

CEO's Update

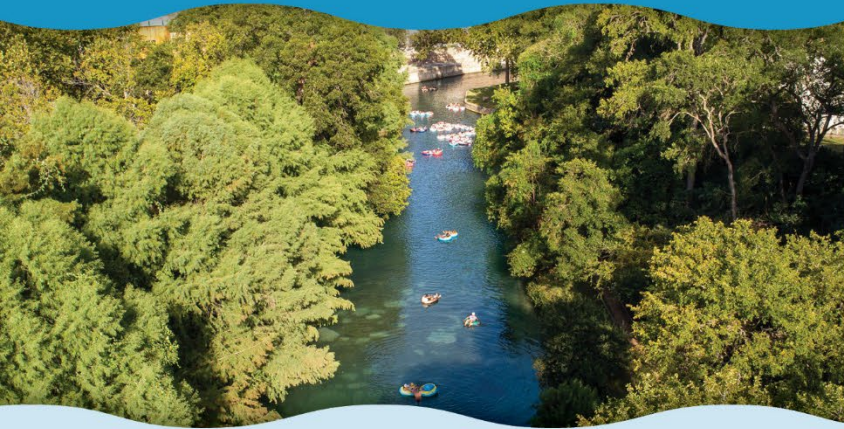


Headwaters at the Comal Commemorates Next Phase March 21 Groundbreaking Event



BECAUSE WE ALL LIVE DOWNSTREAM FROM SOMEONE ELSE.

MAKE A PLEDGE TO SAVE WATER. ENTER TO WIN HUNDREDS OF PRIZES, INCLUDING \$3,000 FOR YOUR HOME UTILITIES.



2023 WYLAND NATIONAL MAYOR'S CHALLENGE FOR WATER CONSERVATION, APRIL 1-30.

New Braunfels Mayor, Rusty Brockman, is joining mayors across the country and asking residents to pledge commitment to water conservation. The Wyland National Mayor's Challenge for Water Conservation is a friendly competition between cities to see which one can be the most water-wise.

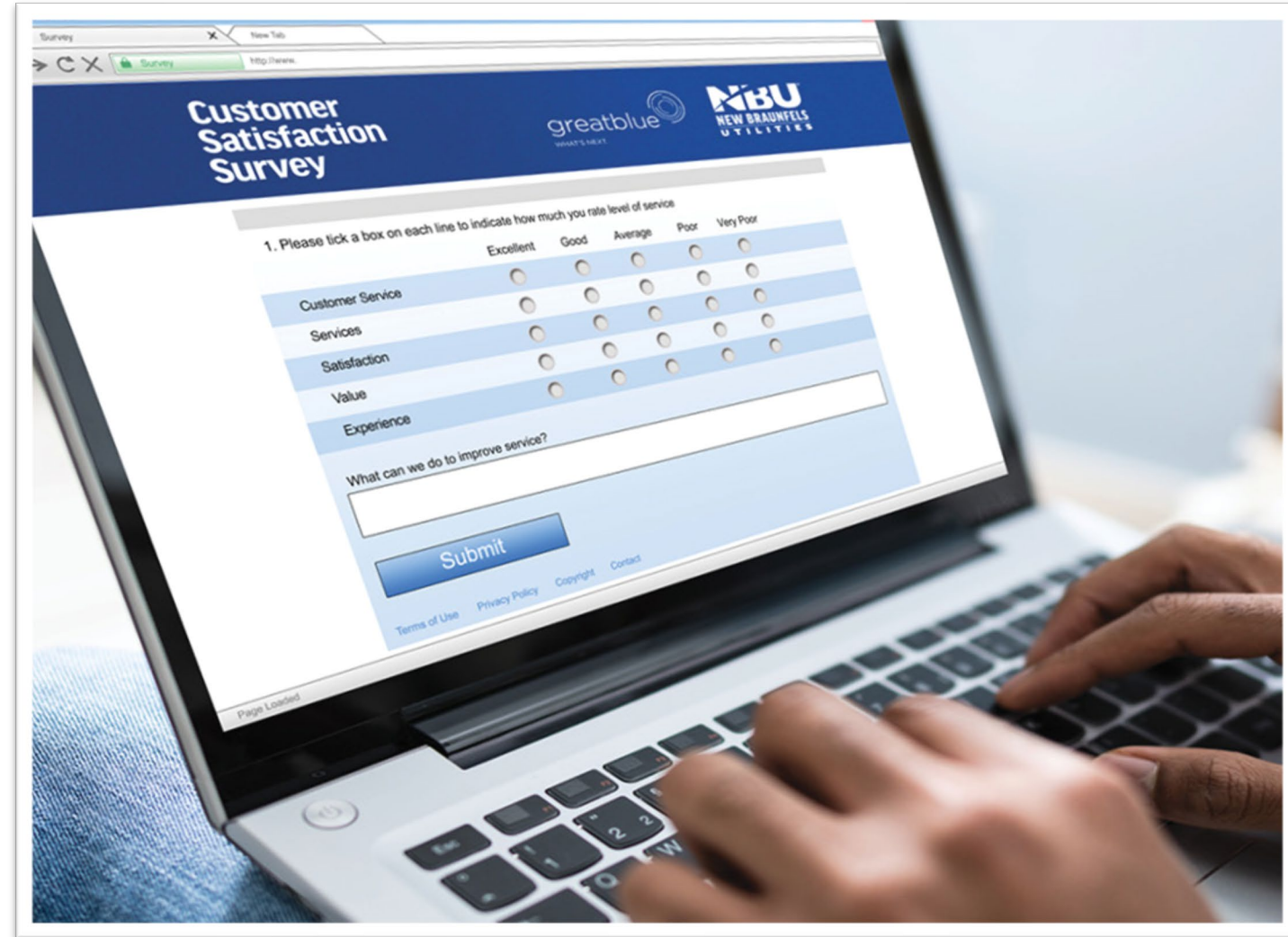
It only takes one minute to pledge, and participants can win \$3,000 toward their home utility payments, water saving fixtures, and hundreds of other prizes in daily drawings.



MYWATERPLEDGE.COM

2023 Customer Satisfaction Survey

The survey, conducted by a third-party vendor, Great Blue, is being conducted through the month of March



Roadshow Recap



Date	Committee/Organization	Location	≈ Attendees
November 11, 2022	New Comers Club	McKenna Events Center	50
January 25, 2023	Community Impact and New Braunfels Herald Zeitung	Videoconference	2
February 7, 2023	New Braunfels Downtown Association	McKenna Events Center	50
February 15, 2023	Retirees Are Progressive	Headwaters at the Comal	30
February 21, 2023	Greater New Braunfels Chamber Board	Honors Hall	20
March 8, 2023	Rotary Club of New Braunfels	Columbus Hall	80
March 21, 2023	Area Realtor/Lender Associates	Headwaters at the Comal	20