



## **Inland Empire Tourism: The Regional Summit 2025**

Thursday, May 22, 2025

9:00am - 5:30pm

The Barstow Harvey House - California Route 66 Mother Road Museum  
685 N 1st Ave, Barstow, CA 92311

**REGISTER NOW**

### **Inland Empire: The Regional Summit 2025**

Inland Empire Tourism: The Regional Summit 2025 will gather over 300 attendees, including Discover IE members and partners, travel industry suppliers, buyers, media representatives, airports, tourism bureaus, local cities, tribes, and leaders from federal, state, and regional communities. Key topics will include:

- State of Tourism
- Route 66 Centennial
- LA28
- China Market
- Best practices for regional collaboration
- The benefits of international tourism development for local businesses

Our lineup features guest speakers from Visit California and more. Additionally, the conference will include a Marketplace to facilitate networking among destinations and suppliers with high-profile leisure and business travel buyers, tour operators and meeting planners from the U.S./Canada, LATAM, and APAC regions. This Marketplace will help build business relationships and foster revenue generation opportunities.