



2025 Annual Report

GBRA Board of Directors, October 15, 2025

CoNB City Council, October 20, 2025

NBU Board of Directors, October 30, 2025



Topics



1. Program Overview
2. Year 2 Accomplishments
3. Year 3 Project Priorities
4. Recognition

Collaboration for our shared resources

ONE WATER
NEW BRAUNFELS



ONE WATER
NEW BRAUNFELS

One Water New Braunfels Progression



Announcing One Water New Braunfels

A collaborative program to ensure water remains a celebrated and protected feature of our community.

VISION	
To ensure water remains a celebrated and protected feature of our community by collaboratively managing our water resources to safeguard watersheds, waterways and groundwater.	1 Plan for and manage water resources holistically and sustainably
	2 Maximize environmental, social, and economic benefits to the greater New Braunfels area
	3 Ensure water remains a celebrated feature of New Braunfels
	4 Provide sustainable and high-quality water
	5 Ensure healthy watersheds, waterways and groundwater resources

Learn more at nbutexas.com/one-water



July 2018: One Water Summit

October 2019: One Water Working Group Formalized

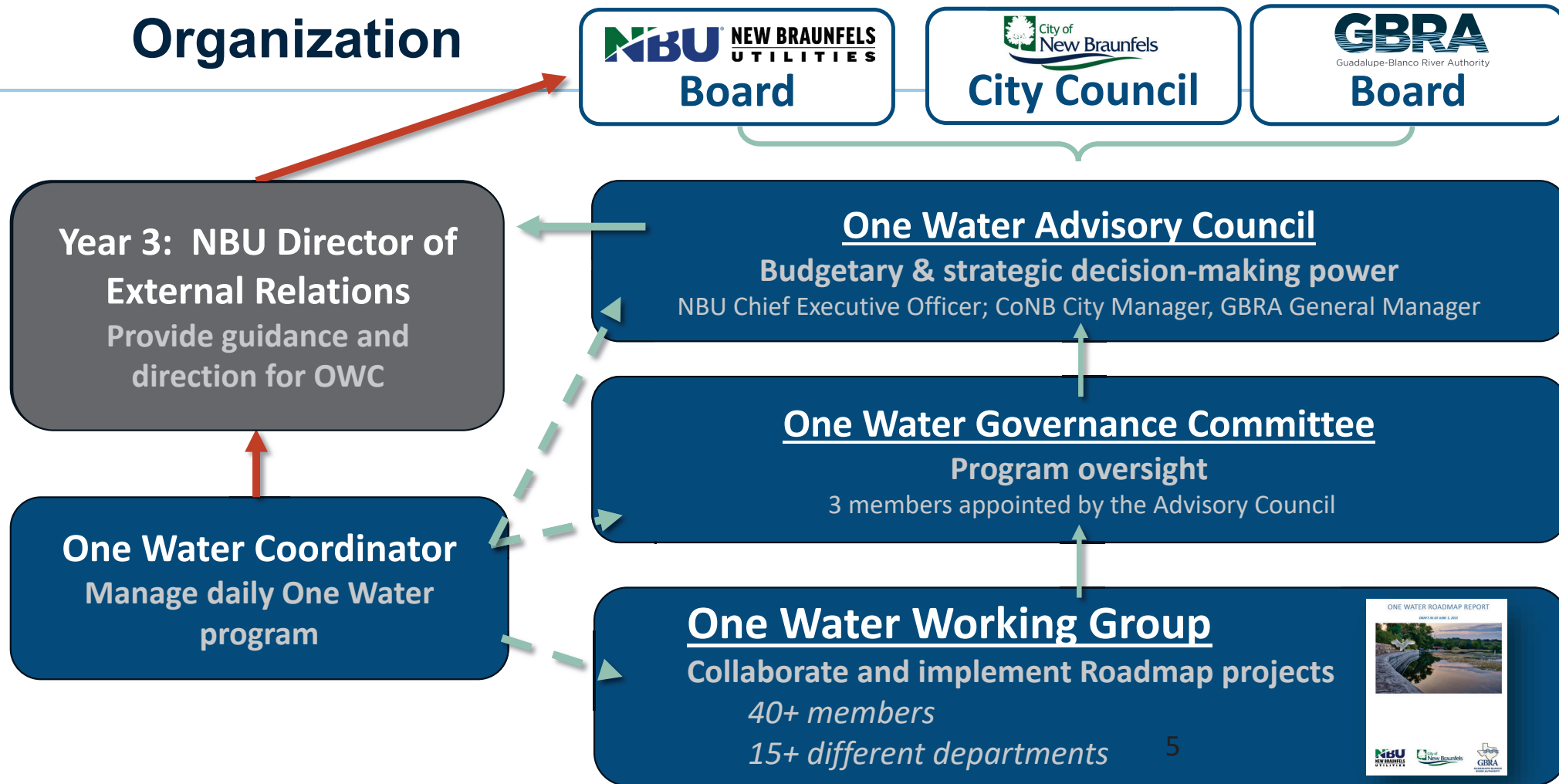
October 2021: One Water Roadmap Report

August 2023: Interlocal Agreement Finalized

October 2023: Beginning of first Program Year



Organization



What is One Water?

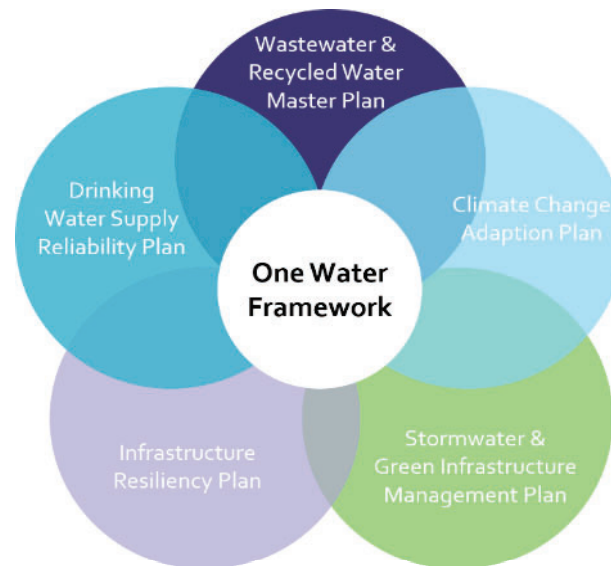
One Water is an integrated **PLANNING** and **IMPLEMENTATION** approach to managing finite water resources for long-term resilience and reliability, meeting both community and ecosystem needs.

Water Research Foundation (WRF)

Traditional Approach



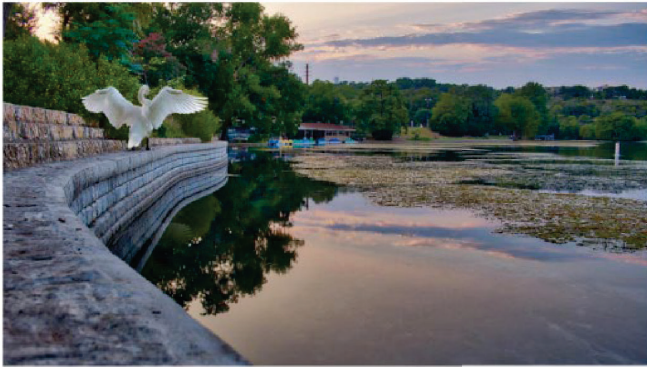
One Water Approach



One Water New Braunfels Guidance

ONE WATER ROADMAP REPORT

DRAFT AS OF JUNE 1, 2021



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Year 2 Projects

Committee	Y2 Project
Education & Comms	Logo and Brand Rollout
	Website Maintenance, Content Development
	Stakeholder Engagement and Education Plan Development
	Internal Education and Training
	Events and presentations
Project Pipeline	Triple Bottom Line (TBL) scoring matrix continued (partners and stakeholder input)
	Create Standard Operating Procedure that will govern use of the TBL Matrix

Accomplishments



1. **One Water New Braunfels partnership** has lead to increased collaboration across agencies.
2. **Flood Modeling Collaboration** between the City and GBRA resulted in flood map updates with an expanded scope and coverage.
3. **Proposed Land Development Ordinance Update** includes recommendations from One Water Working Group.
4. **Internal Staff Education** occurred across the three partner agencies.
5. **The One Water New Braunfels website** is now available online at www.OneWaterNB.com.
6. **The Triple Bottom Line Evaluation Tool and Guidance Document** was developed, approved and piloted.

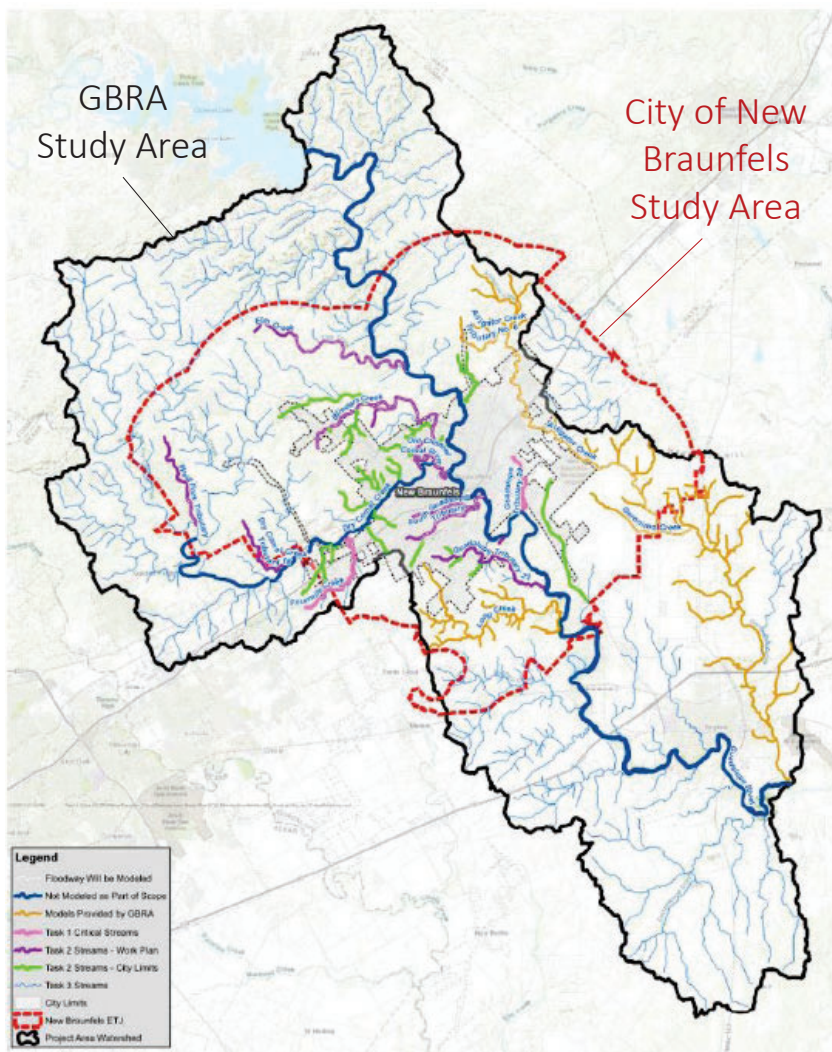
Year 2 Successes and Productivity

Flood Modeling Collaboration

Shared Need: Staff identified a parallel flood modeling effort for the City's Drainage Area Master Plan (DAMP) and the GBRA's FEMA-supported Long and Alligator Creek update project.

Impact: Staff and contractors from both projects collaborated to create an end product that is compatible and covers a larger area than what could have been achieved otherwise.

Benefit: The expanded scope and parallel efforts enhance our agencies' abilities to serve our communities.



Year 2 Successes and Productivity



Proposed Land Development Ordinance Update

Consolidation and update of development-related codes

- Zoning
- Platting
- Historic Preservation
- Signs

Goals

- Streamline processes
- Modernize standards
- Remove unintended barriers to community goals
- Align with Comprehensive Plan & Strategic Plan

Elements that Advance One Water

- Landscaping
- Tree Preservation
- Low Impact Development (LID)
- Parking

One Water Working Group participation

Celebrated + Protected

One Water is the mindset that all water has value. From treated drinking water to the rivers running through New Braunfels, all water must be sustainably managed for the benefit of the economy, community, and environment.

Water is at the heart of
New Braunfels.

A Transformative Collaboration

New Braunfels Utilities, the City of New Braunfels, and Guadalupe-Blanco River Authority are pleased to introduce One Water New Braunfels, a transformative collaborative program to ensure the treasured local waters of New Braunfels remain celebrated, sustainable, and protected features of our community for generations.



One Water Project Spotlights



Headwaters at the Comal, Phase 1

The Phase 1 restoration efforts focused on converting a fleet facility yard to native prairie, reinstalling a green storm water management system, and enhancing protections for continued water plant operations within this sensitive area.

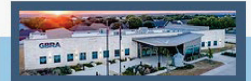
[View Spotlight](#)



Landa Park Aquatic Center Parking Lot and Bioretention System

This two-acre project elevated a typical parking lot repaving project into a water quality protection effort with economic, environmental, and quality of life benefits.

[View Spotlight](#)



GBRA Headquarters Building

The new headquarters building exemplifies the agency's commitment to resource stewardship through water quality and conservation elements incorporated into the campus design.

[View Spotlight](#)

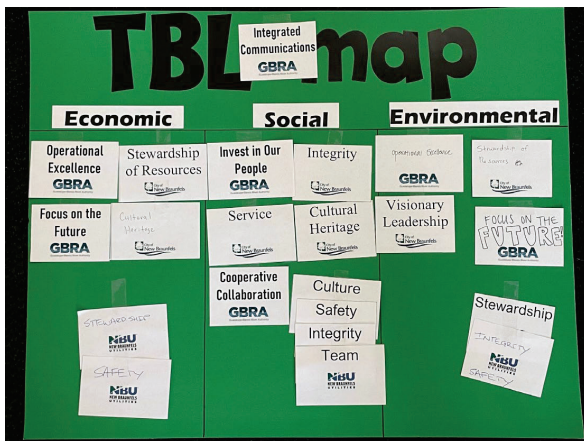
[View all Project Spotlights](#)

Triple Bottom Line Evaluation Tool

Core Values

ENVISION

SUSTAINABLE INFRASTRUCTURE FRAMEWORK



Triple Bottom Line Guidance Document

One Water - Triple Bottom Line Project/Plan/Program Evaluation Tool ("A tool to track and manage economic, social, and environmental value.")

Project/Plan/Program Name:
Project/Plan/Program Submitted Date:
Project/Plan/Program Submitted By:
Project/Plan/Program Reviewed By:
Project/Plan/Program Total Score: 118

Notes:

1. Please complete only the score and justification sections of the table.

#	Criteria	Weight	Characteristic	Score	Justification	Subtotal
Economic	Supports Economic Growth	3	1. Project/plan/program will create an environment for positive sustainable development while leveraging the benefits of existing projects/plans/programs.	5		15
			2. Project/plan/program will only serve existing population without improving equity.			
			3. Project/plan/program is incidental to supporting economic growth.			
	Develops Work Force	3	1. Project/plan/program will create new employment opportunities and includes training to expand the skills of the local work force.	5		15
			2. Project/plan/program will only create limited new employment opportunities for the local work force.			
	Assesses as Economically Prudent	4	1. Project/plan/program is incidental to developing the work force.	3		12
Community	Enhances Quality of Life	3	1. Project/plan/program's life cycle economic evaluation provides favorable overall results.	4		12
			2. Project/plan/program's life cycle economic evaluation provides neutral overall results.			
			3. Project/plan/program's life cycle economic evaluation provides negative overall results.			
	Supports Community Aesthetics and Culture	3	1. Project/plan/program enhances quality of life in the community.	5		15
			2. Project/plan/program is neutral to quality of life in the community.			
			3. Project/plan/program reduces the quality of life in the community.			
Environment	Enhances Public Health and Safety	4	1. Project/plan/program enhances the objectives of the Community as outlined in plans and programs with stakeholder input and/or collaboration with agencies and interagency public safety.	3		12
			2. Project/plan/program is consistent with existing objectives of the Community as outlined in plans and programs of the community or improves public safety.			
			3. Project/plan/program is incidental to existing objectives of the Community and projects/plans/programs of the community.			
	Promotes Favorable Impacts on Natural Environment	3	1. Project/plan/program is required to meet regulatory requirements and greatly enhances community health and safety.	2		6
			2. Project/plan/program meets required regulatory requirements and improves community health and safety.			
			3. Project/plan/program merely meets regulatory requirements and/or is neutral to community health and safety.			
	Preserves Water Resources	4	1. Project/plan/program provides a significant improvement or restores a natural system's function.	5		15
			2. Project/plan/program maintains a natural system or provides mitigation as a result of impact.			
			3. Project/plan/program creates a negative impact to a natural system.			

Version 1
May 2025

Triple Bottom Line Evaluation Tool Guidance Document

Overview

The Working Group recognizes both the triple bottom line (economic, community, and environmental) benefits achievable when advancing a One Water approach and knows that the New Braunfels community deserves thoughtful, holistic decision-making. These benefits can be difficult to discern, quantify, and highlight by a traditional cost benefit analysis framework used by water management agencies and other governing bodies. Due to the very nature of One Water, at times One Water-aligned projects may not pencil out when you apply traditional cost benefit analysis approach, but that same One Water-aligned project might deliver a number of benefits to the community that make it "the right" project to advance.

As public service agencies, the One Water partners recognize that agency projects, programs, and plans can have beneficial economic, community, and environmental impacts. The Triple Bottom Line Evaluation Tool described in this guidance document provides a guided evaluation how a project, program or plan advances priority goals and enhances investments in our community to help protect water supplies, quality of life, and the economy.

To help the community and governing bodies move to a holistic decision-making framework, the Working Group developed a Triple Bottom Line Evaluation Tool. The intent is that the Triple Bottom Line Evaluation Tool should be utilized early in project development to ensure projects are well-aligned and designed to provide multiple benefits where possible.

Suggested Workflow

The Triple Bottom Line (TBL) Evaluation is intended to help prioritize projects, programs and policies that consider and balance environmental, social, and economic benefits to the New Braunfels area. The goal is to increase use of the evaluation tool and show year to year improvement in project selection that evaluated. The process aims to generate discussion that

Outreach

One Water New Braunfels in the limelight:

1. 10/3/24: Net Zero workshop
2. 11/13/24: One Water in the Hill Country forum
3. 2/26/25: Building in the Hill Country workshop
4. 3/5/25: Texas Water Association Spring Convention
5. 4/15/25: Youth Leadership NB
6. 5/6/25: NBU University
7. 6/18/25: Hill Country Leadership Institute
8. 7/8-11/2025: National One Water Summit
9. 8/3/25: 4H Water Ambassadors



Year 3 Priorities

Committee	Y3 Projects
Education & Comms	Community Education and Engagement Plan Development
	Website Content Enhancement
	Coordinated Communications
	Events and presentations
Project Pipeline	Compile list and summary of local Plans relevant to One Water and track opportunities for enhancements
	Create additional One Water Project Spotlights
	Continue use of Triple Bottom Line Evaluation
Governance	Develop and execute an Interlocal Agreement for the next 5 years

Recognition – One Water Working Group



Departments		
Conservation and Customer Solutions	Communications and Community Engagement	Communications and Outreach
Executive Leadership	Executive Leadership	Engineering
Headwaters at the Comal	Parks & Recreation	Environmental Science
Public Affairs (Comms)	Planning & Development Services	Executive Leadership
Resource Strategy	Public Works	
Water Services	Transportation & Capital Improvements	

ONE WATER

NEW BRAUNFELS

Thank You!

