



City of Needles

817 Third Street, Needles, California 92363
(760) 326-2113 • FAX (760) 326-6765
www.cityofneedles.com

Mayor, Janet Jernigan
Vice Mayor Ellen Campbell
Councilmember Tona Belt
Councilmember Jamie McCorkle
Councilmember JoAnne Pogue
Councilmember Henry Longbrake
Councilmember Larry Ford

City Manager Patrick J. Martinez

MEMORANDUM

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: PATRICK J. MARTINEZ, CITY MANAGER

SUBJECT: WEEKLY MEMORANDUM

DATE: August 29, 2025

1. **Assemblymember Gonzalez Team Visits Needles – Town Hall Oct. 3**

City staff met this week with Ashley Yanez, Chief of Staff to Assemblymember Gonzalez, to discuss key community needs in Needles, and we are grateful for the Assemblymember's continued support and that of his team. Together, we will continue working with our state legislature to address important priorities such as infrastructure investment, housing solutions, and improving the overall quality of life for our residents. As part of that ongoing partnership, we are excited to share that Assemblymember Gonzalez will be hosting a **Town Hall Meeting in Needles on the evening of October 3, 2025** — please save the date and join us for this important community conversation. Details to follow.

2. **Palo Verde Community College District – Needles Center**

On August 26, 2025, City officials, staff, and community members attended the Palo Verde Community College District Board of Trustees Special Meeting/Study Session. The Board received several public comments from residents describing the Needles Center as an essential part of the community, calling it the “connective tissue which allows our community to grow.” The message from the community was clear: if Needles is going to grow, the college must grow with it, as it is vital to the city's future. During the session, Dr. Moses reported that the Needles Center is currently operating at a deficit of \$519,477, has not broken even, and is trending in the wrong direction. He noted that the future of the Center will not be competitive with Mohave College (MCC) unless significant changes are made, emphasizing the need to “stop the bleeding.” Trustee McNeil raised concerns about the absence of a comprehensive educational plan, pointing out that the college is only now beginning to invest in additional classes to build the student body. An anchor program has yet to be identified by the administration. For the time being, the primary focus is on dual enrollment with Needles Unified School District (NUSD), with a Memorandum of Understanding (MOU) in progress. This effort is viewed as the most direct path to generating more full-time students. Outreach efforts will continue, with the main student pipeline identified as NUSD. The Trustee McNeil also highlighted

the importance of offering high-quality programming at affordable tuition rates. For California residents, tuition is \$46 per unit, while Arizona and Nevada students pay \$69 per unit under the Western Undergraduate Exchange Fee agreement, which became effective January 1, 2023. The college continues to provide a variety of resources to support student success, but identifying long-term strategies and academic anchors remains a critical need for sustaining and expanding the Needles Center.

3. Sidewalk Beautification, Accessibility, and Groundskeeping

This week, city crews completed sidewalk and curb improvements at J Street and Casa Linda, replacing deteriorated concrete with fresh upgrades. The project improves the appearance of the area while also providing a smoother, more accessible path of travel for pedestrians. At the same time, our Public Works crew continues to actively maintain city grounds, keeping grass lawns mowed and community spaces looking their best. These combined efforts are part of the City's ongoing beautification program and demonstrate the City Council's commitment to investing in public infrastructure that enhances safety, walkability, and community pride. Residents who notice other sidewalks in need of repair are encouraged to report them by calling 760-326-5700 (press #9) or through the Needles Connect app, available on the [Google Play Store](#) (Android) and [Apple Store](#) (iOS). By maintaining and upgrading sidewalks, Needles continues to grow as an attractive, accessible, and welcoming community. Together, we're building a safer, stronger Needles!

4. Dance Trax 51 Renovations and Upcoming Recreation Programs

The Needles Recreation Center continues to expand recreational opportunities for residents and youth, supporting the City Council's goals of promoting sports, family-friendly amenities, and community engagement. Dance Trax 51 is currently undergoing major renovations, with City staff working diligently to update the facility and create a safer, more modern environment for students (see attached photos). These improvements reflect the City's commitment to reinvesting in community spaces. Dance classes will officially begin on Monday, September 8th, with registration now open for the 2025/2026 season. A wide range of classes are being offered for students ages 3–18, including tap, ballet, jazz, tiny tot tumbling, stretch and strength, and more (see attached flyer). In addition, the community is encouraged to mark their calendars for the first annual Spirit Dance Camp on Saturday, September 13th from 8:00 AM to 12:00 PM at the Needles Recreation Center. Open to children ages 5–13, the camp will include instruction, snacks, a T-shirt, and a performance opportunity, with registration due by September 9th (see attached flyer). Together, these efforts highlight the City's continued focus on creating accessible, family-friendly recreational programs that engage residents and visitors alike.

5. Lynne's Garden – After School Program Collaboration

The Needles Recreation Center, in collaboration with Kriket Glass, is getting Lynne's Garden ready for the year. Thanks to new garden beds and fresh preparation work, this space is set to thrive once again. Every Wednesday, children in the Recreation Center's after-school program will have the

opportunity to plant, grow, and harvest vegetables and herbs. This hands-on learning experience connects youth to healthy living, environmental awareness, and the joy of seeing their work come to life. Lynne's Garden is more than just a garden — it is a cherished community tradition that reflects Needles residents' pride, creativity, and collaboration. The project also directly supports the City Council's goals of fostering community engagement and celebrating local talent. Special thanks go to the staff and volunteers who have been hard at work preparing the garden beds so our community can enjoy this season together. See the attached photos of the progress being made.

6. Property of the Week: Rivers Edge Golf Course

Rivers Edge Golf Course, the Tri-State's only golf course on the Colorado River, has been a regional favorite since 1962. Owned by the City of Needles and managed by KemperSports since 2021, the par-71, 18-hole layout hosts more than 26,000 rounds annually across 6,460 yards of scenic play. Known for its classic design that blends playability with challenge, the course features five par 3s—three stretching over 180 yards and often playing into prevailing winds—as well as two water hazards that test golfers right from the opening tee shot. Beyond the course itself, Rivers Edge is proudly player-friendly, offering walking and 9-hole rates, while serving golfers of all ages and skill levels from across the Tri-State. The course is home to regular programming such as men's and ladies' clubs, twilight leagues, blind-draw scrambles, and a junior summer camp that fosters youth involvement in the sport. The recently redecorated Colorado Room, located inside the 19th Hole Bar & Grill, provides a premier venue for banquets, tournaments, and community events—pairing memorable golf with a strong community experience. We thank General Manager JJ DeLeon for his leadership in elevating Rivers Edge into not only a top regional golf destination but also a community hub that directly supports Council's goals of enhancing recreation, attracting tourism, and strengthening local pride. The golf course will be closed for overseeding from Monday, September 8, 2025, through Friday, October 3, 2025.

7. BHHS Legacy Foundation Awards Support to Local Organizations

The City of Needles is proud to congratulate Needles Little League and Fire House Ministries on being selected as recipients of funding from the BHHS Legacy Foundation. This important investment reflects the Foundation's longstanding commitment to improving community health and well-being by expanding access to healthcare, supporting prevention and education, and strengthening local capacity to address health-related challenges. Serving the Greater Tri-State region, including Needles, BHHS Legacy Foundation partners with organizations that promote children's health, enhance medical, dental, and mental health services, and build supportive community networks. We extend our sincere appreciation to Daniel J. Oehler, Chairman of BHHS Legacy Foundation, and all of its Board Members, for their leadership in guiding the Foundation's mission. Their vision and dedication ensure that communities like ours have the resources to thrive, and their support directly strengthens the programs and services that matter most to Needles residents. The generosity of BHHS Legacy Foundation not only uplifts our local nonprofits but also aligns

with the City Council's goals of fostering a healthier, more resilient community. We are grateful for their partnership and recognition of the meaningful contributions being made here in Needles. Organizations interested in applying for future funding opportunities can learn more by calling Teri Tomlinson, Vice President – Tri -State Region at 928-758-7913.

8. Regional Route 66 Centennial Strategy

The Mohave County Economic Development Director recently hosted a regional Tri-State marketing meeting to coordinate efforts for the upcoming Route 66 Centennial in 2026. The meeting brought together leadership from Arizona, Nevada, and California to discuss strategies for promoting Route 66 as a tourism and economic driver for the region. Mayor Jernigan attended on behalf of Needles, participating alongside the Discover IE Tri-State Leadership team. Needles was also prominently featured in the international publication *Discover IE* (attached), which highlights our city as the California gateway and starting point of Route 66. The article showcases the historic Old Town corridor, the Wagon Wheel Restaurant, the Needles Regional Museum, and the recently opened Hampton Inn. This recognition directly supports the City Council's goals of enhancing public relations by promoting Needles' visibility, attracting families and visitors through historic and recreational assets, and supporting sports, tourism, and recreation as drivers of local economic activity. Together, these regional marketing efforts and international exposure strengthen Needles' position as a key stop on Route 66 and help advance Council's broader strategy to promote tourism, community engagement, and economic development.

9. Recognition Highlight – ULI Technical Assistance Panel

We are grateful to partner with ULI Orange County/Inland Empire (ULI OCIE) through the California–Nevada Technical Assistance Leadership Exchange. ULI OCIE is proud to support the City of Needles in advancing resilience and public-sector leadership, bringing expert-driven solutions to tackle climate challenges and build stronger, more adaptable communities. This Technical Assistance Panel (TAP) will focus on how Needles can grow by attracting businesses and housing, thrive by addressing community needs, and mitigate extreme heat, infrastructure challenges, and safety concerns. As part of the program, a panel of ULI professionals will tour our community, meet with stakeholders, and deliver actionable recommendations to guide our long-term prosperity. This partnership directly supports the City Council's goals of sustainable growth, economic development, and community safety. We sincerely thank ULI Orange County/Inland Empire and the ULI Randall Lewis Center for Sustainability in Real Estate for investing their expertise in Needles' future. Refer to the attached flyer for more information.

10. TeamCalifornia Report: Industrial Growth Opportunities for California

As part of our partnership with TeamCalifornia, the City has received the attached report from Beacon Economics on the current state of manufacturing in California. The report highlights that while the state has seen job losses in both durable and non-durable manufacturing, overall output has remained strong due to productivity gains and the shift toward more capital- and energy-intensive

industries. For Needles, this creates an opportunity to market our competitive advantages—such as publicly owned utility rates, available industrial sites, and direct interstate and rail access—to businesses seeking affordable and reliable operating environments outside larger urban markets. Looking ahead, staff will build on this analysis by developing tasks and a marketing program that reflect the Council’s economic development goals, ensuring Needles is positioned to pursue industrial growth opportunities while realistically assessing the challenges.

11. Workforce Development & Career Opportunities

Supporting workforce readiness and expanding economic opportunity are key City Council goals. Palo Verde Community College is helping advance these priorities by hosting an information session with the Metropolitan Water District of Southern California (MWD) on September 8, 2025, at the Needles campus. MWD will highlight Operations & Maintenance Technician IV positions in both Mechanical and Electrical fields, offering salaries of \$46.52–\$61.30 per hour, full benefits, and potential housing. This partnership demonstrates how the College continues to provide residents with education, training, and direct access to stable, high-wage careers—strengthening the local economy and supporting long-term community growth.

12. Reminder – Rider Appreciation Day

On Thursday, September 4, 2025, the City of Needles will host Rider Appreciation Day with free transit services all day, including Needles Area Transit, Dial-A-Ride, and the new Fort Mohave/Bullhead Shuttle. From 7:30 to 11:30 a.m. at the El Garces West Parking Lot (950 Front Street), attendees can enjoy refreshments, giveaways, and learn more about our expanding transit options. Riders are especially encouraged to try the new Fort Mohave/Bullhead Shuttle at no cost during the event, with departures at 8:15 a.m. and 11:30 a.m. Reservations are required by calling 760-326-4789 before 11 a.m. the day prior, as space is limited. *A flyer with additional event details is attached.*

13. Save the Date – St. Vincent de Paul Fundraiser Dinner

The St. Vincent de Paul Society of Needles has requested support in helping promote their Annual Fundraiser Dinner, scheduled for Saturday, November 15, 2025, at Los Logos Golf Club in Fort Mohave. Proceeds from the event will directly benefit the food pantry here in Needles and support the restoration of their building. The attached flyer provides full event details and ticket information. Council support is encouraged, whether by attending, donating to the silent auction, or helping share the event throughout the community. In addition, the Society will be hosting an open house on Monday, January 12, 2026, at 5:00 p.m. to showcase building upgrades and provide a look at local pantry operations

14. Community Events Calendar Now Live

The City’s new website now features a [Community Events Calendar](#)—your go-to source for what’s happening in Needles. From festivals to meetings, it’s designed to keep residents and visitors connected. Local organizations are

invited to submit or update events through the City Clerk's Office to keep the calendar fresh and inclusive. Contact Candace Clark at cclark@cityofneedles.com to participate. Together, we can showcase the best of Needles and strengthen community spirit.

15. Labor Day Holiday – City Hall Closure and Operational Coverage

City Hall will be closed on Monday, September 1, 2025, in observance of Labor Day. Regular operations will resume on Tuesday, September 2, 2025, starting at 8:30 AM. For urgent matters during the closure, residents may call 760-326-5700, where our after-hours answering service will route calls to the appropriate City personnel. As part of our commitment to maintaining essential services, holiday coverage has been fully coordinated. Staff are scheduled throughout the weekend to ensure facilities are maintained, key areas are monitored, and public needs are met. We're well-prepared for the holiday period—please don't hesitate to reach out if anything is needed.

1. ASSEMBLYMAN GONZALEZ TEAM



2. PALO VERDE COLLEGE-NEEDLES CENTER



3. CITYWIDE BEAUTIFICATION



3. CITYWIDE BEAUTIFICATION



4. DANCE TRAX



4. DANCE TRAX



\$45

SPIRIT DANCE CAMP

Come join Cindi's Kids first annual Spirit Dance Camp for children ages 5 to 13!

SATURDAY SEPTEMBER 13TH
8:00 AM-12:00 PM @ THE NEEDLES
REC CENTER

To register visit Dance Trax 51 social media for the link, or email us and we will send the link directly to you!

Registration deadline September 9th

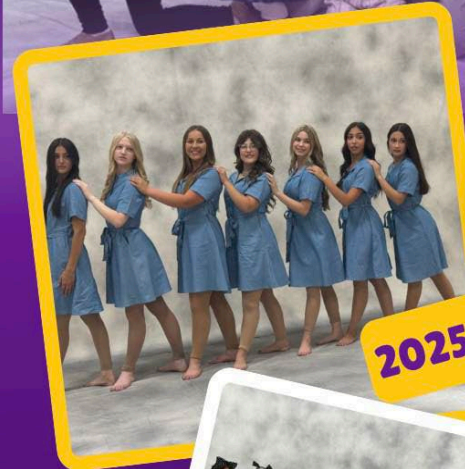
Price includes T-Shirt, Snacks, & Performance Opportunity

dancetraxfiftyone@gmail.com



DANCE TRAX 51

DANCE REGISTRATION



2025/2026



**OFFERING TAP,
BALLET, JAZZ,
TINY TOT
TUMBLING,
STRETCH &
STRENGTH &
MORE!**
STUDENTS 3-18

**SEASON STARTS
SEPTEMBER 8TH**

**TO REGISTER YOU CAN FIND THE
LINK ON OUR FACEBOOK OR
INSTAGRAM OR EMAIL US AND
WE WILL SEND YOU A LINK
DIRECTLY!**

Contact Us
dancetraxfiftyone@gmail.com

5. LYNNE'S GARDEN





Property of the Week: Rivers Edge Golf Course *The Tri-State's Only Golf Course on the Colorado River*

Nestled in the City of Needles, CA, Rivers Edge Golf Course offers the area's only par-71, 18-hole layout along the banks of the Colorado River. A favorite in the tri-state area, the classic design blends playability with challenge, featuring five par 3s—three of which stretch beyond 180 yards and often play into prevailing winds—plus two water hazards ready to test your nerve right from the opening tee shot.

Rivers Edge is proudly player-friendly, offering both walking and 9-hole rates, and remains a favorite among golfers of all skill levels throughout the region. Whether you're visiting from nearby Laughlin, NV, or call the tri-state home, Rivers Edge Golf Course is the perfect place to enjoy scenic, memorable golf on the Colorado River.

Quick Facts:

- Needles, CA | Built: 1962
- 26,000 rounds annually | Owned by the City of Needles | Managed since 2021
- 6,460 yards | Par 71 | Course Rating: 70.4 | Slope: 116

Events, Outings & Amenities

The recently redecorated Colorado Room provides a stunning backdrop for banquets and events, with sweeping views of the same river that carved the Grand Canyon. The experienced staff makes hosting a corporate outing, charity tournament, or social gathering seamless

Regular programming keeps the community engaged, with men's and ladies' clubs, weekly skins games, blind draw scrambles, twilight leagues, and a summer golf camp. After your round, relax at the 19th Hole Bar & Grill, located riverside and serving a variety of menu favorites.

Meet the Team:

- JJ DeLeon, General Manager ([LinkedIn](#))
- Roger Miller, Superintendent
- Brandi Ressler, Golf Shop Attendant
- Tim Buffington, Mechanic
- Eddie Jones, Greenskeeper
- Ron Snedkear, Greenskeeper
- Robert Testani, Irrigation Technician
- James Ornelas, Greenskeeper

Please join us in welcoming JJ, Roger, Brandi, Tim, Eddie, Ron, Robert, James and the entire Rivers Edge team to the KemperSports family!

Follow Rivers Edge Golf Course on [Facebook](#) and [Instagram](#)!

[Learn More](#)



Copyright © 2025 KemperSports, All rights reserved.

You received this email and were added to this list as a current KemperSports team member.

Our mailing address is:

KemperSports
500 Skokie Blvd Ste 444
Northbrook, IL 60062-2867

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe](#)

7. LEGACY FOUNDATION



7. LEGACY FOUNDATION



8. REGIONAL CENTENNIAL PLANNING



CALIFORNIA ROUTE 66 *Road Trip*



祝! カリフォルニア・ルート66、100周年!
ニードルス→サンタモニカ間を新型サバーバンで走ったぞ!

Text&Photo/Soichi KAGEYAMA 陰山惣一
取材協力/カリフォルニア観光局 <https://www.visitcalifornia.com/jp/>
インランドエンパイア観光局 <https://discoverie.com>



SANTAMONICA

BARSTOW

VICTORVILLE

ROY'S MOTEL & CAFE

NEEDLES





バグダッド・カフェでは、店内で80年代当時の様々な写真や、アート・ブーメランの展示が楽しめるほか、Tシャツや帽子などのグッズも人気となっている。BGMはもちろんホリー・コールの「Calling You」だ。



左が今回のアテンドをいただいた、ルート66ツアーズ&イベントのカー・クラウスさん。左はバグダッドカフェを観光地に育てあげたオーナーのアンドレア・ブルーエットさん。ルート66らしい派手な衣装と笑顔が印象的だった。



映画と現実が交差するニューベリー・スプリングスの名所

BAGDAD CAFE

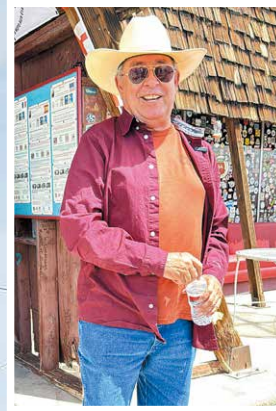
住所: 46548 National Trails Hwy, Newberry Springs

モハーヴェ砂漠、ルート66沿いに佇む「バグダッド・カフェ」は、映画ファンと旅人の心をつかむノスタルジックなスポットだ。1987年、ドイツ人監督パシー・アドロンが手がけた「バグダッド・カフェ」は孤立した砂漠のカフェで繰り広げられる心温まる物語で、主題歌である「Calling You」はアカデミー賞にノミネートされた。撮影は「サイドワインダー・カフェ」として建てられたダイナー(1975年オープン)

で行われ、映画の成功後、バグダッド・カフェと改名された。その後、1995年にアンドレア・ブルーエットさんがこの店舗を購入し、映画の記念品で彩られた観光名所に変貌させた。壁には世界中からの訪問者の寄せ書きや映画にまつわる品がディスプレイされ、80年代の雰囲気漂わせる。

今回のロードトリップでは、ルート66ツアーズ&イベントのオーナーで近隣にお住まいの、カー・クラ

ウスさんのアテンドで、映画に登場したトラックドライバーやブーメランを投げた青年(当時)がスペシャルゲストとして登場! さらにカフェに似合う往年のアメリカ車を招集して我々を次のスポットである「THE BARN」まで乗せてくれるというサプライズを用意してくれた。ルート66の一部をクラシックカーに乗って走る! 取材チームにとっては一生の思い出に残る経験となった。



映画「バグダット・カフェ」にトラック運転手役で出演したアート・トーレスさんがゲストで登場。彼の登場は1時間14分たったシーンで青いジャケットに赤いトラッカーキャップ、ヒゲの男性だ。「You bet」の一言が印象的。



映画では、給水塔に黄色いタンクトップの青年が龍のブーメランを投げるシーンが有名。このシーンで起用されたアート・ブーメランの専門家、アラン・スコット・クレイグさんもゲストで登場した！彼が作る美しいブーメランの詳細は以下。日本でも過去に展示会を行なっている。<http://artofboomerang.com/>

地元のカントリーシンガー、
RYAN BODINEが熱唱！



ライブも開催する 砂漠のプールバー THE BARN

かつて農場で使われていた古い納屋を改装したバー&レストラン。バグダット・カフェからクルマで5分、ルート66の旅人や地元民に愛されて71年の歴史を持つ。タイムスリップしたかのような佇まいで居心地がよく、手作りピザ(\$15前後)、ジュシーなバーガー、チキンウィングが人気。ビリヤード台のほか、ステージやファイヤーピットも用意される。



地元のシンガースongライターであるライアン・ボディーさんは、アルバム「Ghost Town Road」からシングル「The Keys」をリリース。その公式ミュージックビデオを公開している。この日はTHE BARNでルート66にまつわる曲を生演奏していただいた。<https://www.ryanbodine.com/>

市長のジャネットさんが案内!



Needles

カリフォルニア・ルート66の 起点として見逃せないスポット

CITY OF NEEDLES <https://cityofneedles.com/>



旧道沿いの看板やモーター跡を探そう!

ニードルス(Needles)は、米カリフォルニア州サンバーナーディノ郡の南東部、コロラド川沿いに位置する小さな砂漠の街。カリフォルニア・ルート66の起点となるこの街は、モハーヴェ砂漠にあり、暑く乾燥した気候が特徴。歴史的には1940年代にジョージ・バットン将軍が主導した砂漠訓練セン

ターの一部として、軍事訓練の拠点となったことでも知られている。何より、ルート66の主要な停車地として有名で、現在でも当時の建物が残り、旧道沿いの看板やモーターは撮影スポットとして人気となっている。また、鉄道の要衝でもあり、アッチソン・トピカ・サンタフェ鉄道の駅が有名で、とて

つも長く長い貨物列車が行き交う。映画やポップカルチャーにも登場し、ディズニーの「カーズ」の舞台のモデルにもなったと言われているほか、点在するミュージアムも見応え満点。歴史と自然が交差するニードルスは、カリフォルニア・ルート66の起点として見逃せないオールドタウンだ。



絶品ステーキに豊富なギフトも揃う歴史的レストラン

WAGON WHEEL RESTAURANT

住所: 2420 Needles Hwy Needles, CA 92363



ルート66沿いにある老舗ダイナー、ワゴンホイールは1978年創業。レトロな西部風の内装と豊富なメニューが特徴で、朝食からディナーまで提供。名物のハンバーガーや手作りパイ、チキンフライドステーキが人気で、私はひき肉のビーフステーキをレアで注文。これが絶品! 室内外ともに映える装飾、またギフトショップもあり、ルート66の記念品が購入可能。戦時中はバットン将軍の部隊も訪れた歴史ある場所で、現在はテスラの急速充電施設も併設されている。



スヌーピーの兄スパイクに会いに行こう!

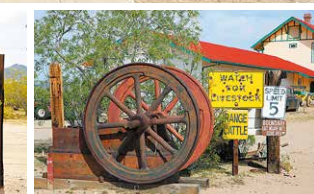
NEEDLES REGIONAL MUSEUM <https://www.needlesregionalmuseum.org/>

1948年に建てられた旧JCペニー店舗を活用したミュージアム。エル・ガルセス駅の向かいにあり、サンタフェ鉄道の遺物、ルート66関連の看板や記念品、モハーヴェ族の伝統工芸品や、かつてのガラス瓶工場製品や大型のオルゴールなどを展示。何より、漫画「ピーナッツ」に登場するスヌーピーの兄弟スパイク(ニードルス出身という設定)の像や関連イラスト、作者であるチャールズ・M・シュルツの写真(幼少期に住んでいたことがある)などが人気。第二次世界大戦中の砂漠訓練センターに関する展示もあり、入場は無料となる。



モハーヴェ砂漠の歴史を一堂に収集

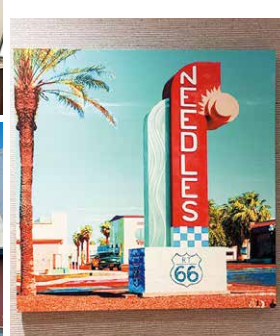
GOFFS SCHOOLHOUSE MUSEUM <https://themojaveroad.org/>



カリフォルニア州ゴフス(ニードルスから約30マイル)のルート66沿いにある歴史的施設。1914年に建てられたミッション様式の学校を改装し、モハーヴェ砂漠の文化と歴史を展示している。鉱山機器、ルート66の看板、当時の食器や軍事練習で使われた装備などが当時の教室にスラリ。屋外にはかつて使用されていたスタンプミルやクルマ、電話ボックス、鉄道関連の展示があり、砂漠の開拓史を体感できる。特に錆びた看板類などは雑貨好きに刺さるはず。モハーヴェ砂漠遺産文化協会(MDHCA)が運営し、開館は通常、週末(土曜・日曜の9時~16時)で、入場は無料となる。

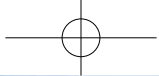
地元のポップアートが空間を彩る!

Hampton Inn NEEDLES <https://www.hilton.com/ja/hotels/eedithx-hampton-needles/>



ルート66が町を貫くニードルスの玄関口にある3つ星ホテルで2023年の6月にオープン。81室の客室は清潔で広々とした空間が好評で、24時間フィットネスセンター、ビジネスセンター、無料駐車場を提供。ロビーには地元のポップアートがいくつも展示されている。チェックインは15時から、チェックアウトは11時まで。ニードルス空港まで12kmという立地も魅力。







カリフォルニア ルート66のアイコン ROY'S MOTEL & CAFE

<https://visitamboy.com/>



1959年に設置したネオンサインが砂漠を照らす

バグダッド・カフェから東へ30分ほど走ったエリアにある「ロイズ・モテル&カフェ」は、ルート66で一番有名なスポットといえる。1938年に創業者であるロイ・クロウがガソリンスタンドとしてスタート。ルート66がアメリカのメインストリートとして全米を繋いだ時代、アンボイは旅人で賑わう町であった。1940年代には、ロイと妻ベルマ、義理の息子であるハーマン・バスター・パリスがカフェ、修

理工場、小さなバンガロー形式のモテルを追加し、24時間営業の複合施設に成長。1950年代にはアンボイの人口が700人に膨れ上がり、1959年に設置された50フィートのネオンサインが、砂漠を照らすランドマークとなったのである。

しかし、1973年のI-40開通でルート66がバイパスされ、アンボイはゴーストタウンに。ロイズも閉鎖の危機を迎えたが、2005年に保存活動家で

日系人のアルバート・オオクラがアンボイの町ごと42万5,000ドルで購入、2019年にネオンサインを再点灯させた。2026年には息子であるカイルがカフェとキャビンを開業させるそうだ。

現在、ロイズはガソリンスタンド&ギフトショップとして営業中。スナックやドリンク、ルート66やロイズのオリジナルグッズ(Tシャツや帽子)が購入可能だ。



オーナーのカイルさん(左)とスタッフの皆さん。カウンターにある色とりどりのルート66のサイダーは、チェリオのような懐かしい味!



かつてのロイズの写真が店内のいたるところに貼られている。カウンターテーブルや椅子のデザインが現在と変わらないことがわかる。



現在、水道の問題でカフェサービスはしていないが、2026年に再開予定。スナックやボトルのドリンクサービスは行っている。



敷地内には、1959年築のミッドセンチュリー建築のレセプション棟が残る。当時の家具がまるで映画のセットのように残っている。



敷地の向かい側には、落書きされたカルマンギアがたたずむ。奥に見える小さい小屋が1940年代に作られ、今後開業予定のモテルキャビンだ。



ハーレーで訪れる方も多い。映画『ヒッチャー』(1986)やエンリケ・イグレシアスの「Hero」MVなど、数々の映画やビデオのロケ地としても有名だ。





Barstow & Victorville

バーストウの
市長さんが案内!



2つのルート66ミュージアムと 古き良き時代の遺構を巡る

ルート66を使ってモハーヴェ砂漠を横断

BarstowとVictorvilleは、モハーヴェ砂漠を横断するルート66沿いに位置する2つの町で、パームスプリングスから北西へ車で約1時間半(約120km)のエリアに位置する。Barstowはルート66と鉄道の交差点として栄えた交通の要所で、その名前はサンタフェ鉄道の社長「ウィリアム・ストロング・バーストウ」にちなんで名付けられた。見どころの「Route 66 Mother Road Museum」

では、古いルート66の看板や車両などが展示されている。

VictorvilleはBarstowから南西へ約52kmほど走ったところにある町で、こちらにも「California Route 66 Museum」があるので合わせて訪れたい。また、Barstowから5km、Victorvilleから54kmの場所には、人気の観光スポット「Calico Ghost Town Regional Park」がある。

エドセルがアイコンのルート66ミュージアム

Route66 Mother Road Museum <https://www.motherroadmuseum.com/>



ルート66にまつわる看板やクルマなどが展示されるミュージアム。展示車の「エドセル」は、フォード社が1958年に立ち上げた自動車ブランドで、当時奇抜なデザインと品質問題などで、わずか3年で生産中止になった歴史を持つ。当時バーストウにはエドセルのディーラーがあり、ヘンリー・フォードの息子、エドセル・フォードが、1915年にルート66の前身で「National Old Trails Road」を旅し、Barstowを通じた事実がある。



西部劇時代にタイムスリップできるゴーストタウン!

Calico Ghost Town Regional Park

<http://www.visitcalicoghosttown.com/>

Calico Ghost Town Regional Park は、1880年代の銀採掘で栄えたゴーストタウンを1950年代に修復し、観光地として再生したスポット。銀とホウ砂の採掘で最盛期には人口が3,000人を超えていたそうで、メインストリートには当時の木造建築が再現されるとともに、学校など5つの建物が保存されている。Maggie Mine Tour (大人\$3) では実際の鉱山跡を見学でき、約8分の列車体験(\$5)も楽しめる。アメリカンギフトも豊富に揃う。

迫力の大陸横断鉄道がズラリ!

Western American Railroad Museum <https://barstowrailmuseums.com/>



Western America Railroad Museum(WARM)は、鉄道史を専門とする博物館で、太平洋西部の鉄道文化を保存。1911年築のCasa del Desierto(旧ハーヴェイハウス)内に位置し屋外展示として、迫力ある実物車両がずらりと並んでいる。展示車両はATSF #1460("Beep")、Union Pacific EMD SD40-2 #9950、ATSF FP45 #95などとなる。Barstowはサンタフェ鉄道の要所として発展し、WARMは1990年に設立され、地元のボランティアで運営。鉄道遺産を後世に伝えることを目的としている。営業時間:金～日曜10:00～16:00(月～木曜休館)。入場無料。同じ建物内にRoute 66 Mother Road Museumがある。

ヒッピー風のVWバスとコスプレして写真を撮ろう!

California Route 66 Museum

<https://www.califrt66museum.org/>

カリフォルニア・ルート66博物館は、ヴィクタービルのオールドタウンにあり、ヒッピー風のVWバスや1917年製のフォード・モデルT、ルート66関連の看板や当時のガソリンスタンドを再現した展示などで人気を誇る。ルート66の開通(1926年)からインターステート高速道路システムによる廃止(1985年)までの発展をたどる展示のほか、1950年代のダイナーを再現したセットやジュークボックスなど、古き良きアメリカを感じさせる展示がゲストを楽しませている。入場は無料で、ルート66関係のギフトも充実している。



モダンでゆったり快適にくつろげる!

Fairfield Inn & Suites Victorville

住所:14876 Monarch Blvd, Victorville



全世界でラグジュアリーホテルを展開する、マリオット・ボンヴォイ傘下で2024年4月に開業したばかりのホテル。カリフォルニア・ルート66博物館から車で5分とヴィクタービル周辺の観光にはとても便利だ。年中利用可能な屋外プールとホットタブ、最新設備のフィットネスセンター、屋外ファイヤーピット、BBQ施設、24時間営業のコンビニを完備している。

客車で食べるマクドナルド!

McDonald's in a train depot



旧鉄道車両を改装したダイニングエリアが特徴の「トレインデポ」風の複合施設内にあるマクドナルド。列車内で食事ができるユニークな雰囲気は、ルート66旅行者に人気。施設内にはギフトショップがあるほか、グレイハウンドやアムトラックの停留所もある。



CALIFORNIA
ROUTE 66
Road Trip
100th Anniversary

このロードトリップの続きは7/31(木)発売の『所ジョージの世田谷ベース VOL.59』にて!

9. ULI CA-NV TA LEADERSHIP EXCHANGE



City of Needles: Technical Assistance Leadership Exchange



ULI OCIE is thrilled to announce the participation of the City of Needles in the ULI California-Nevada Technical Assistance Leadership Exchange!

The [ULI California-Nevada Technical Assistance Leadership Exchange](#) is a transformative year-long program designed to help local governments in California and Nevada become climate resilient and tackle land use challenges through expert guidance and collaboration with ULI's District Councils.

As part of the exchange, the participating communities will each host a ULI technical assistance panel (TAP) to address a local resilience challenge and receive expert advice around potential strategies and solutions. During the TAP, a panel of eight to ten volunteer ULI members will tour the community, interview stakeholders, and put forward a set of recommendations for addressing the land use issue identified by the agency.

The TAPs will explore a range of topics related to climate change and other environmental vulnerabilities, such as extreme heat, drought, and seismic resilience, along with the associated economic, social, and environmental impacts.

“

The City of Needles is already feeling the impacts of climate change, from more frequent extreme heat events to increased strain on our infrastructure. Participating in this program and hosting the technical assistance panel gives us a unique opportunity to explore strategies tailored to our local challenges. This collaboration will help us strengthen our community's resilience and plan for a more sustainable future.

IRENE ROMERO
CITY PLANNER - CITY OF NEEDLES

”

ULI Orange County/Inland Empire is partnering with the City of Needles to identify strategic opportunities for sustainable growth and resilience. The project will focus on how Needles can grow by attracting businesses and housing, thrive by addressing community needs, and mitigate extreme heat, infrastructure challenges, and safety concerns. The team will deliver actionable recommendations to support the city's long-term prosperity. To learn more about the program, check out our [recent article](#)!

TAPs bring together experts to help tackle complex land use challenges and provide actionable recommendations for our communities.

Interested in being a panelist on a TAP? We'd love to hear from you!
Contact: kendra.chandler@uli.org

This program is generously supported by the
[ULI Randall Lewis Center for Sustainability in Real Estate](#).

Thank you to our Annual Sponsors!



Prioritizing Productivity

Manufacturing's Quiet Power in California

Summer 2025

TeamCalifornia



BEACON
ECONOMICS



Overview

Manufacturing makes up a relatively small share of jobs in today's economy, yet it remains front and center in national conversations from political speeches to tariff policies to tech-sector strategies. There's a reason for that. For many workers, especially those without college degrees, manufacturing still offers better pay, more stable hours, and stronger benefits than other sectors.

This report by Beacon Economics looks at why manufacturing continues to matter in California (despite recent job losses) and what's changing on the ground:

- How **manufacturing jobs** compare to other sectors for **non-college workers**
- The decline in manufacturing **employment** and how California compares to the U.S.
- Why manufacturing's **share of output** has held steady or grown despite job losses
- Differences between **durable and non-durable manufacturing** in output, jobs, and wages
- The central role of **electronic computer manufacturing** in the state's durable goods growth
- How **tariffs, AI, and venture capital** are shaping the outlook for manufacturing in California

Even as manufacturing employs fewer people, it continues to punch above its weight in California, where high productivity has helped sustain output despite job losses.



Why We're Still Talking About Manufacturing

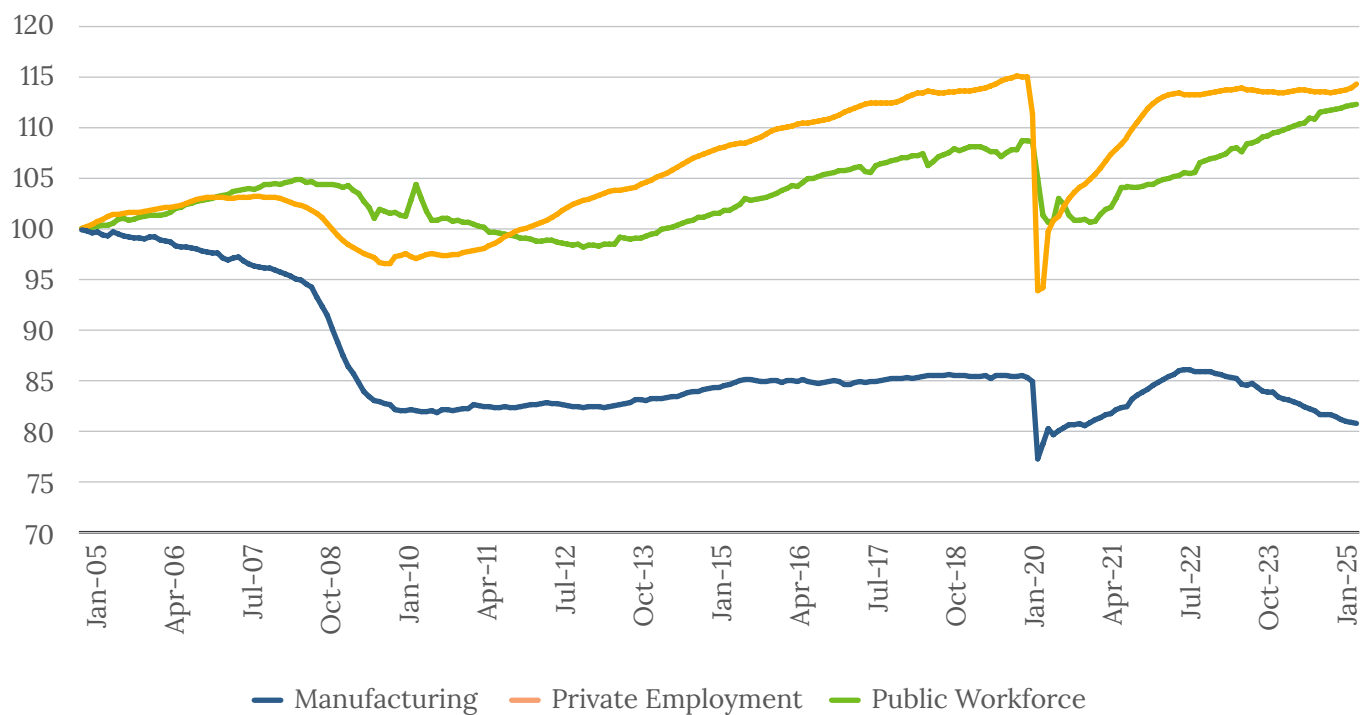
The idea of “bringing back manufacturing” remains popular in American politics and public opinion.ⁱ A 2023 Cato Institute survey found that 80% of Americans support reviving U.S. manufacturing, though only 25% would want the jobs themselves.ⁱⁱ The support is more about what manufacturing represents than a desire to work in it.

Still, there are practical reasons for that support. For workers without a college degree, manufacturing jobs are often better than the alternatives. In California, nearly 90% of manufacturing workers with lower levels of education are full-time, compared to less than 70% in the rest of the economy, according to data from the U.S. Census’ American Community Survey. That means more income, benefits, and stability.

Other sectors like oil and gas can offer similar wage gains for workers without a college degreeⁱⁱⁱ, but those jobs depend on geography and resource availability. Manufacturing, by contrast, is not only good for workers, it also plays a broader role in the economy, supporting a wider network of related industries such as logistics, repairs, and component production. Additionally, it expands export capacity, which helps reduce the U.S. trade deficit.

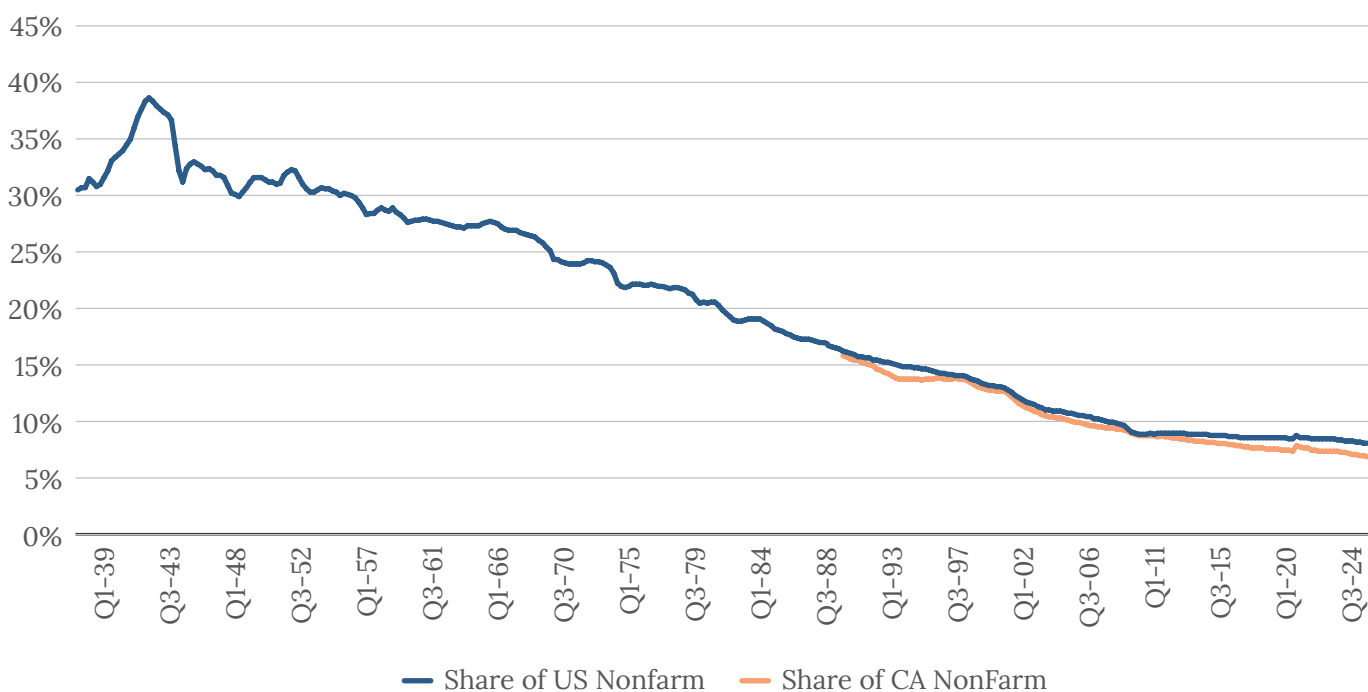
Manufacturing employment has been declining for decades, and the sector is unlikely to regain its former size. But in California, manufacturing’s share of economic output has remained steady at around 10% to 12% since 2008. That reflects growing productivity and a shift toward more capital- and tech-intensive work. The trend is national, but it’s especially pronounced in California.

Indexed Employment California



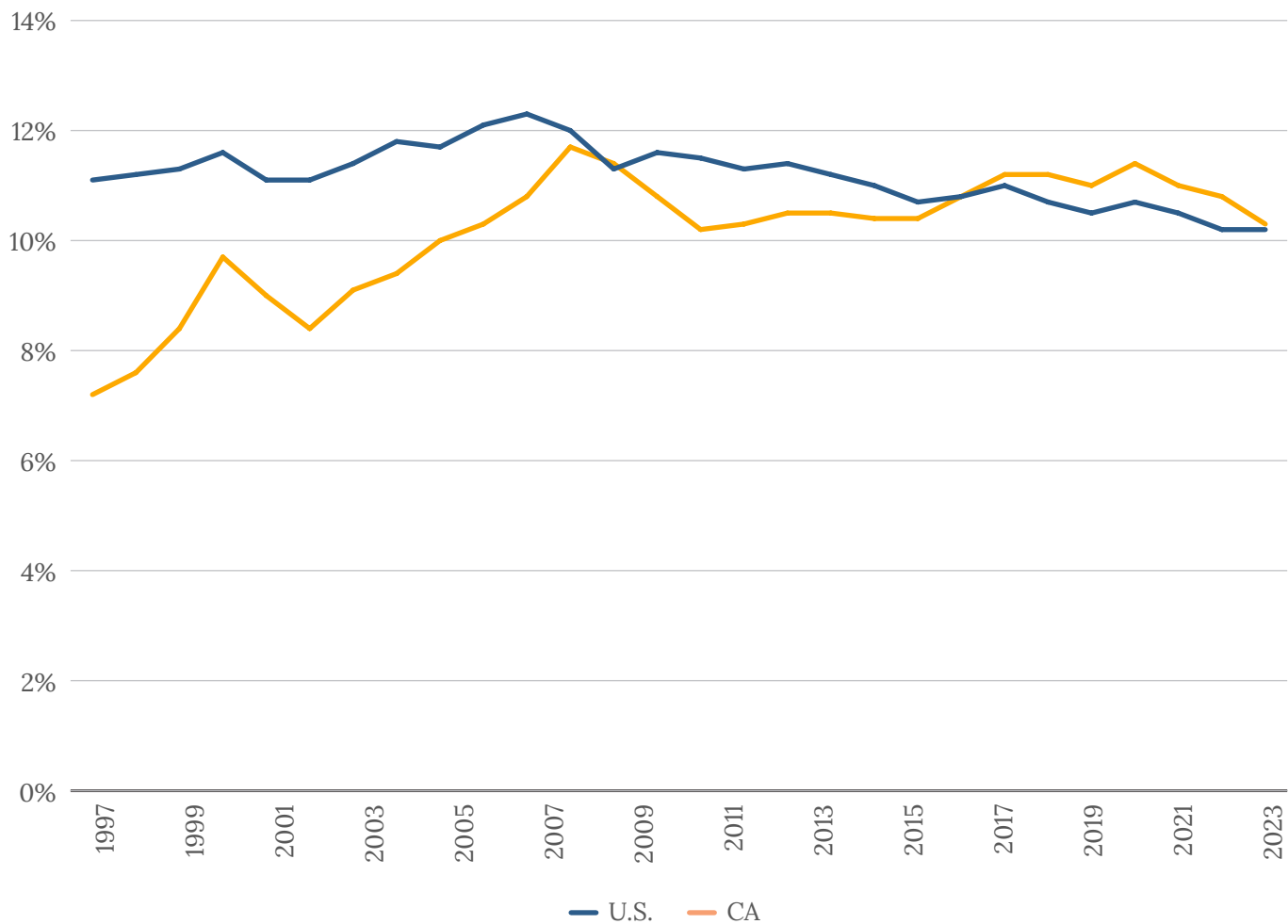
Source: Bureau of Labor Statistics, Current Employment Statistics. Analysis by Beacon Economics.

Manufacturing Share of Employment



Source: Bureau of Labor Statistics. Analysis by Beacon Economics.

Manufacturing Share of GDP



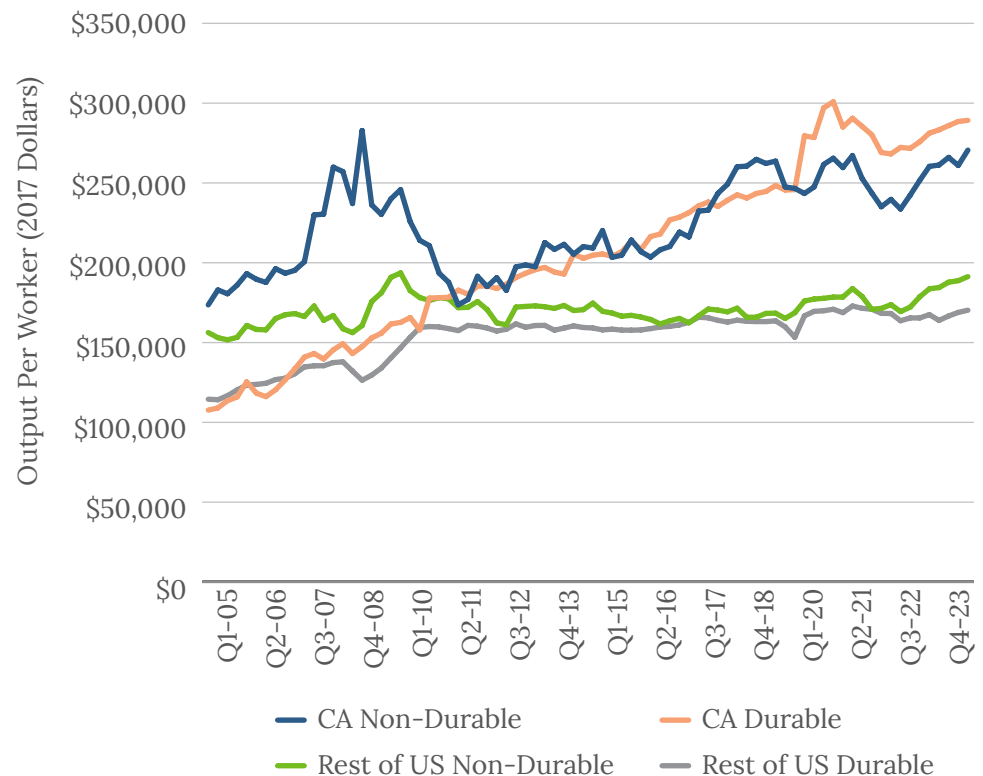
Source: Bureau of Economic Analysis. Analysis by Beacon Economics.



California's Manufacturing is Just More Productive

California's manufacturing strength has a lot to do with how productive its workers are, especially in durable goods like electronics, aerospace, and lab equipment. Since around 2011, California's durable manufacturing workers have been producing far more per person than workers in the rest of the country. That likely reflects a shift toward more high-tech, capital-intensive industries. Today, each durable goods worker in California generates close to \$300,000 in output, which is about 70% more than the national average.

CA Vs U.S. Manufacturing Labor Productivity



Source: Bureau of Economic Analysis, Quarterly Census of Employment and Wages. Analysis by Beacon Economics.

In non-durable manufacturing such as food or clothing production, California also has an edge in productivity. There were big gains in the 2000s and again in the late 2010s, but in recent years, productivity growth has leveled off. That could mean the state has already captured most of the efficiency it can in this area, though new technologies like AI may shake things up again.

Recent Changes in Manufacturing Jobs and Output

Last year, California's manufacturing sector experienced about:

20,000 job losses in non-durable goods

62,000 job losses in durable goods

For a total of over 82,000 jobs lost in manufacturing

The state's manufacturing sector has taken a clear hit in recent quarters. Although job losses have been widespread across the country, the scale and concentration of recent declines in California stand out.

In 2024, the state lost over 82,000 manufacturing jobs, according to the U.S. Bureau of Labor Statistics' Quarterly Census of Employment and Wages. About 20,000 of those were in non-durable manufacturing, but the bulk (62,000 jobs) came from durable goods, with more than 50,000 jobs lost in the electronic computer manufacturing subsector alone.

California also accounted for a disproportionate share of the nation's recent job losses in manufacturing:

- The United States as a whole lost 22,000 non-durable manufacturing jobs in 2024. California accounted for 10 out of every 11 of the jobs that were lost.
- Durable manufacturing lost 157,000 jobs nationwide; California was responsible for more than 40% of that total.

Last year, California accounted for:

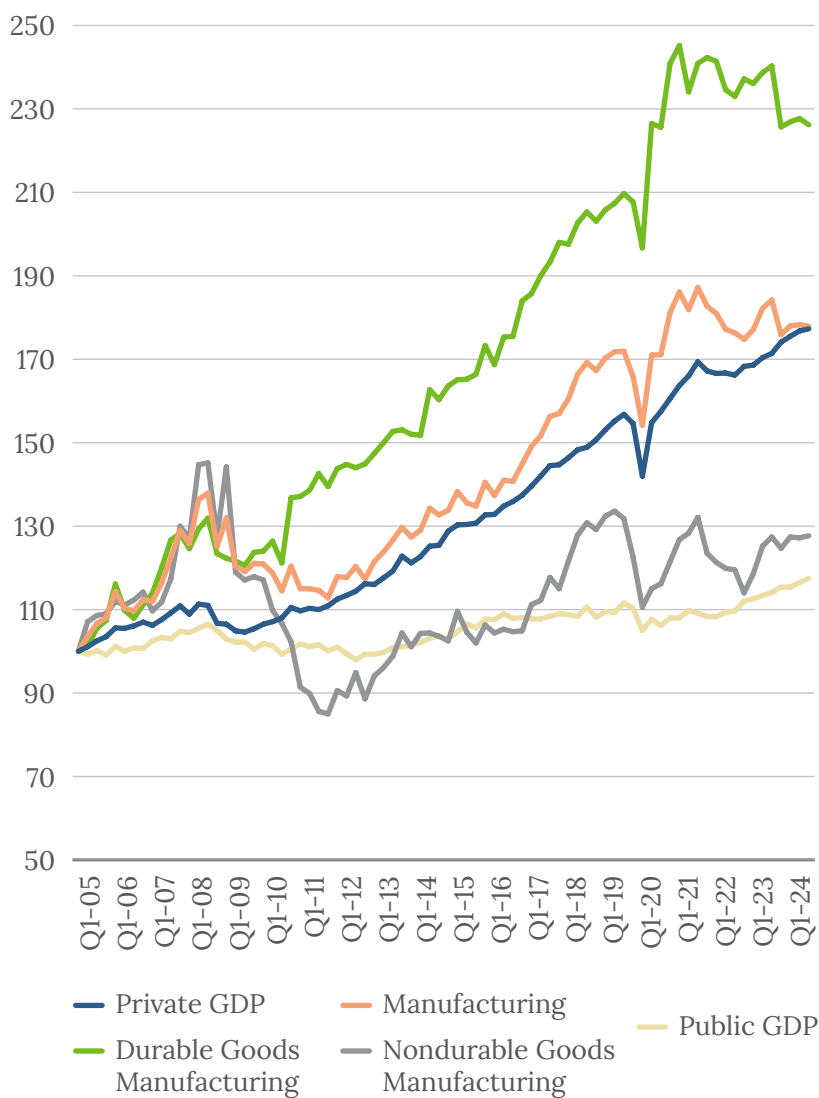
Over 90% of U.S. job losses in non-durable manufacturing

Over 40% of U.S. job losses in durable manufacturing

Looking out over a longer horizon, from 2019 through 2024:

- Non-durable manufacturing jobs grew by 41,000 in the rest of the United States, while California added just 9,000.
- Durable goods jobs declined by 172,000 in the rest of the country. California's decline was smaller (22,000) but again, heavily concentrated in electronics.

Indexed Real GDP Q1-05=100, California



On the output side, California's story has shifted too. For years, real GDP in durable goods manufacturing grew faster than the rest of the state's economy, helping the broader manufacturing sector outperform. But that momentum stalled after the pandemic. Non-durable manufacturing has been even weaker, with no real growth in nearly a decade. It briefly outpaced durable goods and private sector GDP in the years leading up to the Great Recession, but never fully recovered after the downturn.

The result has been that manufacturing no longer stands apart from the rest of the state's private economy. What was once a growth leader has now slowed to match the rest of the economy.

And to be clear, this is not because the private economy sped up, but because manufacturing slowed down.

Source: Bureau of Economic Analysis. Analysis by Beacon Economics.

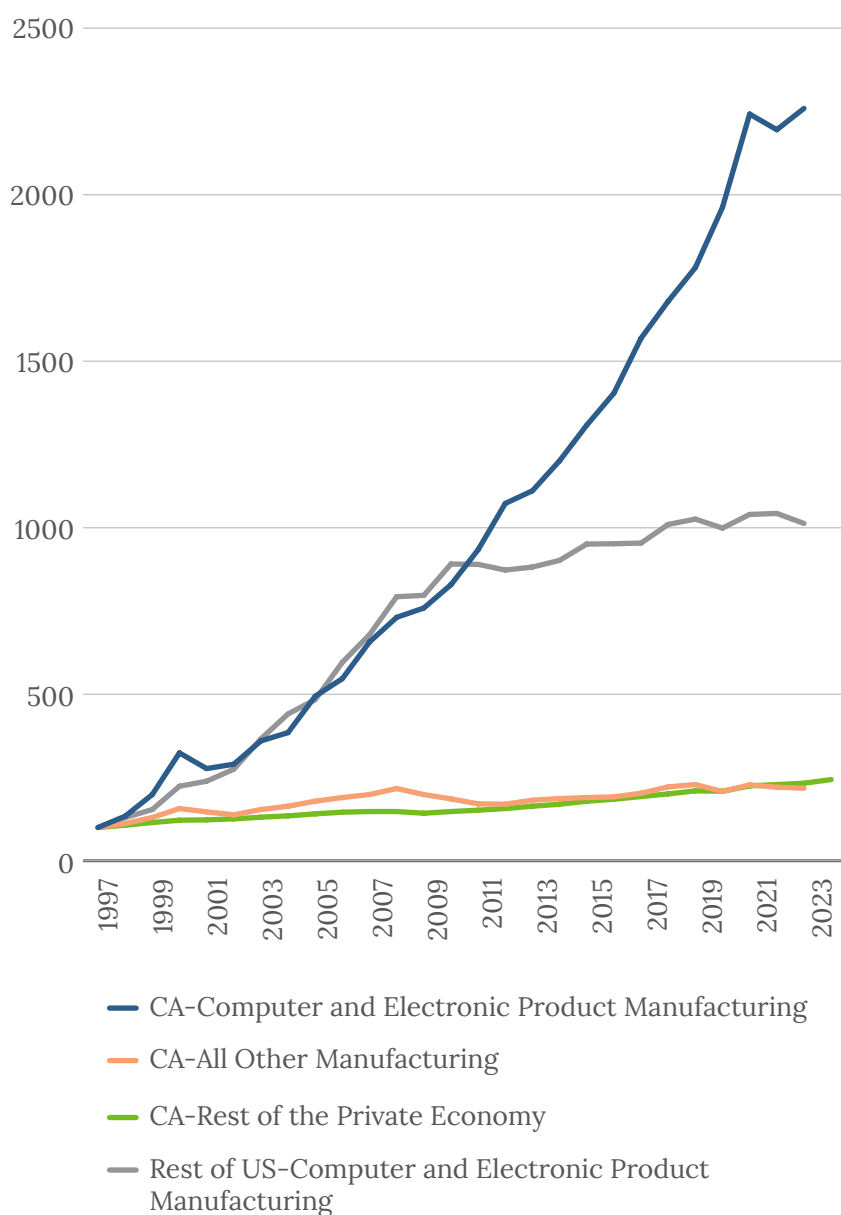
Manufacturing Changes Based on Specialization 2019-2024 California

Group (base on 2019 LQ)	2024 Estabs	2024 Emp	2024 Avg Ann Wage	Estab Chg	Emp Chg	Avg Ann Wg Chg
Highly Specialized Durable	2,878	183,439	169,866	96	-37,164	-11,000
Highly Specialized Non-Durable	4,774	100,267	75,072	140	7,196	13,859
Moderately Specialized Durable	5,705	209,833	228,317	819	537	94,929
Moderately Specialized Non-Durable	3,374	81,617	81,355	586	450	11,465
Marginally Specialized Durable	1,364	35,194	91,655	-96	-4,984	18,047
Marginally Specialized Non-Durable	2,453	83,838	105,622	793	7,310	3,176
Unspecialized Durable	15,670	317,609	93,823	1,176	19,747	23,732
Unspecialized Non-Durable	12,135	271,116	59,511	259	-5,509	15,518

Source: Bureau of Economic Analysis, Quarterly Census of Employment and Wages. Analysis by Beacon Economics.

Zooming In: Electronic Computer Manufacturing

Indexed GDP



The electronic computer manufacturing industry has played a big role in California's manufacturing story.

Up until about 2012, output in electronic computer manufacturing grew at a similar pace in both California and the rest of the country. But after that, growth in other states flattened, while California kept growing. A lot of the state's gains in durable goods output came from this one sector.

In 2022, output dropped for the first time since the dot-com crash. Demand slowed, and venture capital pulled back.^{iv,v} Output eventually recovered, but jobs didn't. Starting in 2024, the industry began cutting back—50,000 jobs were lost in just the first quarter, and another 2,000 were lost during the rest of the year.^{vi}

Source: Bureau of Economic Analysis. Analysis by Beacon Economics.

Recent Events and Forecast

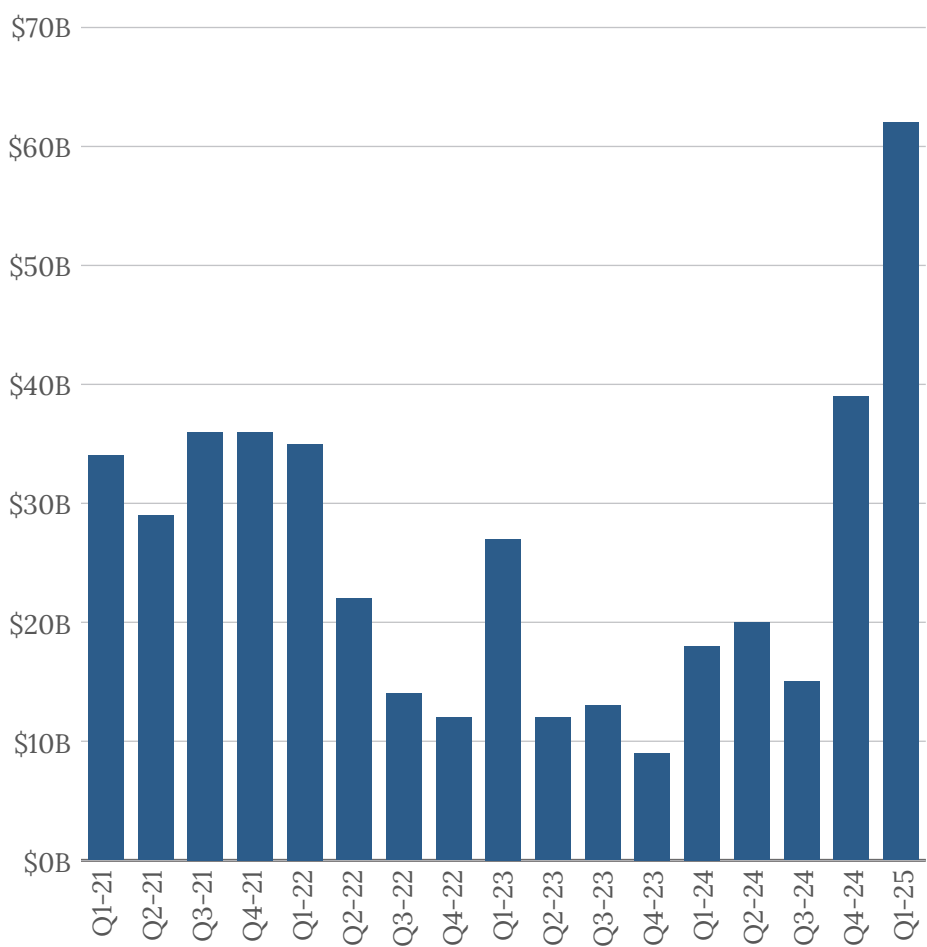
Tech layoffs have largely been the result of a post-pandemic correction. After the initial surge in digital demand, consumer spending shifted back toward in-person experiences. At the same time, venture funding slowed, interest rates rose, and many firms began prioritizing efficiency over headcount.

Tariffs could be disruptive for California manufacturers, especially in durable goods sectors such as aerospace, lab equipment, and semiconductors, which rely on complex global supply chains.^{vii} Replacing foreign inputs is costly and slow. Still, reduced competition might help some firms, so the net impact remains uncertain.

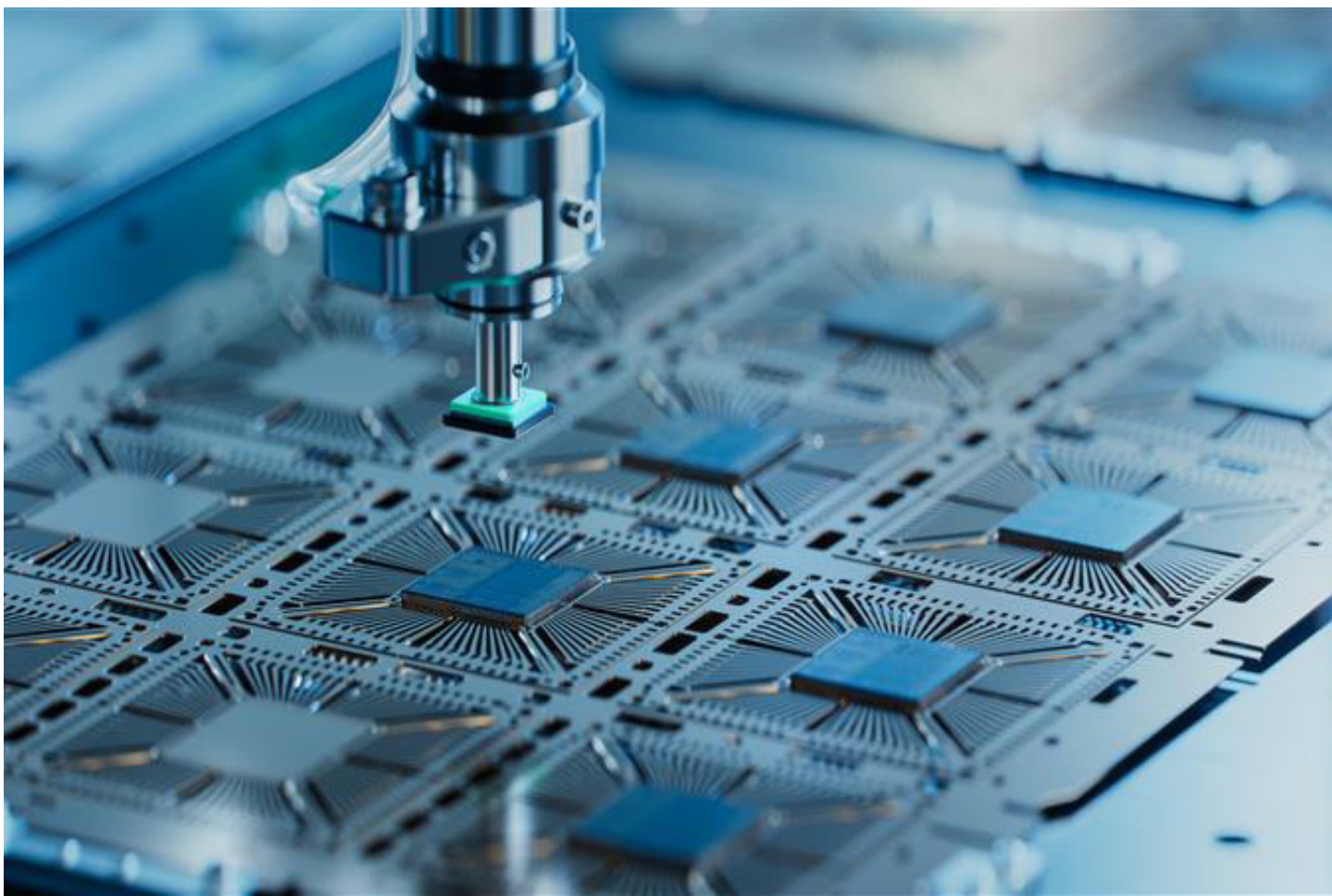
Non-durable manufacturing could see modest gains under a stricter tariff regime. California still produces an outsized share of the nation’s textiles and apparel—industries often undercut by low-wage competition abroad. But these are also low-margin businesses that depend on global inputs, so they’re not immune to cost pressures either.

AI and tech are likely to make computer and electronic product manufacturing even more productive. Venture capital is flowing back into California, with 2024 and 2025 showing a clear rebound in funding. This could lead to higher output, even as payrolls shrink. Firms are optimizing around revenue per employee, and AI tools are speeding up that shift.^{viii}

California Venture Capital Funding
Quarter



Source: CB Insights. Analysis by Beacon Economics.



Conclusion

Manufacturing still matters in California, but it's changing. The state's edge has always come from how productive its workers are, especially in durable goods. That advantage is still clear when you look at the data. Even with recent job losses and slowing real output, California is producing more per worker than other states and still holds a strong position in computer electronics manufacturing.

That's partly why fewer workers are needed. When productivity rises, companies can do more with less. And with AI tools becoming ever more common, that shift is likely to speed up. If California continues leading in tech adoption, it could stay ahead of the curve. But the future won't be about going back to traditional factory jobs, it'll be about adapting to what's next.



About Beacon Economics

Founded in 2006, Beacon Economics, an LLC and certified Small Business Enterprise with the state of California, is an independent research and consulting firm dedicated to delivering accurate, insightful, and objectively based economic analysis. Employing unique proprietary models, vast databases, and sophisticated data processing, the company's specialized practice areas include sustainable growth and development, real estate market analysis, economic forecasting, industry analysis, economic policy analysis, and economic impact studies. Beacon Economics equips its clients with the data and analysis they need to understand the significance of on-the-ground realities and to make informed business and policy decisions.

Learn more at beaconecon.com

Project Team

Christopher Thornberg PhD.

Founding Partner (Project Advisor)

Niree Kodaverdian PhD.

Research Manager

Emil Alexander Sabán

Senior Research Associate

For further information about this report or to learn more about Beacon Economics please contact:

Sherif Hanna

Managing Partner

sherif@beaconecon.com

Victoria Bond

Director of Marketing and Communications

Victoria@beaconecon.com

Beacon Economics LLC shall remain the exclusive owner of any Proprietary Information and all patent, copyright, trade secret, trademark, domain name and other intellectual property contained herein.

Footnotes

ⁱ <https://www.latimes.com/business/story/2024-12-18/trump-2-0-and-what-it-holds-for-manufacturing-jobs-in-california-and-the-u-s>

ⁱⁱ <https://www.cato.org/blog/americans-think-manufacturing-employment-greatfor-other-people>

ⁱⁱⁱ https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://podcasts.apple.com/us/podcast/what-makes-manufacturing-jobs-special-planet-money/id290783428%3Fi%3D1000710893209&ved=2ahUKEwjNhN-dgY6OAXsHzQIHakSPDwQFnoECBQQAQ&usg=AOvVaw0HmvmoPemt_vlp3vKccQjS

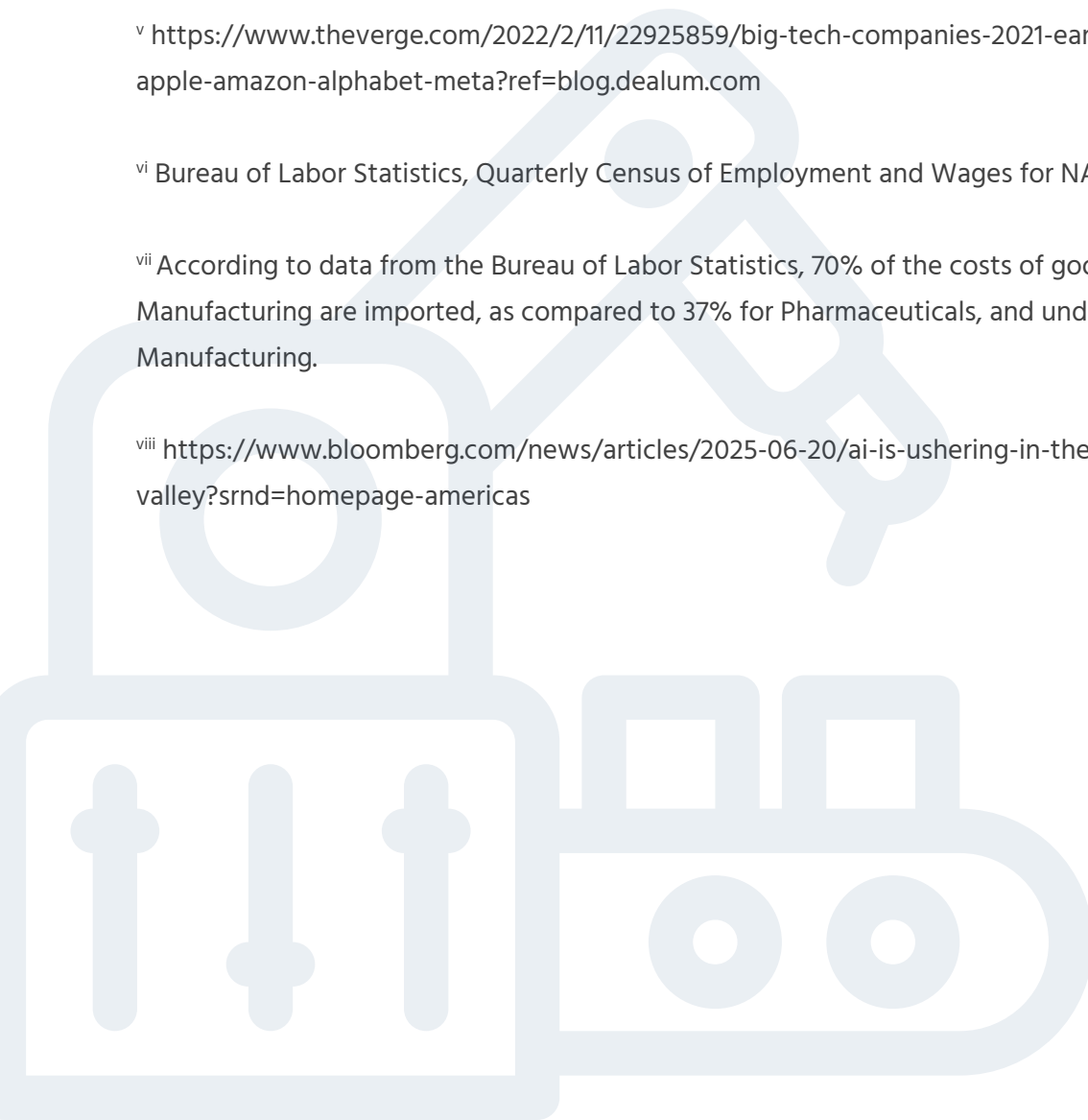
^{iv} <https://www.techtarget.com/whatis/feature/Tech-sector-layoffs-explained-What-you-need-to-know#:~:text=of%20January%202023,-Higher%20interest%20rates,rates%20as%20of%20March%202024.>

^v <https://www.theverge.com/2022/2/11/22925859/big-tech-companies-2021-earnings-record-revenue-apple-amazon-alphabet-meta?ref=blog.dealum.com>

^{vi} Bureau of Labor Statistics, Quarterly Census of Employment and Wages for NAICS Code 334111.

^{vii} According to data from the Bureau of Labor Statistics, 70% of the costs of goods inputs for Computer Manufacturing are imported, as compared to 37% for Pharmaceuticals, and under 15% for Food Manufacturing.

^{viii} <https://www.bloomberg.com/news/articles/2025-06-20/ai-is-ushering-in-the-tiny-team-era-in-silicon-valley?srnd=homepage-americas>



TeamCalifornia



11. PALO VERDE COLLEGE MWD

Palo Verde Community College Presents

Information Sessions with The Metropolitan Water District of Southern California



Monday, September 8, 2025
📍 725 W. Broadway St.
Needles, CA 92363
1:00 - 2:00 p.m.



Learn about exciting career opportunities with MWD!

Representatives from Metropolitan's Workforce Development Department will provide an overview of the organization, the hiring & application process, and answer your questions.

🚧 Positions Available

Operations & Maintenance Technician IV (Mechanical)

📍 Location: Hinds Pumping Plant, Desert Center, CA (2 positions)

🏠 Housing may be provided

Minimum Requirements:

- High school diploma/equivalency AND
 - 6+ years in mechanical maintenance (pump/treatment plant, hydroelectric, or similar facility)
 - OR
 - Completion of a recognized mechanical trade training program with journey-level experience

Operations & Maintenance Technician IV (Electrical)

📍 Location: Eagle Mountain Pumping Plant, Riverside County, CA (1 position)

🏠 Housing may be provided

Minimum Requirements:

- High school diploma/equivalency AND
 - 6+ years in electrical maintenance (pump/treatment plant, hydroelectric, or similar facility)
 - OR
 - Completion of a recognized electrical trade training program with journey-level experience

💰 Salary & Benefits

\$46.52 – \$61.30 per hour

Medical, dental & vision coverage

Paid holidays, personal, annual, and sick leave

Retirement benefits & more

👉 If you meet the minimum requirements, don't miss this chance to connect directly with the employer!

12. RIDER APPRECIATION DAY

You're invited!

Rider Appreciation Day - September 4
RIDE FREE ALL DAY

**Come celebrate with us.
Enjoy refreshments and giveaways.**

When: Thursday, Sept 4 from 7:30 to 11:30 AM

Where: El Garces West Parking Lot – 950 Front Street, Needles



We love our riders! To show our appreciation, we're offering free fares on all services and giving away grocery bags and other fun gifts.

Try the NEW Ft. Mohave/Bullhead Shuttle for free on September 4. Call 760-326-4789 by 11 AM the day before to reserve your ride. Space is limited.



Ride Happy!



powered by



13. SAVE THE DATE- SAINT VINCENT

SAINT VINCENT DE PAUL SOCIETY NEEDLES CA ANNUAL FUNDRAISER

In Unity We Find Strength
Celebrate Freedom by Fighting Hunger

Save the Date: November 15, 2025

Where: Los Logos Golf Club, 6365 Via Verdes (off Boundary Cone) Fort Mohave

Hours: 5:00 no host bar and silent auction 6:00 dinner 7:00-8:00 announcements and close

Cost: \$50.00 per person or \$400.00 to reserve a table of 8

Buffet dinner, silent auction, 50/50 drawing, Dress in Patriotic attire.

All proceeds will go to funding the food pantry and building restoration.

Save this Date: We will be having an open house on Monday, January, 12th at 5:00pm to show off our progress in refurbishing the building. Come and see the upgrades and back room operations of SVDP Needles.

Tickets may be purchased at

839 Front Street, Needles

760-326-4420

501 C-3 non profit

15. LABOR DAY HOLIDAY



**THIS OFFICE WILL BE CLOSED
MONDAY SEPTEMBER 1, 2025,
FOR LABOR DAY.**

**WE WILL REOPEN TUESDAY
SEPTEMBER 2, 2025, AT 8:30 AM.**