

\boxtimes	CITY	COUNCIL	🗌 NPUA
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Regular Special

Meeting Date: February 13, 2024

Title: Innovating Commerce Serving Communities (ICSC)

- **Background:** The ICSC Event is at the Las Vegas Convention Center May 19-21, 2024. We will have a booth to display information about our city and to meet with potential businesses interested in what our city has to offer. Council Members Campbell, McCorkle, Longbrake, Vice Mayor Merritt, and Mayor Jernigan previously attended. Council Members Pogue and Campbell have expressed an interest in attending.
- Critical Timeline: Registration Deadline is February 19, 2024

Fiscal Impact: Estimated cost for the full conference is \$850 per councilmember. Hotel accommodation approximately \$600 for two nights plus travel expenses. Estimated cost per councilmember is approximately \$1,750. General Fund travel per diem account 2023-2024 budget.

Recommendation: Authorize those interested to attend the ICSC Event at the Las Vegas Convention Center on May 19-21, 2024

Submitted By:	Candace Clark, As	ssistant City Clerk		
City Manager App	roval: <u>Patrick</u>	Q Martinez	Date:	2/6/2024
	proval (when required):	Back and D'A	Date:	02/07/24
Approved:	Not Approved:	Tabled:	Other:	

Agenda Item: