

817 Third Street, Needles, California 92363 (760) 326-2113 • FAX (760) 326-6765 www.cityofneedles.com

Mayor, Janet Jernigan Vice Mayor Ellen Campbell Councilmember Tona Belt Councilmember Jamie McCorkle Councilmember JoAnne Pogue Councilmember Henry Longbrake Councilmember Larry Ford

City Manager Patrick J. Martinez

MEMORANDUM

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: PATRICK J. MARTINEZ, CITY MANAGER

SUBJECT: WEEKLY MEMORANDUM

DATE: September 26, 2025

1. 2025 State of the City — City of Needles Recap

On September 25, the City of Needles, in partnership with the Needles Chamber of Commerce and Visitor Center, hosted the 2025 State of the City. This year's theme, 'From Planning to Progress,' highlighted the City's momentum and the results of coordinated leadership among the City Council, staff, businesses, and residents. Mayor Janet Jernigan reflected on significant achievements, including a 91% increase in citywide property values since 2017, over \$10 million reinvested in streets, water infrastructure, and safe drinking water, and the transformation of parks such as Duke Watkins Park and Bob Belt Beach Park the latter recognized as the APWA Project of the Year. The program also celebrated new housing solutions, including the delivery of 29 affordable microunits converted from the former River Valley Inn Motel, expanded HUD-VASH veteran housing support, and a thriving local economy fueled by tourism and more than 600 new jobs in the emerging cannabis industry. With the upcoming Route 66 Centennial and several major infrastructure and development projects underway, Needles continues to build a stronger, more vibrant future. Refer to the attached press release for more information.

2. Free Community Food Distribution at Tri-State Community Healthcare Tri-State Community Healthcare will host a free food distribution tomorrow, Saturday, September 27, beginning at 7:00 a.m. at its clinic located at 820 West Broadway. A semi-trailer carrying 40,000 pounds of fresh mixed produce is expected to arrive, and distribution may begin earlier if unloading is completed ahead of schedule. This event is open to the entire community — no clinic affiliation is required — and residents are encouraged to arrive early and bring their own bags. The distribution provides a valuable opportunity for families to access fresh, healthy produce and supports ongoing efforts to promote community wellness.

- 3. Needles Highlighted in Lifestyle Feature on Affordable Desert Living
 Needles was recently featured in an online lifestyle article titled "The Desert
 Town in California That's Perfect for Starting Over and Simple Living," written by
 travel and lifestyle writer Emily Appelbaum and published on September 26,
 2025. The piece describes Needles as an affordable, welcoming community with
 a rich history, Route 66 heritage, Colorado River access, and opportunities for
 those seeking a fresh start in California. It highlights landmarks such as the El
 Garces, our small-town character, and local dining and recreation options. While
 the feature comes from a lifestyle/travel outlet rather than a major news
 organization, it provides positive exposure that reinforces Needles' appeal to
 newcomers and potential investors while showcasing the city's character and
 lifestyle advantages. Refer to the attached article for a glimpse
- 4. Final Reminder Assemblymember Gonzalez Community Town Hall Assemblymember Jeff Gonzalez will host a Community Town Hall in Needles on Friday, October 3, 2025, from 6:00 p.m. to 7:00 p.m. at El Garces (950 Front Street). This event offers residents the opportunity to engage directly with their State Assemblymember, share perspectives, and hear updates on legislative initiatives that affect our community. Attendance supports the City Council's goal of fostering civic engagement and strong partnerships with state leaders. We encourage all residents to participate in this important conversation. For more information and to RSVP, please see the attached flyer or use the provided link.

5. Fall Spay & Neuter Clinic - Sold Out

The Needles Animal Shelter hosted its Fall Spay & Neuter Clinic on **September 25–26** in partnership with Dr. Angelina Beeks of Angels Touch Mobile Vet, and the event was a resounding success — fully booked in advance with every appointment slot filled. This bi-annual clinic remains one of our most in-demand animal welfare programs, helping residents access affordable spay and neuter services while reducing pet overpopulation. By supporting responsible pet ownership and improving public health, the clinic directly advances the City Council's goals of fostering a safe, healthy, and family-friendly community. Please see the attached images for a glimpse of the event. Looking ahead, the shelter will host a Vaccination & Licensing Clinic on November 15 — see the attached flyer for details.

6. Preparing Fields for Fall Youth Sports

This week, Public Works crews stripped and prepared the City's sports fields in anticipation of the upcoming fall youth sports season, which is scheduled to begin in the coming weeks. The Parks & Recreation Department has wrapped up registration for Peewee and Jr. Peewee Soccer, Flag Football, and Volleyball, with games scheduled from early October through late November. These efforts support the City Council's goal of fostering a safe, healthy, and family-friendly community by maintaining quality recreation spaces and providing youth programs that promote fitness, teamwork, and community pride.

7. Resume Building Workshop at Palo Verde College

Palo Verde College Needles Center will host a Resume Building Workshop on Wednesday, October 15, 2025, from 1:00 p.m. to 2:00 p.m. (725 W. Broadway Street, Needles). This free workshop is designed to help residents craft professional resumes, better position themselves for employment, and pursue career growth. The event aligns with the City Council's goals to strengthen workforce development, support economic opportunity, and prepare residents for jobs created through the city's ongoing business and infrastructure investments. Partnering with local educational institutions on skill-building programs like this helps ensure that Needles residents can benefit directly from the community's growth. Please see the attached flyer for additional details.

8. Rivers Edge Golf Course — Opening Day

We're excited to announce that the Rivers Edge Golf Course will be back open for full-time hours beginning Friday, October 3rd! Building on last season's successful reopening, the course is ready to welcome golfers of all levels to enjoy Needles' premier riverfront fairways. Players can now book tee times at regular seasonal rates and experience one of our community's most scenic recreational assets. This opening represents another step in revitalizing local amenities and continues to draw both residents and visitors to Needles, strengthening our reputation as a destination for outdoor recreation and leisure.

9. 16th Annual Lynne's Little Ladies Tea Party

The City of Needles Recreation Center, in partnership with the Needles Women's Club, hosted the 16th Annual Lynne's Little Ladies Tea Party on Saturday, September 20, 2025. This cherished community tradition welcomed 46 young ladies ages 5–12 from across the tri-state region for an afternoon of tea, treats, and memorable activities at the historic Women's Club. The event sold out in advance, underscoring its enduring popularity. Sponsorships helped ensure broader participation, and the Recreation Center's team provided outstanding coordination to keep this long-standing program thriving. Events like the Tea Party strengthen community connections, celebrate Needles' traditions, and create lasting memories for local families.

10. Community Events Calendar Now Live

The City's new website now features a <u>Community Events Calendar</u>—your go-to source for what's happening in Needles. From festivals to meetings, it's designed to keep residents and visitors connected. Local organizations are invited to submit or update events through the City Clerk's Office to keep the calendar fresh and inclusive. Contact Candace Clark at cclark@cityofneedles.com to participate. Together, we can showcase the best of Needles, strengthen community spirit, and make it easier than ever to stay informed. The calendar can also be downloaded directly to your phone.



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www.cityofneedles.com

FOR IMMEDIATE RELEASE September 25, 2025

City of Needles — State of the City 2025

(760) 326-2113

Mayor Janet Jernigan: "From Planning to Progress — the best is yet to come for Needles.

NEEDLES, CA — In partnership with the Needles Chamber of Commerce, the City of Needles hosted the 2025 State of the City program, featuring a community proclamation by Assemblymember Jeff Gonzalez and a forward-looking address from Mayor Janet Jernigan. City Manager Patrick Martinez opened the evening by recognizing the teamwork of the City Council, staff, and community partners driving Needles' momentum.

Night at a Glance

- Host & Partner: City of Needles + Needles Chamber of Commerce
- Special Guests: Assemblymember Jeff Gonzalez; Board of Commissioners; County Fire Battalion Chief Travis Aguirre; Sheriff's Captain Jacob Gault; Needles Unified Superintendent Dr. Garry Cameron; Discover Inland Empire CEO Freddy Bi
- Program Notes: Community proclamation, progress video showcase, Mayor's address

Mayor's Core Message

"Together — Council, staff, businesses, and residents — we've turned vision into action," said Mayor Jernigan. "Our streets are smoother, our water is safer, our parks are alive again, and opportunity is rising for families and employers. From planning to progress, the best is yet to come."

Top Wins to Celebrate

Fiscal Strength & Growth

- Balanced Budgets: FY2025 General Fund \$10.8M revenues / \$10.6M expenditures; FY2026 \$12.4M / \$11.6M.
- **Property Values Up:** Total assessed value \$593M up 91% since 2017 and 5.4% in the past year.

Economic Engines

• Cannabis Industry: \$28M+ in City revenue since Measure S; \$5.8M in 2025 (~43% of budget); 600+ jobs created.

- **Tourism Growth:** Hotel revenues up 66% over a decade; Jack Smith Park boat-launch up 32% since 2017.
- **Business Investment:** New restaurants plus reinvestment from Arrowhead Credit Union, Hardware Express/UPS Store, and Route 66 Pharmacy.

Infrastructure & Utilities

- Stronger Streets: \$10.7M invested since 2020; 17.7 miles treated (≈39% of network).
- **Safe Water:** \$8.9M Well 11 Treatment Plant now delivering reliable drinking water citywide; \$14M in system upgrades and smart metering underway.
- Energy Efficiency: New LED lighting improving safety and reducing costs.

Parks & Community

- **Modernized Parks:** Duke Watkins Park (\$3.96M) and Bob Belt Beach Park (\$2.1M Clean CA Grant, APWA Project of the Year).
- Youth & Recreation: Free summer day camp (150+ kids), golf and basketball programs boosting sports tourism.
- **Health & Wellness:** Mobile health and dental clinics; SPIKES Clubhouse supporting adult recovery.
- Housing: Housing Authority at 100% occupancy; HUD-VASH launch housing local veterans.

Quality of Life

- Transit: New Fort Mohave/Bullhead Shuttle.
- Neighborhood Pride: Expanded clean-ups, free bulky-item pickup (3x/year), stronger code enforcement.
- **Sustainability:** CRMC solar project cutting costs and strengthening resilience.

Media Contact

City Manager's Office — City of Needles (760) 326-2113 | Patrick Martinez, City Manager pmartinez@cityofneedles.com

About the City of Needles

Located along the **Colorado River** and historic **Route 66**, the City of Needles is growing as a recreational destination and regional hub for tourism, housing, and economic development. With balanced budgets, strong partnerships, and a forward-looking Council, **Needles is moving from planning to progress**.

1. STATE OF THE CITY 2025



2. CITYWIDE BEAUTIFICATION



3. FEATURED ARTICLE

The Desert Town In California That's Perfect For Starting Over and Simple Living

By: Author Emily Appelbaum

Posted on September 26, 2025

Categories California, Destinations, News, USA

Imagine a place where the morning sun paints the desert mountains gold and your bank account doesn't have a nervous breakdown every time rent comes due.

That place exists, and it's called Needles, California – a small desert community where second chances and simple living aren't just possible, they're practically the town motto.



The El Garces Hotel stands like a white desert mirage, its historic architecture a testament to Needles' railroad glory days. Blue skies promise endless possibilities. Photo credit: <u>Austin Dodge</u>

When most Californians think about starting over, they picture themselves in trendy neighborhoods of Oakland or the bohemian enclaves of Joshua Tree – places where "affordable" still means "prepare to sell a kidney."

But tucked into California's eastern border, where the state meets Arizona and Nevada along the Colorado River, Needles offers something increasingly rare: a chance to live in the Golden State without requiring a gold mine.

This isn't just another dusty desert town you speed past on Interstate 40 – though admittedly, that's exactly what most people do.

Needles is a place with history, character, and the kind of wide-open possibilities that come when your cost of living plummets while your quality of life soars.



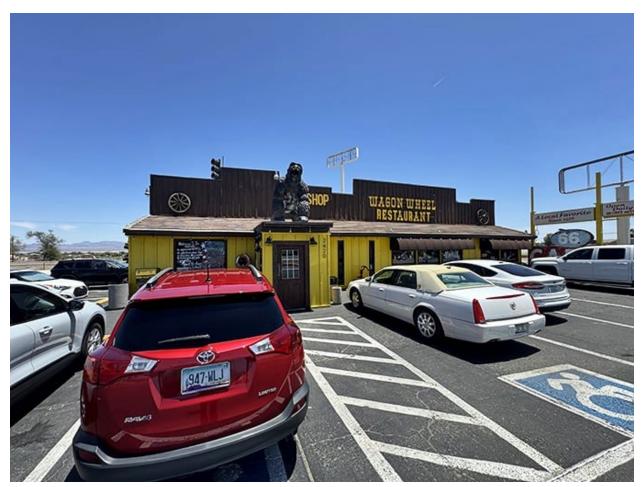
Nothing says "you've arrived" quite like a wooden wagon announcing your presence. Needles' iconic welcome sign greets visitors with Route 66 nostalgia. Photo credit: <u>AEROQUEEN</u>

The town got its name from the pointed mountain peaks nearby, not from any abundance of sewing implements – though you might need to pinch yourself when you see the housing prices.

Driving into Needles feels like entering a different California altogether – one where time moves a bit slower and your dollar stretches a whole lot further.

The iconic wooden wagon sign welcoming you to "NEEDLES CALIFORNIA" stands as the first indication you've arrived somewhere special, a place where Route 66 nostalgia meets desert practicality.

The Colorado River forms the town's eastern boundary, a surprising ribbon of blue cutting through the arid landscape and providing both recreation and a psychological oasis.



The Wagon Wheel Restaurant serves up hearty Americana with a side of nostalgia. Where truckers, tourists, and locals break bread under the same desert sky. Photo credit: <u>Jeff</u> Hines

Broadway Street, the main thoroughfare, offers a glimpse into both past and present – historic buildings from the railroad era standing alongside the practical businesses that serve today's residents.

The El Garces, a former Harvey House hotel and train station built in the early 1900s, anchors the town's historical district with its impressive white stucco presence.

This beautifully restored building serves as a reminder of when the Santa Fe Railway brought prosperity to this desert outpost.

For history enthusiasts, Needles offers a tangible connection to America's westward expansion, the golden age of rail travel, and the iconic Route 66 era that defined midcentury road culture.



History buffs, rejoice! The Needles Museum preserves the town's storied past in an Art Deco building that's as much an artifact as what's inside. Photo credit: \underline{x}

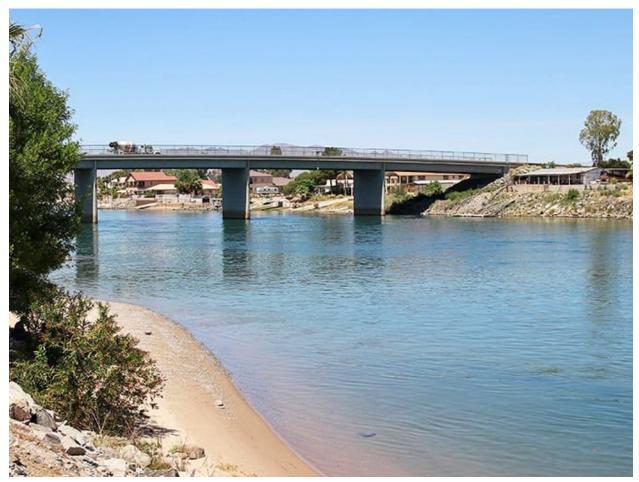
But the real story here isn't just history – it's possibility.

In a state where coastal residents regularly sacrifice half their income to housing, Needles presents an alternative economic reality that feels almost too good to be true.

Housing costs in Needles sit at a fraction of what you'd pay in most California communities.

Modest homes can be found for rent at prices that would barely cover a parking space in San Francisco.

For those looking to buy, the market offers opportunities that seem plucked from a different decade – small homes sometimes available for under \$150,000, a number that might get you a storage unit in Los Angeles.



The Colorado River flows like liquid sapphire through the desert landscape, offering cool respite from Needles' famous heat. Nature's air conditioning at its finest. Photo credit: riitta kostia

Mobile homes and RV living provide even more affordable options, with several parks offering full hookups and basic amenities at prices that leave room in your budget for, well, having a life.

This housing affordability creates a unique opportunity for people looking to start over – whether recovering from financial setbacks, career changes, divorce, or simply seeking a simpler existence.

The math is compelling: when housing consumes a smaller portion of your income, other possibilities open up.

The cost equation in Needles does have one significant variable: utilities.

Summer temperatures regularly soar well above 110 degrees, making air conditioning not a luxury but a necessity.



Downtown Needles embraces that classic small-town vibe where palm trees stand sentinel over quiet streets. Rush hour here means three cars at a stop sign. Photo credit: <u>Jacqueline Alban</u>

Summer electric bills can be substantial, though many residents have embraced solar power to offset these costs.

The flip side is winter, when the mild desert climate means minimal heating expenses and outdoor living at its finest.

Many residents find that the overall annual utility costs average out to reasonable figures, especially compared to the total cost of living in coastal areas.

Grocery shopping in Needles offers the basics without the boutique prices found in trendier California communities.

The local markets provide essential items, though selection may be more limited than what city dwellers expect.



This historical marker overlooking the Colorado River reminds us that before GPS, pioneers navigated these waters with courage and probably a lot of colorful language. Photo credit: Christopher Cook

Many residents make occasional shopping trips to larger towns across the border in Arizona, combining errands with the adventure of a day trip.

For those who enjoy dining out without the accompanying financial stress, Needles offers several unpretentious options that deliver satisfaction without the big-city markup.

The Wagon Wheel Restaurant embraces the town's Route 66 heritage while serving hearty American classics that leave no one hungry.

Their breakfast menu has developed something of a cult following among both locals and travelers passing through.



Weekend warriors find paradise on the Colorado River, where jet skis carve temporary signatures on water that's been flowing since before anyone cared about retirement accounts. Photo credit: Kerri

Juicy's River Cafe offers riverside dining with comfort food favorites – burgers, sandwiches, and other classics that remind you sometimes the simple things really are the best.

For Mexican cuisine cravings, Munchy's serves authentic dishes that deliver big flavors without the big check at the end of your meal.

Healthcare considerations are important for anyone contemplating a move to a smaller community, and this is an area where Needles presents some challenges.

The town has a small hospital – Colorado River Medical Center – providing basic emergency and medical services.

For specialized care, residents typically travel to larger facilities in nearby cities like Lake Havasu City, Bullhead City, or even Las Vegas.

This reality requires thoughtful planning, especially for those with ongoing medical needs, but many residents find the trade-off worthwhile for the overall lifestyle benefits.



Route 66 rest areas: where road-weary travelers can contemplate the desert's vastness under a shaded pavilion. The original social distancing spot. Photo credit: <u>Chris Walden</u>

Transportation in Needles is refreshingly uncomplicated compared to California's metropolitan areas.

Traffic jams are virtually nonexistent, parking is plentiful and free, and the wear and tear on vehicles (and nerves) is significantly reduced.

The town's remote location does mean having a reliable vehicle is important for most residents.

Public transportation options are limited, though there are services available for those who no longer drive.

The central area of town offers reasonable walkability, though the summer heat makes early morning or evening the only practical times for pedestrian activities during the hottest months.



Colorful Route 66 murals transform ordinary buildings into Instagram-worthy backdrops. Desert towns understand that sometimes you need to paint your own excitement. Photo credit: biancamilione

Recreation and entertainment in Needles center around natural beauty and simple pleasures rather than commercial attractions.

The Colorado River provides a playground for fishing, boating, swimming, and water sports, with several access points near town.

The surrounding desert, including the nearby Mojave National Preserve, offers spectacular landscapes for hiking, photography, and some of the most breathtaking stargazing you'll ever experience.

The night sky above Needles, unpolluted by big-city lights, reveals a universe of stars that city dwellers forget exists – a nightly show that costs nothing but delivers wonder in abundance.



The Hampton Inn brings modern comfort to the edge of the desert. After a day exploring Needles, air conditioning becomes less luxury and more salvation. Photo credit: Hampton Inn Needles

For indoor entertainment, the Needles Regional Museum chronicles the area's rich history, from Native American heritage through the railroad boom and Route 66 era.

Community events often celebrate the town's unique heritage, with car shows and festivals that draw visitors from surrounding areas.

The Needles Recreation Center offers activities for residents of all ages, providing affordable options for fitness and social interaction.

Local churches and community organizations host regular gatherings that foster connection – something increasingly valuable in our digitally isolated world.

This sense of community represents one of Needles' greatest assets for those seeking to start over.



Community gatherings under palm trees prove that Needles' social scene thrives despite the heat. Small-town celebrations where everybody knows your sunscreen brand. Photo credit: <u>City Of Needles</u>

In a town of approximately 5,000 residents, anonymity isn't really an option – and most locals consider that a feature, not a bug.

Newcomers often remark on how quickly they're welcomed into the community fabric, with neighbors who actually introduce themselves and look out for one another.

This social environment creates a support network that's particularly valuable for those rebuilding their lives or seeking a fresh start.

The pace of life in Needles moves deliberately, allowing for genuine human connection that often gets sacrificed in the rush of urban existence.

Safety considerations factor into any relocation decision, and Needles generally offers a secure environment with lower crime rates than many larger communities.



Boat docks wait patiently for weekend captains, offering gateway adventures on the Colorado River. Water access: the desert's most valuable real estate amenity. Photo credit: Sarah

The small-town dynamic means unusual activities rarely go unnoticed, creating an informal community awareness that supplements official law enforcement.

Weather in Needles defines much of the rhythm of daily life.

Summer brings intense heat that reshapes activities around early mornings and evenings, with midday retreats to air-conditioned interiors.

Winter, spring and fall offer gloriously mild temperatures that make outdoor living a joy when much of the country is shoveling snow or battling humidity.

This seasonal pattern creates a distinctive lifestyle that many residents come to appreciate – a natural cycle that connects them to the environment in ways urban living rarely allows.

The clear, dry desert air can be beneficial for those with certain respiratory conditions, though the extreme heat requires respect and adaptation.



Palm-lined streets and that iconic wagon sign welcome travelers to a town where California meets Arizona attitude. The desert's version of a red carpet. Photo credit: <u>City Of Needles</u>

Cultural amenities in Needles may be more modest than in metropolitan areas, but the town's rich historical heritage provides its own form of cultural wealth.

The influence of Route 66, the railroad era, and Native American traditions creates a unique cultural identity reflected in local architecture, events, and community practices.

For those who occasionally crave more diverse cultural experiences, Las Vegas lies about two hours away – close enough for day trips or weekend excursions without the daily stress of big-city living.

Technology connectivity, once a significant challenge in remote areas, has improved substantially in Needles.

Most areas now have access to reliable internet service, allowing residents to stay connected with distant family and friends through video calls and social media.

This digital access also facilitates remote work opportunities, online education, and entertainment options that supplement the town's physical amenities.

The financial advantages of living in Needles extend beyond housing and daily expenses.



From above, Needles reveals its true oasis character—a green golf course and blue waters carving life into the desert landscape. Nature's most dramatic before-and-after picture. Photo credit: <u>City Of Needles</u>

California's tax structure, while generally considered high, includes some benefits that residents can leverage.

Property taxes in San Bernardino County are relatively reasonable compared to coastal counties, and Needles' lower property values translate to lower tax bills.

For those relocating from higher-cost areas, selling property elsewhere and purchasing in Needles can potentially free up significant equity to fund new beginnings or business ventures.

This financial reset has allowed many newcomers to eliminate mortgage payments entirely, dramatically reducing monthly obligations and opening up new possibilities.

The entrepreneurial opportunities in Needles present another avenue for those seeking fresh starts.

The lower cost of entry for starting small businesses means dreams of ownership become more accessible.

From small retail shops to service businesses to creative endeavors, the financial barriers are significantly lower than in California's more competitive markets.

The town's location along Interstate 40 and historic Route 66 creates potential for tourism-related businesses that cater to travelers passing through.

The proximity to the Colorado River opens possibilities for recreation-focused enterprises that serve both locals and visitors.

Of course, life in Needles isn't for everyone.

The remote location, extreme summer heat, and limited amenities present real challenges that potential residents should carefully consider.

Those who thrive on urban energy, require specialized services, or can't tolerate high temperatures might find the trade-offs too significant.

But for people seeking an affordable fresh start in California, Needles offers something increasingly rare: possibility without prohibitive cost.

The financial breathing room that comes with dramatically lower living expenses allows many residents to pursue dreams that would remain forever out of reach in the state's high-cost areas.

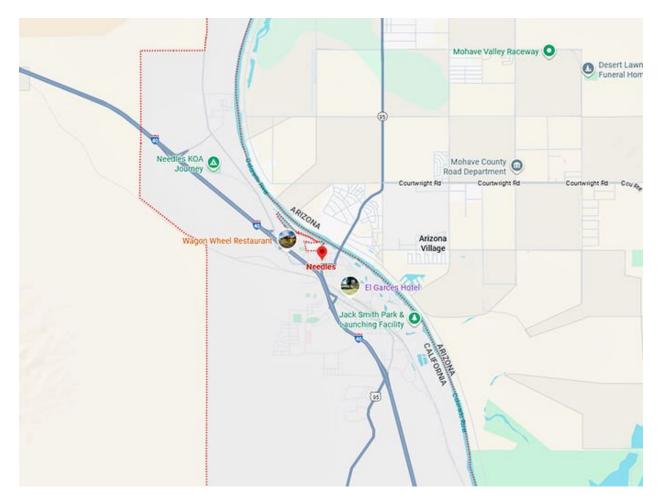
In many ways, Needles represents an alternative vision of California living – one based not on status and acquisition, but on simplicity, affordability, and connection to both nature and community.

It's a place where starting over doesn't require a fortune, where neighbors become friends, and where the spectacular desert landscape reminds you daily of what really matters.

The town's welcome sign, featuring that iconic wooden wagon, might as well add: "Where your second act can begin without a second mortgage."

For more information about Needles and what it offers to potential residents, visit the city's official website or Facebook page.

Use this <u>map</u> to explore the town's layout and get a better sense of its proximity to the Colorado River and neighboring states.



Where: Needles, CA 92363

Next time life has you considering a fresh start, remember there's a little desert town on California's eastern edge where new beginnings don't require a tech salary – just an open mind and a readiness for simpler living.

4. ASSEMBLYMAN RSVP TOWNHALL





TO RSVP TO THIS EVENT, SCAN THE QR CODE OR VISIT: ASMRC.ORG/CF/RSVPTODAY

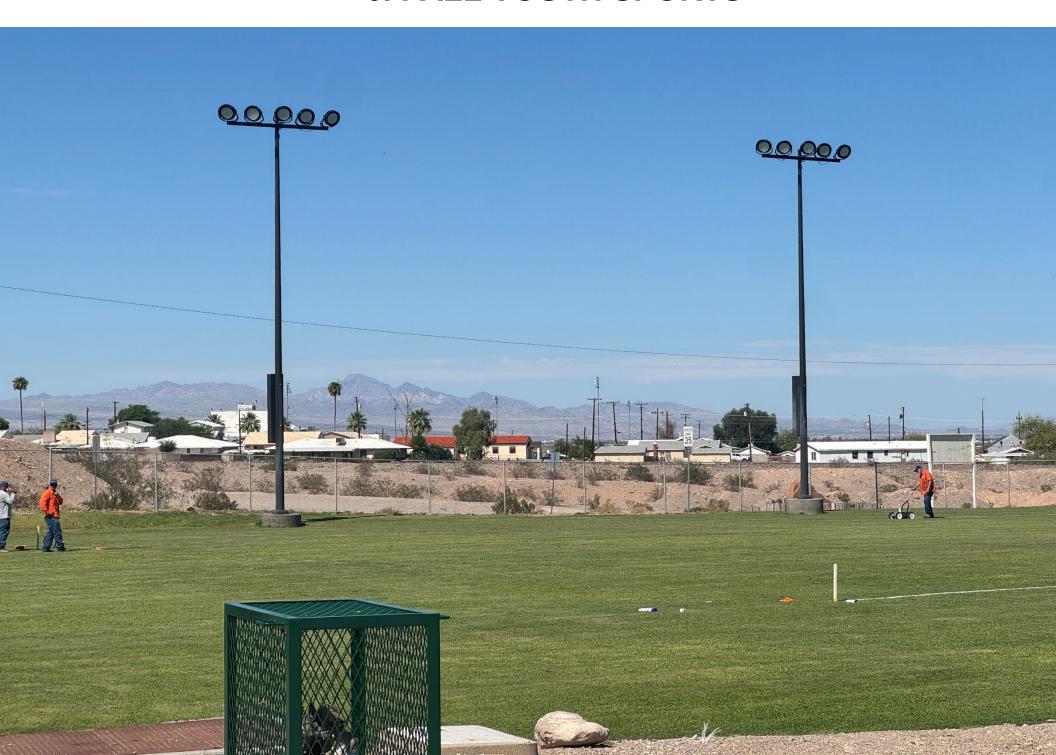
5. SPAY AND NEUTER CLINIC



5. ANIMAL SHELTER FALL EVENT



6. FALL YOUTH SPORTS



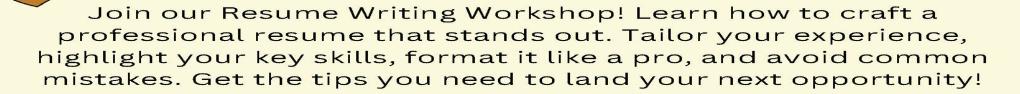
7. PALO VERDE RESUME WORKSHOP

PALO VERDE COLLEGE

WHERE KNOWLEDGE TAKES ROOT AND OPPORTUNITY GROWS

BUILDING WORKSHOP

Wednesday, October 15, 2025 1 pm-2 pm - B07



- Write a Targeted Resume Learn how to tailor your resume for specific jobs.
- Tips & Tricks Create a clean, professional layout that stands out.
- Essential Skills & Structure Highlight your strengths effectively.
- What Employers Look For Understand key hiring criteria.
- The "Don'ts" Avoid common resume mistakes.



Palo Verde College Needles Center 725 W. Broadway St. Needles, CA 92363

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8. OPENING DAY GOLF COURSE



8. OPENING DAY GOLF COURSE



9. LITTLE LADIES TEA PARTY

