



MEMORANDUM

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: PATRICK J. MARTINEZ, CITY MANAGER

SUBJECT: WEEKLY MEMORANDUM

DATE: May 2, 2025

1. **Mayor Jernigan and the City of Needles invite you to join us tomorrow, Saturday, May 3, from 7:00 a.m. to 8:00 a.m., for a community cleanup along Park Road and National Trails Road near Needles Highway.** We'll be tackling illegal dumping and roadside litter—**gloves, bags, and pickers will be provided, just bring your energy** (and maybe a few friends or teammates to help!). This effort is part of the expanding **Needles Pride Program**, a citywide initiative that empowers residents to take ownership of their neighborhoods and help maintain clean, safe, and welcoming public spaces. These actions align with the **City Council's adopted Ordinance 639-AC**, which reinforces the city's commitment to removing visual blight and improving aesthetics by requiring that all signs be properly maintained or removed if no longer in use. **Code Enforcement has been working closely with local property owners to bring outdated or damaged signs into compliance**, helping clean up high-visibility corridors and support ongoing beautification goals. Refer to the attached image to get a glimpse of the efforts.

Public safety and beautification go hand in hand. This week, City crews quickly removed a fallen Salt Cedar tree at the 6th hole of Rivers Edge Golf Course—just in time for the sold-out **26th Annual Flip Mendez Youth Fundraiser**—ensuring the area was safe and accessible. **These hands-on, community-driven projects are civic pride in action.** Together, we're building a better Needles. Residents are encouraged to report potholes, sidewalk damage, or overgrown vegetation by calling **760-326-2115 (press #9)** or using the **Needles Connect app** on [Google Play Store](#) and the [Apple Store](#). Refer to the attached images for a glimpse.

2. The City of Needles is pleased to share information about the upcoming **Mobile Dental Clinic**, which will be available at the **Colorado River Medical Center** from **May 12–15, 2025**. Operated by the **San Bernardino County Department of Public Health**, this clinic will offer exams, cleanings, fillings, and additional dental services to **Medi-Cal and uninsured patients**. Appointments are strongly recommended and can be made by calling **1 (800) 722-4777**. More

information is available at dph.sbcounty.gov/clinics. The City extends its sincere appreciation to **San Bernardino County** for their continued support and commitment to community wellness. This initiative directly supports the **City Council's goal of improving quality of life** by expanding access to essential healthcare services for residents in Needles. **For more information refer to the attached flyer.**

3. **While downtowns across America face decline, many communities in our region are reversing that trend through bold planning and community-driven revitalization.** In alignment with the City Council's goal to revitalize Downtown Needles, **Mayor Jernigan, Councilmember Longacre, the City Manager, and Development Services City Staff** participated in a regional site visit to **Downtown Kingman** to draw inspiration and explore effective revitalization strategies. Sincere thanks are extended to **Councilwoman Stehly and City Manager Tim Walsh** for their warm hospitality and informative presentation. **Their leadership and firsthand experience in transforming Downtown Kingman offered valuable takeaways that will help guide our efforts in Needles.** [Click here to watch their inspirational video of the transformation](#) and [Click here to review the PowerPoint presentation](#). The visit emphasized the importance of **vision, coordination, and persistence** in creating a vibrant downtown—reinforcing our commitment to building a connected and economically resilient city core. **City staff will pursue grant opportunities to develop a Specific Plan for the downtown area,** establishing standards and policies that attract investment and support business development. **Refer to the attached image for a glimpse of the opportunity ahead.**
4. The City of Needles participated in the **Southern California Association of Governments (SCAG) 60th Annual Regional Conference and General Assembly** held this week in **Palm Desert**. The **conference** brought together **regional leaders** to address key issues including **housing, infrastructure, and economic development**, marking six decades of **collaborative planning** across Southern California. **Mayor Jernigan and City Manager Patrick Martinez** represented the City of Needles at the event and held **productive meetings** with staff representatives from **Assemblymember Jeff Gonzalez, State Senator Padilla, and Congressman Dr. Raul Ruiz**. These conversations provided a valuable opportunity to share the City's **priorities** and **advocate for legislative support** on behalf of the Needles community. **Direct engagement** with legislative partners strengthens **intergovernmental relationships**, builds **strategic connections** with decision-makers, and advances the **City Council's goal** of positioning Needles for **long-term growth and success**. Refer to the **attached images** for highlights from the **conference**.
5. With summer just around the corner, the **Needles Recreation Center** is excited to offer a variety of **fun, active, and educational programs** for local youth and families. Our **Summer Day Camp** runs **June 2 through August 1** for children **ages 5–12** and takes place **Monday through Thursday from 1:00 PM to 5:00 PM**. **Jr. and Pee Wee Basketball** is available for **ages 3–8 (1st and 2nd**

grade), with games held in **June and July**. Join us for the **Pool Opening** on **Saturday, June 7, from 2:00 to 6:00 PM** at the **Needles Aquatic Center**. **Swim Lessons** begin **June 9**, with multiple sessions and times available for **all skill levels**. **Group and private lessons** are offered at affordable rates, led by **certified instructors**. For more details, including **registration, pricing, and session times**, please refer to the **attached flyer** or contact the Recreation Center at **760-326-3866**.

6. To advance the City's **housing efforts**, **Mayor Jernigan** and **City Manager Patrick Martinez** met with **City Economist Michael Bracken** in preparation for the **Building Industry Association (BIA) Coachella Valley Chapter Government Affairs Workshop**. This event provided a key opportunity to engage with **regional builders** and promote **Needles** as a strong market for **residential development**. The City's recent **Housing Study** highlights over **\$100 million in development potential**, with a need for **550 new units—350–400 for-sale homes and 150–200 rentals**. Market strengths include **6% annual wage growth**, an **aging housing inventory** (60% built before 1980), rising **mid-income households**, **low land costs**, and **limited competition**. With **unified support** from City leadership and policies supporting **diverse housing types** (ADUs, townhomes, etc.), this effort directly supports the **City Council's goal** to expand housing options and attract private investment for long-term community growth.
7. This week marks another major milestone in our ongoing commitment to infrastructure excellence as we wrap up work on the **Phase IV-B Street Improvement Project**—a clear example of how we are *celebrating progress on street improvements while advancing Council goals*. A key component of this phase was the **full replacement of the Senior Center Parking Lot**, providing a safer and more accessible space for our senior residents and community gatherings. Adding to the visual impact, **newly stenciled Historic Route 66 markings** were installed to **complement the freshly paved downtown streets**—specifically **I Street, H Street, and G Street**. These enhancements not only reflect our city's historic roots but also support the City Council's broader goals to beautify and revitalize key corridors. As we celebrate this momentum, we're also strengthening our long-term street maintenance capabilities. The **Crafco EZ 1500 Crack Seal Trailer and Sullair 375 Compressor**, approved by the City Council as part of a **\$184,972 investment**, have **arrived on site**. **City staff will now begin training** to operate this specialized equipment, which will allow crews to proactively seal pavement cracks, extend the life of our roadways, and reduce long-term repair costs. Funded through **local cannabis tax revenues**, Phase IV-B reflects our focus on **strategic reinvestment in community infrastructure**. It is part of the City's 15-year Pavement Management Plan and contributes to the over **\$11 million invested in street and infrastructure upgrades since 2020**. We are proud to deliver on the Council's vision of **public safety, enhanced quality of life, and long-term community resilience**. Thank you to City staff, residents, and all partners involved in making this progress possible—Needles continues to move forward. **Refer to the attached images for a glimpse at the progress.**

8. As previously **approved by the City Council**, a new **Dial-a-Ride (DAR) vehicle** is being ordered to replace one of the City's aging specialized transit units. This purchase is **fully funded** through **\$181,000 in State Transit Assistance (STA) capital funds** provided by the **San Bernardino County Transportation Authority (SBCTA)**, with **no impact to the General Fund**. The vehicle is currently in the **ordering phase**, with an expected **delivery timeline of 12 to 15 months**. The new unit will feature the **specialized Dial-a-Ride logo** that was **approved earlier this year by Council**, giving the service a refreshed, visible brand identity. Please see the **attached image** for a preview of the final vehicle graphic. As a **public service reminder**, the **Dial-a-Ride program** offers **curb-to-curb transportation** for **seniors, individuals with disabilities**, and other qualifying residents needing access to **medical appointments, shopping, and essential services**. Riders can access **medical transport** and the **DAR Shopper Shuttle** with **advance reservation and prepayment**. To learn more or schedule a ride, residents may contact the **Needles Senior Center at (760) 326-4789**. Additional information is also available through the **Needles Connect App** and the City's website. This new investment and continued service enhancement reflect our commitment to providing **safe, reliable, and accessible public transportation** for our community.
9. Tomorrow, **Dance Trax 51**, in collaboration with the **Needles Recreation Center**, will present its annual showcase, *"A Night at the Movies,"* at the **Needles High School Auditorium**. There will be **two performances at 2:00 PM and 6:00 PM**. Tickets are available for **\$8 pre-sale** or **\$10 at the door**. This event highlights the talents of local youth and supports the arts within the community. It aligns with the **Needles City Council's goals** to promote **family-oriented programming**, expand **recreational opportunities**, and foster **community pride and engagement**. Refer to the **attached flyer** for more information.
10. The City of Needles Animal Shelter is hosting its Spring 2025 Vaccination and Licensing Clinic on Saturday, **May 17, 2025**, from 9:00 AM to 12:30 PM at **1662 Flip Mendez Parkway**. This public clinic is provided by **PetSmart Veterinary Services** under the care of **Dr. Joseph Velasco** and offers a range of essential pet vaccinations, including **Rabies (\$10)**, **DA2PP (\$15)**, **Bordetella (\$15)**, and **Rattlesnake (\$20)**. **Microchipping** will also be available for **\$30**. In accordance with City ordinance, all dogs over six months of age must have a current rabies vaccination and a valid City of Needles dog license. **To assist residents in meeting these requirements, the clinic will offer special City of Needles Dog License pricing—\$15 for altered pets and \$25 for unaltered pets.** Please note: **CASH ONLY** will be accepted for all services. These bi-annual events are designed to support responsible pet ownership, increase compliance with local regulations, and improve overall public and animal health. For full details on available services and pricing, please see the attached flyer or contact the Animal Shelter at **(760) 326-4952**.

11. The **Needles Women's Club** hosted its **95th Annual Tri-State Flower Show** on **Saturday, April 26, 2025**, at the **Needles Women's Clubhouse**. This year's event featured **35 entries** across the Tri-State area, showcasing a vibrant mix of **flowers, herbs, and garden displays**. A special highlight was the entry submitted by **Krikit Glass**, featuring **vegetables and herbs grown by students from the Needles Recreation Center at Lynne's Gardens**, which earned **Best in Show**. This cherished community tradition reflects our residents' pride, creativity, and collaboration and directly supports the **City Council's goals** of fostering **community engagement** and celebrating **local talent**. Please refer to the **attached images** for highlights from the celebration.
12. Needles Unified School District is proud to represent the community in the upcoming **2025 Nevada Interscholastic Activities Association (NIAA) Class 2A Southern League Baseball and Softball Championships**, hosted by Laughlin High School. The **girls' softball team** will take the field on **Thursday, May 8, at 1:30 PM**, followed by the **boys' baseball team at 3:30 PM**. The **City of Needles** remains committed to supporting regional athletic events that showcase youth achievement, foster community pride, and strengthen Needles' role as a growing sports tourism destination. These championships align directly with the **City Council's strategic priorities**—expanding recreational opportunities, promoting community engagement, and boosting economic vitality through increased participation and visitation. The City encourages all residents to attend and show support for these talented student-athletes as they compete for Southern League titles. **Tournament brackets are attached** for additional event details.
13. **IMPORTANT UPCOMING DATES:**
City staff have **carefully curated a comprehensive community events calendar** to inform residents about **Needles' diverse activities and happenings**. The community events calendar can now **be found on the Needles Connect App!** Organizations are encouraged to **collaborate with the City Clerk's Office** to add or update events, ensuring a vibrant and inclusive calendar. For contributions or modifications, please get in touch with Candace Clark at **cclark@cityofneedles.com**. Your **active participation** helps strengthen our community and enrich local experiences. **Check the attached calendar for the remaining 2025 events**, and stay engaged with all Needles offers!

1. BEAUTIFICATION



Needles Pride City-Wide Beautification



In effort to clean up the City and remove the appearance of blight, Ordinance 639-AC amended the City of Needles Municipal Code to ensure that every sign in the City of Needles is continuously maintained.

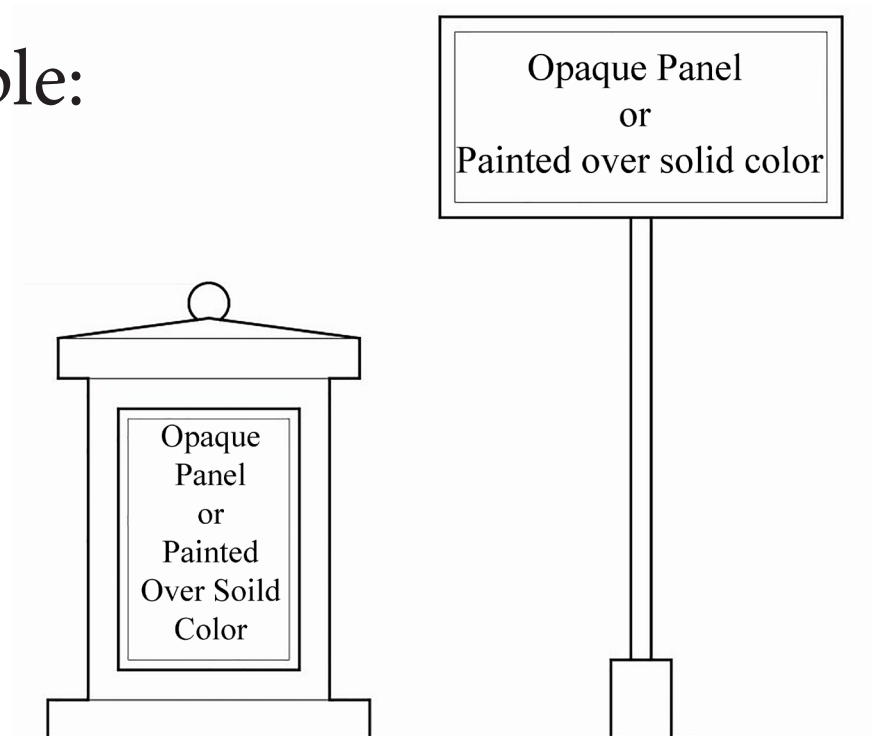
Every sign and/or sign structure advertising a use no longer being conducted on the property for a continuous period of 90 days or more shall be removed, replaced with an opaque panel or painted over in a solid color.

Failure to maintain a sign shall result in a Notice of Violation by the City. Failure to correct the violation(s) shall result in an Administrative Citation pursuant to Chapter 2A, and abatement and/or removal of the sign.

Please take the time to evaluate your property and work to correct any violations your property may have.

If you have any questions regarding the City Code, please call Code Enforcement Officer Bernard Hatz II (760) 326-5740 ext. 129.

Example:



2. MOBILE DENTAL CLINIC



Public Health

Mobile Dental Clinic *On-The-Go*

OPEN TO UNINSURED AND MEDI-CAL PATIENTS

We can help you get insurance!



Exams, Cleanings, Fillings, & More

APPOINTMENTS ARE STRONGLY RECOMMENDED

May 12, 2025, 1 - 5 p.m.

May 13-14, 2025, 9 a.m. - 5 p.m.

May 15, 2025, 9 a.m. - 12 p.m.

Colorado River Medical Center
1401 Bailey Ave., Needles, CA
92363

To Schedule a Visit
Call 1 (800) 722-4777

***Visit Our Website for
More Information***

dph.sbcounty.gov/clinics

3. KINGMAN DOWNTOWN TOUR



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4. SCAG CONFERENCE



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5. RECREATION CENTER

CITY OF NEEDLES PEE WEE BASKETBALL

Registration: May 1st–June 2nd



Players: Boys & Girls

Ages: 3yr–5yr old Jr Pee

6yr–7/8yr old Pee Wee

1st/2nd grade

(entering 3rd in the Hall)

Gamo Nights: Monday – Thursday

Season: June – July

Cost: Resident- 35 Non-Resident–40

**JR. PEEWEE 3-5YR OLD
PEEWEE 6-8YRS OLD**

(1ST AND 2ND GRADE ENTERING 3RD GRADE IN TFALL)

Please call the Needles Recreation Center
@ 760–326–2814 with any questions

NEEDLES AQUATIC CENTER

1161 J STREET, NEEDLES CA

LEARN TO SWIM THIS SUMMER

SESSION 1: JUNE 9 ~ JUNE 19

SESSION 2: JUNE 23 ~ JULY 3

SESSION 3: JULY 7 ~ JULY 17

SESSION 4: JULY 21 ~ JULY 31

10 AM / 11 AM / 6:30 PM

GROUP RATE: \$30 FOR (8) 1/2 HOUR
(MON-THURS)

PRIVATE RATES: \$11 FOR EACH 1/2 HOUR
(MIN 4 LESSONS)



CALL (760) 326- 3866 (326-2814 BEFORE JUNE 7TH)
FOR MORE INFORMATION

5. RECREATION CENTER

NEEDLES MUNICIPAL AQUATICS CENTER

Opening Day - Saturday, June 7, 2025

1661 J Street Needles, California 760 326-3866 (FUNN)

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
6:30- 8:00 am	LAP SWIM				<i>Aquatic Center is available for Private Rentals Fri - Sun after 6pm</i>		
8:00- 9:15 am	MORNING EXERCISE						
9:00-10:00 am	STAFF INSERVICE						
10:00-10:30 am	S W I M L E S S O N S						
10:30-11:00 am	PRIVATE LESSONS						
11:00-11:30 am	S W I M L E S S O N S						
11:30-12:00 pm	PRIVATE LESSONS						
12:00-4:00 pm	OPEN SWIM		Sat/Sun Open Swim is 2pm-6pm for the month of June				
4:00-6:30 pm	NEEDLES SANDSHARKS SWIM TEAM PRACTICE						
6:30-7:00 pm	S W I M L E S S O N S						
7:00-9:00 pm	OPEN SWIM						
9:00- 10:00 pm	LAP SWIM						

ADMISSION PRICES

DAYTIME: \$3.00 (3 & Under is free)

NIGHT: Child \$1.75 Adult \$2.25

PASS SALES

Adult/Child/Senior - Open Swim

10 Visit Pass	\$20.00 (Save 25%)
30 Visit Pass	\$50.00 (Save 33%)
Season	\$80.00 (Save 50%)

*Family of Four \$125.00

*Plus \$15.00 for each additional

Life Jacket & Mat Rentals:
\$1.00 per day

Exercise & Lap Swim

10 Visit Pass	\$15.00
30 Visit Pass	\$40.00
Season	\$60.00

(Daily rate without a pass: \$2.00)

Exercise & Lap Swim runs thru end of September

SWIM LESSONS

Session 1 June 9 - June 19

Session 2 June 23 - July 3

Session 3 July 7 - July 17

Session 4 July 21- July 31

Group Rates: \$30.00 for eight 1/2 hour sessions

Monday through Thursday for 2 weeks

Private Rates: \$11.00 for each 1/2 hour session

Minimum of 4 lessons. Dates & times to be arranged with instructor

* Evening Lessons are taught during Session 1 - 3

** Parent-Tot Lessons are taught during Session 2

Pool Parties \$90.00

Up to 4 hours of swim fun for
14 children and 2 adults:

~PLUS~

2 Large Pizzas
24 Cupcakes
2 Gallons Lemonade
Cups, plates, forks & napkins

Private Rental Rates

\$80.00 per Hour

Groups renting the facility must
provide proof of insurance, or
purchase insurance from the City
of Needles for an additional
minimal charge of \$207.05)

July 4th Celebrate Freedom

Join us for great family fun.

Lots of games and prizes! We have once
again partnered with the Needles Elks
Lodge to make this event

FREE ADMISSION FOR ALL AGES!!

We will also crown:

Miss Freedom & Mr. Firecracker

(4-5 yr olds eligible)

6. HOMEBUILDER RECRUITMENT



7. STREET MAINTENANCE



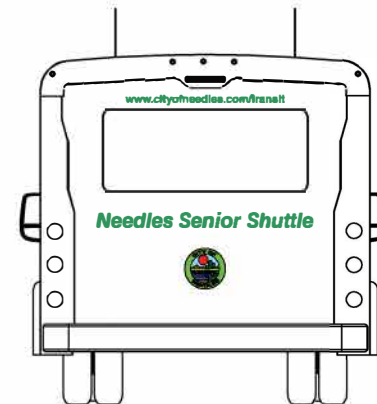
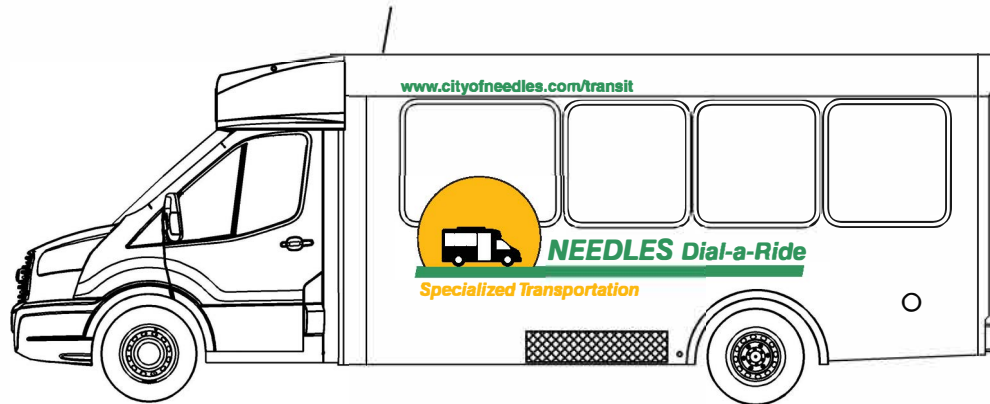
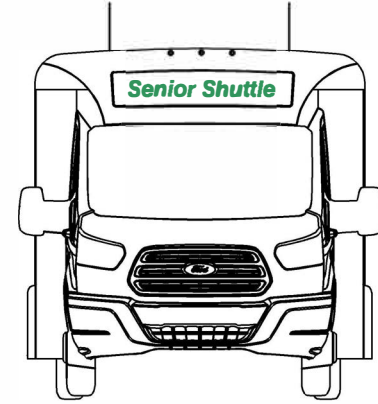
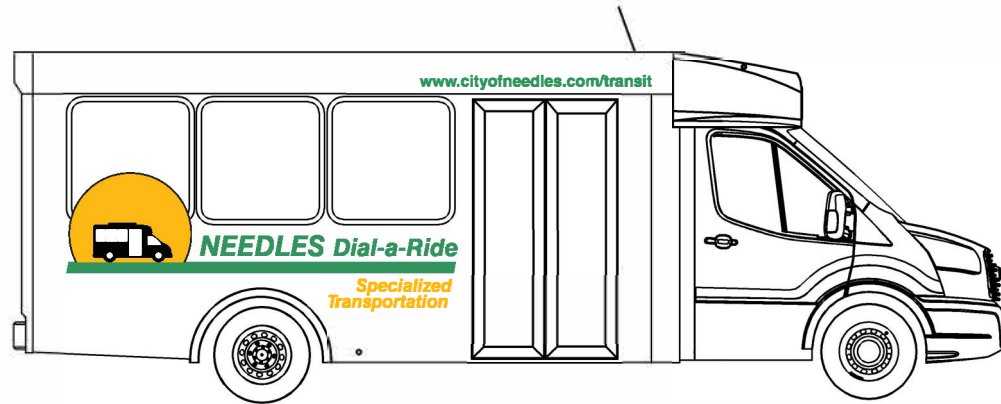
7. PHASE IV-B



7. PHASE IV-B



8. DIAL-A-RIDE



9. DANCE TRAX

Dance Trax 51

PRESENTS



"A Night At The Movies"

WITH

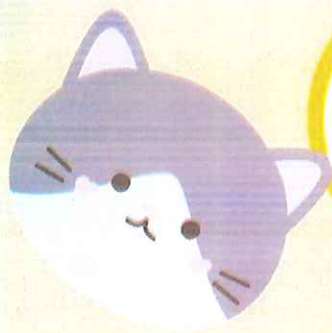
Needles Recreation Center

Saturday May 3, 2025
2:00 pm & 6:00 pm



Needles High School Auditorium

\$8 pre-sale ⇄ \$10 at door



Rabies

\$10

FVRCP

\$15 FeLV

\$25

CITY OF NEEDLES DOG LICENSE

SPECIAL PRICING

ALTERED \$15

UNALTERED \$25



Rabies

\$10

DAPPV

\$15

PetSmart Veterinary Services

Dr. Joseph Velasco

Rabies and Licensing Clinic

Needles Animal Shelter

1662 Flip Mendez Pkwy

Needles, CA 92363

May 17th

9:30-12:30

CASH ONLY

Bordetella

\$15

Rattlesnake

\$20

(760)326-4952



Microchips

\$30

ALL DOGS MUST BE ON LEASHES

ALL CATS MUST BE IN CARRIERS



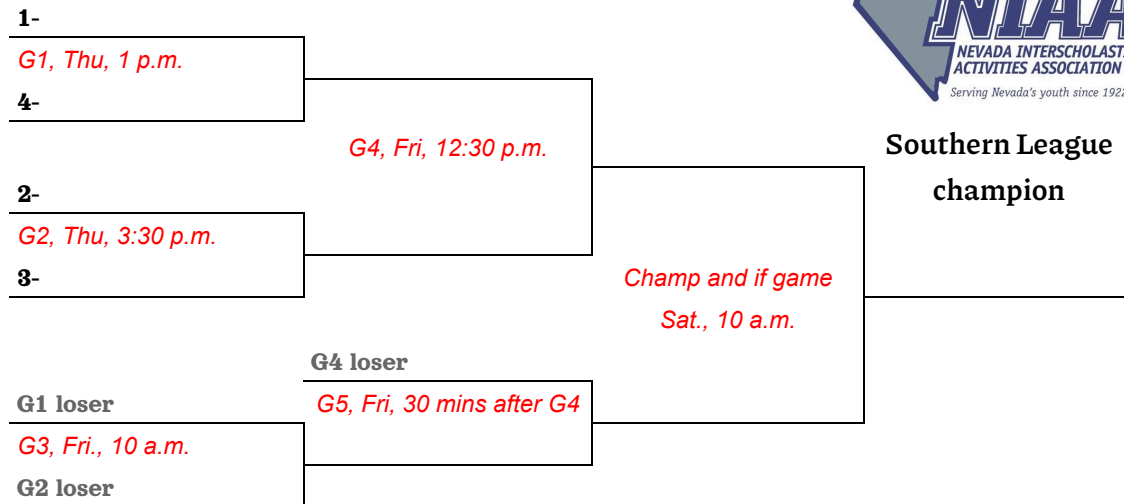
11. FLOWER SHOW



12. NUSD

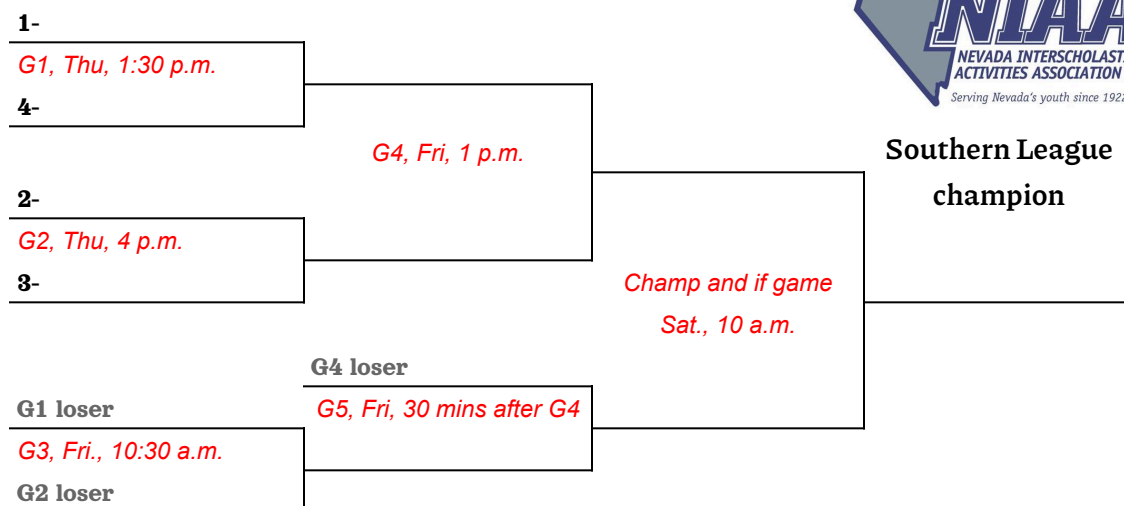
2025 Nevada Interscholastic Activities Association Class 2A Southern League Baseball Playoffs

(May 8-10, 2025)
at Laughlin High School



2025 Nevada Interscholastic Activities Association Class 2A Southern League Softball Playoffs

(May 8-10, 2025)
at Laughlin High School



13. COMMUNITY CALENDAR

May 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6 BOARD OF PUBLIC UTILITIES 4 PM	7 PLANNING COMMISSION 4 PM	8	9	10
11	12	13 WOMEN'S CLUB LUNCH CITY COUNCIL 6 PM	14 	15 GOOD MORNING NEEDLES CHAMBER OF COMMERCE & VISITOR CENTER BREAKFAST 9-11AM EL GARCES 950 FRONT ST., STE A 9-11	16	17 Rabies and Licensing Clinic Needles Animal Shelter 1662 Flip Mendez Pkwy Needles, CA 92363 May 17th 9:30-12:30 CASH ONLY
18	19 PARKS & RECREATION 4 PM	20 BOARD OF PUBLIC UTILITIES 4 PM	21	22	23	24
25	26	27 CITY COUNCIL 6 PM	28 HOUSING COMMISSION 4 PM	29	30	31

June 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3 BOARD OF PUBLIC UTILITIES 4 PM	4 PLANNING COMMISSION 4 PM	5	6	7
8	9	10 WOMEN'S CLUB LUNCH CITY COUNCIL 6 PM	11	12	13	14
15	16 PARKS & RECREATION 4 PM	17 BOARD OF PUBLIC UTILITIES 4 PM	18	19 GOOD MORNING NEEDLES CHAMBER OF COMMERCE & VISITOR CENTER BREAKFAST 9-11AM EL GARCES 950 FRONT ST., STE A 9-11	20	21
22	23	24 CITY COUNCIL 6 PM	25 HOUSING COMMISSION 4 PM	26	27	28
29	30	1	2	3	4	5

July 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 BOARD OF PUBLIC UTILITIES 4 PM	2 PLANNING COMMISSION 4 PM	3	4	5
6	7	8 WOMEN'S CLUB LUNCH CITY COUNCIL 6 PM	9	10	11	12
13	14	15 BOARD OF PUBLIC UTILITIES 4 PM	16	17 GOOD MORNING NEEDLES CHAMBER OF COMMERCE & VISITOR CENTER BREAKFAST 9-11 AM EL GARCES 950 FRONT ST., STE A 9-11 CEMETERY COMM. - 3 PM	18	19
20	21 PARKS & RECREATION 4 PM	22 CITY COUNCIL 6 PM	23 HOUSING COMMISSION 4 PM	24	25	26
27	28	29	30	31		