



2026 Annual Report

NBU Board of Trustees, October 29, 2026





1. Program Overview
2. Year 3 Accomplishments
3. Year 4 Project Priorities
4. Recognition

Shared Vision:

*Ensure water remains a celebrated and
protected feature of our community
by collaboratively managing our water resources
to safeguard watersheds, waterways, and groundwater.*

What is One Water?

One Water is an integrated **PLANNING** and **IMPLEMENTATION** approach to managing finite water resources for long-term resilience and reliability, meeting both community and ecosystem needs.

Water Research Foundation, 2017



One Water Communities



ALABAMA
Mobile

ARIZONA
Chandler
Phoenix
Tucson

ARKANSAS
Little Rock

CALIFORNIA
Fountain Valley
Los Angeles
Monterey
Morro Bay
Oakland
Palo Alto
Riverside
San Diego
San Francisco
Santa Barbara

COLORADO
Castle Rock
Denver

DC
Washington

FLORIDA
Fort Myers
Kissimmee
Miami
Oldsmar
Sanford
Tallahassee
Tampa
Titusville
Winter Haven

GEORGIA
Athens
Atlanta

HAWAII
Honolulu

ILLINOIS
Chicago

IOWA
Des Moines

LOUISIANA
New Orleans

MARYLAND
Annapolis

MASSACHUSETTS
Boston

MICHIGAN
Ann Arbor
Detroit
Flint
Lansing

MINNESOTA
Minneapolis
Richfield
St Paul

MISSOURI
Kansas City

NEW JERSEY
Camden
Trenton

NEW MEXICO
Albuquerque

NEW YORK
Buffalo
New York City

NORTH CAROLINA
Cary
Charlotte
Durham
Greensboro
Kernersville
Raleigh
Wilmington

OHIO
Akron
Cleveland
Columbus
Findlay
Toledo

OREGON
Bend
Hillsboro
Portland
Salem

PENNSYLVANIA
Philadelphia
Pittsburgh

TEXAS
Austin
Dallas
Houston
New Braunfels
San Antonio
Sugar Land

VERMONT
Burlington

VIRGINIA
Ashburn
Centreville
Richmond

WASHINGTON
Seattle
Wenatchee

WISCONSIN
Green Bay
Milwaukee

This list of One Water communities is a collection of the locations of respondents who self-reported working on or having completed a One Water plan, as well as the locations named by respondents where One Water projects are taking place.

Based on survey responses, we discovered 80 One Water communities where a plan is in place. This list may not be comprehensive.

[US Water Alliance, 2023 State of the One Water Field](#)

- A mindset that all water has value
- A focus on achieving multiple benefits

Traditional Approach

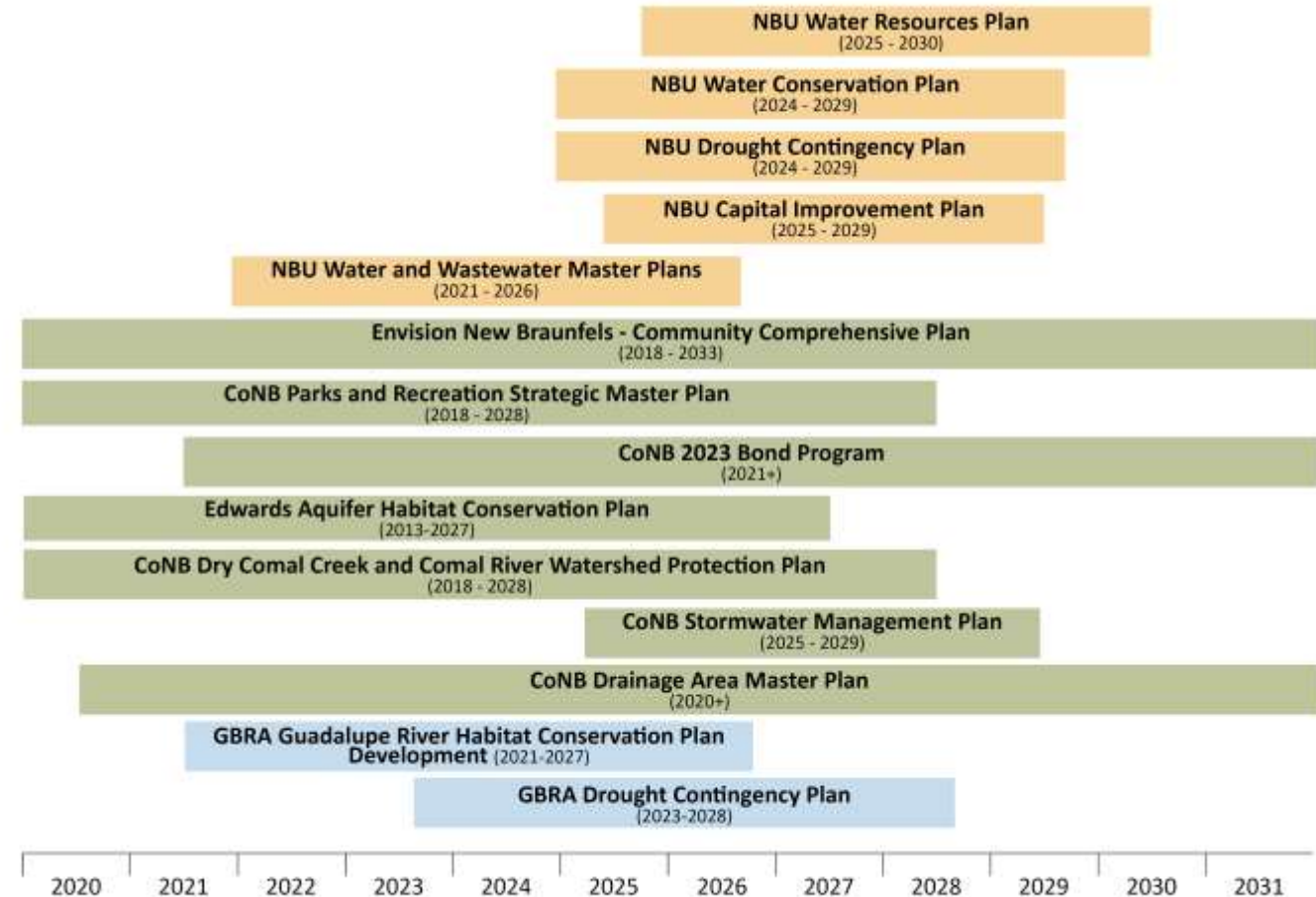


One Water Approach



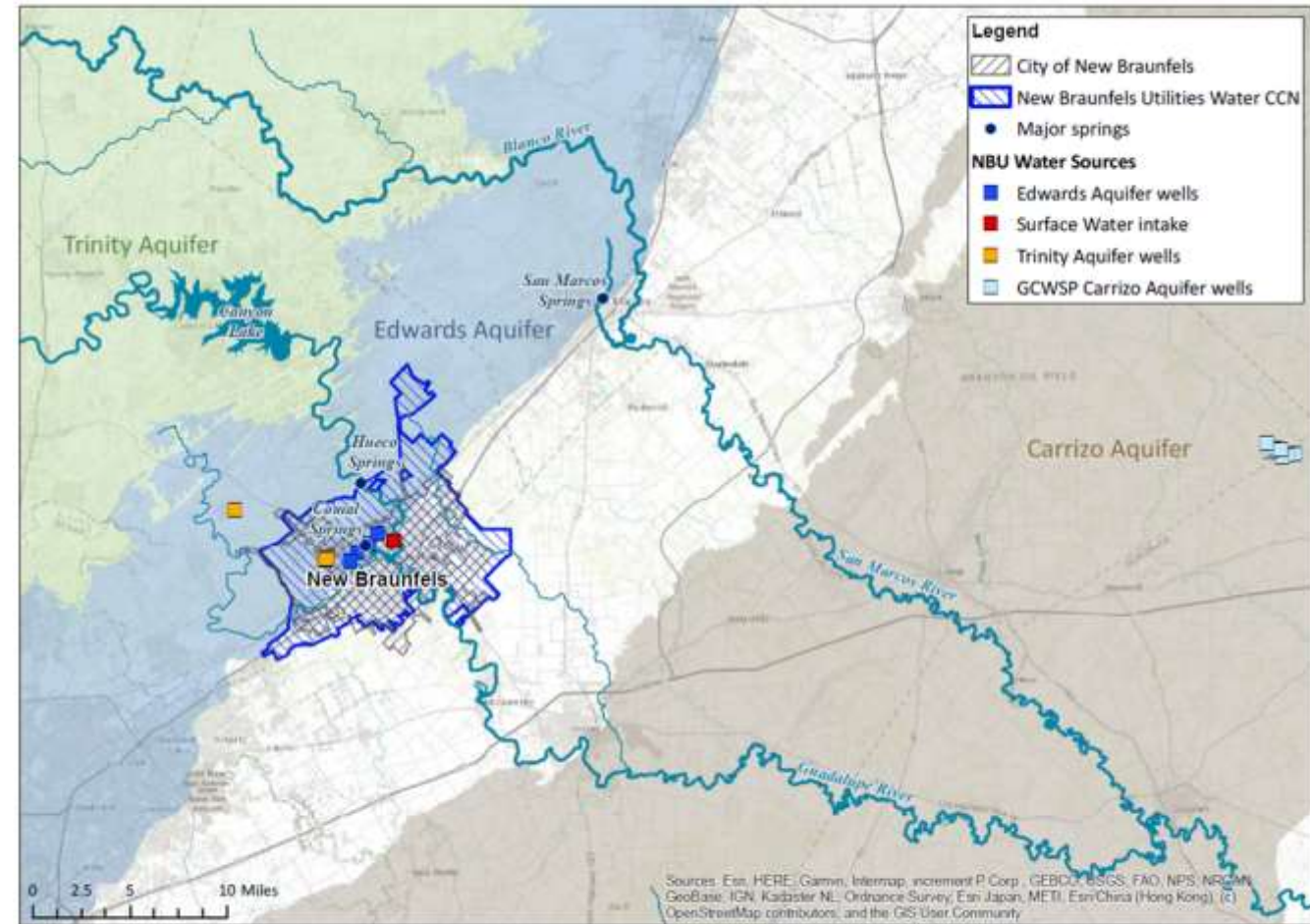
Source: Based on The Water Research Foundation (2017) - adapted by Richards Consulting (2020).

- A mindset that all water has value
- A Focus on achieving multiple benefits
- **A systems approach**



Planning

- A mindset that all water has value
- A focus on achieving multiple benefits
- A systems approach
- **Watershed-scale thinking and action**
- **Cross-sector partnerships**



Major springs from Springs of Texas, Grunze Bruze, 1981. Spring locations from Texas Water Development Board (TWDB) Groundwater Database. Water wells from TWDB Submitted Drillers Reports. Major Aquifers from TWDB. Rivers and water bodies from USGS National Hydrologic Database. New Braunfels Utilities Water Certificate of Convenience and Necessity (CCN) boundary from the Public Utility Commission and City Boundary from Texas Department of Transportation. Map by One Water New Braunfels, May 2026.

Implementation

Demand Reduction	Site Harvested Supply	Supplement Supply	Water Quality Protection
			
<u>Examples:</u> Water Conservation Water Efficiency Native Landscaping	<u>Examples:</u> Rainwater Harvesting AC Condensate Collection Stormwater Capture	<u>Examples:</u> Non-potable Reuse Recharge Enhancement Aquifer Storage & Recovery	<u>Examples:</u> Green Stormwater Infrastructure Natural Infrastructure Low Impact Design

Learn more about One Water in action at www.onewaternb.com/spotlights

One Water New Braunfels Timeline

**Blueprint for
One Water**
published by
Water
Research
Foundation

One Water NB
**Working Group
Formalized**

One Water NB
**Roadmap Report
finalized**



Local leaders attend
One Water Summit

**Interlocal
Agreement Finalized**
between NBU, CoNB,
& GBRA

Program Year 1

**Program
Year 2**

**Program
Year 3**

**Interlocal
Agreement
Extended**
between NBU,
CoNB, & GBRA

Program Year 4

Organization

NBU NEW BRAUNFELS
UTILITIES
Board

City of
New Braunfels
City Council

GBRA
Guadalupe-Blanco River Authority
Board

**NBU Director of
External Relations**
Provide guidance and
direction for Program Manager

**One Water
Program Manager**
Manage One Water program

One Water Advisory Council

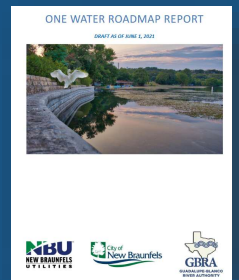
Budgetary & strategic decision-making authority
NBU Chief Executive Officer, CoNB City Manager, GBRA General Manager

One Water Governance Committee

Program oversight
3 members appointed by the Advisory Council

One Water Working Group

Collaborate and implement Roadmap projects
40+ members
15+ different departments



ONE WATER ROADMAP REPORT

DRAFT AS OF JUNE 1, 2021



VISION

To ensure water remains a celebrated & protected feature of our community by collaboratively managing our water resources to safeguard watersheds, waterways & groundwater.

- 1 Plan for & manage water resources holistically & sustainably
- 2 Maximize environmental, social, & economic benefits to the greater New Braunfels area
- 3 Ensure water remains a celebrated feature of New Braunfels
- 4 Provide sustainable & high-quality water
- 5 Ensure healthy watersheds, waterways & groundwater resources

Collaboration for our shared resources



ONE WATER
NEW BRAUNFELS

Year 3 Accomplishments

Committee	Y3 Projects
Education & Comms	Community Education and Engagement Plan Development
	Website Content Enhancement
	Coordinated Communications
	Events and presentations
Project Pipeline	Compile list and summary of local Plans relevant to One Water (OW) and track opportunities for enhancements
	Create additional One Water Project Spotlights
	Continue use of Triple Bottom Line Evaluation
Governance Committee	Develop and execute an ILA for the next 5 years

1. One Water New Braunfels Partnership Collaboration
2. Interlocal Agreement extended
3. Community Education and Engagement Plan Development
4. One Water Related Plans posted on One Water website
5. One Water Demo: NBU Water Supply & Planning

Community Education & Engagement Plan



1 ALIGNMENT

We begin with a kick-off meeting to verify our understanding of project goals, confirm priorities, and refine the work plan in partnership with the NBU One Water team.

2 RESEARCH

Through staff interviews, workshops, and community data analytics, we gather insights to identify opportunities, challenges, and audience needs.

3 PLAN DEVELOPMENT & ADOPTION

We translate findings into a clear, actionable communication and engagement plan, including message frameworks, outreach strategies, and recommended tactics.

4 MATERIAL DEVELOPMENT

We design and produce accessible, public-facing materials to bring the plan to life.

5 DELIVERY & ADAPTATION

We implement the plan in collaboration with the One Water Coordinator and partners, monitor performance, and adjust strategies to verify long-term effectiveness and community impact.

Summary of One Water Related Plans

Celebrated + Protected

One Water is the mindset that all water has value. From treated drinking water to the rivers running through New Braunfels, all water must be sustainably managed for the benefit of the economy, community, and environment.

Water is at the heart of
New Braunfels.

A Transformative Collaboration

New Braunfels Utilities, the City of New Braunfels, and Guadalupe-Blanco River Authority are pleased to introduce One Water New Braunfels, a transformative collaborative program to ensure the treasured local waters of New Braunfels remain celebrated, sustainable, and protected features of our community for generations.

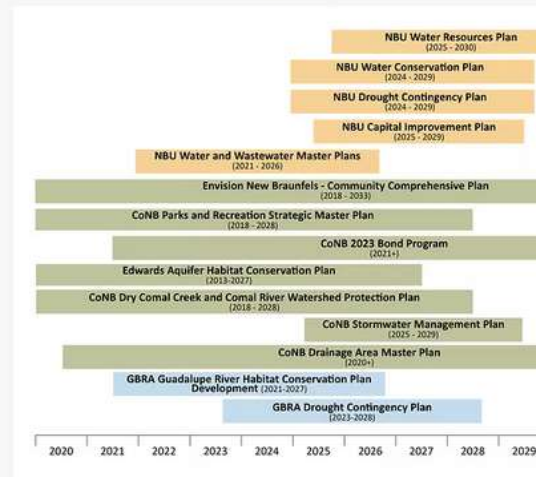


Water Planning

A Systems Approach

A systems approach is one of the hallmarks of One Water and highlights that if we tackle problems basic cycle of water and larger infrastructure systems—rather than limiting ourselves to one piece of the equation—advance more effective and lasting solutions.

New Braunfels Utilities (NBU), City of New Braunfels (CoNB), and the Guadalupe-Blanco River Authority activities, response, and strategic planning; they offer opportunities to incorporate One Water element



New Braunfels Utilities Plans

Water Resources Plan

Current Stage: Implementation Phase: 8/2025 - 7/2030

Estimated Update Frequency: Annual updates / New report every 5 years

The Water Resources Plan (WRP) is a guide to how NBU will address its future water needs. The water supply plan looking at New Braunfels Utilities (NBU) water needs on an annual basis. The demand through 2075 and compares demand to NBU's current and planned future water so

[Read more](#)

Water Conservation Plan

Current Stage: Implementation Phase: 5/2024 - 4/2029

Estimated Update Frequency: Every 5 years

NBU's goal for water conservation is to reduce non-revenue, residential, commercial, and in use to postpone or eliminate the need for additional water supplies and to protect our existing. The Plan describes the utility's efforts to ensure water use efficiency, strategies for reducing

[Read more](#)

Drought Contingency Plan

Current Stage: Implementation Phase: 5/2024 - 4/2029

Estimated Update Frequency: Every 5 years, Amendment planned for Summer 2026

City of New Braunfels Plans

Envision New Braunfels - Community Comprehensive Plan

Current Stage: Implementation Phase 8/2018 - 9/2033

Estimated Update Frequency: Every 5-10 years

The Comprehensive Plan is a long range, over-arching community-wide plan that informs all other plans. Implementation is achieved through relationships and collaboration with a variety of entities, businesses and organizations. ...

[Read more](#)

Parks and Recreation Strategic Master Plan

Current Stage: Implementation Phase began 1/2018

Estimated Update Frequency: 5-10 years

This document is the culmination of an extensive planning process involving the elected officials, staff, Parks and Recreation Steering Committee, and most importantly the citizens of New Braunfels. Our purpose is to create a timeless document that represents the vision for the parks system over the next ten years. This ...

[Read more](#)

2023 Bond Program

Current Stage: Implementation Phase began 5/2021

Estimated Update Frequency: As needed

The 2023 Bond Program outlines City of New Braunfels capital & infrastructure projects. Note: Implementation of plan is dependent on capital funding.

...

[Read more](#)

Edwards Aquifer Habitat Conservation Plan

Current Stage: Implementation (Start: 1/2013 - 12/2027)

Estimated Update Frequency: As needed

The EAHCP is a plan to protect endangered species within the Comal and San Marcos spring and river systems. The plan includes both spring flow and habitat protection measures. The EAHCP includes minimum spring flow objectives for Comal Springs. The spring flow protection measures are to be implemented during prolonged ...

[Read more](#)

Guadalupe-Blanco River Authority Plans

Guadalupe River Habitat Conservation Plan

Current Stage: Planning 2021 - 2027

Estimated Update Frequency: As needed

The Guadalupe-Blanco River Authority (GBRA) is developing the Guadalupe River Habitat Conservation Plan (GRHCP), a basin-wide initiative designed to protect the health of the Guadalupe River while supporting reliable water supplies for the communities it serves. The plan brings together a diverse group of partners to ...

[Read more](#)

Drought Contingency Plan

Current Stage: Implementation Phase 5/2023 - 5/2028

Estimated Update Frequency: Every 5 years

The Guadalupe-Blanco River Authority (GBRA) adopted a revised Drought Contingency Plan (DCP) in May 2023 for wholesale customers of Canyon Reservoir to safeguard the water supply for the communities it serves. This DCP defines wholesale user actions and drought thresholds set to coordinate conservation in order to ...

[Read more](#)

Selected External Programs:

1. 5/5/26: Monthly Headwaters Community Program began
2. 5/21/26: Texas Demographic Center Conference
3. 5/27/26: Rotary Club of New Braunfels
4. 5/28/26: UT Hydro Field Methods Class
5. 6/11/26: NB Chamber, Natural Resource Committee
6. 7/31/26: Guadalupe Basin Coalition
7. 8/5/26: Comal ISD Science Teacher Workshop



One Water New Braunfels in the limelight:

1. 1/22/26: Behind the Meter, Staff Spotlight
2. 4/18/26: Earth Day at Headwaters
3. 5/1/26: Water Supply and Demand (Herald-Zeitung)
4. 7/9/26: Hill Country Leadership Institute
5. 7/22/26: US Water Alliance, Community Centered Planning Task Force
6. 7/23/26: NBU Details 50-Year Water Strategy & One Water Initiative (Community Impact)



Committee	Y4 Proposed Projects
All OWWG	Implement Community Education and Engagement Plan
Governance Committee	Refine Roadmap Strategic Direction and Indicators
	Review Roadmap Targets and Action Plan suggestions from Committees
Education & Comms	Update Roadmap Action Areas 1 & 3 – Targets and Action Plans
	Coordinated Communications
Project Pipeline	Update Roadmap Action Areas 2, 4 & 5 – Targets and Action Plans

One Water Working Group



Departments

Conservation & Customer Solutions	Communications & Community Engagement	Communications & Community Engagement
Enterprise Communications	Executive Leadership	Education
External Relations	Neighborhood & Community Planning	Engineering
Headwaters at the Comal	Parks & Recreation	Environmental Science
Research & Strategy	Public Works	Executive Leadership
Water Services	Transportation & Construction Services	GIS Services

ONE WATER

NEW BRAUNFELS

Thank
You!

