



Meeting Date: June 25, 2026 **Agenda Type:** Consent Items for Action

From: Nancy Pappas **Reviewed by:** Julia Haynes
Managing Director,
Headwaters at the Comal Director of External Relations

Submitted by: Ragan Dickens **Approved by:** Ryan Kelso
Chief Communications Chief Executive Officer
Officer

RECOMMENDED ACTION: Authorize the CEO or His Designee to Negotiate and Execute a Naming Rights and License Agreement among H-E-B LP, Headwaters at the Comal (“Headwaters”), and NBU to Recognize a Charitable Gift to Headwaters with Signage at the Picnic Commons at the Headwaters Site, 333 E. Klingemann Street

BACKGROUND

Whereas the Headwaters at the Comal, a Texas nonprofit corporation (“Headwaters”), was established by New Braunfels Utilities (“NBU”) in 2017 to accept gifts in and offer naming opportunities for the facilities and improvements constructed in connection with the Headwaters project on NBU’s property located at 333 E. Klingemann St., New Braunfels, Texas 78130.

Headwaters received a gift of \$200,000.00 from H-E-B LP (the “Donor”) and would like to recognize the donor on Corten steel metal signage at the Picnic Commons, for the term of fifteen (15) years.

Donor has accepted the recognition as displayed in Exhibit A of this agreement. Headwaters shall maintain the recognition in good condition, normal wear and tear excepted, consistent with condition in which it maintains all its signage.

FINANCIAL IMPACT

None

LINK TO STRATEGIC PLAN

Stewardship

EXHIBITS

1. Naming Rights Agreement- H-E-B, LP