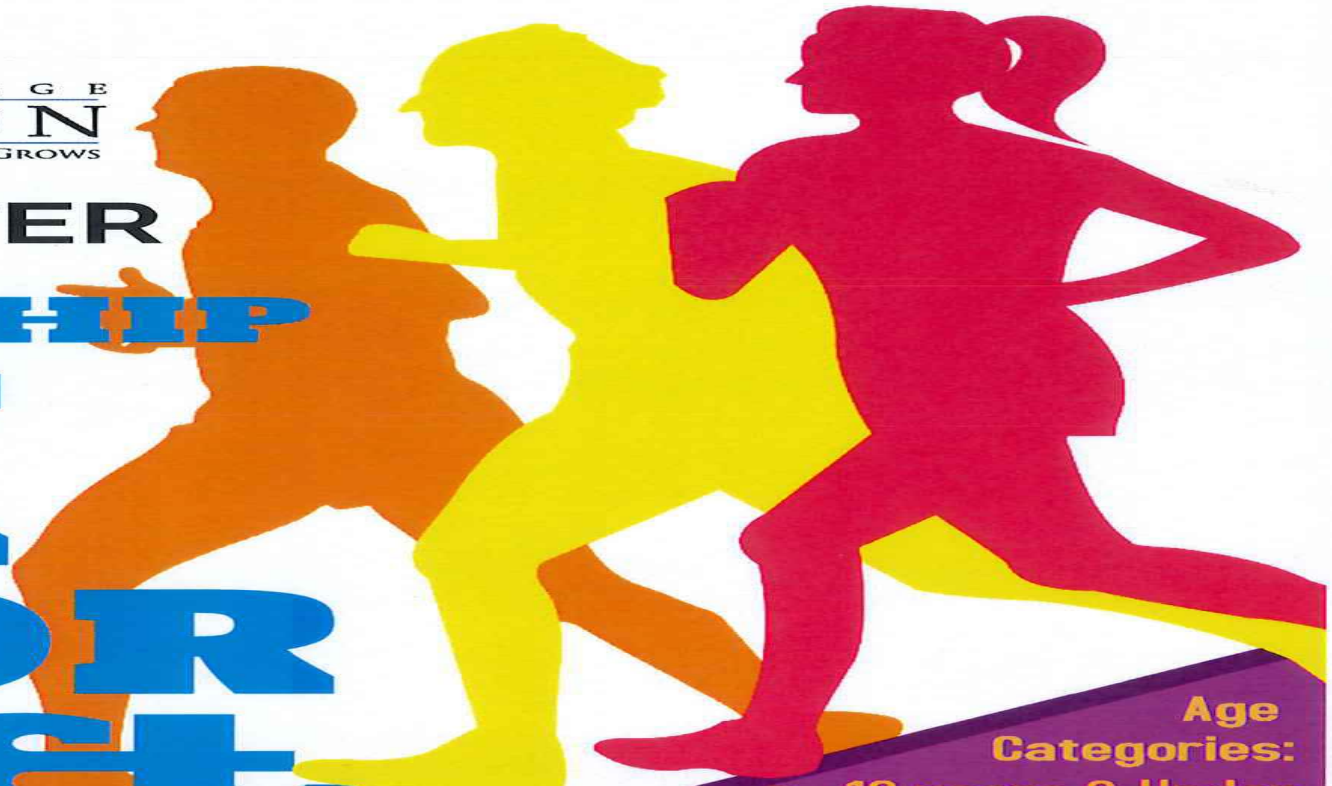
Coordinated by Needles Rodeo Association
Facebook at Needles Rodeo/CRRU
needlesrodeo@outlook.com www.needlesrodeo.com
For more info, call Judy Thornton @ 760-333-5255
(NO OUTSIDE ALCOHOL PERMITTED)

VIP AREA
Presented by





PALO VERDE COLLEGE
FOUNDATION
WHERE KNOWLEDGE TAKES ROOT AND OPPORTUNITY GROWS



NEEDLES CENTER

SCHOLARSHIP

**5K
COLOR
RUN &
WALK**

SATURDAY

APRIL 12, 2025

**STARTS AT PALO VERDE COLLEGE
AT 9AM; CHECK-IN AT 7:30 AM**

For more information call (760) 326-5033
or visit <http://www.paloverde.edu/>

725 W. Broadway, Needles, CA 92363

**Age
Categories:**

- 12 years & Under
- 13 - 17 years
- 18 years and up

**FEE: \$25 PER PERSON
INCLUDES TSHIRT, MEAL
REGISTRATION:**



**Must Register
Before April 1**

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6. PALO VERDE BOARD MEETING

RESOLUTION NO. 2025-8

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NEEDLES SUPPORTING ENHANCED INVESTMENTS, EQUITABLE SERVICES, AND WORKFORCE DEVELOPMENT PROGRAMS BY PALO VERDE COMMUNITY COLLEGE IN THE NEEDLES COMMUNITY

WHEREAS, Palo Verde Community College (PVCC) is a critical partner in providing education, workforce development, and economic opportunities for the Needles community; and

WHEREAS, the Needles campus faces significant challenges, including:

1. **Lack of In-Person Counseling Services** for Students.
2. **Course Cancellations**: Classes have been withdrawn before school begins, resulting in students losing **FAFSA eligibility** and disrupting education.
3. **Lack of Dedicated Budget and Data**: Needles does not receive equitable funding.
4. **There are** no clear goals or vision for the campus.

WHEREAS, substantial grant funds, including Adult Education and Career Technical Education (CTE) funds, totaling **\$1.5 million** have been allocated to programs like HVAC, vehicle maintenance, and the computer information systems programs but these resources have not adequately benefited Needles; and

WHEREAS, Needles property owners have contributed significantly to PVCC through **two General Obligation (GO) Bond Measures**:

1. The **2004 bond** in the amount of **\$6 million**.
2. The **2014 bond** in the amount of **\$12 million**.
These bonds are repaid through property taxes levied on parcels, with property owners contributing based on assessed parcel values, demonstrating the community's ongoing financial support for the college; and

WHEREAS, Needles is positioned for growth with access to a larger student base, unlike Blythe, Needles is positioned to serve as a hub for workforce training programs such as:

- **Nursing, Plumbing, Electrical Trades, Home Building, Lineman Training, and Water Treatment;**

WHEREAS, PVCC's potential declining enrollment due to the loss of incarcerated student programs and fire training programs jeopardizes the college's financial stability, with reserves projected to be depleted within **three years**; and

WHEREAS, PVCC must prioritize efforts to **diversify its student population** and concentrate on expanding educational opportunities in underserved communities such as Needles, which present significant potential for enrollment growth and community impact; and

WHEREAS, the City of Needles advocates for equitable investment to **bolster CTE programs** and establish Needles as a driver of enrollment growth, workforce development, and economic opportunity for the region; and

WHEREAS, the community has identified the urgent need for a **Child Care Facility** to serve 40 children, create jobs, and remove barriers to education and workforce participation;



P A L O V E R D E C O L L E G E
FOUNDATION
WHERE KNOWLEDGE TAKES ROOT AND OPPORTUNITY GROWS

February 18, 2025

To Whom it May Concern –

Since 1986, Palo Verde College Foundation has sought the support of generous businesses such as you to assist our students with the completion of their educational goals. Will you or your business consider becoming a featured partner of Palo Verde College Foundation for our annual Needles Center Scholarship **5k Color Walk/Run** Event scheduled for **Saturday, April 12, 2025**?

Pirate Corporate Sponsorships*

BOOTY - \$1000 and above: 2 runners or walkers, 2 T-shirts, individual banner, incl. in Pirate promotions

AHOY - \$500-999: 2 runners or walkers, 2 T-shirts, individual banner, incl. in Pirate promotions

BUCCANEER - \$250-\$499: 2 runners or walkers, 2 T-shirts, group listed on banner, incl. in Pirate promotions

JOLLY ROGER - \$100-\$249: 2 runners or walkers, 1 T-shirt, group listed on banner, incl. in Pirate promotions

**Included in public advertising*

Pirate Individual Sponsorship

MATEY - Up to \$100: 1 runner or walker, 1 T-shirt, group listed on banner, Pirate bag

All donations go to Palo Verde College Foundation exclusively for students at the Needles Center.

Here is a link to the [donor guide](#) for your review and hope that you are able to make a contribution to help our students. Palo Verde College Foundation is designated as a 501(c)3, therefore charitable donations are considered tax deductible (EIN: 33-0078920). Donations may be made online by visiting the [Palo Verde College Foundation](#) donation portal or can be sent to the Needles Center, 725 W. Broadway St., Needles, CA, 92363. Include “For PVC Foundation Needles Scholarships” in the Additional Comments section online or in the Memo space if submitting a check.

Sincerely,

Stephanie Slagan, MPA
Executive Director
Palo Verde College Foundation



9. COMMUNITY CALENDAR

March 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 HOUSEHOLD HAZARDOUS WASTE COLLECTION CITY PUBLIC WORKS YARD 112 ROBUFFA 7AM - 11AM
2 16TH ANNUAL SPRING CLASSIC BASKETBALL TOURNAMENT 3RD-8TH GRADES MAY 1 - 2	3	4	5 PLANNING COMMISSION 4pm	6	7	8 HARVEST BIBLE CHURCH GOLF TOURNAMENT
9	10	11 WOMEN'S CLUB LUNCHEON CITY COUNCIL 6pm	12	13	14	15 LUCKY GREENS ANNUAL GOLF TOURNAMENT RIVER EDGE GOLF COURSE 
16	17 PARKS & RECREATION 4pm HAPPY St. Patrick's DAY 	18 BOARD OF PUBLIC UTILITIES 4pm	19 JOB AND RESOURCE FAIR EL GARCES 10AM - 2PM ASSEMBLYMAN GONZALEZ'S REPS MOBILE OFFICE 10AM-5:30PM NEEDLES TOURISM OFFICE 920 W BROADWAY	20	21	22 JJ's GOLF CLINIC 10AM RIVERS EDGE GC
23	24	25 CITY COUNCIL 6pm	Needles High School Music/Culinary Department Proudly Presents The Meat Eat A Fundraising BBQ  performances by The Blue Notes, The Advanced Band & The Needles High School Choir NEEDLES HIGH SCHOOL GYM 6PM \$10 / PLATE	27	28	29  HONORING VIETAM VETERANS PANCAKES IN THE PARK SANTA FE PARK 9AM COMMUNITY CLEANUP SAN CLEMENTE ST. 

April 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 TWILIGHT LEAGUE RIVERS EDGE GOLF COURSE BOARD OF PUBLIC UTILITIES 4 PM	2 PLANNING COMMISSION 4 PM	3	4	5 47th ANNUAL COLORADO RIVER ROUND UP 
6	7	8  WELL 11 TREATMENT PLANT 9AM WOMEN'S CLUB LUNCH CITY COUNCIL 6 PM	9	10  2ND ANNUAL NEEDLES ART IN THE PARK APRIL 10TH - 12TH, 2025 CRAFT SHOW APRIL 12TH, 2025 EL GARCES 950 FRONT STREET NEEDLES, CA		12  PALO VERDE COLLEGE NEEDLES CENTER SCHOLARSHIP 5K COLOR RUN & WALK
13	14	15 BOARD OF PUBLIC UTILITIES 4 PM	16	17	18	19  tri-state COMMUNITY HEALTH CARE EASTER EGG HUNT FACE PAINTING & PHOTOS WITH EASTER BUNNY JACK SMITH PARK 9:30 AM 1ST ANNUAL WORLD FAMOUS CHILI COOKOFF SANTA FE PARK 10AM
	21 PARKS & RECREATION 4 PM ROUTE 66 BIKE WEEK	22 CITY COUNCIL 6 PM	23 HOUSING COMMISSION 4 PM	24  SPRING SPAY/NEUTER CLINIC THE NEEDLES ANIMAL SHELTER IS SPONSORING A SPAY/NEUTER CLINIC FOR NEEDLES RESIDENTS. PET OWNER PAYS DEPOSIT AND NEEDLES ANIMAL SHELTER PAYS REMAINING COST. MUST FILL OUT APPLICATION AND PROVIDE PROOF OF RESIDENCY. SERVICES PROVIDED BY ANGEL'S TOUCH MOBILE VETERINARY CLINIC DR. ANGELINA BEEKS, DVM NEEDLES ANIMAL SHELTER 1000 E. OF HUNTER PONY (780)226-4993 APPLICATIONS AVAILABLE AT SHELTER LIMITED AVAILABILITY DOGS MUST HAVE VALID DECEASED AND CITY LICENSE BY APPOINTMENT ONLY	25 APRIL 21 - 27	26
27 ROUTE 66 BIKE WEEK	28	29	30			

May 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6 BOARD OF PUBLIC UTILITIES 4 PM	7 PLANNING COMMISSION 4 PM	8	9	10
11	12	13 WOMEN'S CLUB LUNCH CITY COUNCIL 6 PM	14 	15	16	17 Rabies and Licensing Clinic Needles Animal Shelter 1662 Flip Mendez Pkwy Needles, CA 92363 May 17th 9:30-12:30 CASH ONLY
18	19 PARKS & RECREATION 4 PM	20 BOARD OF PUBLIC UTILITIES 4 PM	21	22	23	24
25	26	27 CITY COUNCIL 6 PM	28 HOUSING COMMISSION 4 PM	29	30	31

June 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3 BOARD OF PUBLIC UTILITIES 4 PM	4 PLANNING COMMISSION 4 PM	5	6	7
8	9	10 WOMEN'S CLUB LUNCH CITY COUNCIL 6 PM	11	12	13	14
15	16 PARKS & RECREATION 4 PM	17 BOARD OF PUBLIC UTILITIES 4 PM	18	19	20	21
22	23	24 CITY COUNCIL 6 PM	25 HOUSING COMMISSION 4 PM	26	27	28
29	30	1	2	3	4	5