



MAIN STREET ALLIANCE

Monday, November 15, 2021 – 5:15 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

MINUTES

Board Chair Jones called the meeting to order at 5:15 p.m. and announced a quorum present.

PRESENT

Chair Jonathan Jones
Vice-chair Jennifer Beene
Board Member Crystal Copeland
Board Member Gay Travis
Board Member Bonnie McAllister
Board Member Erica Clasby
Board Member Ketrell Taylor
Board Member Lindsay Bliss
Tina Rose, City Administrator
Kathy Lovier, City Secretary
Brad Hyman, Mayor

Consent Agenda

1. Minutes 9-20-21
2. September 2021 financial report
3. October 2021 financials

Motion made by Board Member McAllister to approve the consent agenda as presented, Seconded by Board Member Travis.

Voting Yea: Chair Jones, Vice-chair Beene, Board Member Copeland, Board Member Travis, Board Member McAllister, Board Member Clasby, Board Member Taylor, Board Member Bliss

Action Items

4. Motion made by Board Member Taylor made a motion to approve the Farmer's Market Guidelines as presented, Seconded by Vice-chair Beene.
Voting Yea: Chair Jones, Vice-chair Beene, Board Member Copeland, Board Member Travis, Board Member McAllister, Board Member Clasby, Board Member Taylor, Board Member Bliss

Discussion Items (no action will be taken)

Wine Festival April 1st and 2nd

Board Chair Jones presented a list of his thoughts regarding the Food and Wine Spring Festival. After much discussion the event will be one day on April 2, 2022. Bonnie McAllister will make contact with non-wine vendors, Jonathan Jones will make contact with wine vendors, he will also be meeting with Betsy Gekiere and Chock Yates soon gleaning as much information from them as possible regarding past events. The event hours will be 10:00 a.m. until 5:00 p.m., wine vendors will be up inside the square and vendor booths outside the square in the parking spaces, food truck vendors will be on Dallas Street. Jennifer Beene will emcee, Ketrell Taylor will chair the hospitality room, maintenance and clean up will be Ketrell Taylor, Erica Clasby, Crystal Copeland. Lindsay Ross will chair the demonstrations, further discussion regarding selling a wristband for a Taste of the square, this would allow a sampling of a hors d'oeuvre or some small sampling in participating restaurants in the downtown area.

Committee Reports

Organization: Gay, Erica, Ketrell, Lindsay

Economic Vitality: Bonnie, Jonathan, Lindsay

Design: Jennifer, Gay, Bonnie, Crystal

Promotions: Crystal, Ketrell, Jonathan, Jennifer

Nothing to report as of this time, everyone is just getting back into the swing of things.

Manager Update

No December meeting due to the Christmas Holiday.

Adjournment

Motion made by Vice-chair Beene to close the meeting at 5:47 p.m., Seconded by Board Member Taylor. Voting Yea: Chair Jones, Vice-chair Beene, Board Member Copeland, Board Member Travis, Board Member McAllister, Board Member Clasby, Board Member Taylor, Board Member Bliss

Jonathan Jones – Chair

ATTEST:

Kathy Lovier – City Secretary