



# City of Needles

817 Third Street, Needles, California 92363  
(760) 326-2113 • FAX (760) 326-6765  
[www.cityofneedles.com](http://www.cityofneedles.com)

Mayor, Janet Jernigan  
Vice Mayor Ellen Campbell  
Councilmember Tona Belt  
Councilmember Jamie McCorkle  
Councilmember JoAnne Pogue  
Councilmember Henry Longbrake  
Councilmember Larry Ford

City Manager Patrick J. Martinez

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## MEMORANDUM

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: PATRICK J. MARTINEZ, CITY MANAGER

SUBJECT: WEEKLY MEMORANDUM

DATE: July 25, 2025

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### 1. **Peanuts Foundation Highlights Needles' Role in National Celebration**

Attached is the official press release from Peanuts Worldwide and the Foundation for Hospital Art announcing a community celebration in Needles on August 12, 2025, commemorating the 75th anniversary of the Peanuts comic strip and the 50th anniversary of Spike's debut. The event honors Needles' unique connection to Charles Schulz—who spent part of his childhood in the city and later used it as inspiration for the character Spike. As part of the celebration, the Colorado River Medical Center will receive two large-scale, paint-by-number murals donated by the Foundation for Hospital Art, featuring classic Peanuts characters and a special desert-themed design showcasing Spike. Community members will be invited to participate in the painting during the event. The press release also outlines the broader "Take Care With Peanuts" initiative and includes remarks from Schulz's granddaughter Stephanie Revelli, Peanuts leadership, and local officials. This national recognition shines a spotlight on Needles as a meaningful part of the Peanuts legacy and reflects how community, art, and storytelling can come together to support healing and civic pride.

### 2. **Citywide Maintenance and Beautification Efforts Continue**

The City of Needles continues to prioritize infrastructure, safety, and community pride through ongoing, visible improvements across the city. This week, Public Works crews completed targeted sidewalk repairs in areas affected by heat-related buckling. Damaged concrete sections were removed and replaced in the neighborhoods of Lillyhill, D Street, and F Street. These improvements enhance safety, walkability, and the appearance of our residential areas. Photos showing the completed concrete work are attached. In addition, crews addressed extensive weed growth caused by recent rains, with a focus on highly visible locations including Train Park. These cleanup efforts improve both aesthetics and public visibility. We also extend a special thank you to the property owner on Walnut Street for initiating the demolition of a partially burned structure. The City continues to work closely with property owners to address blight and

encourage property upkeep. These actions reflect the City Council's commitment to maintaining clean, safe, and vibrant neighborhoods. Residents can report concerns by calling 760-326-2115 (press #9) or using the Needles Connect app on [Google Play Store](#) (Android) and [Apple Store](#) (iOS). Together, we're building a safer, stronger Needles!

**3. Route 66 Centennial Promotion – Visit California Content Coordination**

City staff continues to coordinate with Visit California to ensure the City of Needles is featured in upcoming statewide marketing efforts tied to the Route 66 Centennial in 2026. As one of California's most historic Route 66 communities, Needles serves as a gateway to the state and holds a unique place in the story of America's most iconic highway. This work supports the City Council's strategic goal to promote tourism, celebrate our history, and strengthen Needles' identity as a destination rooted in culture and community pride.

Visit California is currently accepting submissions through its online Content Submission Tool. Staff is aligning local stories and visuals with Visit California's 2025 editorial calendar to maximize exposure. With July already underway, upcoming themes offer several strong opportunities: August (accommodations, camping, glamping), September (wine/beer/surf), October (fall events and Halloween), and December (holidays and Route 66 Centennial previews). To submit content for editorial consideration, [click here](#). These themes provide timely ways to showcase our OHV access, outdoor recreation, events, lodging, and our lead role in the 2026 Centennial celebration. Through this partnership, Needles has the opportunity to be featured across Visit California's digital and print platforms, reinforcing our presence as a key stop along the Mother Road. Staff will continue to submit targeted content and collaborate with local partners to elevate Needles' visibility in the months leading up to the Centennial.

**4. Upcoming Community Event: Night Pool Party – August 2**

On Saturday, August 2, Tri-State Community Healthcare will sponsor a free Night Pool Party at the Needles Aquatic Center, located at 1661 J Street, from 6:00 PM to 9:00 PM. The event will feature complimentary hot dogs, chips, and drinks, along with water bounce house slides, a water balloon toss competition, and open pool activities for all ages. This fun, family-friendly event is designed to offer Needles residents a safe and festive environment to beat the summer heat, enjoy outdoor recreation, and connect with one another. Entry is free, and everyone is welcome. We appreciate Tri-State's continued support of community health and engagement and encourage all residents to join us for this special evening. See attached flyer for more information.

**5. Camp Gauntlet: Top Chef Jr. Week – July 21–24, 2025**

Camp Gauntlet continued its successful programming with "Top Chef Jr. Week," held July 21–24, 2025. This themed week provided youth participants with a hands-on culinary experience, allowing them to engage in every step of the cooking process—from selecting a country and building a menu to prepping ingredients, cooking meals, and plating the final dishes. Each child received a chef's hat and apron, which they wore proudly throughout the program and were able to take home as a keepsake. Throughout the week, participants prepared a

variety of meals, including spaghetti and meatballs with bread, orange chicken with rice and egg rolls, hamburgers with tater tots, and tacos with rice. The camp fostered creativity, teamwork, and life skills in a fun and engaging environment. We appreciate the efforts of our staff and volunteers who helped make this week a memorable and educational experience for the youth of Needles.

**6. City of Needles Resources Guide – Support Services for Residents**

In light of recent public concern following the City Council's advancement of the illegal camping ordinance, the City of Needles is reminding residents about the "City of Needles Resources" guide developed by staff. This comprehensive directory connects residents with essential services, including low-income housing, shelters, food distribution, employment support, utility assistance, medical supply providers, and public transportation options. It also includes contacts for veterans' services, legal aid, health care, educational resources, local churches, and emergency hotlines. The guide is designed to help individuals and families access the support they need to improve quality of life. A digital copy is available online, and printed versions can be requested through City Hall.

**7. Youth Golf Camp Building Future Champions in Needles**

The Annual Summer Youth Golf Camp is nearing completion, with just a few weeks left in the 12-week program. Hosted at Rivers Edge Golf Course, the Touchstone-operated camp has brought dozens of local youth together for a summer of hands-on learning, sportsmanship, and fun. Touchstone, the City's golf course operator, continues to be a strong partner in delivering high-quality recreation programs for our community. Beyond golf fundamentals, the camp builds discipline, confidence, and teamwork—laying a foundation for the next generation of Needles High School golfers and future state champions. Next week, the San Bernardino County Sheriff's Department will host its annual Putting Contest with camp participants, reinforcing community connections and encouraging youth engagement. Attached photos capture the energy, focus, and growth of our campers—underscoring how City partnerships and recreational programming are investing in our youth and shaping future leaders.

**8. Eagles Aerie 2599 Fundraiser to Support Local Family**

The Needles Eagles Aerie 2599 is holding a raffle fundraiser to benefit the Amstutz Family, with all proceeds going directly to their support. The top prize is a one-year golf membership at River's Edge Golf Course valued at \$1,600, followed by cash prizes of \$100 for second place and \$50 for third. Tickets are \$50 each, with only 100 available. Those interested in purchasing a ticket can contact the Eagles directly at 729 Front St, Needles, CA 92363 or by phone at (760) 326-2599.

**9. Submit Your Nomination – 28th Annual Community Achievement Awards**

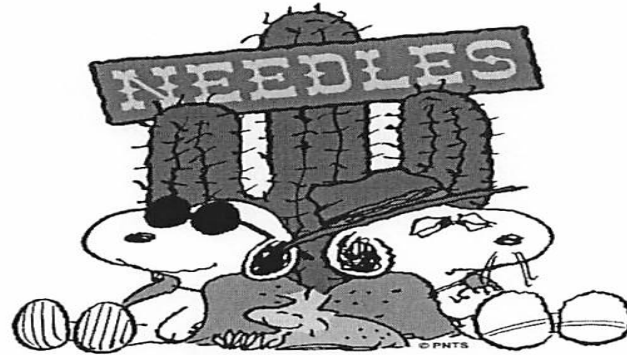
The Laughlin Chamber of Commerce is now accepting nominations for the 28th Annual Community Achievement Awards, recognizing individuals, businesses, clubs, and organizations that make a meaningful impact throughout the

Colorado River Region. Needles is encouraged to participate—our city has not had an award recipient since 2023, when George DeLeon, Scotty Leonard, and Nicolle Wilson were honored. Let's make sure Needles is represented again this year. Please nominate a person, business, club, or organization that has made significant contributions in Needles. Eligible nominees must work, reside, do business, and/or provide services in the Colorado River Region. Nominations are due by **August 18, 2025**. Submit your nomination by [clicking here](#).

**10. Community Events Calendar Now Live on City Website**

As part of the City's newly launched website, we're excited to introduce a [comprehensive Community Events Calendar](#) designed to keep residents informed about the many activities and happenings across Needles. We invite local organizations and event organizers to collaborate with the City Clerk's Office to add or update events—helping ensure the calendar remains vibrant, inclusive, and reflective of our community's diverse offerings. To contribute or request modifications, please contact Candace Clark at [cclark@cityofneedles.com](mailto:cclark@cityofneedles.com). Your participation helps strengthen community spirit and enrich the local experience for residents and visitors alike.

# 1. PEANUTS PRESS RELEASE



**NEEDLES, CALIFORNIA—ONE-TIME HOME OF CHARLES SCHULZ AND INSPIRATION FOR SNOOPY’S  
DESERT-DWELLING BROTHER SPIKE—TO HOST SIMULTANEOUS  
ANNIVERSARY CELEBRATIONS ON AUGUST 12, 2025:  
75 YEARS OF PEANUTS AND 50 YEARS SINCE SPIKE’S COMIC-STRIP DEBUT**

*Following a Video Greeting from Schulz Granddaughter Stephanie Revelli,  
Peanuts and the Foundation for Hospital Art Will Present the Colorado River Medical Center  
with Two Six-Panel Murals, One Featuring Spike, Snoopy, and Woodstock  
and the Other Depicting the Peanuts Gang;  
Both Murals Will Be Painted By the Community in a Peanuts PaintFest*

Needles, California, well known to Peanuts fans as the desert home of Snoopy’s brother Spike, is perhaps less well-known for another famous resident: Charles “Sparky” Schulz, who lived in the California desert town for a year during his childhood. Decades later, Schulz found inspiration in Needles to create Spike (named after his own boyhood dog), who joined the Peanuts comic strip on August 13, 1975.

On Tuesday, August 12, 2025, Needles will celebrate two important anniversaries: the 75th anniversary year of the Peanuts comic strip (which launched in October 1950) and the 50th anniversary of Spike’s debut.

Starting at 10:00 a.m., Peanuts and local organizations are planning a variety of activities at the Colorado River Medical Center, located at 1401 Bailey Avenue, Needles, CA 92363. The event is open to the public.

Festivities include:

## **Sweet Greetings**

Stephanie Revelli, a granddaughter of Peanuts creator Charles M. Schulz, will greet Needles citizens and visitors via video, celebrating the two anniversaries and the longtime connection between Peanuts and Needles. Revelli, a baker and the creator of Sugar Cookies By Steph, will provide Peanuts, Spike, and Needles-themed cookies for the event.

# 1. PEANUTS PRESS RELEASE

“Like so many people around the world, I grew up with Peanuts—though in my case, I *literally* grew up with Peanuts, since I was lucky enough to have Charles Schulz for a grandfather!” says Revelli. “I know that Grandpa had a special feeling for Needles, having lived there during a significant time in his young life, and I’m so happy to be able to share the joy of these anniversaries with our friends in Needles!”

## **Hospital Art Donation and Peanuts PaintFest**

A partnership between Peanuts Worldwide and the nonprofit Foundation for Hospital Art will bring the healing power of art to the local Colorado River Medical Center via two six-panel murals, in a celebration from 10:00 a.m. to 12:00 p.m. on August 12.

A community PaintFest will bring to life the two 56” x 49” paint-by-numbers style murals, which feature joyful Peanuts images: one of dancing Charlie Brown, Snoopy and Woodstock, Linus, Lucy, Sally, and Franklin, and a second mural—unique to Needles—featuring Spike, Snoopy, and Woodstock relaxing in the desert.

“We at the Colorado River Medical Center are delighted to receive these gifts from Peanuts and the Foundation for Hospital Art,” says Bing Lum, Executive Vice President of Colorado River Medical Center. “We’re proud to call Charles Schulz a former resident of Needles, and his humanity is as well known here as his humor, both of which will be appreciated by every patient, staff member, and visitor who experiences the joy of these murals.”

The Hospital Art Program is a central feature of the “Take Care With Peanuts” initiative promoting good global citizenship, which was launched in 2020.

Following the PaintFest, Mayor Janet Jernigan of the City of Needles, County Supervisor Dawn Rowe, and a representative from California Senator Alex Padilla’s office will each give brief remarks.

## **Artful Kids**

In the days leading up to the PaintFest, children will have the opportunity to draw themselves as a Peanuts character on special coloring sheets created by Peanuts Worldwide and sponsored by the River Valley Artist Guild. The sheets can be found in various participating Needles restaurants through August 10. The finished artwork will be displayed on the walls of the Colorado River Medical Center during the PaintFest.

## **Selfies with Spike**

Visitors can also take photographs with the famous larger-than-life Spike statue, on loan from the Needles Regional Museum and long-time Spike fan and Needles resident Joe Jones.

## **Snoopy’s Root Beer Floats**

Snoopy’s favorite drink—root beer plus vanilla ice cream—will be available courtesy of the River Community Coalition, which will also be hosting a CakeWalk.

“Our nonprofit is dedicated to making healthcare visits a friendlier, more hope-filled experience for patients through the power of art—and who can do that more effectively than Peanuts?” says Scott Feight, Executive Director, for Foundation for Hospital Art. “Charles Schulz created indelible characters who bring joy to all who see them, which is why Peanuts is such a perfectly aligned partner for the Foundation for Hospital Art.”

“We are so delighted that Charles Schulz’s iconic characters will be bringing joy to the patients at the Colorado River Medical Center, in the town that Sparky once called home!” says Melissa Menta, Senior Vice President, Global Brand and Communications for Peanuts Worldwide and co-host of the ‘You Don’t Know Peanuts’ podcast. “We believe he would be thrilled to know that his work is meaningful to adults and children in Needles, where he derived such inspiration for his life’s work.”

-The End-

## **Media Contact**

Alison Hill, Snoopy/Spike’s Publicist  
714.287.2015  
[alison@currentpr.com](mailto:alison@currentpr.com)



## 2. CITYWIDE BEAUTIFICATION





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## 2. CITYWIDE BEAUTIFICATION





# 3. ROUTE 66 CENTENNIAL PROMOTION

High contrast



Partnership Planner

Research



Submit Content



Account

< Back

Submission entry

## Submit content

### 1 What kind of content would you like to submit?

Submit consumer  
content

Submit PR content –  
pitches and leads

Submit PR content –  
What's New

Submit business  
listings

#### Consumer content idea submission

Submit a consumer content idea about your organization or destination for consideration on [VisitCalifornia.com](https://www.visitcalifornia.com) and other consumer content. Please view the consumer content [editorial calendar](#) for inspiration.

Title or subject\*

100 character max

Brief description\*

500 character max

0/500

Detailed description\*

1000 character max

0/1000

## 4. TRI-STATE NIGHT POOL PARTY

This event is sponsored by

*tri-state*  
COMMUNITY HEALTHCARE

**NIGHT POOL PARTY**

**FREE ENTRY**

**NEEDLES, CA**

6:00-9:00 PM  
SATURDAY - AUGUST 2  
1661 J STREET, NEEDLES CA

Free hot dogs, drink & chips  
Water Bouncy House Slides



## 5. CAMP GAUNTLET TOP CHEF



## 6. RESOURCE GUIDE

### Low Income Housing

- Needles Housing Authority (760) 326-3222
- Lilly Hill Apartments (760) 326-2433
- Mesa Grande Apartments (760) 326-2404
- Riverview Terrace Apartments (760) 326-4800

### Social Services

- Adult Protective Services/ In-Home Support Services (760) 326-9328
- Behavioral Health Services (DBH) (760) 326-9313
- Children and Family Services (760) 326-9339
- Transitional Assistance Department (TAD) (877) 410-8829
- Social Security Administration (866) 931-4956
- Fort Mohave Tribal Social Services (928) 346-1550
- Department of Child Support (866) 901-3212

### Employment Resources

- First Institute (657) 799-6388
- California Indian Manpower Consortium (CIMC) (800) 640-2462
- Department of Labor (800) 333-4636
- Employment Development Department (EDD) Unemployment (800) 300-5616
- Fair Employment and Housing (800) 884-1684
- Paid Family Leave Act (877) 480-3287
- San Bernardino County Job Line (909) 387-5611

### Shelters

- Set Free Church (760) 326-2941
- Salvation Army Emergency Shelter (909) 888-4880
- Domestic Violence Unity Home (760) 366-9663

### Food Distribution/Meal Program

- St. Vincent De Paul (760) 326-4420
- St. Ann's Catholic Church (760) 326-2721
- Santa Fe Park (760) 326-3522
- Salvation Army (760) 877-3940
- Isabel's Pantry (760) 443-4342
- Calvary Church Of Needles (760) 326-2904
- Bonnie Baker/Meals on Wheels (760) 326-2898
- Ft. Mohave Tribal Senior Nutrition Program (760) 629-2371
- Needles CAPK WIC Program (866) 327-3074

### Utility Assistance Programs

- Lifeline Telephone Service (866)-272-0349
- Home Energy Assistance Program (HEAP) (909) 723-1500
- Salvation Army Utility Help (760) 228-0114

### Local Utility Companies

- Needles Public Utility Association (NPUA) (760) 326-5700
- Southwest Gas Co. (877) 860-6020
- Rt. 66 Broadband (760) 326-4190
- Frontier Communications (928) 453-0532
- Mohave Broadband (928) 768- 0110

### Transportation

- Needles Area Transit (NAT) (866) 669-6309
- Needles Dial-A-Ride (760) 326-4789
- Dial-A-Ride Medical Transport (760) 326-4789
- Dial-A-Ride Shopper Shuttle (760) 326-4789

### Medical Supply

- Shield Healthcare (800) 557-8797
- Anything Medical (928) 763-5959
- Preferred Home Care (928) 704-4654
- Lin-Care (928) 704-9033

## City Of Needles Resources



**City of Needles**  
**(760) 326-2113**



## 6. RESOURCE GUIDE

### Educational Resources

- Department of Environmental Health Services (800) 442-2283
- Needles Unified School District Administration (760) 326-3891
- Katie Hohstadt School HeadStart/Preschool (760) 326-5221
- Vista Colorado Elementary School (760) 326-2167
- Needles Middle School (760) 326-3894
- Needles High School/ Educational Training Center (ETC) (760) 326-2191
- Seventh Day Adventist School (760) 326-4406
- WIOA Program (760) 326-4590
- SB County Library – Needles Branch 760-326-9255
- Palo Verde Community College (760) 326-5033
- Mohave Community College (928) 758-3926
- First 5/ West Care (760) 326-3135

### Homeless/ Low Income Veterans

- Nations Finest (928) 615-4965 Ask for Khristina
- VA Loma Linda Healthcare System HCHV Program (800) 741- 8387
- Veterans National Homeless Call Center (877) 424- 3838
- VA Crisis Chat Line 988 then press 1

### Legal

- Inland County Legal Services (888) 805-6455 Ext: 4520
- Inland Fair Housing and Mediation (800) 321-0911
- Victim Witness (760) 552-6946
- SB County Superior Court – Needles (760) 269-4962

### Health Services

- Health Department (760) 326-9230
- Colorado River Medical Center (CRMC) (760) 326-7100
- Valley View Medical Center (928) 788-2273
- Western Arizona Regional Medical Center (WARMC) (928) 763-2273
- Havasu Regional Medical Center (928) 855-8185
- Department of Veterans Affairs (800) 827-1000
- Tri-State Community HealthCare (760) 326-0222

### Safety

- Ambulance (760) 326-5299
- Highway Patrol (760) 326-2000
- Fire Department (760) 326-2833
- Sheriff Station (760) 326-9200
- Poison Control (800) 222-1222
- Teen Rescue (800) 494-2200

### Hotlines

- Adult & Elder Abuse (877) 565-2020
- Child Abuse (800) 827-8724
- Database Information 211
- WE TIP (800) 782-7462 Report Crime
- Alcoholics Anonymous (760) 242-9292
- Gamblers Anonymous (760) 261-4267
- Narcotics Anonymous (888) 322-6817
- Victim Witness Services (800) 777-9229
- National Sexual Assault (800) 656-4673

### Domestic Violence

- National Domestic Violence (800) 799-7233
- Faith and Grace (928) 302-9028
- WestCare (928) 763-1945
- Haven Family Rescue Center (928) 505-3153

### Churches

- Needles Assembly of God (760) 326-2751
- Christian Church of Needles (760) 326-2781
- Needles Church of Christ (760) 326-2441
- Church of Jesus Christ of Latter-Day Saints (760) 326-3363
- Calvary Chapel (760) 326-2904
- Set Free (760) 326-2941
- Grace Lutheran (760) 326-3128
- Kingdom Hall of Jehovah's Witness (760) 326-2520
- St. Ann's Catholic Church (760) 326-2721
- St. John's Episcopal Church (760) 326-3552
- Seventh Day Adventist (760) 326-4406
- Church of God in Christ (760) 326-3113
- Fire House Ministries (760) 443-4342

### Support Services

- Department of Social Services (DSS) (877) 410-8829
- Needles Senior Center (760) 326-4789
- Needles Animal Control (760) 326-4952
- Inland Medical Center (909) 890-3000
- Family Caregiver Support Program (FCSP) (760) 326-9224
- Department of Veterans Affairs (800) 827-1000
- Health Insurance Counseling & Advocacy Program (HTCAP) (800) 434-0222
- California Relay Services (877) 546-7414
- Fort Mohave Tribal Vocational Rehabilitation (928) 768-1144
- Camp Good Grief (909) 558-8212



## 7. GOLF SUMMER CAMP





## 8. EAGLES FUNDRAISER

NEEDLES AERIE 2599



# RAFFLE FUNdraiser



ALL PROCEEDS WILL BE DONATED TO AMSTUTZ FAMILY

\$50 PER TICKET

**ONLY 100 RAFFLE TICKETS!**

DRAWING DATE WILL BE ANNOUNCED ONCE ALL TICKETS ARE SOLD!

PURCHASE TICKETS FROM THE BARTENDERS

### 1ST PLACE

WILL RECEIVE ROUTE 66  
PACKAGE \$1600 VALUE  
ANNUAL GOLF  
MEMBERSHIP  
AT THE RIVERS EDGE  
GOLF  
COURSE

### 2ND PLACE

\$100 CASH PRIZE

### 3RD PLACE

\$50 CASH PRIZE

