

A white swan is captured in mid-flight, its wings fully extended, over a stone-lined waterway. The water reflects the sky and the surrounding greenery. In the background, there are trees and a utility pole under a sunset sky with soft, colorful clouds. The overall scene is peaceful and scenic.

# **One Water New Braunfels ANNUAL REPORT**

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**PRESENTATION TO  
New Braunfels Utilities Board of Directors  
Oct. 31, 2024**

# Collaboration for our shared resources



# ONE WATER

NEW BRAUNFELS

# One Water New Braunfels Launched



## Announcing One Water New Braunfels

A collaborative program to ensure water remains a celebrated and protected feature of our community.

### VISION

To ensure water remains a celebrated and protected feature of our community by collaboratively managing our water resources to safeguard watersheds, waterways and groundwater.

- 1** Plan for and manage water resources holistically and sustainably
- 2** Maximize environmental, social, and economic benefits to the greater New Braunfels area
- 3** Ensure water remains a celebrated feature of New Braunfels
- 4** Provide sustainable and high-quality water
- 5** Ensure healthy watersheds, waterways and groundwater resources

Learn more at  
[nbutexas.com/one-water](http://nbutexas.com/one-water)



**NBU**  
NEW BRAUNFELS  
UTILITIES

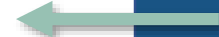
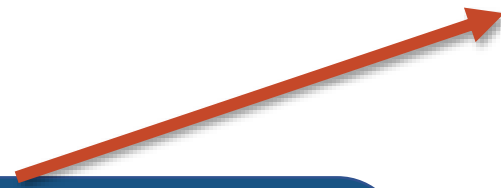
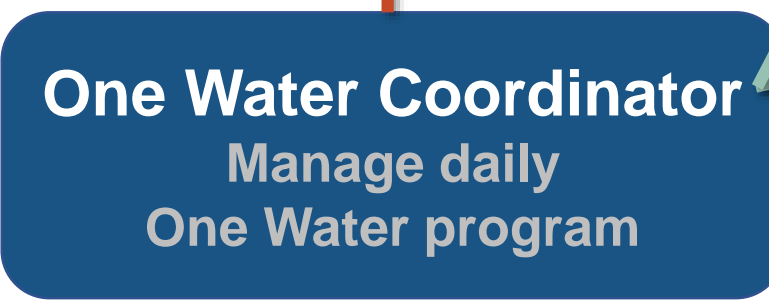
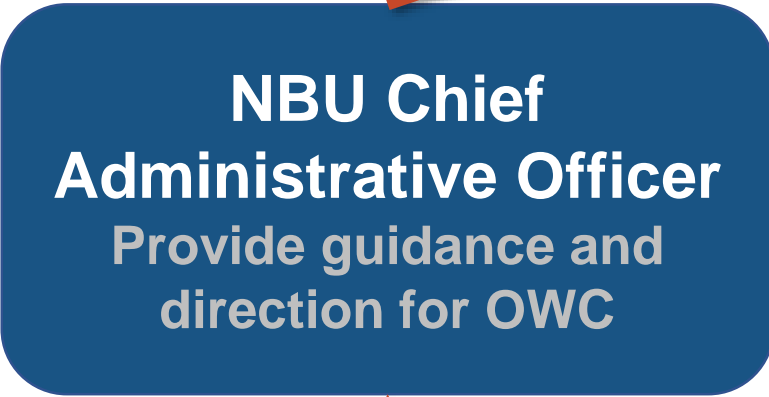
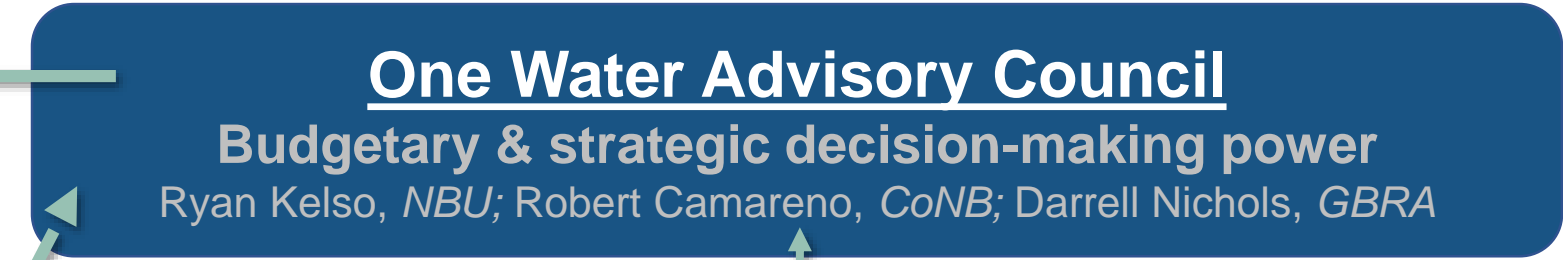
City of  
New Braunfels

**GBRA**  
Groundwater Control Board Authority

Aug. 14, 2023: Interlocal Agreement Finalized  
Oct. 1, 2023: Beginning of first Program Year



# One Water Program Organization



# What is One Water?

One Water is an integrated planning and implementation approach to managing finite water resources for long-term resilience and reliability, meeting both community and ecosystem needs.

*Water Research Foundation (WRF)*



## Traditional Approach



## One Water Approach



# One Water New Braunfels Guidance

## ONE WATER ROADMAP REPORT

DRAFT AS OF JUNE 1, 2021



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# Year 1 Project Priorities



Committee	Project
Education & Comms	Logo and Brand Development
	Website Development
	Stakeholder Engagement and Education Plan RFP Development
	Communications Guide
	Internal staff One Water knowledge poll
Project Pipeline	Triple Bottom Line scoring matrix (partners and stakeholder input)
	One Water Project Spotlight Write-ups
	Incorporate One Water into NBU's Water Plans

# Accomplishments

## ONE WATER NEW BRAUNFELS



Envision Sustainability Professional Training,  
New Braunfels, Oct. 2024

- Forged strong working relationships across agencies and across departments
- Compiled foundational documents (Triple Bottom Line Evaluation tool, Communications Guide, One Water Spotlights structure and examples )
- Developing a One Water New Braunfels logo and associated branding kit
- Developing a stand-alone website to serve as a reference and to spotlight One Water efforts
- Incorporating One Water approach into plans
- Collaboration (CoNB - Land Development Ordinance, NBU - Water Conservation Plan)
- Increased community knowledge base for One Water strategies (presentations, Net Zero workshop, Envision Training)



# Outreach

## One Water New Braunfels in the limelight:

1. Aug. 24, 2023: US Water Alliance, Texas One Water Quarterly Gathering presentation
2. Oct. 25, 2023: Hill Country Master Naturalists Training presentation
3. Mar. 27, 2024: US Water Alliance Road Trip Visit to Headwaters
4. Apr. 10-12, 2024: Texas Water Conference panel discussion
5. Apr. 16: Comal Conservation community presentation
6. Jun. 27: Hill Country Heritage Society community presentation
7. Jun. 20: HCA Leadership Institute Innovative Water Strategies presentation
8. Jul. 25: Plum Creek Watershed Protection Plan Stakeholders meeting presentation
9. Aug. 28: US Water Alliance, Progress in the Texas Hill Country webinar panel discussion



US Water Alliance Road Show Visit, 3/27/24



Texas Water Conference, 4/11/24



Comal Conservation Community Program, 4/16/24



Hill Country Leadership Institute, 6/20/24

# Recognition – One Water Working Group



## Departments

Conservation and Customer Solutions	Communications and Community Engagement	Communications and Outreach
Executive Leadership	Executive Leadership	Engineering
Headwaters at the Comal	Parks & Recreation	Environmental Science
Public Affairs (Comms)	Planning and Development Services	Executive Leadership
Resource Strategy	Public Works	
Water Services	Transportation and Capital Improvements	

# Year 2



- Oct. 3: One Water + Net Zero workshop (collaborators invited to Oct. OWWG meeting)
- Oct. 8: Envision Sustainability Professional (ENV SP) Training
- Oct. 16: GBRA Board Meeting, Annual Report co-presentation
- Oct. 21: CoNB City Council Meeting, Annual Report co-presentation
- Oct. 31: NBU Board Meeting, Annual Report co-presentation

Committee	Project
Education & Comms	Logo and Brand Rollout
	Website Maintenance, Content Development
	Stakeholder Engagement and Education Plan Development
	Internal Education and Training
	Events and presentations
Project Pipeline	Triple Bottom Line (TBL) scoring matrix continued (partners and stakeholder input)
	Create Standard Operating Procedure that will govern use of the TBL Matrix

